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Ontario's Overseas Travel Markets — 2001

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HIGHLIGHTS

Overseas Travel to Ontario – 2001

- In 2001, 2.146 million visitors from overseas countries visited Ontario. Of these visitors, 1.795 million stayed in Ontario for one or more nights. In the same year, this group of visitors accounted for 52 per cent of Canada's total overseas visitors and 46 per cent of the country's overnight overseas visitors.

- Overseas visitors spent $2.4 billion in Ontario in 2001, or an average of $1,103 per person-visit. That spending accounted for 33 per cent of total overseas spending in Canada. When compared to the $4.2 billion that Ontarians spent in overseas countries in 2001, it is apparent that more money ($1.8 billion) was spent by Ontarians on overseas tourism.

- Of overseas visitors who spent at least one night on Ontario, the U.K. had the largest share at 21 per cent. Japan followed at nine per cent, then France at eight per cent, and Germany at eight per cent.

- Sixty-five per cent of overseas visitors to Ontario came to Canada directly from their country of residence by air. Direct travel was typical of European visitors (75 per cent) and especially those from the U.K. (78 per cent) and France (77 per cent).

- Despite the September 11, 2001 terrorist attacks, 41 per cent of overseas visitors to Ontario came during the third calendar quarter of 2001. Spring was the next most popular season (30 per cent), followed by fall (16 per cent) and winter (13 per cent). The seasonal pattern was the same for overnight visitors to the province.

- Forty-eight per cent of overseas residents who visited Ontario during 2001 were on pleasure trips. Visitors who took their trips to visit friends or relatives made up 30 per cent of Ontario's overseas visitors. Business travellers, on the other hand, accounted for 17 per cent. The same pattern appears among overseas overnight visitors to Ontario in 2001.

- On average, overseas visitors stayed in the province for 8.8 nights. Those who spent at least one night in Ontario stayed for an average of 10.6 nights. Ninety-three per cent of overseas visitors to Ontario travelled with other adults only.

- Most of the 19.0 million person-nights in the province by overseas visitors were spent in non-commercial accommodation (58 per cent or 10.9 million person-nights in private homes or private cottages). A further 4.5 million person-nights in the province were spent by overseas visitors in roofed commercial accommodation.

- The majority of the overnight overseas visitors who came to Ontario during 2001 went shopping (82 per cent) and/or sightseeing (76 per cent). Visiting friends or relatives was the third most popular activity (56 per cent), followed by visits to parks (43 per cent).

- Most visitors rated the transportation, accommodation, hospitality of local people, and the variety of things to see and do as better than or the same as what might be found in their home country. With the exceptions of visitors from the U.K., however, neutral or negative ratings of Canada for *value for money* were typical of the majority of overseas visitors.

- The majority of same day person-visits from overseas countries to Ontario were to Toronto & Area (62 per cent or 218,000) and to the Niagara Region (25 per cent or 88,000).[1]

- The most popular regions for overnight travel were Toronto & Area, the Niagara Region and the Ottawa Region. Toronto & Area had 76 per cent or 1,310,000 visits, Niagara Region had 23 per cent or 411,000 visits, and the Ottawa Region had 21 per cent or 376,000 visits.

- Toronto & Area received the largest share of overseas expenditures in Ontario (70 per cent), and its visitors also had the highest average spending per person-visit of Ontario's travel regions. Toronto & Area attracted a disproportionately high number of business travellers. It was also the "reception" point for many overseas travellers because it has Canada's largest international airport. A great deal of money was spent on airfare in this region because many overseas travellers used Toronto as their point of entry/exit.

Comparison of Key Findings: 2001 vs. 2000

Travel to Ontario from Overseas Countries

- Total visiting to Ontario from overseas countries decreased by ten per cent between 2000 and 2001. The decrease was due to fewer visitors from all overseas countries, with the exception of Australia, Mexico and Israel.

- Total visiting was down before the terrorist attacks on September 11, 2001. The real drop in visits from overseas took place in the fourth quarter, though, with a decrease of 24 per cent in total visits and a drop of 23 per cent in overnight visits.

- The number of overnight visitors from overseas markets decreased by nine per cent between 2000 and 2001. The decrease was due to fewer visitors from all overseas countries, with the exception of South Korea and Israel.

- While "pleasure" continues to be the dominant reason for travel among overseas visitors (48 per cent), this motivation was reported more often in the year prior. In 2000, half the overseas market (50 per cent) reported travelling for pleasure.

- Hotels were the most popular form of lodging among overseas visitors in Ontario. Half of the overnight visitors spent at least one night in a hotel during their stay in the province.

- Ontario's overseas overnight visitors maintained a very consistent activity pattern over the year. In 2001, a greater proportion of visitors went to parks or historic sites, theme parks and visited friends and relatives than in 2000.

- There were no differences in the region-to-region pattern of overseas travel within the province over the past year. Toronto & Area attracted 73 per cent of overseas visitors' stops in 2000 and attracted slightly more in 2001 (76 per cent). Similarly, 35 per cent of overseas visitors stopped for a night or took a day excursion to the Niagara Region in both 2000 and 2001. More than one out of five overseas visitors stopped in the Ottawa Region in both 2000 and 2001 (21 per cent).

- At $2,366 million, total spending by overseas visitors in Ontario in 2001 decreased by six per cent over 2000, primarily as a result of the ten per cent decrease in total overseas visitors.

- When inflationary impacts are removed, real expenditures in Ontario by overseas visitors (measured in 1992 dollars) decreased by eight per cent from $1,912 million in 2000 to $1,764 million in 2001.

PONTS SAILLANTS

Les visiteurs d'outre-mer en Ontario – 2001

- En 2001, 2,146 millions de visiteurs provenant de pays d'outre-mer sont venus visiter l'Ontario. Sur ces visiteurs, 1,795 million sont restés au moins une nuit. Au cours de la même année, ce groupe de visiteurs a représenté 52 % du nombre total de visiteurs d'outre-mer au Canada et 46 % du nombre de visiteurs d'outre-mer au Canada étant restés au moins une nuit.

- Les visiteurs d'outre-mer ont dépensé 2,4 milliards de dollars en Ontario en 2001, soit une moyenne de 1 103 $ par visite-personne. Ce taux de dépenses correspond à 33 % de toutes les dépenses effectuées par des visiteurs d'outre-mer au Canada. Lorsqu'on compare ce chiffre aux 4,2 milliards de dollars que les Ontariens ont dépensé en voyageant outre-mer en l'an 2001, on constate un déficit (1,8 milliard de dollars) dans le tourisme en provenance d'outre-mer, en Ontario.

- Le Royaume-Uni a généré le plus grand nombre de visiteurs ayant passé au moins une nuit en Ontario (21 %), suivi du Japon (9 %), de la France (8 %) et de l'Allemagne (8 %).

- Le nombre de visiteurs venus au Canada par avion directement d'un pays d'outre-mer correspondait à 65 % des visiteurs en Ontario. Ces voyages directs étaient typiques des visiteurs européens (75 %) et en particulier de ceux en provenance du Royaume-Uni (78 %) et de France (77 %).

- En dépit des attaques terroristes du 11 septembre 2001, 41 % des visiteurs d'outre-mer en Ontario sont venus durant le troisième trimestre civil de 2001. Le printemps a été la saison la plus populaire (30 %), suivi de l'automne (16 %) et de l'hiver (13 %). Les tendances saisonnières ont été identiques pour les visiteurs effectuant un séjour de plus d'une nuit dans la province.

- Quarante-huit pour cent des visiteurs d'outre-mer qui ont visité l'Ontario en 2001 sont venus pour faire un voyage d'agrément. Les visiteurs effectuant leur voyage dans le but de rendre visite à leurs amis ou à leur famille ont compté pour 30 % des visiteurs d'outre-mer en Ontario. Par ailleurs, les visiteurs venus en voyage d'affaires ont compté pour 17 %. Ces tendances sont les mêmes chez les visiteurs d'outre-mer ayant passé au moins une nuit en Ontario, en 2001.

- En moyenne, les visiteurs d'outre-mer sont restés en Ontario pendant 8,8 nuits. Ceux qui ont passé au moins une nuit en Ontario sont restés en moyenne 10,6 nuits. En outre, 93 % des visiteurs d'outre-mer en Ontario ont voyagé en groupes d'adultes seulement.

- La majorité des 19,0 millions de nuits-personnes des voyageurs d'outre-mer ont été passées dans des logements non commerciaux (58 % ou 10,9 millions de nuits-personnes dans des maisons ou des chalets privés). De plus, 4,5 millions de nuits-personnes ont été passées dans des logements commerciaux couverts.

- La majorité des visiteurs d'outre-mer en Ontario en 2001 ont fait des courses (82 %) ou du tourisme (76 %). Les visites chez des amis ou de la parenté étaient la troisième activité en importance (56 %) suivies des visites de parcs (43 %).

- La plupart des visiteurs ont indiqué que les transports, l'hébergement, l'accueil de la population locale et toute une série de choses à voir et à faire devraient recevoir une cote supérieure ou égale à celle de leur lieu de résidence. À l'exception des visiteurs du Royaume-Uni, les cotes neutre ou négative du Canada quant à la valeur de leur argent étaient typiques de la majorité des visiteurs d'outre-mer.

- C'est la région du grand Toronto qui était la destination la plus populaire des visiteurs d'outre-mer effectuant une visite d'une journée (62 % ou 218 000 personnes) suivie de la région de Niagara (25 % ou 88 000 personnes).[2]

- C'est la région du grand Toronto, la région de Niagara et la région d'Ottawa qui ont reçu le plus grand nombre de visites d'au moins une nuit. Les chiffres dans la région du grand Toronto étaient de 76 % ou 1 310 000 visites, de 23 % ou 411 000 visites dans la région de Niagara, et de 21 % ou 376 000 visites dans celle d'Ottawa.

- De toutes les régions touristiques de l'Ontario, le grand Toronto a non seulement bénéficié de la plus grande part des dépenses des visiteurs d'outre-mer en Ontario (70 %), mais la moyenne des dépenses de ces visiteurs était aussi la plus élevée par visite-personne. Cette région a attiré, de façon disproportionnée, le plus grand nombre de visiteurs de voyages d'affaires. C'est également le « point de réception » de nombreux voyageurs d'outre-mer puisque la région du grand Toronto abrite le plus grand aéroport international au Canada. Les dépenses effectuées dans cette région au chapitre des billets d'avion sont considérables, car de nombreux voyageurs d'outre-mer font de Toronto leur point d'entrée ou de sortie.

Comparaison des résultats clés : 2001 par rapport à 2000

Les visiteurs des pays d'outre-mer en Ontario

- Le nombre total de visites en Ontario en provenance des pays d'outre-mer a diminué de 10 % entre 2000 et 2001. Cette baisse est due à une diminution du nombre de visiteurs en provenance d'outre-mer, à l'exception de l'Australie, du Mexique et d'Israël.

- Le nombre total de visites était à la baisse avant les attaques terroristes du 11 septembre 2001. La chute réelle du nombre de visites de voyageurs d'outre-mer a eu lieu au cours du quatrième trimestre, la baisse étant de 24 % du nombre total de visites et de 23 % du nombre de visites de plus d'une nuit.

- Le nombre de visiteurs effectuant un séjour d'au moins une nuit en provenance des marchés d'outre-mer a diminué de 9 % entre 2000 et 2001. Cette baisse était due à une diminution du nombre de visiteurs en provenance des pays d'outre-mer, à l'exception de la Corée du Sud et d'Israël.

- Bien que les voyages « d'agrément » continuent d'être la raison principale des voyages effectués par les voyageurs d'outre-mer (48 %), cette raison a été citée plus souvent qu'au cours de l'année précédente. En l'an 2000, la moitié du marché d'outre-mer (50 %) a cité cette raison.

- Les hôtels étaient la forme d'hébergement la plus populaire parmi les voyageurs d'outre-mer en Ontario. La moitié de ces visiteurs ont passé au moins une nuit dans un hôtel durant leur séjour dans la province.

- Les visiteurs d'outre-mer en Ontario effectuant un séjour d'au moins une nuit ont maintenu des tendances très uniformes en matière d'activités au cours de l'année. En 2001, un plus grand pourcentage de visiteurs ont visité des parcs ou des lieux historiques, des parcs thématiques ou rendu visite à des amis et parents par rapport à l'an 2000.

- Il n'y a aucune différence entre les activités auxquelles les visiteurs d'outre-mer ont participé d'une région à l'autre de la province par rapport à l'année dernière. La région du grand Toronto a attiré 73 % des haltes de visiteurs d'outre-mer en l'an 2000 et un peu plus en l'an 2001 (76 %). Par ailleurs, 35 % des visiteurs d'outre-mer se sont arrêtés pour une nuit ou ont fait une excursion d'une journée dans la région de Niagara, tant en l'an 2000 que 2001. Plus d'un visiteur d'outre-mer sur cinq s'est arrêté dans la région d'Ottawa, en l'an 2000 comme en 2001 (21 %).

- Le total des dépenses des visiteurs d'outre-mer en Ontario, en 2001, se chiffrant à 2 366 millions de dollars, a diminué de 6 % par rapport à l'an 2000, en raison principalement d'une baisse de 10 % du nombre total de visiteurs d'outre-mer.

- Une fois l'incidence inflationniste déduite, les dépenses réelles en Ontario effectuées par les visiteurs d'outre-mer (mesurées en dollars de 1992) ont diminué de 8 %, passant de 1 912 millions de dollars en l'an 2000 à 1 764 millions de dollars en 2001.

INTRODUCTION

The information contained in this report was extracted from the micro data files of the International Travel Survey (ITS) by Research Resolutions & Consulting Ltd. on behalf of the Ontario Ministry of Tourism and Recreation.

The ITS is conducted by Statistics Canada every year with the help of Canada Customs and Immigration. Canada Customs and Immigration conducts a census of border crossings and distributes the questionnaires to a sample of individual travellers. The questionnaires were self-completed by the travellers and were mailed back to Statistics Canada.

The provincial statistics presented in this report are based on the census of overseas visitors as far as their numbers, their origin and their mode of transport used to enter Canada are concerned. Most of the remaining trip characteristics were obtained through 7,221 questionnaires completed by overseas visitors (out of 15,079 usable questionnaires of overseas visitors to Canada).

The data in this report differs from that reported in the Touriscope, or supplied electronically by Statistics Canada. This is primarily due to the following:

1. Statistics Canada does not allocate Canadian carrier fares to the provinces. Ontario does so based on the mode of transport and the port of entry/exit used.

2. Ontario does a number of imputations for missing values.

3. Statistics Canada allocates expenditures to the provinces based on the number of nights a visitor spends in each place. Ontario distinguishes between accommodation expenditures and other expenditures. The former are distributed according to the number of nights a visitor spent in various places, and according to whether or not commercial accommodation was used in each overnight stop.

The regional data in this report differs from the data contained in pre-1998 ministry publications because same-day excursions by overnight visitors to Ontario were not included in the database prior to 1998. The reader is referred to the 1999 report and tabulations for a comparison of Ontario data with and without same-day excursions by overnight visitors.

For more detail about how Ontario manages this database, please write to the address below to obtain the technical appendix.

To aid the reader, a glossary of terms used throughout this report is appended. For more information, please contact:

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AN OVERVIEW OF ONTARIO'S OVERSEAS VSITORS - 2001

Ontario's Share of Overseas Visits to Canada

- During 2001, 4.145 million overseas residents visited Canada (excluding commuters and students). Of these, 3.887 million stayed for one or more nights. Ontario hosted 52 per cent of the total overseas visitors to Canada (or 2.146 million) and 46 per cent of the overnight visitors (or 1.795 million).[3]

- Of the 2.146 million overseas visitors to Ontario, 1.134 million visited *only* Ontario. The remainder (1.012 million) visited Ontario *and* at least one other Canadian province.[4]

Port of Entry into Canada

- A total of 1.722 million overseas visitors entered Canada through Ontario's international ports. Eighty-four per cent of these visitors came into the country through Toronto's Pearson International airport. Other ports used included Niagara Falls/Fort Erie (10 per cent) and Windsor (2 per cent). A significant portion of the total overseas visitors to Ontario entered Canada through non-Ontario ports — namely, those of Quebec and British Columbia.[5]

Transportation Used

- Most overseas visitors to Ontario came to Canada by air (87 per cent), although 13 per cent of them came to Ontario via the U.S. by auto, train, bus, or boat. Of those who used air, 75 per cent came to Canada directly from overseas, and 25 per cent flew into Canada from a location in the United States.[6]

- While in Canada, 64 per cent of overseas visitors to Ontario chose the automobile for inter-city travel. This was followed by commercial bus (35 per cent), plane (21 per cent), train (11 per cent), boat (29 per cent) or other means (27 per cent). Of those who used a car to travel within Canada, almost half (44 per cent) rented one for at least part of their stay in the country.

Same Day vs. Overnight

- Of the 2.146 million overseas visitors to the province, 16 per cent (or 351,000) stayed for one day or less and 84 per cent (or 1.795 million) stayed for one or more nights.

Origin

- The U.K. generated the largest share of total overseas visitors to the province (456,000 or 21 per cent). This was followed by Japan (195,000 or nine per cent), France (171,000 or eight per cent), and Germany (164,000 or eight per cent).[7]

- The U.K. also generated the largest share of overnight person-visits to Ontario (23 per cent or 407,000). This was followed by Japan (9 per cent or 160,000), France (8 per cent or 143,000) and Germany (7 per cent or 121,000).[8]

- Visitors from all European countries accounted for 55 per cent of the total overseas visitors to Ontario. This was followed by east Asia (20 per cent), other Asia (8 per cent), Central America (4 per cent), the Caribbean (4 per cent), the Pacific (4 per cent), South America (3 per cent) and Africa (2 per cent).[9]

Route Used to Enter Canada

- Most overseas visitors to Ontario came to Canada by air directly from their country of residence (65 per cent). Direct arrival was typical of European visitors (75 per cent) and especially those from the U.K. (78 per cent) and France (77 per cent).

- Fifty-four per cent of Asian visitors to Ontario arrived directly from their country of origin, while the remainder arrived via the U.S. either by airplane (26 per cent) or via a U.S. land port by auto, bus, or train (21 per cent).[10]

- About half of the overseas overnight visitors to Ontario who came via the U.S. spent nights south of the border before coming to Canada. In most cases, these overnight visitors spent three or more nights in the U.S. before coming to Canada. This suggests that the U.S. and Canada may have been a dual destination.[11]

Seasonality

- Despite the September 11, 2001 terrorist attacks, overseas visitors continued to concentrate their visits to Ontario to the third calendar quarter of 2001 (41 per cent). Spring was second in popularity (30 per cent), followed by fall (16 per cent) and winter (13 per cent). Overnight visitors to the province had the same seasonal pattern.[12]

- Seasonal patterns were relatively consistent for Ontario's major overseas markets. The exception was overnight visitors from France (47 per cent), which was predominantly a "pleasure" market. France had a higher incidence of travel in the summer months than Germany (43 per cent), the U.K. (42 per cent) and Japan (41 per cent). The U.K. had a particularly high level of visits to see friends and relatives, while Japan generated a comparatively high level of business trips.

- Overnight trips motivated by "pleasure" were most highly concentrated in the third calendar quarter (49 per cent), followed by the spring quarter (30 per cent). The fourth quarter attracted only 13 per cent of Ontario's overseas overnight pleasure visitors. This was consistent by profile.

- The third calendar quarter was also very popular among tourists coming to Canada to see friends and relatives (40 per cent). This was followed by the spring quarter (29 per cent) and a comparatively robust fourth quarter. One-fifth of overseas overnight visitors in Ontario on "VFR" (**V**isiting **F**riends and **R**elatives) trips were taken during the fourth quarter, likely to participate in major winter holidays and religious festivals.

- Overnight overseas business travel in Ontario had a different seasonal distribution than did pleasure or VFR travel. About one-third of business trips commenced in spring (36 per cent), and one-quarter in each of the summer and winter quarters (24 and 23 per cent, respectively), with the remainder in the fall quarter (18 per cent).[13]

Main Purpose of Trip

- More overseas residents who visited Ontario during 2001 were on pleasure trips (48 per cent) than travelled for any other single reason. Visitors who took their trips to visit friends or relatives made up 30 per cent of Ontario's overseas visitors, while business travellers made up 17 per cent. The same trip purpose pattern was evident among overseas overnight visitors to Ontario in 2001.[14]

- The U.K. was the largest source of overnight business, VFR and pleasure visits to Ontario.

- The pleasure market for Ontario was the most highly concentrated among comparatively few countries. The four major sources of overnight visitors from overseas in 2001 — the U.K., Japan, Germany and France — accounted for over half of all pleasure travel to the province from abroad (55 per cent). In contrast, the four leading countries in the business market (39 per cent) and VFR market (39 per cent) accounted for less than half of their respective flows, suggesting a more diversified mix of feeder countries (see Chart 1).

CHART 1: The Top Overnight Overseas Travel Markets by Main Purpose and Origin

Pleasure (total=851,000 visits)		**Business (total=303,000 visits)**		**VFR (total=567,000 visits)**	
per cent of Overnight Overseas Pleasure Visits from:		**per cent of Overnight Overseas Business Visits from:**		**per cent of Overnight Overseas VFR Visits from:**	
U.K.	24%	U.K.	15%	U.K.	24%
Japan	12%	Japan	9%	Germany	5%
France	11%	Germany	8%	France	5%
Germany	8%	Mexico	7%	Hong Kong	5%
Mexico	5%	China	7%	Japan	4%
Australia	3%	France	5%	Israel	4%

Special ITS Overseas Tabulations, MTR, page P2-1.

Length of Stay in Ontario

- On average, overseas visitors stayed in the province for 8.8 nights. Of those who spent at least one night here, the average stay in the province was for 10.6 nights.

- Japanese and French overnight visitors had the lowest average length of stay in Ontario, at 5.2 nights and 6.6 nights, respectively.

- Among those who spent any nights in the province, visitors from the U.K. and other European countries — excluding Germany and France — were especially likely to concentrate their Canadian time in Ontario (80 per cent each).

- Visitors from France who stayed overnight in Ontario spent a higher share of their nights in other parts of Canada than they spent in Ontario (48 per cent). Visitors from Japan also spent a sizeable portion of their trip elsewhere in Canada. Ontario attracts only 58 per cent of the nights spent on these Japanese visitors' comparatively short trips (please see Chart 2 on the following page).

- Overnight overseas guests in Ontario who were visiting friends and relatives averaged more than two full weeks within the province (16.0 nights). On the other hand, trips made for pleasure averaged just over one week within Ontario (7.8 nights). Business trips also kept the overseas overnight visitor in Ontario for just over one week (7.7 nights).[15]

Chart 2: Share of Nights in Ontario by Overnight Overseas Visitors								
Average number of nights ...	Total	U.K.	Germany	France	Other Europe	Japan	Other Asia	All Other
In Canada	14.3	11.7	13.9	13.8	15.4	9.0	18.0	15.8
In Ontario	10.6	9.3	9.5	6.6	12.3	5.2	13.6	12.2
Share of Total Nights Spent in Ontario	74%	80%	68%	48%	80%	58%	76%	77%

Source: Special ITS Overseas Tabulations, MTR, page P35, P37-1

Party Size

- Travelling parties from overseas countries on a same day visit to Ontario had an average size of 1.7 persons. Those on an overnight visit also had an average size of 1.7 persons.

- Business travellers were more likely to travel alone than were those travelling for other purposes. This was reflected in the smaller average party size for overnight business travellers in the province (1.3 persons), versus those on overnight pleasure trips (2.0 persons) or trips to see friends and relatives (1.6 persons).[16]

Party Composition

- The vast majority of overseas visitors to Ontario (93 per cent) travelled in parties of adults only. The remainder (7 per cent) travelled in parties with adults and at least one child less than 15 years old. Of the parties that were adults only, more than half were one-adult parties, more than one-third were two-adult parties and almost one-tenth were in parties of three or more adults.[17]

Age and Gender

- The average overseas visitor to Ontario was 42 years old. Fifty-one per cent were male and 49 per cent were female.[18]

- The average overnight overseas visitor was also 42 years old. Within the overnight visitor segment, equal proportions of visitors were male and female.

- Fewer than one-tenth of overseas visitors to Ontario were under the age of 15 (7 per cent) while slightly more than one in ten were over the age of 64 (11 per cent).

- Of Ontario's four major overseas overnight feeder markets, the Germans were the youngest, with an average age of 40 years. Visitors from the U.K. were the oldest, with an average age of 46 years. French and Japanese overnight visitors to Ontario fell between these two groups.

Accommodation

- Most of the 19.0 million person-nights spent in the province by overseas visitors were spent in non-commercial accommodation (58 per cent, or 10.9 million person-nights in private homes or private cottages).

- Overseas visitors spent a further 4.5 million person-nights in Ontario in 2001 were spent in roofed commercial accommodation. Most of these nights were spent in hotels (3.7 million person-nights). A further 500,000 person-nights were spent in motels, with

289,000 in commercial cottages or cabins, and 202,000 in campgrounds or trailer parks.[19]

CHART 3: Overnight Person-Visits from Overseas Countries by Accommodation Type				
Type of Accommodation	Share of Overseas Person-Nights in Ontario	Average Length of Stay in Ontario (nights)	Average Party Size (persons)	Proportion of "Adults-Only" Parties
Hotel	20%	4.1	1.8	93%
Motel	3%	3.1	2.0	90%
Commercial Cottage	2%	6.0	2.0	85%
Camping/Trailer Park	1%	5.9	2.1	83%
Home of Friend/Relative	57%	13.9	1.6	91%
Private Cottage	*	11.5	2.0	82%

Source: Special ITS Overseas Tabulations, MTR, P16-1, M38-1, M39-1 *Less than 0.5 per cent. The balance of nights are described as "other" accommodation type or not specified by the respondent.

- Among Ontario's four main overseas markets, Germans were the least likely to use commercial accommodation: 29 per cent of the person-nights generated by visitors from Germany were spent in commercial roofed accommodation.

- In contrast, visitors from France used the commercial roofed accommodation the most (38 per cent).

- Visitors who used the homes of friends or relatives as accommodation stayed the longest in Ontario and travelled in groups of the smallest party size.

Activities

- Irrespective of the country of origin, the overwhelming majority of the overnight overseas visitors who came to Ontario during 2001 went shopping (82 per cent) and /or sightseeing (76 per cent) while on their Canadian trip. Visiting friends or relatives was the third most popular activity (56 per cent), followed by visits to parks (43 per cent). Outdoor sports and activities form part of the Canadian experience for slightly more than one in five Ontario overnight overseas visitors (22 per cent).

- These activity participation levels were as clearly delineated for all overnight overseas visitors in Ontario as they were for those who restricted their Canadian trip to Ontario locations only. As shown in Chart 4, however, there were some shifts in the relative positions of the top three activities for different overseas travel flows (origin) and for the subset of travellers on pleasure trips.

CHART 4: Activities Participated in During the Trip Overnight Visitors from Overseas Countries				
Origin	**All Main Purposes**		**Main Purpose Pleasure**	
U.K.	Shopping	90%	Sightseeing	93%
	Sightseeing	83%	Shopping	92%
	Visit friends/relatives	63%	Visit parks	57%
France	Shopping	86%	Sightseeing	92%
	Sightseeing	84%	Shopping	89%
	Museum/art gallery	55%	Visit historic sites	63%
Germany	Shopping	81%	Sightseeing	90%
	Sightseeing	77%	Shopping	87%
	Visit friends/relatives	52%	Visit parks	61%
Other Europe	Shopping	80%	Sightseeing	86%
	Sightseeing	75%	Shopping	82%
	Visit friends/relatives	67%	Visit parks	62%
Japan	Sightseeing	85%	Sightseeing	92%
	Shopping	82%	Shopping	87%
	Visit park	59%	Visit parks	71%
Other Asia	Shopping	82%	Sightseeing	84%
	Sightseeing	76%	Shopping	81%
	Visit friends/relatives	70%	Visit friends/relatives	57%
All Other Countries	Shopping	87%	Shopping	89%
	Sightseeing	67%	Sightseeing	76%
	Visit friends/relatives	64%	Visit historic sites	61%

Source: Special ITS Overseas Tabulations, MTR, P24; M15/16-1.

Rating of Services

- Visitors were asked to rate various aspects of their trip experience in Canada relative to their home countries. There was no single pattern in overseas overnight Ontario visitors' responses.

- Most visitors rated the transportation, accommodation, hospitality of local people, and the variety of things to see and do as better than or the same as what might be found in their home country. With the exceptions of visitors from the U.K., however, neutral or negative ratings of Canada for *value for money were* typical of the majority of overseas visitors.

CHART 5: Rating of Services in Canada Compared to Home Country Overnight Person-Visits from Overseas Countries					
Origin of Visitors	**Transport Services**	**Accom. Services**	**Hospitality of Local People**	**Value for Money**	**Variety of Things to See & Do**
U.K.					
Better	78%	83%	92%	74%	79%
Same	17%	16%	7%	26%	20%
Worse	5%	2%	1%	1%	1%
France					
Better	76%	83%	95%	45%	83%
Same	20%	17%	5%	47%	15%
Worse	4%	-	-	9%	2%
Germany					
Better	70%	73%	86%	27%	76%
Same	24%	25%	13%	54%	23%
Worse	6%	2%	1%	19%	2%
Other Europe					
Better	73%	71%	81%	38%	72%
Same	21%	28%	17%	45%	25%
Worse	6%	2%	2%	17%	3%
Japan					
Better	46%	52%	70%	46%	62%
Same	38%	43%	29%	45%	33%
Worse	16%	5%	1%	9%	5%
Other Asia					
Better	71%	68%	69%	38%	61%
Same	18%	29%	28%	43%	33%
Worse	11%	3%	3%	20%	6%
Other Countries					
Better	80%	72%	66%	44%	72%
Same	17%	25%	27%	43%	25%
Worse	3%	2%	7%	13%	3%

Source: Special ITS Overseas Tabulations, MTR, P56-1/3

"*Better*", "*same*" and "worse" [*not as good*] *were* consumers' ratings of their trip in Canada "*in comparison with your home country*".

Regional Visitation

- The vast majority of the same-day person-visits from overseas countries to Ontario were to Toronto & Area (62 per cent or 218,000) and to Niagara Region (25 per cent or 88,000).[20]

- Toronto & Area (76 per cent or 1,310,000 visits), Niagara Region (23 per cent or 411,000 visits) and the Ottawa Region (21 per cent or 376,000 visits) were the most popular regions for overnight travel.

CHART 6: Total and Overnight Person-Visits from Overseas Countries by Ontario Travel Region

Region	Total Visits (000)	Total Visits (%)	Overnight Visits (000)	Overnight Visits (%)
1: Essex	20	1%	12	1%
2: South-Western Ontario	102	5%	79	4%
3: Niagara Region	756	35%	411	23%
4: South-Central Ontario	202	9%	155	9%
5: Toronto & Area	1,626	76%	1,310	73%
6: Central Ontario	200	9%	168	9%
7: St. Lawrence River Corridor	167	8%	110	6%
8: Ottawa Region	452	21%	376	21%
9: Eastern Ontario	34	2%	27	2%
10-12: Northern Ontario	77	4%	62	3%
Total	2,146	100%	1,795	100%

Source: Special ITS Overseas Tabulations, MTR, R4-1/2

CHART 7: Total Person-Visits in Ontario from Overseas Countries by Average Length of Stay and Party Size

Region Visited	Average Length of Stay (Nights): All Visits	Average Length of Stay (Nights): Overnight Visits	Average Party Size (Persons): All Visits	Average Party Size (Persons): Overnight Visits
1: Essex	4.7	7.8	1.4	1.6
2: South-Western Ontario	9.5	12.3	1.7	1.6
3: Niagara Region	1.7	3.2	2.0	2.0
4: South-Central Ontario	7.9	10.4	1.7	1.7
5: Toronto & Area	6.6	8.2	1.7	1.7
6: Central Ontario	6.9	8.2	1.9	1.9
7: St. Lawrence River Corridor	2.3	3.5	2.0	2.0
8: Ottawa Region	4.0	4.8	1.8	1.8
9: Eastern Ontario	4.7	5.9	1.9	1.9
10-12: Northern Ontario	6.9	8.6	1.9	1.9

Source: Special ITS Overseas Tabulations, MTR, R14-1, R24-2

- Overseas visitors in South-Western and South-Central Ontario tended to spend more nights in these regions than did visitors to other parts of the province. On average, an overnight overseas visitor in South-Western and South-Central Ontario spent eleven nights in the region whereas those who went to Niagara Region or St. Lawrence River Corridor spent a little over three nights in the region.
- Party size for overseas visitors was relatively stable from one region to the next.

CHART 8: Total Person-Visits in Ontario from Overseas Countries

Region Visited	% of Visits to a Region by Main Purpose of Trip	All Visits	Overnight Visits
1: Essex	Pleasure	40%	50%
	VFR	40%	42%
	Business	15%	8%
	Personal/Other	5%	-
2: South-Western Ontario	Pleasure	26%	28%
	VFR	55%	52%
	Business	14%	14%
	Personal/Other	5%	4%
3: Niagara Region	Pleasure	63%	70%
	VFR	27%	22%
	Business	8%	6%
	Personal/Other	3%	2%
4: South-Central Ontario	Pleasure	35%	34%
	VFR	47%	45%
	Business	15%	16%
	Personal/Other	3%	4%
5: Toronto & Area	Pleasure	49%	51%
	VFR	29%	29%
	Business	16%	17%
	Personal/Other	5%	4%
6: Central Ontario	Pleasure	45%	45%
	VFR	45%	45%
	Business	5%	5%
	Personal/Other	6%	5%
7: St. Lawrence River Corridor	Pleasure	64%	65%
	VFR	27%	25%
	Business	5%	5%
	Personal/Other	3%	5%
8: Ottawa Region	Pleasure	55%	55%
	VFR	26%	26%
	Business	15%	17%
	Personal/Other	2%	2%
9: Eastern Ontario	Pleasure	35%	41%
	VFR	50%	48%
	Business	6%	4%
	Personal/Other	9%	11%
10-12: Northern Ontario	Pleasure	61%	52%
	VFR	30%	35%
	Business	5%	6%
	Personal/Other	4%	5%

Source: Special ITS Overseas Tabulations, MTR, P41-1; P42-1, horizontal %s.

- Trips by overseas overnight visitors to most of Ontario's travel regions tended to be motivated by pleasure, followed by visiting friends and relatives. Only South-Western, South-Central and Eastern Ontario attracted more overseas visitors who were travelling to see friends and relatives than on a pleasure trip.

- Business travel was especially common among overseas overnight visitors in tourism regions that had major urban centres. This included Toronto & Area and the Ottawa Region (17 per cent each). South-Central and South-Western Ontario (16 and 14 per cent, respectively) also attracted more business travellers than other regions in the province.

Expenditures

- Overseas visitors spent a total of $1,563 million in the province and an additional $803 million on Canadian carrier fares to get here, for a total of $2,366 million spent by visitors from in 2001. Of this total, $1,393 million was spent by overseas travellers for whom Ontario was the only Canadian province visited on their trip. Ontario represents over one-third of all spending by overseas visitors in Canada ($2,366 million out of $7,131 million).[21]

- Ontarians spent $1,815 million more in overseas countries than the residents of those countries spent in Ontario (fares included). In 2001, Ontarians spent $4,181 million in overseas countries. Our receipts from overseas visitors, on the other hand, were $2,366 million, yielding a deficit of $1,815 million.

- Overseas visitors on a same-day visit to Ontario spent a total of $152 million, whereas those who stayed in Ontario for one or more nights spent $2,214 million, or $1,234 per person-visit. The overall average (any length of stay) was $1,103 per person-visit.

CHART 9: Total Overseas Visitors' Expenditures Assigned to Ontario

Country of Origin	Total Expenditures (millions)	Average Spending* Per Person-Visit	
		All Visits	Overnight Visits
U.K.	$558	$1,224	$1,302
France	$122	$713	$787
Germany	$162	$988	$1,229
Other Europe	$401	$1,016	$1,144
Japan	$215	$1,103	$1,252
Other Asia	$417	$1,055	$1,214
Other Countries	$491	$1,327	$1,447
Total Overseas	$2,366	$1,103	$1,234

Source: Special ITS Overseas Tabulations, MTR, P4-1; P31; P32-1. *Average spending per person-visit in Ontario including domestic carrier fares.

- The overall average expenditure per person-visit ranged from a low of $713 for French visitors to a high of $1,327 for those from countries outside of Europe and Asia. These estimates included the cost of getting to Canada from overseas for visitors who relied on a Canadian domestic carrier for their trans-continental travel.[22]

- A similar spending pattern emerges when carrier fares to reach Canada were excluded (see Chart 10).

CHART 10: Total Overseas Visitors' Expenditures Assigned to Ontario (Excludes Public Transport Fares to and from Canada/Ontario)

Country of Origin	Total Expenditures (millions)	Average Spending* Per Person-Visit: All Visits	Average Spending* Per Person-Visit: Overnight Visits
U.K.	$331	$727	$808
France	$88	$514	$609
Germany	$101	$616	$824
Other Europe	$279	$706	$853
Japan	$120	$616	$736
Other Asia	$304	$769	$933
Other Countries	$340	$918	$1,057
Total Overseas	$1,563	$728	$861

Source: Special ITS Overseas Tabulations, MTR, P29-1; P31; P32-1. *Average spending per person-visit in Ontario excluding domestic carrier fares.

- Those travelling primarily to see friends and relatives spent less money in Ontario ($457 million) than did overseas visitors travelling primarily for pleasure ($700 million). In both cases, spending was roughly commensurate with the travel volume represented by the main purpose.[23]

- A different pattern appeared for business travel. This market represented only 17 per cent of all overseas tourism in Ontario in 2001, but generated 22 per cent of overseas spending in the province ($339 million). The importance of business travel was evident in the higher yield per trip generated by this type of travel. Each overseas business traveller spent approximately $1,000 in Ontario. Visitors travelling for pleasure or to see friends and relatives, however, spent between $675 and $700 on average (figures are rounded – see Chart 11).

- Since 41 per cent of all overseas travel in Ontario took place in the third calendar quarter, it was not surprising that most of the spending was also concentrated in this season ($669 million or 43 per cent).

- Overseas visitors in Ontario exhibited different spending patterns depending on whether they spent their nights in the province's paid, roofed lodging or in private homes or campgrounds. For example, overnight overseas business travellers stayed in hotels in the province — 68 per cent of them used hotels in Ontario, with no other accommodations.[24] Logically, almost half of the total spending of these business travellers in Ontario was on accommodation (46 per cent).

- In contrast, overseas overnight pleasure travellers were likely to divide their accommodation in the province between roofed commercial lodgings (54 per cent) and non-commercial or camping facilities (46 per cent). One-third of their total spending was on lodging (33 per cent).

- Many overseas visitors who travelled to see friends and relatives also *stayed with* friends or relatives, rather than utilizing paid lodging facilities in the province. As a result, these travellers spent comparatively little on accommodation in Ontario (11 per cent).

CHART 11: Overseas Visitors' Expenditures Assigned to Ontario by Trip Purpose & Season
(Excludes Public Transport Fares to and from Canada/Ontario)

Trip Purpose	Total Expenditures (millions)	Average Spending* Per Person-Visit: All Visits	Overnight Visits
Pleasure	$700	$677	$812
VFR	$457	$700	$801
Business	$339	$952	$1,108
Season			
Quarter I	$186	$683	$855
Quarter II	$448	$688	$796
Quarter III	$669	$753	$889
Quarter IV	$260	$778	$924

Source: Special ITS Overseas Tabulations, MTR, P4-1; P31; P32-1. *Average spending per person-visit in Ontario excluding domestic carrier fares.

CHART 12: Distribution of Total Overseas Expenditures in Ontario by Item of Expenditure
(Excludes Public Transport Fares to and from Canada/Ontario)

Item of Expenditure	Pleasure All Visits	Pleasure Overnight Visits	VFR All Visits	VFR Overnight Visits	Business All Visits	Business Overnight Visits
Accommodation	33%	33%	11%	11%	45%	46%
Auto/Local Transport	12%	12%	14%	14%	14%	14%
Food & Beverage	22%	22%	27%	27%	19%	18%
Entertainment	10%	10%	13%	13%	6%	6%
Retail/Other	23%	23%	35%	35%	16%	16%

Source: Special ITS Overseas Tabulations, MTR, page P14-1.

- Toronto & Area received the largest share of overseas expenditures in Ontario (70 per cent), and its visitors also had the highest average spending per person-visit of Ontario's travel regions. Toronto & Area attracted a disproportionately high number of business travellers. It was also the "reception" point for many overseas travellers because it has Canada's largest international airport. A great deal of money was spent on airfare in this region because many overseas travellers used Toronto as their point of entry/exit.

CHART 13: Total Overseas Expenditures Assigned to Ontario's Regions

Region	Total Expenditures ($000)	Average Spending per Visit* All Visits	Average Spending per Visit* Overnight Visits
1: Essex	$5,311	$245	$346
2: South-Western Ontario	$49,568	$475	$598
3: Niagara Region	$181,648	$230	$374
4: South-Central Ontario	$86,827	$429	$543
5: Toronto & Area	$1,663,737	$963	$1,060
6: Central Ontario	$93,681	$468	$547
7: St. Lawrence River Corridor	$34,309	$201	$278
8: Ottawa Region	$208,260	$459	$527
9: Eastern Ontario	$8,393	$249	$302
10-12: Northern Ontario	$33,501	$430	$526

Source: Special ITS Overseas Tabulations, MTR, P43, R13

* Some regions, especially Toronto, were assigned transport fares of travellers who were in transit and did not visit the region. The averages shown in this table exclude these transport fares

COMPARISON OF KEY FINDINGS OVERSEAS MARKET: 2001 vs. 2000

- All trips to Ontario from overseas countries decreased between 2000 and 2001 by ten per cent. On a country-by-country basis, visiting decreased from all overseas countries, with the exception of Australia, Mexico and Israel (see chart 15).

- Chart 14 outlines the trend in visits by quarter from overseas countries in 2000 and 2001. Total visits were down prior to the September 11, 2001 attacks in New York, but the real drop in visits from overseas took place in the fourth quarter. During that quarter, there was a decrease of 24 per cent in total visits and a drop of 23 per cent in overnight visits.

CHART 14: Person-Visits (Total and Overnight) to Ontario from Overseas Countries by Quarter Trip Started

Quarter Trip Started	2000				2001				% Ch Total Visits	% Ch O/N Visits
	Total Visits (000)	%	O/N Visits (000)	%	Total Visits (000)	%	O/N Visits (000)	%		
One (Jan-Mar)	275	12	205	10	272	13	214	12	-1	4
Two (Apr-June)	666	28	553	28	652	30	558	31	-2	1
Three (July-Sept)	1,001	42	846	43	888	41	745	42	-11	-12
Four (Oct-Dec)	442	19	362	18	334	16	278	15	-24	-23
Total	2,384	100	1,967	100	2,146	100	1,795	100	-10	-9

Source: Special ITS Overseas Tabulations, MTR, S1-1

CHART 15: Total Person-Visits to Ontario from Overseas Countries by Origin

Origin of Visitors	2000		2001		% change in visitors
	Visitors (000)	(%)	Visitors (000)	(%)	
U.K.	488	20%	456	21%	-7%
Germany	190	8%	164	8%	-14%
France	206	9%	171	8%	-17%
Japan	258	11%	195	9%	-24%
Italy	90	4%	69	3%	-23%
South Korea	68	3%	65	3%	-4%
Hong Kong	71	3%	57	3%	-20%
Netherlands	68	3%	53	2%	-22%
Australia	64	3%	66	3%	3%
Mexico	75	3%	83	4%	11%
Israel	69	3%	74	3%	7%
Other countries	737	31%	693	32%	-6%
Total overseas	2,384	100%	2,146	100%	-10%

Source: Special ITS Overseas Tabulations, MTR, P1-2

- Visits overnight from overseas markets decreased by nine per cent between 2000 and 2001. On a country-by-country basis, visiting decreased from all overseas countries, with the exception of South Korea and Israel (see chart 16).

CHART 16: Total Overnight Person-Visits to Ontario from Overseas Countries by Origin					
Origin of Visitors	**2000**		**2001**		**% change in visitors**
	Visitors (000)	**(%)**	**Visitors (000)**	**(%)**	
U.K.	426	22%	407	23%	-4%
Germany	147	7%	121	7%	-18%
France	173	9%	143	8%	-17%
Japan	211	11%	160	9%	-24%
Italy	60	3%	56	3%	-7%
South Korea	48	2%	49	3%	2%
Hong Kong	64	3%	54	3%	-16%
Netherlands	59	3%	49	3%	-17%
Australia	57	3%	56	3%	-2%
Mexico	63	3%	72	4%	14%
Israel	44	2%	47	3%	7%
Other countries	1,015	52%	581	32%	-6%
Total overseas	1,967	100%	1,795	100%	-9%

Source: Special ITS Overseas Tabulations, MTR, P2-2

- The trend for visits to the province from overseas in 2001 closely resembled that of 2000. The average length of stay in 2001 was 8.8 nights for all overseas visitors.

- Visitors from overseas in 2001 were somewhat more likely to spend nights in the province than was the case in 2000 (84 versus 82 per cent). The length of stay in the province by overnight overseas visitors increased from 10.1 nights in 2000 to 10.6 nights in 2001.

CHART 17: Duration of Overseas Person-Visits in Ontario				
Length of Stay in Ontario	**2000**		**2001**	
	Visitors (000)	**(%)**	**Visitors (000)**	**(%)**
Same Day	417	18%	351	16%
Overnight	1,967	82%	1,795	84%
Total	2,384	100%	2,146	100%
Average Length of Stay in Ontario (in nights):				
All Visitors	8.4	-	8.8	-
Overnight Visitors	10.1	-	10.6	-

Source: Special ITS Overseas Tabulations, MTR, S1-1, P-35

- While "pleasure" continued to be the dominant trip purpose among overseas visitors (48 per cent), this motivation was less of a factor than it was in 2000, when it represented 50 per cent of the overseas market.

- Trips to see friends and relatives grew over the same time period — from 28 per cent in 2000 to 30 per cent in 2001.

- Business travel was 17 per cent of overseas travel in Ontario in 2001 — slightly lower than in 2000.

- The same trends — a drop in pleasure travel and a corresponding increase travel to visit friends and relatives — was evident for overnight overseas tourism in Ontario.

CHART 18: Total Person-Visits in Ontario from Overseas Countries

Main Purpose of Trip	2000		2001	
	Visitors (000's)	(%)	Visitors (000's)	(%)
Pleasure	1,196	50%	1,035	48%
Business	429	18%	356	17%
VFR	667	28%	653	30%
Personal/ other	89	4%	98	5%
Total	2,384	100%	2,146	100%

Source: Special ITS Overseas Tabulations, MTR, P-7

CHART 19: Total Overnight Person-Visits in Ontario from Overseas Countries

Main Purpose of Trip	2000		2001	
	Visitors (000's)	(%)	Visitors (000's)	(%)
Pleasure	977	50%	851	47%
Business	359	18%	303	17%
VFR	569	29%	567	32%
Personal/ other	59	3%	71	4%
Total	1,967	100%	1,795	100%

Source: Special ITS Overseas Tabulations, MTR, P-8

- Hotels remained the most popular form of lodging among overseas visitors to Ontario. Half of these overnight visitors spent at least one night in a hotel during their stay in the province.

- As noted above, the proportion of overseas visitors to Ontario on trips to visit friends and relatives increased in 2001 over 2000. Along that same trend, there was an increase in the proportion of overseas visitors who relied on friends and relatives for accommodation over this period — from 41 per cent in 2000 to 44 per cent in 2001.

CHART 20: Type of Accommodation Used in Ontario by Overseas Visitors
Per cent of Overnight Person-Visits by Accommodation Type Used in Ontario

Type Of Accommodation Used	2000	2001
Hotel	52%	51%
Motel	10%	9%
Camping/Trailer Park	3%	2%
Commercial Cottage	3%	3%
Commercial Unspecified	4%	4%
Any Commercial	66%	64%
Home of Friends or Relatives	41%	44%
Private Cottage	*	*
Non-Commercial Unspecified	3%	3%
Any Non-commercial	43%	46%
Other/unknown	8%	10%

Source: Special ITS Overseas Tabulations, MTR, M-14. *Less than 0.5%.

- In 2001 a greater proportion of visitors went to parks or historic sites, theme parks and visited friends and relatives than in 2000.

- Overseas travellers on overnight pleasure trips had an activity profile in 2001 that was very similar to that in 2000.

CHART 21: Activities Participated in During the Trip
Total Overnight Person-Visits in Ontario from Overseas Countries*

Activity on Trip	2000		2001	
	All O/night Visits	O/night Pleasure	All O/night Visits	O/night Pleasure
	(%)	(%)	(%)	(%)
Shopping	84%	87%	85%	87%
Sightseeing	79%	88%	77%	88%
Dining at high quality restaurants	47%	47%	n/a	n/a
Visit park or historic site	53%	66%	60%	74%
Outdoors or sports	24%	26%	22%	24%
X-country skiing	1%	1%	n/a	n/a
Downhill	2%	2%	2%	1%
Hunting/fishing	3%	3%	6%	7%
Water-based	15%	17%	n/a	n/a
Visit zoo, museum, or natural display	43%	52%	40%	47%
Visit theme park	18%	22%	21%	25%
Attend festivals/fairs	13%	13%	12%	12%
Attend sports event	10%	8%	10%	11%
Attend cultural event	16%	13%	15%	14%
Nightlife/entertainment	23%	24%	n/a	n/a
Visiting friends or relatives	57%	44%	60%	45%
Other	4%	3%	3%	2%

Source: Special ITS Overseas Tabulations, MTR, P24. Columns add to more than 100% because visitors may have participated in more than one activity on their trip.
n/a – not applicable to ITS 2001

- There were no real differences between 2000 and 2001 in the region-to-region pattern of overseas travel within the province. Toronto & Area attracted 73 per cent of overseas visitors' stops in 2000, with a slight increase to 76 per cent in 2001. Similarly, 35 per cent of overseas visitors stopped for a night or took a day excursion to the Niagara Region in 2000 and in 2001. More than one in five overseas visitors stopped in the Ottawa Region in 2000 and 2001 (21 per cent).

- All tourism regions in the province had a drop in visiting between 2000 and 2001, with the exception of South-Central Ontario and Eastern Ontario.

- In 2001 the pattern of visiting within the province by overseas travellers on *all* overnight trips and those motivated by *pleasure* was essentially the same as it was in 2000.

CHART 22: Total Person-Visits in Ontario from Overseas Countries

Region Visited	2000		2001	
	000	(%)	000	(%)
1: Essex	30	1%	20	1%
2: South-Western Ontario	108	5%	102	5%
3: Niagara Region	842	35%	756	35%
4: South-Central Ontario	185	8%	202	9%
5: Toronto & Area	1744	73%	1626	76%
6: Central Ontario	223	9%	200	9%
7: St. Lawrence River Corridor	192	8%	167	8%
8: Ottawa Region	500	21%	452	21%
9: Eastern Ontario	32	1%	34	2%
10-12: Northern Ontario	97	4%	77	4%
Total	2,384	100%	2,146	100%

Source: Special ITS Overseas Tabulations. MTR, P41. *Less than 0.5%. Regions do not add to the provincial total because visitors may have visited more than one region during their stay in Ontario.

CHART 23: Overnight Person-Visits in Ontario from Overseas Countries

Region Visited	2000		2001	
	000	(%)	000	(%)
1: Essex	15	1%	12	1%
2: South-Western Ontario	93	5%	79	4%
3: Niagara Region	501	25%	411	23%
4: South-Central Ontario	146	7%	155	9%
5: Toronto & Area	1,395	71%	1,310	73%
6: Central Ontario	190	10%	168	9%
7: St. Lawrence River Corridor	150	8%	110	6%
8: Ottawa Region	420	21%	376	21%
9: Eastern Ontario	24	1%	27	2%
10-12: Northern Ontario	74	4%	62	3%
Total	1,967	100%	1,795	100%

Source: Special ITS Overseas Tabulations. MTR, P42. Regions do not add to the provincial total because visitors may have visited more than one region during their stay in Ontario.

- At $2,366 million, total spending by overseas visitors in Ontario in 2001 decreased by six per cent over 2000. This was a side-effect of the ten per cent decrease in total overseas visitors.

- When inflationary impacts are removed, real expenditures in Ontario by overseas visitors (measured in 1992 dollars) decreased by eight per cent from $1,912 million in 2000 to $1,764 million in 2001.

- In constant 1992 dollars, average expenditures increased by two per cent from $802 per person-visit in 2000 to $822 in 2001.

CHART 24: Overnight Person-Visits in Ontario from Overseas Countries Main Purpose Pleasure				
Region Visited	2000		2001	
	000	(%)	000	(%)
1: Essex	5	1%	6	1%
2: South-Western Ontario	26	3%	22	3%
3: Niagara Region	356	36%	289	34%
4: South-Central Ontario	61	6%	53	6%
5: Toronto & Area	731	75%	662	78%
6: Central Ontario	104	11%	75	9%
7: St. Lawrence River Corridor	104	11%	71	8%
8: Ottawa Region	230	24%	207	24%
9: Eastern Ontario	11	1%	11	1%
10-12: Northern Ontario	37	4%	32	4%
Total	977	100%	851	100%

Source: Special ITS Overseas Tabulations, MTR, P42. Regions do not add to the provincial total because visitors may have visited more than one region during their stay in Ontario.

- Compared to 2000, South-Central Ontario, Central Ontario, Toronto & Area and South-Western Ontario experienced the only increases in their shares of total overseas spending in Ontario in 2001. All other regions experienced declines in their relative shares over this period, with the most substantive declines evident for Essex (-22 per cent) and the St. Lawrence River Corridor (-19 per cent).

CHART 25: Total Overseas Expenditures in Ontario				
Item of Expenditure	2000		2001	
	$ in millions	(%)	$ in millions	(%)
Accommodation	$490,983	20%	$444,849	19%
Food & Beverage	$366,866	15%	$354,831	15%
Canadian Carrier fares	$845,517	34%	$802,993	34%
Public/Local Transport	$90,823	4%	$89,035	4%
Private Transport	$125,317	5%	$115,852	5%
Recreation/ Entertainment	$168,812	7%	$157,774	7%
Retail/Other	$419,703	17%	$400,582	17%
Total	$2,508,021	100%	$2,365,915	100%

Source: Special ITS Overseas Tabulations, MTR, P29

CHART 26: Distribution of Overseas Expenditures in Ontario by Length of Stay and Average Expenditures per Visit		
	2000	2001
Same Day	7%	6%
Overnight	93%	94%
Total	100%	100%
Average Expenditures Per Person-Visit:		
Same Day	$396	$433
Overnight	$1,191	$1,233
Total	$1,052	$1,103

Source: Special ITS Overseas Tabulations, MTR, S3, P32, R13

CHART 27: Total Overseas Expenditures by Region					
Regions	2000		2001		2001/00
	Millions	(%)	Millions	(%)	% Rate of Change in Shares
1: Essex	$7,237	0.3%	$5,311	0.2%	-22%
2: South-Western Ontario	$51,550	2.1%	$49,568	2.1%	2%
3: Niagara Region	$219,198	8.7%	$181,648	7.7%	-12%
4: South-Central Ontario	$69,840	2.8%	$86,827	3.7%	32%
5: Toronto & Area	$1,727,646	68.9%	$1,663,737	70.3%	2%
6: Central Ontario	$91,480	3.6%	$93,681	4.0%	9%
7: St. Lawrence River Corridor	$44,741	1.8%	$34,309	1.5%	-19%
8: Ottawa Region	$247,455	9.9%	$208,260	8.8%	-11%
9: Eastern Ontario	$ 9,760	0.4%	$8,393	0.4%	-9%
10-12: Northern Ontario	$38,329	1.5%	$33,501	1.4%	-7%

Source: Special ITS Overseas Tabulations, MTR, P43. *Less than 0.5%

Glossary

ACCOMMODATION TYPE: refers to the type(s) of accommodation used on the trip.

Commercial accommodation: hotel, motel, camping/trailer park and commercial cottage

Non-Commercial accommodation: home of friends or relatives, private cottage.

Other: Few categories of accommodation were available in the ITS questionnaire and no instructions were provided to guide the respondent in the use of "other" accommodation. As such, "other" could include bed and breakfasts, resorts, dormitories, hostels, sleeping berths on trains and boats, etc.

Commercial Unspecified: This term is used when a respondent did not specify the type of accommodation used, but indicated that he/she spent money on accommodation.

Any commercial accommodation: Refers to trips on which a respondent reported utilising any form of commercial accommodation.

Any non-commercial accommodation: This term is analogous to *any commercial accommodation*, and is used for trips reporting staying with friends and relatives and/or in private cottage or vacation home.

ACTIVITIES ON TRIP: Respondents were asked to indicate whether they participated in any of the pre-specified activities. The activity could have occurred at any location on the trip since the activity data was not captured on a location-specific basis.

Since a visitor could participate in more than one activity, the activity shares add up to more than 100 per cent.

EXPENDITURES ON TRIP: These include all dollars spent by all persons on a travelling party. These expenditures exclude transportation fares paid to non-Canadian carriers.

MODE OF TRANSPORT: The ITS records two types of transport used: a) to enter Canada and b) while in Canada. *Other* transport includes pedestrian, motorcycle and bicycle. Due to multiple responses on the mode of transport while in Canada (i.e. a respondent could have used multiple transportation modes), the numbers of the various modes used add up to more than 100 per cent.

PERSON-NIGHT: One visitor spending one night in a specified location on the trip.

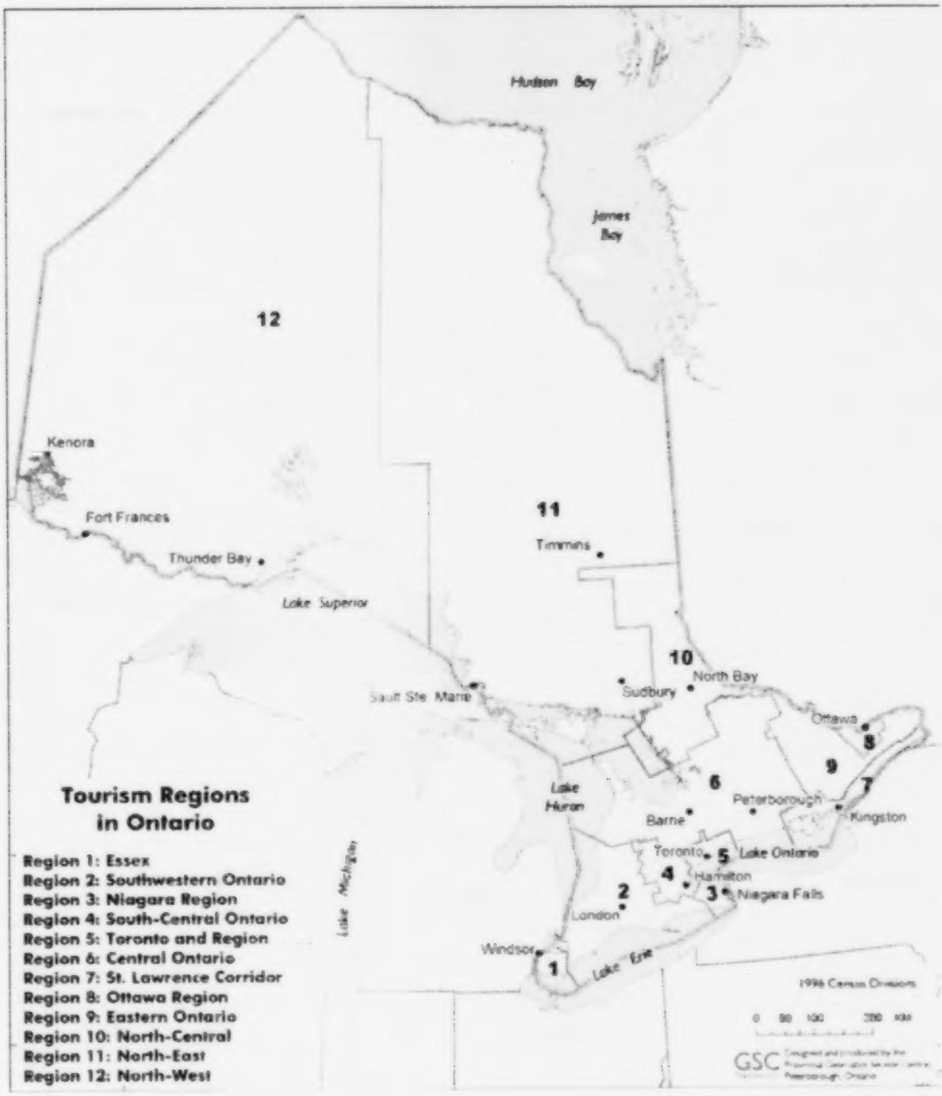
PERSON-VISIT: A person making one visit to a region.

PURPOSE OF TRIP (MAIN): The main reason for the trip to Canada. The details for each main group were as follows:

Pleasure: includes vacation, visiting second home, attend events/attractions and shopping.
Business: includes attending a meeting, convention, and other work.
Visiting Friends and Relatives: includes visiting friends and relatives.
Other: includes personal, in transit, and other.

VFR: Visiting Friends and Relatives

MAP OF ONTARIO'S TRAVEL REGIONS



ENDNOTES

[1] Source: Special ITS Overseas Tabulations, MTR, page R2; M37-1/4.
[2] Source : Calculs spéciaux, enquête sur les voyages internationaux en provenance d'outre-mer, MTL, page R2; M37-1/4.
[3] Source: Special ITS Overseas Tabulations, MTR, page M53-1.
[4] Source: Special ITS Overseas Tabulations, MTR, page S1-1.
[5] See Statistics Canada border crossing statistics, 2001.
[6] Source: Special ITS Overseas Tabulations, MTR, page P39-1.
[7] Source: Special ITS Overseas Tabulations, MTR, page P1-1.
[8] Source: Special ITS Overseas Tabulations, MTR, page P2-1.
[9] Source: Special ITS Overseas Tabulations, MTR, page P1-1.
[10] Source: Special ITS Overseas Tabulations, MTR, page P39-1.
[11] Source: Special ITS Overseas Tabulations, MTR, page M51-1.
[12] Source: Special ITS Overseas Tabulations, MTR, page P18/19-1.
[13] Source: Special ITS Overseas Tabulations, MTR, page P19-1.
[14] Source: Special ITS Overseas Tabulations, MTR, page P7-1.
[15] Source: Special ITS Overseas Tabulations, MTR, page P-35-1.
[16] Source: Special ITS Overseas Tabulations, MTR, page P49-2.
[17] Source: Special ITS Overseas Tabulations, MTR, page P50-1.
[18] Source: Special ITS Overseas Tabulations, MTR, page M40-1.
[19] Source: Special ITS Overseas Tabulations, MTR, page P16-1.
[20] Source: Special ITS Overseas Tabulations, MTR, page R2; M37-1/4.
[21] Source: Special ITS Overseas Tabulations, MTR, page M55-1.
[22] Carrier fares were assigned to ports of entry/exit within the ITS. If a visitor entered/exited Canada in a province other than Ontario, only a portion or none of their domestic carrier fares would be attributed to Ontario.
[23] Pleasure travel within the overseas market segment represents 48 per cent of all trips and spending by these visitors represents 44 per cent of the total spent in the province in 2001. VFR overseas travel represents nearly one-third (30 per cent) of all overseas travel and just under one-third of all spending in Ontario (29 per cent). Excludes domestic carrier fares to/from Canada.
[24]Source: Special ITS Overseas Tabulations, MTR, page P14-1.

ITS 2001 - OVERSEAS RESIDENTS

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ITS 2001 - OVERSEAS RESIDENTS TABLE S1-1

OVERVIEW OF VISITS IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	7221	4489	1800	604	590	1495	1736	567	1169	996	3124	2326	1441	182	124	1318	2290	2387	1226	3672
TOTAL (WEIGHTED - 000s)	2146	1185	456	164	171	394	590	195	395	370	1035	653	356	56	42	272	652	888	334	1134
SAME-DAY VISITS IN ONTARIO	351 16.4%	192 16.2%	48 10.6%	43 26.2%	29 16.7%	72 18.1%	108 18.3%	35 18.0%	73 18.5%	51 13.8%	184 17.7%	87 13.3%	53 14.9%	6 10.9%	21 51.0%	58 21.3%	93 14.3%	143 16.1%	56 16.9%	153 13.5%
OVERNIGHT VISITS IN ONTARIO	1795 83.6%	994 83.8%	407 89.4%	121 73.8%	143 83.3%	323 81.9%	482 81.7%	160 82.0%	322 81.5%	319 86.2%	851 82.3%	567 86.7%	303 85.1%	50 89.1%	21 49.0%	214 78.7%	558 85.7%	745 83.9%	278 83.1%	981 86.5%
MAIN PURPOSE OF TRIP																				
PLEASURE	1035 48.2%	597 50.4%	237 52.0%	97 59.0%	109 63.5%	155 39.2%	286 48.5%	136 69.6%	150 38.0%	152 40.9%	1035 100.0%	-	-	-	-	96 35.2%	311 47.8%	498 56.1%	129 38.7%	460 40.6%
VFR	653 30.4%	363 30.6%	147 32.2%	34 20.6%	38 22.3%	144 36.6%	168 28.5%	26 13.3%	142 36.1%	122 32.9%	-	653 100.0%	-	-	-	75 27.7%	190 29.2%	262 29.5%	125 37.5%	405 35.7%
BUSINESS	356 16.6%	169 14.3%	50 10.9%	28 17.1%	17 10.0%	75 18.9%	108 18.3%	29 15.1%	79 20.0%	78 21.1%	-	-	356 100.0%	-	-	86 31.7%	119 18.3%	84 9.5%	66 19.7%	199 17.6%
PERSONAL	56 2.6%	32 2.7%	14 3.0%	3 1.6%	5 3.0%	10 2.6%	14 2.3%	1 0.6%	13 3.2%	10 2.8%	-	-	-	56 100.0%	-	7 2.7%	22 3.4%	21 2.3%	6 1.8%	39 3.4%
OTHER	42 2.0%	22 1.9%	8 1.8%	2 1.4%	2 1.3%	10 2.4%	13 2.2%	2 1.0%	11 2.8%	7 1.9%	-	-	-	-	42 100.0%	7 2.7%	7 1.1%	20 2.3%	7 2.1%	28 2.5%
NOT STATED/DON'T KNOW	4 0.2%	2 0.2%	1 0.1%	1 0.4%	-	1 0.2%	1 0.1%	1 0.4%	- *	1 0.3%	-	-	-	-	-	- *	1 0.1%	2 0.3%	1 0.2%	3 0.2%
QUARTER TRIP STARTED																				
QUARTER I (JAN - MAR)	272 12.7%	137 11.6%	57 12.6%	16 10.1%	16 9.4%	48 12.1%	83 14.1%	24 12.2%	59 15.1%	51 13.8%	96 9.3%	75 11.5%	86 24.2%	7 12.9%	7 17.3%	272 100.0%	-	-	-	155 13.7%
QUARTER II (APR - JUN)	652 30.4%	344 29.0%	132 29.0%	48 29.5%	50 29.0%	114 28.8%	199 33.8%	70 36.1%	129 32.7%	108 29.2%	311 30.1%	190 29.2%	119 33.5%	22 39.6%	7 17.8%	-	652 100.0%	-	-	350 30.9%
QUARTER III (JUL - SEP)	888 41.4%	507 42.8%	186 40.9%	76 46.3%	79 46.0%	166 42.2%	228 38.7%	80 41.1%	148 37.5%	153 41.2%	498 48.1%	262 40.2%	84 23.7%	21 36.7%	20 48.5%	-	-	888 100.0%	-	430 37.9%
QUARTER IV (OCT - DEC)	334 15.6%	197 16.6%	80 17.5%	23 14.2%	27 15.6%	67 16.9%	79 13.4%	21 10.7%	58 14.7%	59 15.8%	129 12.5%	125 19.1%	66 18.5%	6 10.8%	7 16.5%	-	-	-	334 100.0%	198 17.5%

Continued

ITS 2001 - OVERSEAS RESIDENTS

TABLE S1-2

OVERVIEW OF VISITS IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	7221	4489	1800	604	590	1495	1736	567	1169	996	3124	2326	1441	182	124	1318	2290	2387	1226	3672
TOTAL (WEIGHTED - 000s)	2146	1185	456	164	171	394	590	195	395	370	1035	653	356	56	42	272	652	888	334	1134
ACCOMMODATION USED IN ONTARIO (OVERNIGHT VISITS ONLY)																				
ANY ROOFED COMMERCIAL ACCOMMODATION	1047	592	243	78	103	169	291	122	168	164	603	163	245	18	15	119	335	449	143	467
	48.8%	50.0%	53.4%	47.4%	59.9%	42.7%	49.3%	62.7%	42.7%	44.1%	58.3%	25.0%	68.9%	33.0%	36.2%	43.8%	51.4%	50.6%	42.8%	41.2%
HOTEL	908	508	218	65	91	134	254	118	136	146	543	107	229	15	13	108	290	378	131	396
	42.3%	42.8%	47.8%	39.5%	53.1%	34.0%	43.0%	60.3%	34.5%	39.5%	52.5%	16.4%	64.4%	26.4%	30.5%	39.9%	44.5%	42.6%	39.2%	34.9%
MOTEL	161	100	24	20	22	35	41	5	36	21	92	44	18	5	2	13	51	81	15	61
	7.5%	8.4%	5.2%	12.1%	12.6%	8.8%	6.9%	2.6%	9.0%	5.6%	8.9%	6.7%	5.0%	8.2%	5.5%	4.9%	7.9%	9.2%	4.4%	5.4%
OTHER ROOFED COMMERCIAL	48	42	22	3	1	16	2	-	2	4	18	[illegible]	3	1	-	1	14	32	1	36
	2.2%	3.6%	4.7%	2.1%	0.7%	4.0%	0.3%		0.4%	1.2%	1.7%	4.1%	0.7%	1.4%	1.0%	0.3%	2.1%	3.6%	0.3%	3.2%
ANY CAMPGROUNDS	34	29	6	8	3	12	3	-	3	2	20	14	-	-	-	1	11	21	1	22
	1.6%	2.5%	1.4%	5.0%	1.5%	3.1%	0.5%		0.8%	0.5%	2.0%	2.1%	0.1%	0.5%		0.5%	1.7%	2.4%	0.2%	1.9%
ANY PRIVATE COTTAGE	7	5	3	1	-	1	2	-	2	-	3	2	1	1	-	-	2	4	-	5
	0.3%	0.4%	0.6%	0.7%		0.2%	0.4%		0.6%	0.1%	0.3%	0.3%	0.2%	2.1%			0.4%	0.5%	0.1%	0.5%
ANY PRIVATE HOME	782	437	186	43	34	175	202	33	169	143	257	445	37	37	7	94	221	328	140	519
	36.5%	36.9%	40.9%	26.0%	19.6%	44.2%	34.2%	16.7%	42.9%	38.7%	24.8%	68.0%	10.3%	66.6%	15.8%	34.4%	33.9%	36.9%	41.9%	45.7%
ONLY OTHER	172	91	40	11	12	27	33	13	20	48	73	55	35	5	1	18	63	68	22	116
	8.0%	7.6%	8.8%	6.8%	7.2%	6.9%	5.6%	6.6%	5.0%	13.0%	7.1%	8.4%	10.0%	8.6%	2.6%	6.8%	9.7%	7.6%	6.7%	10.2%

ITS 2001 - OVERSEAS RESIDENTS

TABLE S2-1

OVERVIEW OF VISITS IN ONTARIO
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	6220	3871	1636	499	496	1240	1538	511	1027	811	2712	2021	1233	162	69	1049	2045	2104	1022	3394
TOTAL (WEIGHTED - 000s)	1795	994	407	121	143	323	482	160	322	319	851	567	303	50	21	214	558	745	278	981
SAME-DAY VISITS IN ONTARIO	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OVERNIGHT VISITS IN ONTARIO	1795	994	407	121	143	323	482	160	322	319	851	567	303	50	21	214	558	745	278	981
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
MAIN PURPOSE OF TRIP																				
PLEASURE	851	500	208	66	94	131	220	106	113	132	851	-	-	-	-	71	256	415	109	359
	47.4%	50.3%	51.0%	54.9%	66.0%	40.6%	45.6%	66.5%	35.2%	41.2%	100.0%					33.4%	45.9%	55.6%	39.2%	36.6%
VFR	567	316	137	28	29	123	145	24	120	105	-	567	-	-	-	64	167	228	107	379
	31.6%	31.8%	33.5%	23.4%	20.2%	38.0%	30.1%	15.3%	37.4%	33.0%		100.0%				30.0%	29.9%	30.6%	38.7%	38.7%
BUSINESS	303	137	45	23	14	56	99	27	72	67	-	-	303	-	-	69	108	72	53	189
	16.9%	13.8%	11.0%	18.7%	9.8%	17.2%	20.4%	16.6%	22.4%	21.0%			100.0%			32.1%	19.4%	9.7%	19.2%	19.3%
PERSONAL	50	28	13	2	5	8	13	1	12	9	-	-	-	50	-	6	20	18	6	38
	2.8%	2.8%	3.1%	1.9%	3.5%	2.5%	2.6%	0.7%	3.6%	2.8%				100.0%		3.0%	3.6%	2.4%	2.0%	3.9%
OTHER	21	10	4	1	1	5	5	1	5	5	-	-	-	-	21	3	6	10	2	12
	1.1%	1.0%	1.1%	0.5%	0.5%	1.4%	1.1%	0.4%	1.4%	1.6%					100.0%	1.5%	1.0%	1.3%	0.6%	1.2%
NOT STATED/DON'T KNOW	4	2	1	1	-	1	1	1	-	1	-	-	-	-	-	-	1	2	1	3
	0.2%	0.2%	0.1%	0.6%		0.3%	0.2%	0.5%	*	0.4%						*	0.2%	0.3%	0.2%	0.3%
QUARTER TRIP STARTED																				
QUARTER I (JAN - MAR)	214	107	49	13	11	35	66	18	48	40	71	64	69	6	3	214	-	-	-	135
	11.9%	10.8%	11.9%	10.5%	7.5%	11.0%	13.7%	11.1%	15.0%	12.6%	8.4%	11.3%	22.7%	12.7%	15.5%	100.0%				13.8%
QUARTER II (APR - JUN)	558	296	117	36	43	99	169	59	110	93	256	167	108	20	6	-	558	-	-	300
	31.1%	29.8%	28.8%	29.9%	30.2%	30.8%	35.0%	36.8%	34.1%	29.3%	30.1%	29.4%	35.7%	40.6%	28.5%		100.0%			30.6%
QUARTEP III (JUL - SEP)	745	424	170	52	68	134	183	66	117	138	415	228	72	18	10	-	-	745	-	366
	41.5%	42.7%	41.7%	43.4%	47.3%	41.6%	37.9%	41.4%	36.2%	43.3%	48.7%	40.3%	23.9%	35.4%	48.2%			100.0%		37.3%
QUARTER IV (OCT - DEC)	278	166	72	20	21	54	64	17	47	47	109	107	53	6	2	-	-	-	278	179
	15.5%	16.7%	17.6%	16.2%	14.9%	16.7%	13.3%	10.7%	14.6%	14.8%	12.8%	19.0%	17.6%	11.3%	7.9%				100.0%	18.3%

Continued

ITS 2001 - OVERSEAS RESIDENTS

TABLE S2-2

OVERVIEW OF VISITS IN ONTARIO
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	6220	3871	1636	499	496	1240	1538	511	1027	811	2712	2021	1233	162	69	1049	2045	2104	1022	3394
TOTAL (WEIGHTED - 000s)	1795	994	407	121	143	323	482	160	322	319	851	567	303	50	21	214	558	745	278	981
ACCOMMODATION USED IN ONTARIO (OVERNIGHT VISITS ONLY)																				
ANY ROOFED COMMERCIAL ACCOMMODATION	1047 58.3%	592 59.6%	243 59.8%	78 64.2%	103 71.9%	169 52.2%	291 60.3%	122 76.5%	168 52.3%	164 51.2%	603 70.9%	163 28.8%	245 80.9%	18 37.1%	15 73.9%	119 55.7%	335 60.1%	449 60.3%	143 51.4%	467 47.6%
HOTEL	908 50.6%	508 51.1%	218 53.4%	65 53.5%	91 63.7%	134 41.6%	254 52.7%	118 73.6%	136 42.3%	146 45.8%	543 63.8%	107 18.9%	229 75.6%	15 29.6%	13 62.3%	108 50.7%	290 52.0%	378 50.8%	131 47.2%	396 40.4%
MOTEL	161 9.0%	100 10.0%	24 5.8%	20 16.4%	22 15.1%	35 10.7%	41 8.5%	5 3.2%	36 11.0%	21 6.5%	92 10.8%	44 7.8%	18 5.9%	5 9.2%	2 11.3%	13 6.2%	51 9.2%	81 10.9%	15 5.3%	61 6.3%
OTHER ROOFED COMMERCIAL	48 2.7%	42 4.2%	22 5.3%	3 2.8%	1 0.9%	16 4.9%	2 0.4%	-	2 0.5%	4 1.4%	18 2.1%	27 4.7%	3 0.8%	1 1.6%	- 2.1%	1 0.4%	14 2.5%	32 4.3%	1 0.3%	36 3.7%
ANY CAMPGROUNDS	34 1.9%	29 3.0%	6 1.6%	8 6.8%	3 1.8%	12 3.8%	3 0.7%	-	3 1.0%	2 0.6%	20 2.4%	14 2.4%	- 0.1%	- 0.6%	-	1 0.6%	11 2.0%	21 2.9%	1 0.3%	22 2.2%
ANY PRIVATE COTTAGE	7 0.4%	5 0.5%	3 0.7%	1 0.9%	-	1 0.2%	2 0.5%	-	2 0.7%	- 0.1%	3 0.4%	2 0.4%	1 0.2%	1 2.3%	-	-	2 0.4%	4 0.6%	- 0.1%	5 0.6%
ANY PRIVATE HOME	782 43.6%	437 44.0%	186 45.7%	43 35.3%	34 23.5%	175 54.1%	202 41.9%	33 20.4%	169 52.6%	143 44.9%	257 30.2%	445 78.5%	37 12.1%	37 74.8%	7 32.3%	94 43.7%	221 39.6%	328 44.0%	140 50.4%	519 52.9%
ONLY OTHER	172 9.6%	91 9.1%	40 9.8%	11 9.2%	12 8.6%	27 8.4%	33 6.8%	13 8.1%	20 6.2%	48 15.1%	73 8.6%	55 9.7%	35 11.7%	5 9.7%	1 5.2%	18 8.6%	63 11.3%	68 9.1%	22 8.1%	116 11.8%

ITS 2001 - OVERSEAS RESIDENTS TABLE S3-1

OVERVIEW OF SPENDING IN ONTARIO
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GERMANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	VISITED
TOTAL (WEIGHTED - $000s)	2365915	1242642	557992	161626	122161	400863	631868	215200	416667	491406	1035375	694097	526584	63930	38370	302035	653652	1026300	383929	1393393
SAME-DAY VISITS IN ONTARIO	151949	81815	27284	13295	9764	31471	40690	14936	25754	29444	63127	40663	30419	3737	14000	28457	30850	66322	26320	35114
	6.4%	6.6%	4.9%	8.2%	8.0%	7.9%	6.4%	6.9%	6.2%	6.0%	6.1%	5.9%	5.8%	5.8%	36.5%	9.4%	4.7%	6.5%	6.9%	2.5%
OVERNIGHT VISITS IN ONTARIO	2213966	1160827	530708	148331	112397	369392	591177	200264	390913	461962	972247	653434	496165	60192	24371	273577	622802	959978	357609	1358279
	93.6%	93.4%	95.1%	91.8%	92.0%	92.1%	93.6%	93.1%	93.8%	94.0%	93.9%	94.1%	94.2%	94.2%	63.5%	90.6%	95.3%	93.5%	93.1%	97.5%
MAIN PURPOSE OF TRIP																				
PLEASURE	1035375	586902	280326	80767	71480	154330	252301	137627	114674	196171	1035375	-	-	-	-	100481	267719	536939	130235	483618
	43.8%	47.2%	50.2%	50.0%	58.5%	38.5%	39.9%	64.0%	27.5%	39.9%	100.0%					33.3%	41.0%	52.3%	33.9%	34.7%
VFR	694097	347164	163852	31487	25215	126610	186919	32103	154816	160014	-	694097	-	-	-	70177	188234	295687	139998	483367
	29.3%	27.9%	29.4%	19.5%	20.6%	31.6%	29.6%	14.9%	37.2%	32.6%		100.0%				23.2%	28.8%	28.8%	36.5%	34.7%
BUSINESS	526584	253090	89053	45307	19281	99449	158846	41237	117609	114647	-	-	526584	-	-	117739	157671	151557	99617	345522
	22.3%	20.4%	16.0%	28.0%	15.8%	24.8%	25.1%	19.2%	28.2%	23.3%			100.0%			39.0%	24.1%	14.8%	25.9%	24.8%
PERSONAL	63930	31600	15582	2242	5021	8754	21057	2054	19003	11273	-	-	-	63930	-	5213	30392	20435	7890	49071
	2.7%	2.5%	2.8%	1.4%	4.1%	2.2%	3.3%	1.0%	4.6%	2.3%				100.0%		1.7%	4.6%	2.0%	2.1%	3.5%
OTHER	38370	18202	8522	1270	1164	7246	11739	1274	10465	8430	-	-	-	-	38370	8242	7702	16673	5754	26955
	1.6%	1.5%	1.5%	0.8%	1.0%	1.8%	1.9%	0.6%	2.5%	1.7%					100.0%	2.7%	1.2%	1.6%	1.5%	1.9%
NOT STATED/DON'T KNOW	7561	5684	659	552	-	4474	1005	905	100	871	-	-	-	-	-	182	1935	5008	435	4861
	0.3%	0.5%	0.1%	0.3%		1.1%	0.2%	0.4%	*	0.2%						0.1%	0.3%	0.5%	0.1%	0.3%
QUARTER TRIP STARTED																				
QUARTER I (JAN - MAR)	302035	148540	63056	17812	10174	57498	86881	29071	57810	66613	100481	70177	117739	5213	8242	302035	-	-	-	195380
	12.8%	12.0%	11.3%	11.0%	8.3%	14.3%	13.7%	13.5%	13.9%	13.6%	9.7%	10.1%	22.4%	8.2%	21.5%	100.0%				14.0%
QUARTER II (APR - JUN)	653652	340474	157299	42188	31339	109647	183132	66776	116356	130046	267719	188234	157671	30392	7702	-	653652	-	-	389053
	27.6%	27.4%	28.2%	26.1%	25.7%	27.4%	29.0%	31.0%	27.9%	26.5%	25.9%	27.1%	29.9%	47.5%	20.1%		100.0%			27.9%
QUARTER III (JUL - SEP)	1026300	561211	242903	80593	60577	177138	251554	97870	153685	213535	536939	295687	151557	20435	16673	-	-	1026300	-	547017
	43.4%	45.2%	43.5%	49.9%	49.6%	44.2%	39.8%	45.5%	36.9%	43.5%	51.9%	42.6%	28.8%	32.0%	43.5%			100.0%		39.3%
QUARTER IV (OCT - DEC)	383929	192417	94734	21033	20070	56580	110300	21484	88816	81212	130235	139998	99617	7890	5754	-	-	-	383929	261942
	16.2%	15.5%	17.0%	13.0%	16.4%	14.1%	17.5%	10.0%	21.3%	16.5%	12.6%	20.2%	18.9%	12.3%	15.0%				100.0%	18.8%

Continued

ITS 2001 - OVERSEAS RESIDENTS

TABLE S3-2

OVERVIEW OF SPENDING IN ONTARIO
BASE: VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - $000s)	2365915	1242642	557992	161626	122161	400863	631868	215200	416667	491406	1035375	694097	526584	63930	38370	302035	653652	1026300	383929	1393393
ACCOMMODATION USED IN ONTARIO (OVERNIGHT VISITS ONLY)																				
ANY ROOFED COMMERCIAL ACCOMMODATION	1355659 57.3%	761677 61.3%	347460 62.3%	110552 68.4%	82001 67.1%	221663 55.3%	367913 58.2%	152336 70.8%	215577 51.7%	226069 46.0%	681978 65.9%	206880 29.8%	417757 79.3%	26952 42.2%	18707 48.8%	167813 55.6%	380709 58.2%	601514 58.6%	205622 53.6%	728743 52.3%
HOTEL	1207513 51.0%	669079 53.8%	314746 56.4%	95131 58.9%	74959 61.4%	184243 46.0%	337380 53.4%	147650 68.6%	189730 45.5%	201054 40.9%	628967 60.7%	140771 20.3%	396615 75.3%	22030 34.5%	15745 41.0%	157166 52.0%	343614 52.6%	513807 50.1%	192926 50.3%	641193 46.0%
MOTEL	166280 7.0%	109387 8.8%	32199 5.8%	22019 13.6%	13318 10.9%	41850 10.4%	39413 6.2%	6000 2.8%	33413 8.0%	17480 3.6%	85770 8.3%	43740 6.3%	26429 5.0%	5611 8.8%	2621 6.8%	14113 4.7%	47249 7.2%	89050 8.7%	15868 4.1%	75392 5.4%
OTHER ROOFED COMMERCIAL	76442 3.2%	62720 5.0%	31661 5.7%	7249 4.5%	1638 1.3%	22172 5.5%	1970 0.3%	-	1970 0.5%	11751 2.4%	27327 2.6%	41299 6.0%	6145 1.2%	1000 1.6%	670 1.7%	395 0.1%	21007 3.2%	54278 5.3%	761 0.2%	58697 4.2%
ANY CAMPGROUNDS	45597 1.9%	37068 3.0%	9718 1.7%	9551 5.9%	2621 2.1%	15178 3.8%	5390 0.9%	-	5390 1.3%	3139 0.6%	25971 2.5%	18307 2.6%	1100 0.2%	219 0.3%	-	623 0.2%	16955 2.6%	27307 2.7%	712 0.2%	29211 2.1%
ANY PRIVATE COTTAGE	13847 0.6%	8567 0.7%	5583 1.0%	2535 1.6%	-	449 0.1%	4621 0.7%	-	4621 1.1%	659 0.1%	6801 0.7%	3860 0.6%	436 0.1%	2750 4.3%	-	-	6181 0.9%	7078 0.7%	588 0.2%	11735 0.8%
ANY PRIVATE HOME	969711 41.0%	481974 38.8%	221807 39.8%	42153 26.1%	29489 24.1%	188525 47.0%	263445 41.7%	43650 20.3%	219795 52.8%	224292 45.6%	332253 32.1%	527630 76.0%	56324 10.7%	46473 72.7%	6897 18.0%	105078 34.8%	258875 39.6%	437977 42.7%	167781 43.7%	678151 48.7%
ONLY OTHER	205703 8.7%	99629 8.0%	48133 8.6%	12714 7.9%	7696 6.3%	31087 7.8%	37232 5.9%	13333 6.2%	23900 5.7%	68841 14.0%	80826 7.8%	68605 9.9%	48380 9.2%	2768 4.3%	1086 2.8%	27108 9.0%	69963 10.7%	78148 7.6%	30484 7.9%	153708 11.0%

ITS 2001 - OVERSEAS RESIDENTS

TABLE S4-1

OVERVIEW OF SPENDING IN ONTARIO
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS	EUROPE					ASIA				MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - $000s)	2213966	1160827	530708	148331	112397	369392	591177	200264	390913	461962	972247	653434	496165	60192	24371	273577	622802	959978	357609	1358279
SAME-DAY VISITS IN ONTARIO	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OVERNIGHT VISITS IN ONTARIO	2213966	1160827	530708	148331	112397	369392	591177	200264	390913	461962	972247	653434	496165	60192	24371	273577	622802	959978	357609	1358279
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
MAIN PURPOSE OF TRIP																				
PLEASURE	972247	553619	266883	74615	67844	144278	232024	127527	104497	186604	972247	-	-	-	-	91536	252209	506929	121574	466803
	43.9%	47.7%	50.3%	50.3%	60.4%	39.1%	39.2%	63.7%	26.7%	40.4%	100.0%					33.5%	40.5%	52.8%	34.0%	34.4%
VFR	653434	324478	157153	27839	21323	118162	178971	31133	147838	149986	-	653434	-	-	-	63743	180859	276086	132745	480512
	29.5%	28.0%	29.6%	18.8%	19.0%	32.0%	30.3%	15.5%	37.8%	32.5%		100.0%				23.3%	29.0%	28.8%	37.1%	35.4%
BUSINESS	496165	237037	85660	42512	17717	91148	152083	37761	114322	107044	-	-	496165	-	-	107940	151343	143842	93040	342070
	22.4%	20.4%	16.1%	28.7%	15.8%	24.7%	25.7%	18.9%	29.2%	23.2%			100.0%			39.5%	24.3%	15.0%	26.0%	25.2%
PERSONAL	60192	28663	14210	2082	4971	7401	20913	2054	18859	10616	-	-	-	60192	-	4663	29956	17953	7620	49063
	2.7%	2.5%	2.7%	1.4%	4.4%	2.0%	3.5%	1.0%	4.8%	2.3%				100.0%		1.7%	4.8%	1.9%	2.1%	3.6%
OTHER	24371	11345	6143	731	542	3929	6184	884	5301	6841	-	-	-	-	24371	5512	6502	10162	2195	14974
	1.1%	1.0%	1.2%	0.5%	0.5%	1.1%	1.0%	0.4%	1.4%	1.5%					100.0%	2.0%	1.0%	1.1%	0.6%	1.1%
NOT STATED/DON'T KNOW	7558	5684	659	552	-	4474	1002	905	97	871	-	-	-	-	-	182	1935	5005	435	4858
	0.3%	0.5%	0.1%	0.4%		1.2%	0.2%	0.5%	*	0.2%						0.1%	0.3%	0.5%	0.1%	0.4%
QUARTER TRIP STARTED																				
QUARTER I (JAN - MAR)	273577	134229	58406	16134	8107	51582	79740	26698	53042	59608	91536	63743	107940	4663	5512	273577	-	-	-	189402
	12.4%	11.6%	11.0%	10.9%	7.2%	14.0%	13.5%	13.3%	13.6%	12.9%	9.4%	9.8%	21.8%	7.7%	22.6%	100.0%				13.9%
QUARTER II (APR - JUN)	622802	324976	151042	39767	30197	103970	174478	60608	113870	123348	252209	180859	151343	29956	6502	-	622802	-	-	378527
	28.1%	28.0%	28.5%	26.8%	26.9%	28.1%	29.5%	30.3%	29.1%	26.7%	25.9%	27.7%	30.5%	49.8%	26.7%		100.0%			27.9%
QUARTER III (JUL - SEP)	959978	521789	231221	72541	55946	162081	234093	93034	141060	204096	506929	276086	143842	17953	10162	-	-	959978	-	534351
	43.4%	44.9%	43.6%	48.9%	49.8%	43.9%	39.6%	46.5%	36.1%	44.2%	52.1%	42.3%	29.0%	29.8%	41.7%			100.0%		39.3%
QUARTER IV (OCT - DEC)	357609	179834	90039	19889	18147	51759	102865	19924	82941	74910	121574	132745	93040	7620	2195	-	-	-	357609	255998
	16.2%	15.5%	17.0%	13.4%	16.1%	14.0%	17.4%	9.9%	21.2%	16.2%	12.5%	20.3%	18.8%	12.7%	9.0%				100.0%	18.8%

Continued

ITS 2001 - OVERSEAS RESIDENTS

TABLE S4-2

OVERVIEW OF SPENDING IN ONTARIO
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		EUROPE					ASIA														ONTARIO ONLY CDN LOCATION VISITED
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS -URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - $000s)	2213966	1160827	530708	148331	112397	369392	591177	200264	390913	461962	972247	653434	496165	60192	24371	273577	622802	959978	357609	1358279
ACCOMMODATION USED IN ONTARIO (OVERNIGHT VISITS ONLY)																				
ANY ROOFED COMMERCIAL ACCOMMODATION	1355659	761677	347460	110552	82001	221663	367913	152336	215577	226069	681978	206880	417757	26952	18707	167813	380709	601514	205622	728743
	61.2%	65.6%	65.5%	74.5%	73.0%	60.0%	62.2%	76.1%	55.1%	48.9%	70.1%	31.7%	84.2%	44.8%	76.8%	61.3%	61.1%	62.7%	57.5%	53.7%
HOTEL	1207513	669079	314746	95131	74959	184243	337380	147650	189730	201054	628967	140771	396615	22030	15745	157166	343614	513807	192926	641193
	54.5%	57.6%	59.3%	64.1%	66.7%	49.9%	57.1%	73.7%	48.5%	43.5%	64.7%	21.5%	79.9%	36.6%	64.6%	57.4%	55.2%	53.5%	53.9%	47.2%
MOTEL	166280	109387	32199	22019	13318	41850	39413	6000	33413	17480	85770	43740	26429	5611	2621	14113	47249	89050	15868	75392
	7.5%	9.4%	6.1%	14.8%	11.8%	11.3%	6.7%	3.0%	8.5%	3.8%	8.8%	6.7%	5.3%	9.3%	10.8%	5.2%	7.6%	9.3%	4.4%	5.6%
OTHER ROOFED COMMERCIAL	76442	62720	31661	7249	1638	22172	1970	-	1970	11751	27327	41299	6145	1000	670	395	21007	54278	761	58697
	3.5%	5.4%	6.0%	4.9%	1.5%	6.0%	0.3%		0.5%	2.5%	2.8%	6.3%	1.2%	1.7%	2.7%	0.1%	3.4%	5.7%	0.2%	4.3%
ANY CAMPGROUNDS	45597	37068	9718	9551	2621	15178	5390	-	5390	3139	25971	18307	1100	219	-	623	16955	27307	712	29211
	2.1%	3.2%	1.8%	6.4%	2.3%	4.1%	0.9%		1.4%	0.7%	2.7%	2.8%	0.2%	0.4%		0.2%	2.7%	2.8%	0.2%	2.2%
ANY PRIVATE COTTAGE	13847	8567	5583	2535	-	449	4621	-	4621	659	6801	3860	436	2750	-	-	6181	7078	588	11735
	0.6%	0.7%	1.1%	1.7%		0.1%	0.8%		1.2%	0.1%	0.7%	0.6%	0.1%	4.6%			1.0%	0.7%	0.2%	0.9%
ANY PRIVATE HOME	969711	481974	221807	42153	29489	188525	263445	43650	219795	224292	332253	527630	56324	46473	6897	105078	258875	437977	167781	678151
	43.8%	41.5%	41.8%	28.4%	26.2%	51.0%	44.6%	21.8%	56.2%	48.6%	34.2%	80.7%	11.4%	77.2%	28.3%	38.4%	41.6%	45.6%	46.9%	49.9%
ONLY OTHER	205703	99629	48133	12714	7696	31087	37232	13333	23900	68841	80826	68605	48380	2768	1086	27108	69963	78148	30484	153708
	9.3%	8.6%	9.1%	8.6%	6.8%	8.4%	6.3%	6.7%	6.1%	14.9%	8.3%	10.5%	9.8%	4.6%	4.5%	9.9%	11.2%	8.1%	8.5%	11.3%

ITS 2001 - OVERSEAS RESIDENTS

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BASE: TOTAL PERSON VISITS IN ONTARIO

TABLE P2 ORIGIN OF TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

TABLE P3 ORIGIN OF TRIP
BASE: VISIT COSTS IN ONTARIO

TABLE P4 ORIGIN OF TRIP
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

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ORIGIN OF TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS -URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	7221	4489	1800	604	590	1495	1736	567	1169	996	3124	2326	1441	182	124	1318	2290	2387	1226	3672
TOTAL (WEIGHTED - 000s)	2146	1185	456	164	171	394	590	195	395	370	1035	653	356	56	42	272	652	888	334	1134
EUROPE	1185	1185	456	164	171	394	-	-	-	-	597	363	169	32	22	137	344	507	197	656
	55.2%	100.0%	100.0%	100.0%	100.0%	100.0%					57.7%	55.6%	47.6%	56.6%	53.0%	50.6%	52.8%	57.1%	58.9%	57.9%
U.K.	456	456	456	-	-	-	-	-	-	-	237	147	50	14	8	57	132	186	80	310
	21.2%	38.5%	100.0%								22.9%	22.5%	13.9%	24.7%	19.5%	21.1%	20.3%	21.0%	23.9%	27.4%
FRANCE	171	171	-	-	171	-	-	-	-	-	109	38	17	5	2	16	50	79	27	33
	8.0%	14.5%			100.0%						10.5%	5.8%	4.8%	9.2%	5.1%	5.9%	7.6%	8.9%	8.0%	2.9%
GERMANY	164	164	-	164	-	-	-	-	-	-	97	34	28	3	2	16	48	76	23	91
	7.6%	13.8%		100.0%							9.3%	5.1%	7.9%	4.6%	5.4%	6.1%	7.4%	8.5%	6.9%	8.0%
ITALY	69	69	-	-	-	69	-	-	-	-	34	19	13	2	1	7	17	35	9	41
	3.2%	5.8%				17.5%					3.3%	2.8%	3.5%	4.0%	3.6%	2.8%	2.6%	3.9%	2.8%	3.6%
NETHERLANDS	53	53	-	-	-	53	-	-	-	-	20	25	5	2	-	6	17	22	8	37
	2.5%	4.5%				13.5%					1.9%	3.9%	1.4%	4.4%	0.7%	2.3%	2.6%	2.5%	2.4%	3.2%
SWITZERLAND	46	46	-	-	-	46	-	-	-	-	22	15	8	-	-	5	11	20	11	15
	2.2%	3.9%				11.8%					2.1%	2.3%	2.3%	0.4%	0.3%	1.8%	1.6%	2.3%	3.1%	1.3%
AUSTRIA	16	16	-	-	-	16	-	-	-	-	7	7	2	1	-	1	5	8	3	7
	0.8%	1.4%				4.2%					0.7%	1.0%	0.6%	1.1%	0.6%	0.4%	0.8%	0.8%	0.8%	0.6%
SPAIN	22	22	-	-	-	22	-	-	-	-	13	4	2	1	3	2	5	12	3	11
	1.0%	1.8%				5.6%					1.2%	0.6%	0.5%	1.2%	6.5%	0.8%	0.7%	1.4%	0.8%	1.0%
SCANDINAVIA	51	51	-	-	-	51	-	-	-	-	14	15	19	1	2	8	18	17	8	32
	2.4%	4.3%				13.0%					1.3%	2.4%	5.2%	1.3%	4.9%	3.0%	2.8%	1.9%	2.3%	2.8%
OTHER EUROPE	136	136	-	-	-	136	-	-	-	-	45	60	26	3	3	17	41	52	26	79
	6.4%	11.5%				34.6%					4.3%	9.1%	7.4%	5.7%	6.4%	6.3%	6.3%	5.9%	7.8%	7.0%
AFRICA	32	-	-	-	-	-	-	-	-	32	8	16	8	-	-	4	11	15	3	14
	1.5%									8.7%	0.8%	2.4%	2.1%	0.3%	1.1%	1.4%	1.6%	1.7%	0.8%	1.2%
CENTRAL AMERICA	93	-	-	-	-	-	-	-	-	93	49	14	28	2	-	11	28	40	14	53
	4.3%									25.0%	4.7%	2.1%	7.9%	3.2%	0.8%	4.2%	4.2%	4.5%	4.0%	4.7%
MEXICO	83	-	-	-	-	-	-	-	-	83	44	10	26	2	-	10	23	38	11	48
	3.8%									22.3%	4.3%	1.6%	7.2%	3.2%	0.6%	3.8%	3.6%	4.3%	3.2%	4.2%
OTHER CENTRAL AMERICA	10	-	-	-	-	-	-	-	-	10	4	3	2	-	-	1	4	2	3	5
	0.5%									2.7%	0.4%	0.5%	0.6%		0.1%	0.4%	0.7%	0.2%	0.8%	0.5%
CARIBBEAN	92	-	-	-	-	-	-	-	-	92	33	35	14	7	3	11	25	41	16	67
	4.3%									24.9%	3.2%	5.4%	3.8%	12.8%	6.1%	4.1%	3.8%	4.6%	4.8%	5.9%

Continued

ORIGIN OF TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	7221	4489	1800	604	590	1495	1736	567	1169	996	3124	2326	1441	182	124	1318	2290	2387	1226	3672
TOTAL (WEIGHTED - 000s)	2146	1185	456	164	171	394	590	195	395	370	1035	653	356	56	42	272	652	888	334	1134
SOUTH AMERICA	73 3.4%	-	-	-	-	-	-	-	-	73 19.8%	30 2.9%	27 4.1%	14 4.1%	- 0.6%	1 3.0%	14 5.2%	21 3.2%	26 3.0%	12 3.6%	41 3.6%
BRAZIL	30 1.4%	-	-	-	-	-	-	-	-	30 8.2%	15 1.4%	8 1.3%	6 1.7%	- 0.4%	- 1.1%	6 2.2%	9 1.4%	11 1.2%	4 1.3%	14 1.2%
OTHER SOUTH AMERICA	43 2.0%	-	-	-	-	-	-	-	-	43 11.6%	15 1.5%	19 2.8%	8 2.3%	- 0.3%	1 2.0%	8 3.0%	12 1.9%	15 1.7%	8 2.3%	27 2.4%
EAST ASIA	423 19.7%	-	-	-	-	-	423 71.7%	195 100.0%	228 57.8%	-	225 21.8%	107 16.4%	77 21.5%	7 13.1%	6 13.4%	57 21.0%	148 22.7%	167 18.8%	52 15.5%	169 14.9%
CHINA	51 2.4%	-	-	-	-	-	51 8.7%	-	51 12.9%	-	9 0.8%	20 3.0%	21 5.8%	- 0.5%	2 4.7%	9 3.2%	14 2.1%	20 2.2%	9 2.7%	10 0.9%
HONG KONG	57 2.6%	-	-	-	-	-	57 9.6%	-	57 14.4%	-	22 2.1%	29 4.5%	3 0.8%	2 3.7%	1 1.4%	9 3.4%	21 3.3%	20 2.2%	7 1.9%	20 1.8%
JAPAN	195 9.1%	-	-	-	-	-	195 33.1%	195 100.0%	-	-	136 13.1%	26 4.0%	29 8.3%	1 2.0%	2 4.5%	24 8.7%	70 10.8%	80 9.0%	21 6.2%	83 7.4%
SOUTH KOREA	65 3.1%	-	-	-	-	-	65 11.1%	-	65 16.6%	-	38 3.7%	16 2.4%	11 3.1%	1 1.4%	- 0.4%	9 3.2%	23 3.5%	27 3.0%	7 2.2%	33 3.0%
TAIWAN	16 0.7%	-	-	-	-	-	16 2.7%	-	16 4.1%	-	9 0.9%	3 0.5%	3 0.9%	- 0.3%	- 0.4%	3 1.2%	4 0.6%	8 0.9%	1 0.4%	1 0.1%
OTHER EAST ASIA	39 1.8%	-	-	-	-	-	39 6.6%	-	39 9.8%	-	12 1.1%	14 2.1%	9 2.6%	3 5.3%	1 2.0%	4 1.4%	15 2.3%	13 1.4%	7 2.1%	21 1.8%
OTHER ASIA	167 7.8%	-	-	-	-	-	167 28.3%	-	167 42.2%	-	60 5.8%	61 9.3%	32 8.9%	6 11.5%	7 17.3%	26 9.6%	52 8.0%	62 6.9%	27 8.1%	110 9.7%
INDIA	39 1.8%	-	-	-	-	-	39 6.5%	-	39 9.8%	-	16 1.5%	8 1.2%	14 3.8%	- 0.8%	1 2.2%	7 2.5%	9 1.5%	17 1.9%	5 1.6%	27 2.4%
ISRAEL	74 3.5%	-	-	-	-	-	74 12.6%	-	74 18.8%	-	22 2.2%	33 5.0%	11 3.1%	2 4.3%	6 13.6%	13 4.8%	19 2.9%	28 3.2%	14 4.1%	47 4.1%
OTHER ASIA	54 2.5%	-	-	-	-	-	54 9.2%	-	54 13.7%	-	22 2.2%	21 3.2%	7 2.0%	4 6.4%	1 1.4%	6 2.3%	23 3.6%	16 1.9%	8 2.5%	36 3.2%
PACIFIC	80 3.7%	-	-	-	-	-	-	-	-	80 21.6%	32 3.0%	30 4.6%	15 4.1%	1 1.9%	2 5.4%	11 3.9%	24 3.7%	31 3.5%	14 4.2%	25 2.2%
AUSTRALIA	66 3.1%	-	-	-	-	-	-	-	-	66 17.8%	28 2.7%	25 3.8%	11 3.0%	1 1.2%	1 3.2%	9 3.4%	19 2.9%	26 2.9%	12 3.5%	21 1.9%
NEW ZEALAND	12 0.6%	-	-	-	-	-	-	-	-	12 3.3%	3 0.3%	5 0.8%	3 0.9%	- 0.7%	1 2.2%	1 0.4%	5 0.7%	4 0.5%	2 0.7%	3 0.3%
OTHER PACIFIC	1 0.1%	-	-	-	-	-	-	-	-	1 0.4%	- *	- *	1 0.2%	-	-	- 0.1%	- 0.1%	1 0.1%	- 0.1%	- *

ITS 2001 - OVERSEAS RESIDENTS

TABLE P2-1

ORIGIN OF TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	6220	3871	1636	499	496	1240	1538	511	1027	811	2712	2021	1233	162	69	1049	2045	2104	1022	3394
TOTAL (WEIGHTED - 000s)	1795	994	407	121	143	323	482	160	322	319	851	567	303	50	21	214	558	745	278	981
EUROPE	994 55.4%	994 100.0%	407 100.0%	121 100.0%	143 100.0%	323 100.0%	-	-	-	-	500 58.7%	316 55.8%	137 45.3%	28 56.6%	10 49.6%	107 50.2%	296 53.0%	424 56.9%	166 59.9%	590 60.1%
U.K.	407 22.7%	407 41.0%	407 100.0%	-	-	-	-	-	-	-	208 24.4%	137 24.1%	45 14.9%	13 25.8%	4 21.2%	49 22.7%	117 21.0%	170 22.8%	72 25.8%	290 29.6%
FRANCE	143 8.0%	143 14.4%	-	-	143 100.0%	-	-	-	-	-	94 11.1%	29 5.1%	14 4.6%	5 10.0%	1 3.1%	11 5.0%	43 7.7%	68 9.1%	21 7.7%	29 3.0%
GERMANY	121 6.7%	121 12.1%	-	121 100.0%	-	-	-	-	-	-	66 7.8%	28 5.0%	23 7.5%	2 4.6%	1 3.2%	13 5.9%	36 6.5%	52 7.0%	20 7.1%	70 7.1%
ITALY	56 3.1%	56 5.7%	-	-	-	56 17.4%	-	-	-	-	29 3.4%	15 2.7%	9 3.1%	2 3.3%	1 4.0%	6 2.7%	15 2.8%	27 3.6%	8 2.8%	34 3.4%
NETHERLANDS	49 2.7%	49 4.9%	-	-	-	49 15.1%	-	-	-	-	19 2.3%	23 4.0%	4 1.4%	2 4.6%	- 1.5%	6 2.6%	16 2.8%	20 2.7%	7 2.6%	34 3.5%
SWITZERLAND	33 1.8%	33 3.3%	-	-	-	33 10.2%	-	-	-	-	16 1.9%	12 2.2%	4 1.2%	- 0.5%	- 0.6%	3 1.5%	7 1.3%	17 2.2%	6 2.1%	14 1.5%
AUSTRIA	14 0.8%	14 1.4%	-	-	-	14 4.4%	-	-	-	-	7 0.8%	4 0.8%	2 0.7%	1 1.1%	- 1.3%	1 0.4%	5 0.8%	7 0.9%	2 0.8%	7 0.7%
SPAIN	16 0.9%	16 1.6%	-	-	-	16 5.1%	-	-	-	-	11 1.3%	2 0.3%	2 0.6%	1 1.3%	- 2.3%	2 0.9%	3 0.5%	9 1.2%	2 0.8%	7 0.7%
SCANDINAVIA	37 2.0%	37 3.7%	-	-	-	37 11.3%	-	-	-	-	10 1.1%	12 2.1%	14 4.7%	1 1.3%	-	4 2.1%	15 2.6%	12 1.6%	6 2.0%	28 2.8%
OTHER EUROPE	118 6.6%	118 11.9%	-	-	-	118 36.5%	-	-	-	-	39 4.5%	54 9.6%	20 6.7%	2 4.2%	3 12.4%	14 6.4%	39 6.9%	43 5.7%	23 8.2%	77 7.8%
AFRICA	30 1.7%	-	-	-	-	-	-	-	-	30 9.3%	8 0.9%	15 2.6%	7 2.2%	- 0.4%	- 2.3%	3 1.4%	10 1.8%	14 1.9%	2 0.8%	13 1.3%
CENTRAL AMERICA	81 4.5%	-	-	-	-	-	-	-	-	81 25.5%	44 5.1%	13 2.3%	24 7.8%	1 1.4%	- 0.3%	8 3.7%	26 4.7%	35 4.8%	12 4.3%	48 4.9%
MEXICO	72 4.0%	-	-	-	-	-	-	-	-	72 22.5%	40 4.7%	10 1.8%	21 7.1%	1 1.4%	-	7 3.2%	22 3.9%	34 4.6%	9 3.3%	43 4.4%
OTHER CENTRAL AMERICA	9 0.5%	-	-	-	-	-	-	-	-	9 2.9%	4 0.5%	3 0.5%	2 0.7%	-	- 0.3%	1 0.4%	4 0.8%	1 0.2%	3 1.0%	5 0.5%
CARIBBEAN	84 4.7%	-	-	-	-	-	-	-	-	84 26.4%	30 3.6%	32 5.6%	12 4.0%	7 13.7%	3 12.4%	10 4.5%	24 4.3%	38 5.1%	13 4.6%	66 6.8%

Continued

ORIGIN OF TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		EUROPE					ASIA														
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS -URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	6220	3871	1636	499	496	1240	1538	511	1027	811	2712	2021	1233	162	69	1049	2045	2104	1022	3394
TOTAL (WEIGHTED - 000s)	1795	994	407	121	143	323	482	160	322	319	851	567	303	50	21	214	558	745	278	981
SOUTH AMERICA	58	-	-	-	-	-	-	-	-	58	24	21	12	-	-	10	16	23	9	36
	3.2%									18.1%	2.9%	3.7%	3.8%	0.3%	1.2%	4.7%	2.9%	3.1%	3.2%	3.7%
BRAZIL	21	-	-	-	-	-	-	-	-	21	10	6	4	-	-	4	6	8	3	12
	1.2%									6.6%	1.2%	1.0%	1.5%	0.1%		2.0%	1.1%	1.1%	0.9%	1.2%
OTHER SOUTH AMERICA	37	-	-	-	-	-	-	-	-	37	14	15	7	-	-	6	10	15	6	24
	2.0%									11.5%	1.6%	2.7%	2.4%	0.2%	1.2%	2.7%	1.7%	2.0%	2.3%	2.5%
EAST ASIA	357	-	-	-	-	-	357	160	197	-	177	97	72	7	3	48	125	137	45	115
	19.9%						74.0%	100.0%	61.1%		20.8%	17.2%	23.8%	13.2%	14.0%	22.6%	22.5%	18.4%	16.4%	11.7%
CHINA	47	-	-	-	-	-	47	-	47	-	9	16	20	-	1	9	14	16	9	7
	2.6%						9.7%		14.5%		1.0%	2.8%	6.7%	0.5%	6.6%	4.0%	2.4%	2.1%	3.1%	0.7%
HONG KONG	54	-	-	-	-	-	54	-	54	-	20	28	3	2	-	9	21	18	6	18
	3.0%						11.2%		16.8%		2.4%	5.0%	1.0%	4.1%	2.3%	4.1%	3.8%	2.4%	2.2%	1.8%
JAPAN	160	-	-	-	-	-	160	160	-	-	106	24	27	1	1	18	59	66	17	56
	8.9%						33.2%	100.0%			12.5%	4.3%	8.8%	2.3%	3.1%	8.3%	10.6%	8.9%	6.1%	5.8%
SOUTH KOREA	49	-	-	-	-	-	49	-	49	-	23	14	11	1	-	7	15	20	7	18
	2.7%						10.1%		15.2%		2.7%	2.5%	3.5%	1.5%	0.8%	3.3%	2.8%	2.6%	2.4%	1.9%
TAIWAN	16	-	-	-	-	-	16	-	16	-	9	3	3	-	-	3	4	8	1	1
	0.9%						3.2%		4.8%		1.0%	0.5%	1.1%	0.3%	0.9%	1.5%	0.7%	1.0%	0.4%	0.1%
OTHER EAST ASIA	31	-	-	-	-	-	31	-	31	-	9	12	8	2	-	3	13	10	6	15
	1.8%						6.5%		9.8%		1.1%	2.0%	2.7%	4.4%	0.3%	1.4%	2.3%	1.3%	2.1%	1.5%
OTHER ASIA	125	-	-	-	-	-	125	-	125	-	43	48	26	6	2	18	43	45	19	90
	7.0%						26.0%		38.9%		5.0%	8.4%	8.7%	12.3%	11.2%	8.4%	7.8%	6.1%	6.7%	9.1%
INDIA	31	-	-	-	-	-	31	-	31	-	10	7	12	-	1	5	7	14	4	21
	1.7%						6.4%		9.6%		1.1%	1.3%	4.1%	0.9%	4.6%	2.4%	1.3%	1.9%	1.6%	2.1%
ISRAEL	47	-	-	-	-	-	47	-	47	-	14	23	8	2	1	7	14	18	8	34
	2.6%						9.8%		14.7%		1.6%	4.0%	2.7%	4.5%	3.8%	3.4%	2.4%	2.4%	3.0%	3.5%
OTHER ASIA	47	-	-	-	-	-	47	-	47	-	19	18	6	3	1	5	22	14	6	35
	2.6%						9.8%		14.7%		2.3%	3.1%	2.0%	6.9%	2.9%	2.5%	4.0%	1.8%	2.1%	3.6%
PACIFIC	66	-	-	-	-	-	-	-	-	66	25	25	13	1	2	10	17	28	11	23
	3.7%									20.8%	2.9%	4.4%	4.3%	2.1%	9.0%	4.6%	3.1%	3.7%	4.1%	2.4%
AUSTRALIA	56	-	-	-	-	-	-	-	-	56	23	20	10	1	1	9	14	24	9	20
	3.1%									17.4%	2.7%	3.5%	3.4%	1.3%	5.6%	4.1%	2.5%	3.2%	3.1%	2.0%
NEW ZEALAND	10	-	-	-	-	-	-	-	-	10	1	5	3	-	1	1	3	4	2	3
	0.6%									3.2%	0.2%	0.9%	0.9%	0.7%	3.3%	0.4%	0.5%	0.5%	0.8%	0.3%
OTHER PACIFIC	1	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-
	*									0.2%	*	*	0.1%			0.1%	*	*	0.1%	*

ITS 2001 - OVERSEAS RESIDENTS TABLE P3-1

ORIGIN OF TRIP
BASE: VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GERMANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEASURE	VFR	BUSINESS	PERSONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - $000s)	2365915	1242642	557992	161626	122161	400863	631868	215200	416667	491406	1035375	694097	526584	63930	38370	302035	653652	1026300	383929	1393393
EUROPE	1242642	1242642	557992	161626	122161	400863	-	-	-	-	586902	347164	253090	31600	18202	148540	340474	561211	192417	798632
	52.5%	100.0%	100.0%	100.0%	100.0%	100.0%					56.7%	50.0%	48.1%	49.4%	47.4%	49.2%	52.1%	54.7%	50.1%	57.3%
U.K.	557992	557992	557992	-	-	-	-	-	-	-	280326	163852	89053	15582	8522	63056	157299	242903	94734	401370
	23.6%	44.9%	100.0%								27.1%	23.6%	16.9%	24.4%	22.2%	20.9%	24.1%	23.7%	24.7%	28.8%
FRANCE	122161	122161	-	-	122161	-	-	-	-	-	71480	25215	19281	5021	1164	10174	31339	60577	20070	37646
	5.2%	9.8%			100.0%						6.9%	3.6%	3.7%	7.9%	3.0%	3.4%	4.8%	5.9%	5.2%	2.7%
GERMANY	161626	161626	-	161626	-	-	-	-	-	-	80767	31487	45307	2242	1270	17812	42188	80593	21033	100715
	6.8%	13.0%		100.0%							7.8%	4.5%	8.6%	3.5%	3.3%	5.9%	6.5%	7.9%	5.5%	7.2%
ITALY	75353	75353	-	-	-	75353	-	-	-	-	42126	13456	15639	2977	1155	10143	22293	34434	8483	46823
	3.2%	6.1%				18.8%					4.1%	1.9%	3.0%	4.7%	3.0%	3.4%	3.4%	3.4%	2.2%	3.4%
NETHERLANDS	47838	47838	-	-	-	47838	-	-	-	-	16116	24422	5804	1070	426	4414	13149	25277	4998	35186
	2.0%	3.8%				11.9%					1.6%	3.5%	1.1%	1.7%	1.1%	1.5%	2.0%	2.5%	1.3%	2.5%
SWITZERLAND	58854	58854	-	-	-	58854	-	-	-	-	27779	17997	9148	670	262	8257	13304	29883	7411	27078
	2.5%	4.7%				14.7%					2.7%	2.6%	1.7%	1.0%	0.7%	2.7%	2.0%	2.9%	1.9%	1.9%
AUSTRIA	16106	16106	-	-	-	16106	-	-	-	-	7083	5377	3000	238	409	1191	3453	9679	1783	10217
	0.7%	1.3%				4.0%					0.7%	0.8%	0.6%	0.4%	1.1%	0.4%	0.5%	0.7%	0.5%	0.7%
SPAIN	21070	21070	-	-	-	21070	-	-	-	-	11339	1658	6435	902	447	5670	2067	[illegible]	2736	7854
	0.9%	1.7%				5.3%					1.1%	0.2%	1.2%	1.4%	1.2%	1.9%	0.3%	[illegible]	0.7%	0.6%
SCANDINAVIA	53978	53978	-	-	-	53978	-	-	-	-	9898	13715	26447	258	2643	11499	17934	16962	7583	41889
	2.3%	4.3%				13.5%					1.0%	2.0%	5.0%	0.4%	6.9%	3.8%	2.7%	1.7%	2.0%	3.0%
OTHER EUROPE	127664	127664	-	-	-	127664	-	-	-	-	39988	49985	32977	2640	1903	16323	37449	50306	23586	89853
	5.4%	10.3%				31.8%					3.9%	7.2%	6.3%	4.1%	5.0%	5.4%	5.7%	4.9%	6.1%	6.4%
AFRICA	35039	-	-	-	-	-	-	-	-	35039	5248	19430	9870	316	175	2984	11599	17258	3198	20896
	1.5%									7.1%	0.5%	2.8%	1.9%	0.5%	0.5%	1.0%	1.8%	1.7%	0.8%	1.5%
CENTRAL AMERICA	106096	-	-	-	-	-	-	-	-	106096	54350	16263	34602	654	227	11648	23493	49459	21496	70792
	4.5%									21.6%	5.2%	2.3%	6.6%	1.0%	0.6%	3.9%	3.6%	4.8%	5.6%	5.1%
MEXICO	96751	-	-	-	-	-	-	-	-	96751	49839	14356	31717	654	184	10439	19837	48410	18064	64824
	4.1%									19.7%	4.8%	2.1%	6.0%	1.0%	0.5%	3.5%	3.0%	4.7%	4.7%	4.7%
OTHER CENTRAL AMERICA	9346	-	-	-	-	-	-	-	-	9346	4511	1907	2884	-	43	1209	3656	1049	3432	5968
	0.4%									1.9%	0.4%	0.3%	0.5%		0.1%	0.4%	0.6%	0.1%	0.9%	0.4%
CARIBBEAN	130683	-	-	-	-	-	-	-	-	130683	49674	52202	15840	8975	3401	18880	38564	55411	17829	108038
	5.5%									26.6%	4.8%	7.5%	3.0%	14.0%	8.9%	6.3%	5.9%	5.4%	4.6%	7.8%

Continued

ITS 2001 - OVERSEAS RESIDENTS

ORIGIN OF TRIP
BASE: VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - $000s)	2365915	1242642	557992	161626	122161	400863	631868	215200	416667	491406	1035375	694097	526584	63930	38370	302035	653652	1026300	383929	1393393
SOUTH AMERICA	108261 4.6%	-	-	-	-	-	-	-	-	108261 22.0%	37737 3.6%	35059 5.1%	32858 6.2%	453 0.7%	1959 5.1%	19296 6.4%	33014 5.1%	37184 3.6%	18767 4.9%	70479 5.1%
BRAZIL	45221 1.9%	-	-	-	-	-	-	-	-	45221 9.2%	24585 2.4%	7370 1.1%	12362 2.3%	336 0.5%	382 1.0%	7944 2.6%	14019 2.1%	16807 1.6%	6451 1.7%	23696 1.7%
OTHER SOUTH AMERICA	63041 2.7%	-	-	-	-	-	-	-	-	63041 12.8%	13152 1.3%	27689 4.0%	20495 3.9%	117 0.2%	1577 4.1%	11352 3.8%	18996 2.9%	20377 2.0%	12316 3.2%	46783 3.4%
EAST ASIA	461058 19.5%	-	-	-	-	-	461058 73.0%	215200 100.0%	245858 59.0%	-	210747 20.4%	126295 18.2%	108750 20.7%	8877 13.9%	5385 14.0%	60726 20.1%	137353 21.0%	193379 18.8%	69599 18.1%	176182 12.6%
CHINA	62813 2.7%	-	-	-	-	-	62813 9.9%	-	62813 15.1%	-	8053 0.8%	19792 2.9%	32337 6.1%	513 0.8%	2119 5.5%	7912 2.6%	17600 2.7%	19453 1.9%	17847 4.6%	14861 1.1%
HONG KONG	68994 2.9%	-	-	-	-	-	68994 10.9%	-	68994 16.6%	-	19985 1.9%	39624 5.7%	6130 1.2%	2660 4.2%	498 1.3%	10716 3.5%	23410 3.6%	23770 2.3%	11099 2.9%	28053 2.0%
JAPAN	215200 9.1%	-	-	-	-	-	215200 34.1%	215200 100.0%	-	-	137627 13.3%	32103 4.6%	41237 7.8%	2054 3.2%	1274 3.3%	29071 9.6%	66776 10.2%	97870 9.5%	21484 5.6%	89371 6.4%
SOUTH KOREA	54475 2.3%	-	-	-	-	-	54475 8.6%	-	54475 13.1%	-	23788 2.3%	16131 2.3%	13571 2.6%	665 1.0%	321 0.8%	5890 2.0%	13362 2.0%	25715 2.5%	9509 2.5%	21242 1.5%
TAIWAN	21205 0.9%	-	-	-	-	-	21205 3.4%	-	21205 5.1%	-	10985 1.1%	5092 0.7%	4432 0.8%	275 0.4%	421 1.1%	4133 1.4%	4577 0.7%	10653 1.0%	1842 0.5%	1188 0.1%
OTHER EAST ASIA	38370 1.6%	-	-	-	-	-	38370 6.1%	-	38370 9.2%	-	10309 1.0%	13554 2.0%	11043 2.1%	2709 4.2%	752 2.0%	3004 1.0%	11628 1.8%	15919 1.6%	7819 2.0%	21467 1.5%
OTHER ASIA	170810 7.2%	-	-	-	-	-	170810 27.0%	-	170810 41.0%	-	41555 4.0%	60624 8.7%	50097 9.5%	12180 19.1%	6354 16.6%	26155 8.7%	45779 7.0%	58175 5.7%	40701 10.6%	107129 7.7%
INDIA	35392 1.5%	-	-	-	-	-	35392 5.6%	-	35392 8.5%	-	3675 0.4%	10556 1.5%	20832 4.0%	234 0.4%	94 0.2%	4676 1.5%	10350 1.6%	14592 1.4%	5773 1.5%	19925 1.4%
ISRAEL	67850 2.9%	-	-	-	-	-	67850 10.7%	-	67850 16.3%	-	18552 1.8%	20971 3.0%	18206 3.5%	5851 9.2%	4270 11.1%	14852 4.9%	13636 2.1%	20792 2.0%	18570 4.8%	42639 3.1%
OTHER ASIA	67568 2.9%	-	-	-	-	-	67568 10.7%	-	67568 16.2%	-	19327 1.9%	29097 4.2%	11059 2.1%	6095 9.5%	1990 5.2%	6627 2.2%	21793 3.3%	22791 2.2%	16357 4.3%	44565 3.2%
PACIFIC	111327 4.7%	-	-	-	-	-	-	-	-	111327 22.7%	49163 4.7%	37059 5.3%	21478 4.1%	874 1.4%	2669 7.0%	13806 4.6%	23376 3.6%	54223 5.3%	19922 5.2%	41244 3.0%
AUSTRALIA	97943 4.1%	-	-	-	-	-	-	-	-	97943 19.9%	47121 4.6%	30887 4.4%	17034 3.2%	817 1.3%	2001 5.2%	12351 4.1%	18713 2.9%	49299 4.8%	17580 4.6%	35188 2.5%
NEW ZEALAND	12513 0.5%	-	-	-	-	-	-	-	-	12513 2.5%	1684 0.2%	5805 0.8%	4300 0.8%	57 0.1%	668 1.7%	1419 0.5%	4212 0.6%	4880 0.5%	2003 0.5%	5674 0.4%
OTHER PACIFIC	871 *	-	-	-	-	-	-	-	-	871 0.2%	359 *	368 0.1%	144 *	-	-	36 *	451 0.1%	44 *	340 0.1%	382 *

ITS 2001 - OVERSEAS RESIDENTS

ORIGIN OF TRIP
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS: EUROPE					ORIGIN OF TRAVELLERS: ASIA				MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (WEIGHTED - $000s)	2213966	1160827	530708	148331	112397	369392	591177	200264	390913	461962	972247	653434	496165	60192	24371	273577	622802	959978	357609	1358279
EUROPE	1160827 52.4%	1160827 100.0%	530708 100.0%	148331 100.0%	112397 100.0%	369392 100.0%	-	-	-	-	553619 56.9%	324478 49.7%	237037 47.8%	28663 47.6%	11345 46.6%	134229 49.1%	324976 52.2%	521789 54.4%	179834 50.3%	781791 57.6%
U.K.	530708 24.0%	530708 45.7%	530708 100.0%	-	-	-	-	-	-	-	266883 27.5%	157153 24.1%	85660 17.3%	14210 23.6%	6143 25.2%	58406 21.3%	151042 24.3%	231221 24.1%	90039 25.2%	393034 28.9%
FRANCE	112397 5.1%	112397 9.7%	-	-	112397 100.0%	-	-	-	-	-	67844 7.0%	21323 3.3%	17717 3.6%	4971 8.3%	542 2.2%	8107 3.0%	30197 4.8%	55946 5.8%	18147 5.1%	36926 2.7%
GERMANY	148331 6.7%	148331 12.8%	-	148331 100.0%	-	-	-	-	-	-	74615 7.7%	27839 4.3%	42512 8.6%	2082 3.5%	731 3.0%	16134 5.9%	39767 6.4%	72541 7.6%	19889 5.6%	99328 7.3%
ITALY	70209 3.2%	70209 6.0%	-	-	-	70209 19.0%	-	-	-	-	40872 4.2%	11640 1.8%	14241 2.9%	2872 4.8%	585 2.4%	9117 3.3%	21951 3.5%	31228 3.3%	7914 2.2%	45021 3.3%
NETHERLANDS	46863 2.1%	46863 4.0%	-	-	-	46863 12.7%	-	-	-	-	16030 1.6%	24011 3.7%	5367 1.1%	1029 1.7%	426 1.7%	3955 1.4%	12875 2.1%	25050 2.6%	4983 1.4%	35001 2.6%
SWITZERLAND	49153 2.2%	49153 4.2%	-	-	-	49153 13.3%	-	-	-	-	23075 2.4%	15191 2.3%	6957 1.4%	670 1.1%	262 1.1%	6449 2.4%	11067 1.8%	26499 2.8%	5138 1.4%	26759 2.0%
AUSTRIA	15419 0.7%	15419 1.3%	-	-	-	15419 4.2%	-	-	-	-	7083 0.7%	4731 0.7%	2970 0.6%	226 0.4%	409 1.7%	1146 0.4%	3451 0.6%	9050 0.9%	1772 0.5%	10216 0.8%
SPAIN	20151 0.9%	20151 1.7%	-	-	-	20151 5.5%	-	-	-	-	10990 1.1%	1180 0.2%	6435 1.3%	902 1.5%	354 1.5%	5483 2.0%	1775 0.3%	10484 1.1%	2409 0.7%	7469 0.5%
SCANDINAVIA	45283 2.0%	45283 3.9%	-	-	-	45283 12.3%	-	-	-	-	7737 0.8%	12758 2.0%	23548 4.7%	223 0.4%	-	10039 3.7%	16254 2.6%	12264 1.3%	6726 1.9%	38256 2.8%
OTHER EUROPE	122315 5.5%	122315 10.5%	-	-	-	122315 33.1%	-	-	-	-	38490 4.0%	48650 7.4%	31631 6.4%	1479 2.5%	1894 7.8%	15395 5.6%	36597 5.9%	47507 4.9%	22816 6.4%	89781 6.6%
AFRICA	34723 1.6%	-	-	-	-	-	-	-	-	34723 7.5%	5241 0.5%	19346 3.0%	9645 1.9%	316 0.5%	175 0.7%	2868 1.0%	11570 1.9%	17140 1.8%	3145 0.9%	20883 1.5%
CENTRAL AMERICA	103939 4.7%	-	-	-	-	-	-	-	-	103939 22.5%	53580 5.5%	16211 2.5%	33605 6.8%	501 0.8%	43 0.2%	10662 3.9%	22904 3.7%	49053 5.1%	21321 6.0%	70480 5.2%
MEXICO	94670 4.3%	-	-	-	-	-	-	-	-	94670 20.5%	49119 5.1%	14330 2.2%	30720 6.2%	501 0.8%	-	9455 3.5%	19264 3.1%	48063 5.0%	17889 5.0%	64530 4.8%
OTHER CENTRAL AMERICA	9269 0.4%	-	-	-	-	-	-	-	-	9269 2.0%	4460 0.5%	1882 0.3%	2884 0.6%	-	43 0.2%	1207 0.4%	3640 0.6%	990 0.1%	3432 1.0%	5950 0.4%
CARIBBEAN	124237 5.6%	-	-	-	-	-	-	-	-	124237 26.9%	48028 4.9%	48627 7.4%	14827 3.0%	8762 14.6%	3401 14.0%	17866 6.5%	38251 6.1%	51941 5.4%	16178 4.5%	108035 8.0%

Continued

ITS 2001 - OVERSEAS RESIDENTS

TABLE P4-2

ORIGIN OF TRIP
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GERMANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEASURE	VFR	BUSINESS	PERSONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - $000s)	2213966	1160827	530708	148331	112397	369392	591177	200264	390913	461962	972247	653434	496165	60192	24371	273577	622802	959978	357609	1358279
SOUTH AMERICA	92617 4.2%	-	-	-	-	-	-	-	-	92617 20.0%	33267 3.4%	29955 4.6%	28161 5.7%	162 0.3%	874 3.6%	14918 5.5%	28808 4.6%	33140 3.5%	15751 4.4%	67468 5.0%
BRAZIL	37024 1.7%	-	-	-	-	-	-	-	-	37024 8.0%	20787 2.1%	6184 0.9%	9765 2.0%	102 0.2%	-	6317 2.3%	11270 1.8%	14589 1.5%	4848 1.4%	21892 1.6%
OTHER SOUTH AMERICA	55593 2.5%	-	-	-	-	-	-	-	-	55593 12.0%	12481 1.3%	23771 3.6%	18396 3.7%	60 0.1%	874 3.6%	8601 3.1%	17538 2.8%	18551 1.9%	10903 3.0%	45575 3.4%
EAST ASIA	441692 20.0%	-	-	-	-	-	441692 74.7%	200264 100.0%	241428 61.8%	-	198826 20.5%	124839 19.1%	104247 21.0%	8869 14.7%	3910 16.0%	57924 21.2%	130338 20.9%	185579 19.3%	67851 19.0%	167331 12.3%
CHINA	62387 2.8%	-	-	-	-	-	62387 10.6%	-	62387 16.0%	-	8053 0.8%	19750 3.0%	32329 6.5%	513 0.9%	1742 7.1%	7912 2.9%	17591 2.8%	19044 2.0%	17840 5.0%	14821 1.1%
HONG KONG	67852 3.1%	-	-	-	-	-	67852 11.5%	-	67852 17.4%	-	19414 2.0%	39369 6.0%	5835 1.2%	2660 4.4%	476 2.0%	10511 3.8%	23084 3.7%	23285 2.4%	10972 3.1%	27470 2.0%
JAPAN	200264 9.0%	-	-	-	-	-	200264 33.9%	200264 100.0%	-	-	127527 13.1%	31133 4.8%	37761 7.6%	2054 3.4%	884 3.6%	26698 9.8%	60608 9.7%	93034 9.7%	19924 5.6%	82554 6.1%
SOUTH KOREA	52980 2.4%	-	-	-	-	-	52980 9.0%	-	52980 13.6%	-	23094 2.4%	16020 2.5%	12880 2.6%	665 1.1%	321 1.3%	5687 2.1%	13289 2.1%	24522 2.6%	9482 2.7%	20704 1.5%
TAIWAN	21190 1.0%	-	-	-	-	-	21190 3.6%	-	21190 5.4%	-	10984 1.1%	5078 0.8%	4432 0.9%	275 0.5%	421 1.7%	4133 1.5%	4576 0.7%	10653 1.1%	1828 0.5%	1174 0.1%
OTHER EAST ASIA	37019 1.7%	-	-	-	-	-	37019 6.3%	-	37019 9.5%	-	9754 1.0%	13489 2.1%	11009 2.2%	2701 4.5%	66 0.3%	2983 1.1%	11189 1.8%	15040 1.6%	7807 2.2%	20609 1.5%
OTHER ASIA	149485 6.8%	-	-	-	-	-	149485 25.3%	-	149485 38.2%	-	33198 3.4%	54132 8.3%	47837 9.6%	12044 20.0%	2275 9.3%	21817 8.0%	44140 7.1%	48515 5.1%	35014 9.8%	101416 7.5%
INDIA	34844 1.6%	-	-	-	-	-	34844 5.9%	-	34844 8.9%	-	3288 0.3%	10552 1.6%	20677 4.2%	234 0.4%	94 0.4%	4543 1.7%	10305 1.7%	14271 1.5%	5726 1.6%	19533 1.4%
ISRAEL	51740 2.3%	-	-	-	-	-	51740 8.8%	-	51740 13.2%	-	11840 1.2%	17741 2.7%	16192 3.3%	5777 9.6%	191 0.8%	10804 3.9%	12210 2.0%	15086 1.6%	13641 3.8%	37884 2.8%
OTHER ASIA	62901 2.8%	-	-	-	-	-	62901 10.6%	-	62901 16.1%	-	18070 1.9%	25840 4.0%	10968 2.2%	6033 10.0%	1990 8.2%	6470 2.4%	21626 3.5%	19158 2.0%	15647 4.4%	44000 3.2%
PACIFIC	106446 4.8%	-	-	-	-	-	-	-	-	106446 23.0%	46488 4.8%	35846 5.5%	20806 4.2%	874 1.5%	2348 9.6%	13294 4.9%	21816 3.5%	52822 5.5%	18514 5.2%	40876 3.0%
AUSTRALIA	93634 4.2%	-	-	-	-	-	-	-	-	93634 20.3%	44773 4.6%	29678 4.5%	16463 3.3%	817 1.4%	1818 7.5%	11859 4.3%	17657 2.8%	47946 5.0%	16172 4.5%	34996 2.6%
NEW ZEALAND	11990 0.5%	-	-	-	-	-	-	-	-	11990 2.6%	1360 0.1%	5805 0.9%	4238 0.9%	57 0.1%	530 2.2%	1404 0.5%	3711 0.6%	4872 0.5%	2003 0.6%	5498 0.4%
OTHER PACIFIC	822 *	-	-	-	-	-	-	-	-	822 0.2%	355 *	363 0.1%	104 *	-	-	31 *	447 0.1%	4 *	340 0.1%	382 *

ITS 2001 - OVERSEAS RESIDENTS TABLE PS-1

ORIGIN OF TRIP
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	18959	9850	3778	1149	937	3986	5219	829	4390	3889	6668	9109	2318	656	158	2228	5711	7981	3039	12484
EUROPE	9850	9850	3778	1149	937	3986	-	-	-	-	3857	4663	934	291	69	1025	3022	4299	1504	7072
	52.0%	100.0%	100.0%	100.0%	100.0%	100.0%					57.8%	51.2%	40.3%	44.3%	43.5%	46.0%	52.9%	53.9%	49.5%	56.6%
U.K.	3778	3778	3778	-	-	-	-	-	-	-	1578	1779	261	117	34	365	1105	1690	619	2955
	19.9%	38.4%	100.0%								23.7%	19.5%	11.3%	17.8%	21.3%	16.4%	19.3%	21.2%	20.4%	23.7%
FRANCE	937	937	-	-	937	-	-	-	-	-	494	297	100	43	4	75	250	469	143	403
	4.9%	9.5%			100.0%						7.4%	3.3%	4.3%	6.6%	2.2%	3.4%	4.4%	5.9%	4.7%	3.2%
GERMANY	1149	1149	-	1149	-	-	-	-	-	-	586	380	140	36	3	97	301	622	129	738
	6.1%	11.7%		100.0%							8.8%	4.2%	6.0%	5.5%	2.0%	4.4%	5.3%	7.8%	4.3%	5.9%
ITALY	547	547	-	-	-	547	-	-	-	-	254	196	62	31	3	43	128	258	118	375
	2.9%	5.6%				13.7%					3.8%	2.2%	2.7%	4.8%	1.6%	1.9%	2.2%	3.2%	3.9%	3.0%
NETHERLANDS	619	619	-	-	-	619	-	-	-	-	225	342	27	22	4	64	198	272	85	486
	3.3%	6.3%				15.5%					3.4%	3.8%	1.2%	3.4%	2.3%	2.9%	3.5%	3.4%	2.8%	3.9%
SWITZERLAND	319	319	-	-	-	319	-	-	-	-	138	142	20	3	-	30	60	182	47	192
	1.7%	3.2%				8.0%					2.1%	1.6%	0.9%	0.5%	0.2%	1.3%	1.1%	2.3%	1.5%	1.5%
AUSTRIA	124	124	-	-	-	124	-	-	-	-	50	51	18	4	1	6	31	69	17	73
	0.7%	1.3%				3.1%					0.7%	0.6%	0.8%	0.6%	0.9%	0.3%	0.5%	0.9%	0.6%	0.6%
SPAIN	145	145	-	-	-	145	-	-	-	-	63	36	36	5	2	34	28	61	22	70
	0.8%	1.5%				3.6%					0.9%	0.4%	1.5%	0.8%	1.1%	1.5%	0.5%	0.8%	0.7%	0.6%
SCANDINAVIA	364	364	-	-	-	364	-	-	-	-	74	158	127	2	-	83	137	99	45	332
	1.9%	3.7%				9.1%					1.1%	1.7%	5.5%	0.2%		3.7%	2.4%	1.2%	1.5%	2.7%
OTHER EUROPE	1868	1868	-	-	-	1868	-	-	-	-	395	1283	143	27	19	227	784	578	279	1448
	9.9%	19.0%				46.9%					5.9%	14.1%	6.2%	4.2%	11.8%	10.2%	13.7%	7.2%	9.2%	11.6%
AFRICA	399	-	-	-	-	-	-	-	-	399	64	296	37	1	-	54	132	196	18	234
	2.1%									10.3%	1.0%	3.3%	1.6%	0.2%	0.3%	2.4%	2.3%	2.5%	0.6%	1.9%
CENTRAL AMERICA	851	-	-	-	-	-	-	-	-	851	437	247	166	1	-	167	216	317	151	602
	4.5%									21.9%	6.6%	2.7%	7.2%	0.2%	0.2%	7.5%	3.8%	4.0%	5.0%	4.8%
MEXICO	730	-	-	-	-	-	-	-	-	730	378	196	155	1	-	162	142	307	119	546
	3.9%									18.8%	5.7%	2.1%	6.7%	0.2%		7.3%	2.5%	3.8%	3.9%	4.4%
OTHER CENTRAL AMERICA	121	-	-	-	-	-	-	-	-	121	59	51	11	-	-	5	74	10	32	56
	0.6%									3.1%	0.9%	0.6%	0.5%		0.2%	0.2%	1.3%	0.1%	1.1%	0.4%
CARIBBEAN	1167	-	-	-	-	-	-	-	-	1167	424	536	85	100	17	104	371	436	256	1070
	6.2%									30.0%	6.4%	5.9%	3.7%	15.3%	10.8%	4.7%	6.5%	5.5%	8.4%	8.6%

Continued

ITS 2001 - OVERSEAS RESIDENTS

TABLE P5-2

ORIGIN OF TRIP
BASE: PERSON NIGHTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	18959	9850	3778	1149	937	3986	5219	829	4390	3889	6668	9109	2318	656	158	2228	5711	7981	3039	12484
SOUTH AMERICA	752 4.0%	-	-	-	-	-	-	-	-	752 19.3%	212 3.2%	434 4.8%	93 4.0%	9 1.4%	2 1.5%	75 3.4%	203 3.6%	338 4.2%	136 4.5%	586 4.7%
BRAZIL	238 1.3%	-	-	-	-	-	-	-	-	238 6.1%	110 1.7%	70 0.8%	51 2.2%	4 0.7%	-	29 1.3%	68 1.2%	122 1.5%	19 0.6%	181 1.5%
OTHER SOUTH AMERICA	514 2.7%	-	-	-	-	-	-	-	-	514 13.2%	101 1.5%	364 4.0%	42 1.8%	4 0.7%	2 1.5%	46 2.1%	135 2.4%	216 2.7%	117 3.8%	405 3.2%
EAST ASIA	3478 18.3%	-	-	-	-	-	3478 66.6%	829 100.0%	2649 60.3%	-	1098 16.5%	1681 18.5%	561 24.2%	88 13.4%	45 28.4%	486 21.8%	1087 19.0%	1355 17.0%	549 18.1%	1427 11.4%
CHINA	735 3.9%	-	-	-	-	-	735 14.1%	-	735 16.7%	-	61 0.9%	355 3.9%	289 12.5%	2 0.4%	27 17.2%	124 5.6%	148 2.6%	311 3.9%	152 5.0%	104 0.8%
HONG KONG	626 3.3%	-	-	-	-	-	626 12.0%	-	626 14.3%	-	164 2.5%	399 4.4%	13 0.6%	42 6.4%	7 4.3%	69 3.1%	297 5.2%	172 2.2%	89 2.9%	261 2.1%
JAPAN	829 4.4%	-	-	-	-	-	829 15.9%	829 100.0%	-	-	376 5.6%	332 3.6%	111 4.8%	5 0.8%	1 0.9%	101 4.5%	222 3.9%	401 5.0%	105 3.4%	492 3.9%
SOUTH KOREA	654 3.4%	-	-	-	-	-	654 12.5%	-	654 14.9%	-	274 4.1%	296 3.2%	70 3.0%	14 2.1%	1 0.4%	78 3.5%	239 4.2%	200 2.5%	136 4.5%	313 2.5%
TAIWAN	252 1.3%	-	-	-	-	-	252 4.8%	-	252 5.7%	-	130 2.0%	86 0.9%	23 1.0%	6 0.9%	7 4.6%	62 2.8%	42 0.7%	135 1.7%	13 0.4%	7 0.1%
OTHER EAST ASIA	381 2.0%	-	-	-	-	-	381 7.3%	-	381 8.7%	-	92 1.4%	214 2.3%	55 2.4%	19 2.9%	2 1.1%	52 2.3%	139 2.4%	136 1.7%	55 1.8%	250 2.0%
OTHER ASIA	1741 9.2%	-	-	-	-	-	1741 33.4%	-	1741 39.7%	-	354 5.3%	844 9.3%	371 16.0%	157 24.0%	14 9.1%	223 10.0%	461 8.1%	791 9.9%	266 8.8%	1173 9.4%
INDIA	501 2.6%	-	-	-	-	-	501 9.6%	-	501 11.4%	-	55 0.8%	109 1.2%	254 11.0%	81 12.4%	2 1.2%	117 5.2%	110 1.9%	223 2.8%	51 1.7%	236 1.9%
ISRAEL	506 2.7%	-	-	-	-	-	506 9.7%	-	506 11.5%	-	145 2.2%	289 3.2%	43 1.9%	24 3.7%	5 3.0%	50 2.2%	127 2.2%	242 3.0%	87 2.9%	363 2.9%
OTHER ASIA	734 3.9%	-	-	-	-	-	734 14.1%	-	734 16.7%	-	154 2.3%	446 4.9%	74 3.2%	52 7.9%	8 4.8%	56 2.5%	224 3.9%	325 4.1%	128 4.2%	575 4.6%
PACIFIC	720 3.8%	-	-	-	-	-	-	-	-	720 18.5%	223 3.3%	408 4.5%	70 3.0%	8 1.2%	10 6.2%	93 4.2%	219 3.8%	248 3.1%	159 5.2%	320 2.6%
AUSTRALIA	642 3.4%	-	-	-	-	-	-	-	-	642 16.5%	213 3.2%	353 3.9%	61 2.6%	6 0.9%	8 5.3%	89 4.0%	201 3.5%	214 2.7%	138 4.5%	290 2.3%
NEW ZEALAND	72 0.4%	-	-	-	-	-	-	-	-	72 1.8%	9 0.1%	51 0.6%	8 0.4%	2 0.3%	1 0.9%	4 0.2%	16 0.3%	35 0.4%	17 0.6%	25 0.2%
OTHER PACIFIC	6 *	-	-	-	-	-	-	-	-	6 0.2%	1 *	4 *	1 *	-	-	- *	1 *	- *	4 0.1%	5 *

ITS 2001 - OVERSEAS RESIDENTS

ORIGIN OF TRIP
BASE: PARTY NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS -URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	12001	5797	2080	698	568	2450	3459	492	2967	2745	3777	5799	1862	411	109	1621	3559	4796	2025	8022
EUROPE	5797 48.3%	5797 100.0%	2080 100.0%	698 100.0%	568 100.0%	2450 100.0%	-	-	-	-	1972 52.2%	2843 49.0%	737 39.6%	163 39.7%	49 45.1%	704 43.4%	1767 49.6%	2374 49.5%	952 47.0%	4215 52.5%
U.K.	2080 17.3%	2080 35.9%	2080 100.0%	-	-	-	-	-	-	-	788 20.9%	1001 17.3%	195 10.5%	68 16.5%	21 19.4%	220 13.6%	650 18.3%	868 18.1%	343 16.9%	1618 20.2%
FRANCE	568 4.7%	568 9.8%	-	-	568 100.0%	-	-	-	-	-	258 6.8%	195 3.4%	93 5.0%	20 5.0%	2 1.8%	54 3.3%	148 4.2%	260 5.4%	106 5.2%	272 3.4%
GERMANY	698 5.8%	698 12.0%	-	698 100.0%	-	-	-	-	-	-	281 7.4%	275 4.7%	122 6.6%	15 3.6%	2 1.4%	72 4.4%	169 4.7%	371 7.7%	87 4.3%	469 5.8%
ITALY	325 2.7%	325 5.6%	-	-	-	325 13.3%	-	-	-	-	139 3.7%	115 2.0%	54 2.9%	17 4.0%	1 1.2%	36 2.2%	88 2.5%	131 2.7%	71 3.5%	232 2.9%
NETHERLANDS	347 2.9%	347 6.0%	-	-	-	347 14.2%	-	-	-	-	127 3.4%	181 3.1%	23 1.2%	14 3.4%	2 2.3%	43 2.6%	112 3.2%	130 2.7%	62 3.1%	263 3.3%
SWITZERLAND	202 1.7%	202 3.5%	-	-	-	202 8.2%	-	-	-	-	76 2.0%	93 1.6%	16 0.9%	3 0.7%	- 0.4%	23 1.4%	42 1.2%	101 2.1%	36 1.8%	134 1.7%
AUSTRIA	72 0.6%	72 1.2%	-	-	-	72 2.9%	-	-	-	-	24 0.6%	29 0.5%	17 0.9%	2 0.4%	1 0.6%	3 0.2%	17 0.5%	41 0.9%	10 0.5%	46 0.6%
SPAIN	100 0.8%	100 1.7%	-	-	-	100 4.1%	-	-	-	-	39 1.0%	16 0.3%	36 1.9%	5 1.3%	1 0.8%	32 2.0%	17 0.5%	31 0.6%	20 1.0%	52 0.6%
SCANDINAVIA	194 1.6%	194 3.3%	-	-	-	194 7.9%	-	-	-	-	40 1.1%	83 1.4%	67 3.6%	1 0.2%	-	46 2.8%	64 1.8%	49 1.0%	35 1.7%	173 2.2%
OTHER EUROPE	1210 10.1%	1210 20.9%	-	-	-	1210 49.4%	-	-	-	-	202 5.3%	855 14.7%	115 6.2%	18 4.4%	19 17.1%	175 10.8%	460 12.9%	391 8.2%	184 9.1%	958 11.9%
AFRICA	279 2.3%	-	-	-	-	-	-	-	-	279 10.2%	44 1.2%	208 3.6%	26 1.4%	1 0.3%	- 0.4%	53 3.3%	72 2.0%	141 2.9%	13 0.6%	196 2.4%
CENTRAL AMERICA	511 4.3%	-	-	-	-	-	-	-	-	511 18.6%	234 6.2%	133 2.3%	144 7.8%	- 0.1%	- 0.1%	117 7.2%	117 3.3%	182 3.8%	95 4.7%	394 4.9%
MEXICO	446 3.7%	-	-	-	-	-	-	-	-	446 16.3%	214 5.7%	99 1.7%	133 7.1%	- 0.1%	-	113 7.0%	78 2.2%	177 3.7%	80 3.9%	353 4.4%
OTHER CENTRAL AMERICA	65 0.5%	-	-	-	-	-	-	-	-	65 2.4%	20 0.5%	34 0.6%	11 0.6%	-	- 0.1%	5 0.3%	39 1.1%	5 0.1%	15 0.8%	42 0.5%
CARIBBEAN	877 7.3%	-	-	-	-	-	-	-	-	877 32.0%	287 7.6%	447 7.7%	78 4.2%	52 12.7%	9 7.9%	98 6.1%	298 8.4%	275 5.7%	207 10.2%	833 10.4%

Continued

ITS 2001 - OVERSEAS RESIDENTS

TABLE P6-2

ORIGIN OF TRIP
BASE: PARTY NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	12001	5797	2080	698	568	2450	3459	492	2967	2745	3777	5799	1862	411	109	1621	3559	4796	2025	8022
SOUTH AMERICA	545 4.5%	-	-	-	-	-	-	-	-	545 19.8%	144 3.8%	302 5.2%	87 4.7%	9 2.2%	1 1.3%	60 3.7%	151 4.2%	228 4.8%	105 5.2%	429 5.4%
BRAZIL	186 1.5%	-	-	-	-	-	-	-	-	186 6.8%	78 2.1%	55 1.0%	46 2.5%	4 1.1%	-	17 1.0%	56 1.6%	102 2.1%	11 0.6%	151 1.9%
OTHER SOUTH AMERICA	359 3.0%	-	-	-	-	-	-	-	-	359 13.1%	66 1.7%	247 4.3%	41 2.2%	4 1.1%	1 1.3%	43 2.6%	95 2.7%	127 2.6%	94 4.6%	278 3.5%
EAST ASIA	2361 19.7%	-	-	-	-	-	2361 68.3%	492 100.0%	1869 63.0%	-	738 19.5%	1103 19.0%	422 22.7%	55 13.4%	38 34.6%	382 23.5%	727 20.4%	887 18.5%	365 18.0%	1000 12.5%
CHINA	502 4.2%	-	-	-	-	-	502 14.5%	-	502 16.9%	-	34 0.9%	225 3.9%	215 11.5%	2 0.6%	25 22.8%	96 5.9%	127 3.6%	204 4.3%	75 3.7%	88 1.1%
HONG KONG	366 3.0%	-	-	-	-	-	366 10.6%	-	366 12.3%	-	80 2.1%	255 4.4%	10 0.6%	17 4.1%	3 3.1%	48 2.9%	154 4.3%	106 2.2%	59 2.9%	180 2.2%
JAPAN	492 4.1%	-	-	-	-	-	492 14.2%	492 100.0%	-	-	234 6.2%	166 2.9%	83 4.5%	4 1.0%	1 0.7%	84 5.2%	145 4.1%	192 4.0%	71 3.5%	293 3.7%
SOUTH KOREA	483 4.0%	-	-	-	-	-	483 14.0%	-	483 16.3%	-	219 5.8%	203 3.5%	47 2.5%	14 3.3%	1 0.6%	52 3.2%	168 4.7%	153 3.2%	110 5.5%	216 2.7%
TAIWAN	213 1.8%	-	-	-	-	-	213 6.2%	-	213 7.2%	-	106 2.8%	80 1.4%	17 0.9%	3 0.7%	7 6.6%	52 3.2%	26 0.7%	124 2.6%	12 0.6%	5 0.1%
OTHER EAST ASIA	305 2.5%	-	-	-	-	-	305 8.8%	-	305 10.3%	-	66 1.7%	174 3.0%	50 2.7%	15 3.7%	1 0.8%	51 3.2%	108 3.0%	108 2.3%	38 1.9%	217 2.7%
OTHER ASIA	1098 9.1%	-	-	-	-	-	1098 31.7%	-	1098 37.0%	-	191 5.0%	462 8.0%	316 17.0%	123 30.0%	5 5.1%	137 8.5%	259 7.3%	517 10.8%	184 9.1%	702 8.8%
INDIA	424 3.5%	-	-	-	-	-	424 12.3%	-	424 14.3%	-	32 0.8%	91 1.6%	219 11.8%	81 19.8%	1 0.9%	74 4.6%	98 2.8%	212 4.4%	39 1.9%	196 2.4%
ISRAEL	339 2.8%	-	-	-	-	-	339 9.8%	-	339 11.4%	-	106 2.8%	180 3.1%	33 1.8%	18 4.3%	3 2.4%	41 2.6%	75 2.1%	152 3.2%	70 3.5%	253 3.2%
OTHER ASIA	335 2.8%	-	-	-	-	-	335 9.7%	-	335 11.3%	-	53 1.4%	192 3.3%	64 3.5%	24 5.9%	2 1.8%	22 1.3%	85 2.4%	153 3.2%	76 3.7%	254 3.2%
PACIFIC	533 4.4%	-	-	-	-	-	-	-	-	533 19.4%	167 4.4%	301 5.2%	51 2.7%	7 1.7%	6 5.6%	70 4.3%	168 4.7%	192 4.0%	102 5.1%	252 3.1%
AUSTRALIA	481 4.0%	-	-	-	-	-	-	-	-	481 17.5%	161 4.3%	266 4.6%	43 2.3%	6 1.4%	5 4.9%	66 4.1%	159 4.5%	163 3.4%	93 4.6%	226 2.8%
NEW ZEALAND	47 0.4%	-	-	-	-	-	-	-	-	47 1.7%	6 0.2%	31 0.5%	7 0.4%	1 0.3%	1 0.7%	4 0.2%	9 0.2%	29 0.6%	5 0.2%	21 0.3%
OTHER PACIFIC	5 *	-	-	-	-	-	-	-	-	5 0.2%	- *	4 0.1%	1 *	-	-	- *	1 *	- *	4 0.2%	5 0.1%

ITS 2001 - OVERSEAS RESIDENTS

MAIN PURPOSE OF TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHFR EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	7221	4489	1800	604	590	1495	1736	567	1169	996	3124	2326	1441	182	124	1318	2290	2387	1226	3672
TOTAL (WEIGHTED - 000s)	2146	1185	456	164	171	394	590	195	395	370	1035	653	356	56	42	272	652	888	334	1134
PLEASURE	1035 48.2%	597 50.4%	237 52.0%	97 59.0%	109 63.5%	155 39.2%	286 48.5%	136 69.6%	150 38.0%	152 40.9%	1035 100.0%	-	-	-	-	96 35.2%	311 47.8%	498 56.1%	129 38.7%	460 40.6%
SAME-DAY VISIT IN ONTARIO	184 17.7%	97 16.3%	29 12.2%	30 31.4%	15 13.4%	24 15.2%	66 23.1%	30 21.7%	37 24.4%	20 13.2%	184 17.7%	-	-	-	-	24 25.5%	55 17.7%	83 16.8%	20 15.8%	101 21.9%
OVERNIGHT VISIT IN ONTARIO	851 82.3%	500 83.7%	208 87.8%	66 68.6%	94 86.6%	131 84.8%	220 76.9%	106 78.3%	113 75.6%	132 86.8%	851 82.3%	-	-	-	-	71 74.5%	256 82.3%	415 83.2%	109 84.2%	359 78.1%
VFR	653 30.4%	363 30.6%	147 32.2%	34 20.6%	38 22.3%	144 36.6%	168 28.5%	26 13.3%	142 36.1%	122 32.9%	-	653 100.0%	-	-	-	75 27.7%	190 29.2%	262 29.5%	125 37.5%	405 35.7%
SAME-DAY VISIT IN ONTARIO	87 13.3%	47 12.9%	10 6.9%	5 16.1%	9 24.4%	22 15.1%	23 13.9%	2 6.0%	22 15.4%	17 13.6%	-	87 13.3%	-	-	-	11 14.9%	24 12.4%	34 13.0%	18 14.1%	25 6.3%
OVERNIGHT VISIT IN ONTARIO	567 86.7%	316 87.1%	137 93.1%	28 83.9%	29 75.6%	123 84.9%	145 86.1%	24 94.0%	120 84.6%	105 86.4%	-	567 86.7%	-	-	-	64 85.1%	167 87.6%	228 87.0%	107 85.9%	379 93.7%
BUSINESS	356 16.6%	169 14.3%	50 10.9%	28 17.1%	17 10.0%	75 18.9%	108 18.3%	29 15.1%	79 20.0%	78 21.1%	-	-	356 100.0%	-	-	86 31.7%	119 18.3%	84 9.5%	66 19.7%	199 17.6%
SAME-DAY VISIT IN ONTARIO	53 14.9%	32 18.9%	5 9.2%	5 19.3%	3 17.9%	19 25.4%	10 9.0%	3 9.7%	7 8.7%	11 14.4%	-	-	53 14.9%	-	-	17 20.1%	11 9.3%	12 14.2%	13 19.0%	10 5.2%
OVERNIGHT VISIT IN ONTARIO	303 85.1%	137 81.1%	45 90.8%	23 80.7%	14 82.1%	56 74.6%	99 91.0%	27 90.3%	72 91.3%	67 85.6%	-	-	303 85.1%	-	-	69 79.9%	108 90.7%	72 85.8%	53 81.0%	189 94.8%
PERSONAL	56 2.6%	32 2.7%	14 3.0%	3 1.6%	5 3.0%	10 2.6%	14 2.3%	1 0.6%	13 3.2%	10 2.8%	-	-	-	56 100.0%	-	7 2.7%	22 3.4%	21 2.3%	6 1.8%	39 3.4%
SAME-DAY VISIT IN ONTARIO	6 10.9%	3 10.9%	1 7.2%	- 10.5%	- 2.8%	2 20.2%	1 7.9%	-	1 8.6%	2 15.0%	-	-	-	6 10.9%	-	1 12.6%	2 8.7%	3 14.1%	- 6.5%	1 2.0%
OVERNIGHT VISIT IN ONTARIO	50 89.1%	28 89.1%	13 92.8%	2 89.5%	5 97.2%	8 79.8%	13 92.1%	1 100.0%	12 91.4%	9 85.0%	-	-	-	50 89.1%	-	6 87.4%	20 91.3%	18 85.9%	6 93.5%	38 98.0%
OTHER	42 2.0%	22 1.9%	8 1.8%	2 1.4%	2 1.3%	10 2.4%	13 2.2%	2 1.0%	11 2.8%	7 1.9%	-	-	-	-	42 100.0%	7 2.7%	7 1.1%	20 2.3%	7 2.1%	28 2.5%
SAME-DAY VISIT IN ONTARIO	21 51.0%	12 54.2%	4 46.7%	2 71.1%	2 70.1%	5 52.9%	8 59.7%	1 65.8%	6 58.6%	2 24.8%	-	-	-	-	21 51.0%	4 56.2%	2 21.5%	10 51.4%	5 76.5%	16 56.4%
OVERNIGHT VISIT IN ONTARIO	21 49.0%	10 45.8%	4 53.3%	1 28.9%	1 29.9%	5 47.1%	5 40.3%	1 34.2%	5 41.4%	5 75.2%	-	-	-	-	21 49.0%	3 43.8%	6 78.5%	10 48.6%	2 23.5%	12 43.6%
NOT STATED	4 0.2%	2 0.2%	1 0.1%	1 0.4%	-	1 0.2%	1 0.1%	1 0.4%	- *	1 0.3%	-	-	-	-	-	- *	1 0.1%	2 0.3%	1 0.2%	3 0.2%
SAME-DAY VISIT IN ONTARIO	- 1.3%	-	-	-	-	-	- 6.0%	-	- 60.1%	-	-	-	-	-	-	-	-	- 2.1%	-	- 2.0%
OVERNIGHT VISIT IN ONTARIO	4 98.7%	2 100.0%	1 100.0%	1 100.0%	-	1 100.0%	1 94.0%	1 100.0%	- 39.9%	1 100.0%	-	-	-	-	-	- 100.0%	1 100.0%	2 97.9%	1 100.0%	3 98.0%

ITS 2001 - OVERSEAS RESIDENTS

TABLE P8-1

MAIN PURPOSE OF TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	6220	3871	1636	499	496	1240	1538	511	1027	811	2712	2021	1233	162	69	1049	2045	2104	1022	3394
TOTAL (WEIGHTED - 000s)	1795	994	407	121	143	323	482	160	322	319	851	567	303	50	21	214	558	745	278	981
PLEASURE	851 47.4%	500 50.3%	208 51.0%	66 54.9%	94 66.0%	131 40.6%	220 45.6%	106 66.5%	113 35.2%	132 41.2%	851 100.0%	-	-	-	-	71 33.4%	256 45.9%	415 55.6%	109 39.2%	359 36.6%
VFR	567 31.6%	316 31.8%	137 33.5%	28 23.4%	29 20.2%	123 38.0%	145 30.1%	24 15.3%	120 37.4%	105 33.0%	-	567 100.0%	-	-	-	64 30.0%	167 29.9%	228 30.6%	107 38.7%	379 38.7%
BUSINESS	303 16.9%	137 13.8%	45 11.0%	23 18.7%	14 9.8%	56 17.2%	99 20.4%	27 16.6%	72 22.4%	67 21.0%	-	-	303 100.0%	-	-	69 32.1%	108 19.4%	72 9.7%	53 19.2%	189 19.3%
PERSONAL	50 2.8%	28 2.8%	13 3.1%	2 1.9%	5 3.5%	8 2.5%	13 2.6%	1 0.7%	12 3.6%	9 2.8%	-	-	-	50 100.0%	-	6 3.0%	20 3.6%	18 2.4%	6 2.0%	38 3.9%
OTHER	21 1.1%	10 1.0%	4 1.1%	1 0.5%	1 0.5%	5 1.4%	5 1.1%	1 0.4%	5 1.4%	5 1.6%	-	-	-	-	21 100.0%	3 1.5%	6 1.0%	10 1.3%	2 0.6%	12 1.2%
NOT STATED	4 0.2%	2 0.2%	1 0.1%	1 0.6%	-	1 0.3%	1 0.2%	1 0.5%	- *	1 0.4%	-	-	-	-	-	- *	1 0.2%	2 0.3%	1 0.2%	3 0.3%

ITS 2001 - OVERSEAS RESIDENTS

MAIN PURPOSE OF TRIP
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS: EUROPE					ASIA				MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
	TOTAL	TOTAL	U.K.	GERMANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - $000s)	2365915	1242642	557992	161626	122161	400863	631868	215200	416667	491406	1035375	694097	526584	63930	38370	302035	653652	1026300	383929	1393393
PLEASURE	1035375	586902	280326	80767	71480	154330	252301	137627	114674	196171	1035375	-	-	-	-	100481	267719	536939	130235	483618
	43.8%	47.2%	50.2%	50.0%	58.5%	38.5%	39.9%	64.0%	27.5%	39.9%	100.0%					33.3%	41.0%	52.3%	33.9%	34.7%
SAME-DAY VISIT IN ONTARIO	63127	33283	13443	6152	3636	10052	20277	10100	10177	9567	63127	-	-	-	-	8945	15511	30011	8661	16815
	6.1%	5.7%	4.8%	7.6%	5.1%	6.5%	8.0%	7.3%	8.9%	4.9%	6.1%					8.9%	5.8%	5.6%	6.7%	3.5%
OVERNIGHT VISIT IN ONTARIO	972247	553619	266883	74615	67844	144278	232024	127527	104497	186604	972247	-	-	-	-	91536	252209	506929	121574	466803
	93.9%	94.3%	95.2%	92.4%	94.9%	93.5%	92.0%	92.7%	91.1%	95.1%	93.9%					91.1%	94.2%	94.4%	93.3%	96.5%
VFR	694097	347164	163852	31487	25215	126610	186919	32103	154816	160014	-	694097	-	-	-	70177	188234	295687	139998	483367
	29.3%	27.9%	29.4%	19.5%	20.6%	31.6%	29.6%	14.9%	37.2%	32.6%		100.0%				23.2%	28.8%	28.8%	36.5%	34.7%
SAME-DAY VISIT IN ONTARIO	40663	22686	6699	3648	3892	8448	7948	970	6979	10028	-	40663	-	-	-	6434	7375	19600	7253	2855
	5.9%	6.5%	4.1%	11.6%	15.4%	6.7%	4.3%	3.0%	4.5%	6.3%		5.9%				9.2%	3.9%	6.6%	5.2%	0.6%
OVERNIGHT VISIT IN ONTARIO	653434	324478	157153	27839	21323	118162	178971	31133	147838	149986	-	653434	-	-	-	63743	180859	276086	132745	480512
	94.1%	93.5%	95.9%	88.4%	84.6%	93.3%	95.7%	97.0%	95.5%	93.7%		94.1%				90.8%	96.1%	93.4%	94.8%	99.4%
BUSINESS	526584	253090	89053	45307	19281	99449	158846	41237	117609	114647	-	-	526584	-	-	117739	157671	151557	99617	345522
	22.3%	20.4%	16.0%	28.0%	15.8%	24.8%	25.1%	19.2%	28.2%	23.3%			100.0%			39.0%	24.1%	14.8%	25.9%	24.8%
SAME-DAY VISIT IN ONTARIO	30419	16053	3392	2795	1564	8301	6763	3476	3287	7603	-	-	30419	-	-	9799	6328	7715	6577	3452
	5.8%	6.3%	3.8%	6.2%	8.1%	8.3%	4.3%	8.4%	2.8%	6.6%			5.8%			8.3%	4.0%	5.1%	6.6%	1.0%
OVERNIGHT VISIT IN ONTARIO	496165	237037	85660	42512	17717	91148	152083	37761	114322	107044	-	-	496165	-	-	107940	151343	143842	93040	342070
	94.2%	93.7%	96.2%	93.8%	91.9%	91.7%	95.7%	91.6%	97.2%	93.4%			94.2%			91.7%	96.0%	94.9%	93.4%	99.0%
PERSONAL	63930	31600	15582	2242	5021	8754	21057	2054	19003	11273	-	-	-	63930	-	5213	30392	20435	7890	49071
	2.7%	2.5%	2.8%	1.4%	4.1%	2.2%	3.3%	1.0%	4.6%	2.3%				100.0%		1.7%	4.6%	2.0%	2.1%	3.5%
SAME-DAY VISIT IN ONTARIO	3737	2936	1372	161	50	1353	144	-	144	657	-	-	-	3737	-	549	436	2482	270	8
	5.8%	9.3%	8.8%	7.2%	1.0%	15.5%	0.7%		0.8%	5.8%				5.8%		10.5%	1.4%	12.1%	3.4%	*
OVERNIGHT VISIT IN ONTARIO	60192	28663	14210	2082	4971	7401	20913	2054	18859	10616	-	-	-	60192	-	4663	29956	17953	7620	49063
	94.2%	90.7%	91.2%	92.8%	99.0%	84.5%	99.3%	100.0%	99.2%	94.2%				94.2%		89.5%	98.6%	87.9%	96.6%	100.0%
OTHER	38370	18202	8522	1270	1164	7246	11739	1274	10465	8430	-	-	-	-	38370	8242	7702	16673	5754	26955
	1.6%	1.5%	1.5%	0.8%	1.0%	1.8%	1.9%	0.6%	2.5%	1.7%					100.0%	2.7%	1.2%	1.6%	1.5%	1.9%
SAME-DAY VISIT IN ONTARIO	14000	6857	2378	539	623	3316	5554	390	5164	1589	-	-	-	-	14000	2730	1200	6511	3559	11981
	36.5%	37.7%	27.9%	42.5%	53.5%	45.8%	47.3%	30.6%	49.3%	18.8%					36.5%	33.1%	15.6%	39.0%	61.9%	44.4%
OVERNIGHT VISIT IN ONTARIO	24371	11345	6143	731	542	3929	6184	884	5301	6841	-	-	-	-	24371	5512	6502	10162	2195	14974
	63.5%	62.3%	72.1%	57.5%	46.5%	54.2%	52.7%	69.4%	50.7%	81.2%					63.5%	66.9%	84.4%	61.0%	38.1%	55.6%
NOT STATED	7561	5684	659	552	-	4474	1005	905	100	871	-	-	-	-	-	182	1935	5008	435	4861
	0.3%	0.5%	0.1%	0.3%		1.1%	0.2%	0.4%	*	0.2%						0.1%	0.3%	0.5%	0.1%	0.3%
SAME-DAY VISIT IN ONTARIO	3	-	-	-	-	-	3	-	3	-	-	-	-	-	-	-	-	3	-	3
	*						0.3%		3.1%									0.1%		0.1%
OVERNIGHT VISIT IN ONTARIO	7558	5684	659	552	-	4474	1002	905	97	871	-	-	-	-	-	182	1935	5005	435	4858
	100.0%	100.0%	100.0%	100.0%		100.0%	99.7%	100.0%	96.9%	100.0%						100.0%	100.0%	99.9%	100.0%	99.9%

ITS 2001 - OVERSEAS RESIDENTS TABLE P10-1

MAIN PURPOSE OF TRIP
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA														
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - $000s)	2213966	1160827	530708	148331	112397	369392	591177	200264	390913	461962	972247	653434	496165	60192	24371	273577	622802	959978	357609	1358279
PLEASURE	972247	553619	266883	74615	67844	144278	232024	127527	104497	186604	972247	-	-	-	-	91536	252209	506929	121574	466803
	43.9%	47.7%	50.3%	50.3%	60.4%	39.1%	39.2%	63.7%	26.7%	40.4%	100.0%					33.5%	40.5%	52.8%	34.0%	34.4%
VFR	653434	324478	157153	27839	21323	118162	178971	31133	147838	149986	-	653434	-	-	-	63743	180859	276086	132745	480512
	29.5%	28.0%	29.6%	18.8%	19.0%	32.0%	30.3%	15.5%	37.8%	32.5%		100.0%				23.3%	29.0%	28.8%	37.1%	35.4%
BUSINESS	496165	237037	85660	42512	17717	91148	152083	37761	114322	107044	-	-	496165	-	-	107940	151343	143842	93040	342070
	22.4%	20.4%	16.1%	28.7%	15.8%	24.7%	25.7%	18.9%	29.2%	23.2%			100.0%			39.5%	24.3%	15.0%	26.0%	25.2%
PERSONAL	60192	28663	14210	2082	4971	7401	20913	2054	18859	10616	-	-	-	60192	-	4663	29956	17953	7620	49063
	2.7%	2.5%	2.7%	1.4%	4.4%	2.0%	3.5%	1.0%	4.8%	2.3%				100.0%		1.7%	4.8%	1.9%	2.1%	3.6%
OTHER	24371	11345	6143	731	542	3929	6184	884	5301	6841	-	-	-	-	24371	5512	6502	10162	2195	14974
	1.1%	1.0%	1.2%	0.5%	0.5%	1.1%	1.0%	0.4%	1.4%	1.5%					100.0%	2.0%	1.0%	1.1%	0.6%	1.1%
NOT STATED	7558	5684	659	552	-	4474	1002	905	97	871	-	-	-	-	-	182	1935	5005	435	4858
	0.3%	0.5%	0.1%	0.4%		1.2%	0.2%	0.5%	*	0.2%						0.1%	0.3%	0.5%	0.1%	0.4%

ITS 2001 - OVERSEAS RESIDENTS

MAIN PURPOSE OF TRIP
BASE: PERSON NIGHTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	18959	9850	3778	1149	937	3986	5219	829	4390	3889	6668	9109	2318	656	158	2228	5711	7981	3039	12484
PLEASURE	6668 35.2%	3857 39.2%	1578 41.8%	586 51.0%	494 52.7%	1200 30.1%	1452 27.8%	376 45.3%	1076 24.5%	1359 34.9%	6668 100.0%	-	-	-	-	623 28.0%	1835 32.1%	3306 41.4%	904 29.8%	3700 29.6%
VFR	9109 48.0%	4663 47.3%	1779 47.1%	380 33.1%	297 31.7%	2207 55.4%	2525 48.4%	332 40.0%	2193 50.0%	1921 49.4%	-	9109 100.0%	-	-	-	889 39.9%	2912 51.0%	3695 46.3%	1612 53.1%	6772 54.3%
BUSINESS	2318 12.2%	934 9.5%	261 6.9%	140 12.1%	100 10.7%	433 10.9%	933 17.9%	111 13.4%	822 18.7%	452 11.6%	-	-	2318 100.0%	-	-	574 25.8%	683 12.0%	649 8.1%	412 13.6%	1328 10.6%
PERSONAL	656 3.5%	291 3.0%	117 3.1%	36 3.1%	43 4.6%	95 2.4%	245 4.7%	5 0.6%	240 5.5%	120 3.1%	-	-	-	656 100.0%	-	97 4.3%	233 4.1%	226 2.8%	100 3.3%	567 4.5%
OTHER	158 0.8%	69 0.7%	34 0.9%	3 0.3%	4 0.4%	28 0.7%	59 1.1%	1 0.2%	58 1.3%	30 0.8%	-	-	-	-	158 100.0%	43 1.9%	34 0.6%	74 0.9%	8 0.3%	78 0.6%
NOT STATED	49 0.3%	37 0.4%	10 0.3%	5 0.4%	-	22 0.6%	5 0.1%	4 0.5%	1 *	7 0.2%	-	-	-	-	-	2 0.1%	14 0.2%	31 0.4%	3 0.1%	39 0.3%

ITS 2001 - OVERSEAS RESIDENTS

TABLE P12-1

MAIN PURPOSE OF TRIP
BASE: PARTY NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA														
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	12001	5797	2080	698	568	2450	3459	492	2967	2745	3777	5799	1862	411	109	1621	3559	4796	2025	8022
PLEASURE	3777	1972	788	281	258	646	929	234	695	876	3777	-	-	-	-	410	1022	1787	558	2145
	31.5%	34.0%	37.9%	40.2%	45.4%	26.4%	26.9%	47.5%	23.4%	31.9%	100.0%					25.3%	28.7%	37.3%	27.6%	26.7%
VFR	5799	2843	1001	275	195	1372	1565	166	1399	1390	-	5799	-	-	-	680	1827	2170	1122	4344
	48.3%	49.0%	48.1%	39.4%	34.3%	56.0%	45.3%	33.8%	47.2%	50.6%		100.0%				41.9%	51.3%	45.3%	55.4%	54.2%
BUSINESS	1862	737	195	122	93	327	738	83	655	386	-	-	1862	-	-	451	549	585	278	1096
	15.5%	12.7%	9.4%	17.5%	16.3%	13.4%	21.3%	16.9%	22.1%	14.1%			100.0%			27.8%	15.4%	12.2%	13.7%	13.7%
PERSONAL	411	163	68	15	20	60	178	4	174	69	-	-	-	411	-	49	132	169	60	356
	3.4%	2.8%	3.3%	2.1%	3.6%	2.4%	5.2%	0.9%	5.9%	2.5%				100.0%		3.0%	3.7%	3.5%	3.0%	4.4%
OTHER	109	49	21	2	2	24	43	1	42	17	-	-	-	-	109	29	18	56	5	45
	0.9%	0.8%	1.0%	0.2%	0.4%	1.0%	1.2%	0.1%	1.4%	0.6%					100.0%	1.8%	0.5%	1.2%	0.3%	0.6%
NOT STATED	44	32	8	4	-	20	5	4	1	7	-	-	-	-	-	2	11	29	3	36
	0.4%	0.6%	0.4%	0.6%		0.8%	0.1%	0.8%	*	0.3%						0.1%	0.3%	0.6%	0.1%	0.5%

MAIN PURPOSE OF TRIP
BASE: PARTY VISITS IN ONTARIO

	TOTAL PARTY VISITS IN ONTARIO						OVERNIGHT PARTY VISITS IN ONTARIO					
		AGE OF VISITOR PARTY MEMBERS						AGE OF VISITOR PARTY MEMBERS				
	TOTAL	ANY UNDER 15 YRS	ANY 15-24 YEARS	ANY 25-44 YEARS	ANY 45-64 YEARS	ANY 65+ YEARS	TOTAL	ANY UNDER 15 YRS	ANY 15-24 YEARS	ANY 25-44 YEARS	ANY 45-64 YEARS	ANY 65+ YEARS
TOTAL (UNWEIGHTED)	7221	528	884	3068	2908	940	6220	472	755	2602	2538	847
TOTAL (WEIGHTED - 000s)	1252	83	149	538	478	155	1049	73	125	448	408	138
PLEASURE	515 41.1%	48 57.1%	80 53.5%	211 39.3%	200 41.9%	68 43.8%	429 40.9%	42 57.6%	68 54.1%	179 40.0%	173 42.4%	60 43.3%
VFR	403 32.2%	30 36.4%	52 35.0%	150 28.0%	159 33.2%	72 46.3%	345 32.9%	27 37.4%	45 36.1%	123 27.4%	139 34.0%	64 46.4%
BUSINESS	270 21.5%	3 3.2%	10 7.0%	150 27.9%	96 20.0%	7 4.4%	228 21.8%	2 2.6%	8 6.7%	129 28.7%	80 19.6%	6 4.3%
PERSONAL	33 2.6%	1 1.2%	3 1.7%	13 2.4%	14 2.9%	6 3.9%	29 2.8%	1 1.2%	2 1.6%	11 2.5%	13 3.2%	6 4.4%
OTHER	27 2.2%	2 2.1%	4 2.8%	13 2.4%	9 1.9%	2 1.5%	13 1.3%	1 1.2%	2 1.5%	6 1.4%	3 0.7%	2 1.5%
NOT STATED	4 0.3%	-	- *	- *	- 0.1%	- 0.1%	4 0.3%	-	- *	- *	- 0.1%	- 0.1%

ITS 2001 - OVERSEAS RESIDENTS

TABLE P14-1

ACCOMMODATION USED IN ONTARIO
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS -URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	6220	3871	1636	499	496	1240	1538	511	1027	811	2712	2021	1233	162	69	1049	2045	2104	1022	3394
TOTAL (WEIGHTED - 000s)	1795	994	407	121	143	323	482	160	322	319	851	567	303	50	21	214	558	745	278	981
HOTEL ONLY, IN ONTARIO	663 36.9%	353 35.5%	152 37.2%	43 36.0%	67 46.7%	91 28.2%	208 43.1%	106 66.4%	101 31.5%	102 32.1%	402 47.2%	38 6.7%	206 68.0%	6 11.4%	10 49.9%	90 42.0%	221 39.6%	254 34.1%	97 35.0%	278 28.4%
MOTEL ONLY, IN ONTARIO	55 3.1%	20 2.0%	3 0.7%	5 3.7%	6 4.3%	7 2.1%	26 5.4%	4 2.6%	22 6.8%	9 2.8%	29 3.5%	12 2.1%	13 4.1%	1 1.2%	1 4.6%	7 3.1%	22 4.0%	21 2.8%	6 2.0%	23 2.3%
COMMERCIAL COTTAGE ONLY, IN ONTARIO	4 0.2%	4 0.4%	3 0.7%	-	-	1 0.3%	- *	-	- *	- *	- *	2 0.4%	1 0.2%	-	- 1.3%	-	1 0.1%	3 0.4%	- *	3 0.3%
CAMPING ONLY, IN ONTARIO	8 0.4%	6 0.7%	1 0.2%	2 1.6%	1 0.9%	3 0.8%	- 0.1%	-	- 0.2%	1 0.2%	5 0.6%	2 0.4%	- 0.1%	-	-	1 0.4%	2 0.4%	4 0.5%	- 0.2%	2 0.2%
MIXED ROOFED COMMERCIAL ONLY, IN ONTARIO (2+ TYPES OF ROOFED)	33 1.9%	28 2.9%	5 1.2%	6 4.9%	9 6.4%	8 2.6%	3 0.7%	- 0.3%	3 0.8%	2 0.6%	27 3.2%	3 0.5%	2 0.7%	1 1.4%	- 1.8%	2 0.8%	11 1.9%	18 2.4%	3 1.0%	10 1.0%
MIXED COMMERCIAL ONLY, IN ONTARIO (CAMPING + AT LEAST ONE ROOFED)	4 0.2%	4 0.4%	1 0.2%	1 1.2%	- 0.1%	2 0.6%	- *	-	- *	-	4 0.5%	- *	-	-	-	-	2 0.3%	2 0.3%	- 0.1%	3 0.3%
MIXED COMMERCIAL & NON-COMMERCIAL, IN ONTARIO	200 11.1%	124 12.4%	59 14.5%	12 10.2%	7 5.0%	45 14.0%	42 8.6%	8 5.0%	34 10.4%	35 10.8%	84 9.9%	90 15.9%	14 4.7%	9 18.2%	2 11.5%	15 7.0%	60 10.8%	99 13.3%	25 9.0%	117 11.9%
NON-COMMERCIAL ACCOMMODATION ONLY, IN ONTARIO	518 28.9%	273 27.5%	111 27.3%	25 20.5%	25 17.8%	112 34.6%	148 30.7%	21 13.4%	126 39.3%	97 30.5%	149 17.5%	319 56.3%	20 6.7%	26 51.5%	4 20.8%	73 34.1%	143 25.7%	196 26.3%	106 38.3%	362 37.0%
OTHER ACCOMMODATION/TYPE NOT STATED	309 17.2%	181 18.2%	74 18.1%	26 21.9%	27 18.7%	55 16.9%	55 11.4%	20 12.2%	35 10.9%	73 23.0%	149 17.6%	100 17.7%	47 15.5%	8 16.2%	2 10.2%	27 12.5%	95 17.1%	148 19.8%	40 14.2%	183 18.7%
NO ACCOMMODATION IN ONTARIO	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ROOFED COMMERCIAL ACCOMMODATION ONLY, IN ONTARIO	755 42.1%	405 40.7%	162 39.8%	54 44.6%	82 57.4%	107 33.2%	237 49.2%	111 69.4%	126 39.2%	113 35.4%	459 53.9%	55 9.7%	221 73.0%	7 14.0%	12 57.5%	98 45.9%	255 45.7%	296 39.7%	106 38.2%	313 31.9%
TOTAL COMMERCIAL ACCOMMODATION ONLY, IN ONTARIO (ROOFED OR CAMPING)	767 42.8%	416 41.8%	163 40.1%	57 47.4%	84 58.5%	112 34.6%	238 49.3%	111 69.4%	127 39.4%	114 35.7%	468 55.0%	57 10.1%	221 73.1%	7 14.0%	12 57.5%	99 46.3%	259 46.5%	302 40.6%	107 38.5%	318 32.4%

ACCOMMODATION USED IN ONTARIO
BASE: OVERNIGHT PARTY VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS	EUROPE					ASIA				MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	6220	3871	1636	499	496	1240	1538	511	1027	811	2712	2021	1233	162	69	1049	2045	2104	1022	3394
TOTAL (WEIGHTED - 000s)	1049	558	222	72	78	186	290	95	194	201	429	345	228	29	13	145	325	403	176	596
HOTEL ONLY, IN ONTARIO	374 35.7%	194 34.7%	81 36.5%	27 37.4%	35 44.7%	51 27.4%	122 42.0%	61 64.4%	60 31.0%	59 29.3%	189 44.0%	23 6.7%	152 66.8%	3 10.4%	6 46.0%	60 41.3%	127 39.0%	131 32.5%	57 32.2%	170 28.5%
MOTEL ONLY, IN ONTARIO	26 2.5%	11 2.0%	2 0.7%	3 3.6%	3 3.5%	4 2.2%	11 3.7%	4 3.9%	7 3.6%	5 2.3%	11 2.6%	6 1.8%	8 3.5%	- 1.4%	1 6.1%	3 2.1%	10 3.1%	10 2.4%	4 2.0%	9 1.5%
COMMERCIAL COTTAGE ONLY, IN ONTARIO	2 0.2%	2 0.3%	1 0.6%	-	-	- 0.2%	- *	-	- 0.1%	- *	- 0.1%	1 0.3%	- 0.1%	-	- 1.0%	-	- 0.1%	1 0.3%	- 0.1%	1 0.2%
CAMPING ONLY, IN ONTARIO	4 0.4%	3 0.6%	1 0.3%	1 1.4%	1 0.8%	1 0.7%	- 0.1%	-	- 0.2%	- 0.2%	2 0.5%	2 0.4%	- 0.1%	-	-	- 0.3%	1 0.4%	2 0.5%	- 0.1%	1 0.2%
MIXED ROOFED COMMERCIAL ONLY, IN ONTARIO (2+ TYPES OF ROOFED)	16 1.6%	14 2.5%	2 1.0%	3 4.6%	5 6.0%	4 2.0%	2 0.5%	- 0.4%	1 0.6%	1 0.4%	13 3.0%	1 0.4%	2 0.7%	- 0.8%	- 1.4%	1 0.5%	6 1.7%	8 2.1%	2 1.0%	5 0.8%
MIXED COMMERCIAL ONLY, IN ONTARIO (CAMPING + AT LEAST ONE ROOFED)	2 0.2%	2 0.3%	- 0.1%	1 0.9%	- 0.2%	1 0.5%	- *	-	- 0.1%	-	2 0.5%	- *	-	-	-	-	1 0.2%	1 0.3%	- 0.2%	1 0.2%
MIXED COMMERCIAL & NON-COMMERCIAL, IN ONTARIO	108 10.3%	63 11.4%	29 13.0%	7 9.9%	4 4.5%	24 12.8%	24 8.2%	4 4.2%	20 10.2%	20 10.2%	42 9.9%	48 13.8%	11 5.0%	5 16.9%	2 12.4%	11 7.3%	32 9.9%	51 12.6%	14 8.0%	63 10.6%
NON-COMMERCIAL ACCOMMODATION ONLY, IN ONTARIO	336 32.1%	172 30.9%	68 30.7%	17 23.3%	16 21.2%	71 38.0%	97 33.7%	14 15.1%	83 42.8%	67 33.2%	92 21.4%	208 60.1%	17 7.5%	17 57.4%	3 22.8%	52 35.9%	93 28.6%	117 29.1%	75 42.3%	238 40.0%
OTHER ACCOMMODATION/TYPE NOT STATED	179 17.1%	96 17.3%	38 17.0%	14 18.9%	15 19.1%	30 16.1%	34 11.7%	11 12.0%	22 11.5%	49 24.5%	78 18.1%	57 16.5%	37 16.3%	4 13.0%	1 10.1%	18 12.7%	55 17.0%	81 20.1%	25 14.1%	108 18.1%
NO ACCOMMODATION IN ONTARIO	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ROOFED COMMERCIAL ACCOMMODATION ONLY, IN ONTARIO	419 39.9%	220 39.5%	86 38.9%	33 45.6%	42 54.2%	59 31.8%	134 46.3%	65 68.7%	68 35.2%	64 32.0%	213 49.6%	32 9.2%	162 71.1%	4 12.6%	7 54.6%	64 43.9%	143 44.0%	150 37.3%	62 35.3%	184 30.9%
TOTAL COMMERCIAL ACCOMMODATION ONLY, IN ONTARIO (ROOFED OR CAMPING)	425 40.5%	226 40.5%	87 39.2%	34 47.9%	43 55.2%	62 33.0%	134 46.4%	65 68.7%	69 35.5%	65 32.2%	217 50.6%	33 9.6%	163 71.3%	4 12.6%	7 54.6%	64 44.1%	145 44.6%	154 38.1%	63 35.6%	187 31.3%

ITS 2001 - OVERSEAS RESIDENTS

NIGHTS SPENT IN VARIOUS ACCOMMODATION TYPES
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CON LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL NIGHTS (000s)	18959	9850	3778	1149	937	3986	5219	829	4390	3889	6668	9109	2318	656	158	2228	5711	7981	3039	12484
HOTEL NIGHTS	3700	2072	945	240	306	581	965	287	678	663	2108	340	1134	59	55	490	1127	1454	630	1845
	19.5%	21.0%	25.0%	20.9%	32.6%	14.6%	18.5%	34.6%	15.4%	17.0%	31.6%	3.7%	48.9%	8.9%	34.6%	22.0%	19.7%	18.2%	20.7%	14.8%
AVERAGE NIGHTS PER USER	4.08	4.08	4.34	3.72	3.36	4.33	3.82	2.45	5.00	4.53	3.89	3.20	4.95	3.98	4.27	4.52	3.89	3.84	4.83	4.67
MOTEL NIGHTS	500	299	68	59	45	127	146	13	133	55	254	116	102	18	10	50	144	232	75	233
	2.6%	3.0%	1.8%	5.1%	4.8%	3.2%	2.8%	1.6%	3.0%	1.4%	3.8%	1.3%	4.4%	2.7%	6.1%	2.2%	2.5%	2.9%	2.5%	1.9%
AVERAGE NIGHTS PER USER	3.11	3.02	2.88	2.95	2.14	3.69	3.59	2.58	3.74	2.62	2.77	2.64	5.73	3.89	4.12	3.74	2.79	2.86	5.09	3.81
COMMERCIAL COTTAGE NIGHTS	289	249	103	34	7	105	6	-	6	34	108	162	13	3	3	4	82	199	4	223
	1.5%	2.5%	2.7%	2.9%	0.8%	2.6%	0.1%		0.1%	0.9%	1.6%	1.8%	0.6%	0.5%	1.9%	0.2%	1.4%	2.5%	0.1%	1.8%
AVERAGE NIGHTS PER USER	6.02	5.92	4.82	9.92	5.79	6.57	3.57	-	3.57	7.91	6.07	6.11	5.15	4.07	6.87	4.62	5.95	6.16	3.72	6.23
NIGHTS IN ANY ROOFED COMMERCIAL ACCOMMODATION	4490	2621	1116	332	359	813	1117	300	817	752	2470	618	1249	80	67	544	1352	1885	709	2301
	23.7%	26.6%	29.5%	28.9%	38.3%	20.4%	21.4%	36.2%	18.6%	19.3%	37.0%	6.8%	53.9%	12.2%	42.5%	24.4%	23.7%	23.6%	23.3%	18.4%
AVERAGE NIGHTS PER USER	4.30	4.43	4.59	4.29	3.50	4.82	3.86	2.46	4.87	4.60	4.10	3.81	5.10	4.32	4.42	4.56	4.04	4.20	4.99	4.94
NIGHTS IN CAMPING/TRAILER PARK	202	178	57	36	11	74	14	-	14	10	115	69	17	1	-	7	60	134	1	129
	1.1%	1.8%	1.5%	3.2%	1.1%	1.9%	0.3%		0.3%	0.3%	1.7%	0.8%	0.7%	0.2%		0.3%	1.1%	1.7%	*	1.0%
AVERAGE NIGHTS PER USER	5.87	6.05	8.77	4.43	4.19	6.08	4.50	-	4.50	5.37	5.68	5.08	44.01	3.84	-	5.23	5.45	6.28	1.73	5.90
NIGHTS IN HOME OF FRIENDS/ RELATIVES/PRIVATE COTTAGE	10901	5445	2006	531	409	2499	3159	296	2863	2297	3009	6850	471	500	70	1207	3235	4597	1861	7790
	57.5%	55.3%	53.1%	46.2%	43.6%	62.7%	60.5%	35.8%	65.2%	59.1%	45.1%	75.2%	20.3%	76.2%	44.2%	54.2%	56.6%	57.6%	61.3%	62.4%
AVERAGE NIGHTS PER USER	13.93	12.46	10.80	12.19	12.17	14.36	15.60	9.09	16.84	16.08	11.67	15.44	12.80	13.42	10.52	12.90	14.70	13.99	13.28	15.01
NIGHTS IN HOME OF FRIENDS/ RELATIVES	10821	5386	1969	516	409	2492	3146	296	2849	2289	2959	6830	467	493	70	1207	3221	4531	1861	7718
	57.1%	54.7%	52.1%	44.9%	43.6%	62.5%	60.3%	35.8%	64.9%	58.9%	44.4%	75.0%	20.1%	75.2%	44.2%	54.2%	56.4%	56.8%	61.3%	61.8%
AVERAGE NIGHTS PER USER	13.89	12.37	10.60	12.12	12.17	14.36	15.66	9.09	16.93	16.03	11.54	15.40	12.92	13.62	10.52	12.90	14.72	13.86	13.31	14.96
PRIVATE COTTAGE NIGHTS	80	59	37	14	-	7	14	-	14	8	50	20	4	6	-	-	14	66	-	72
	0.4%	0.6%	1.0%	1.3%		0.2%	0.3%		0.3%	0.2%	0.7%	0.2%	0.2%	1.0%			0.2%	0.8%	*	0.6%
AVERAGE NIGHTS PER USER	11.50	12.99	13.37	13.57	-	10.52	6.23	-	6.23	29.00	16.25	9.53	6.00	5.66	-	-	5.96	15.21	1.00	13.13
NUMBER OF "OTHER" NIGHTS (INCLUDES NOT STATED)	3366	1608	599	250	159	600	929	232	696	830	1075	1573	581	76	21	470	1063	1366	467	2264
	17.8%	16.3%	15.9%	21.7%	17.0%	15.0%	17.8%	28.0%	15.9%	21.3%	16.1%	17.3%	25.1%	11.5%	13.3%	21.1%	18.6%	17.1%	15.4%	18.1%
AVERAGE NIGHTS PER USER	11.27	9.11	8.42	9.52	6.30	11.15	17.13	12.13	19.87	12.18	7.57	15.95	12.83	9.36	10.04	17.88	11.39	9.67	12.31	12.68

ITS 2001 - OVERSEAS RESIDENTS

TABLE P17-1

NIGHTS SPENT IN VARIOUS ACCOMMODATION TYPES
BASE: PARTY NIGHTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL NIGHTS (000s)	12001	5797	2080	698	568	2450	3459	492	2967	2745	3777	5799	1862	411	109	1621	3559	4796	2025	8022
HOTEL NIGHTS	2108	1124	477	151	166	330	600	176	423	385	994	199	850	29	32	337	682	745	343	1121
	17.6%	19.4%	22.9%	21.6%	29.3%	13.5%	17.3%	35.8%	14.3%	14.0%	26.3%	3.4%	45.7%	7.2%	29.1%	20.8%	19.2%	15.5%	17.0%	14.0%
AVERAGE NIGHTS PER USER	4.19	4.14	4.24	3.97	3.47	4.51	4.07	2.63	5.28	4.60	3.86	3.40	4.97	4.22	4.27	4.68	4.20	3.87	4.55	4.78
MOTEL NIGHTS	274	166	40	28	24	74	79	12	67	29	121	60	73	10	9	31	80	116	47	134
	2.3%	2.9%	1.9%	4.0%	4.2%	3.0%	2.3%	2.4%	2.2%	1.1%	3.2%	1.0%	3.9%	2.5%	7.9%	1.9%	2.2%	2.4%	2.3%	1.7%
AVERAGE NIGHTS PER USER	3.46	3.28	3.55	2.65	2.25	4.07	3.96	2.75	4.31	3.38	3.02	2.68	6.26	3.82	4.32	4.13	3.20	3.10	5.10	4.65
COMMERCIAL COTTAGE NIGHTS	156	122	46	16	3	57	4	-	4	30	46	99	8	2	1	2	42	111	2	115
	1.3%	2.1%	2.2%	2.2%	0.6%	2.3%	0.1%		0.1%	1.1%	1.2%	1.7%	0.4%	0.4%	1.4%	0.1%	1.2%	2.3%	0.1%	1.4%
AVERAGE NIGHTS PER USER	6.37	5.95	4.77	8.26	5.33	6.85	3.67	-	3.67	10.29	6.20	6.85	4.07	3.64	6.87	4.28	5.78	6.79	3.15	6.37
NIGHTS IN ANY ROOFED COMMERCIAL ACCOMMODATION	2538	1412	563	194	193	461	682	188	494	444	1161	358	931	41	42	369	804	973	392	1370
	21.2%	24.4%	27.1%	27.8%	34.0%	18.8%	19.7%	38.3%	16.6%	16.2%	30.7%	6.2%	50.0%	10.1%	38.4%	22.8%	22.6%	20.3%	19.4%	17.1%
AVERAGE NIGHTS PER USER	4.43	4.48	4.51	4.29	3.62	5.04	4.13	2.65	5.25	4.78	4.10	4.05	5.14	4.36	4.42	4.76	4.36	4.26	4.74	5.11
NIGHTS IN CAMPING/TRAILER PARK	110	94	39	17	6	32	9	-	9	8	54	39	17	1	-	4	39	66	1	63
	0.9%	1.6%	1.9%	2.4%	1.0%	1.3%	0.3%		0.3%	0.3%	1.4%	0.7%	0.9%	0.2%		0.2%	1.1%	1.4%	*	0.8%
AVERAGE NIGHTS PER USER	6.71	6.58	11.67	4.17	5.29	5.54	9.09	-	9.09	6.30	5.98	5.61	44.01	3.76	-	4.79	7.68	6.61	1.77	6.22
NIGHTS IN HOME OF FRIENDS/ RELATIVES/PRIVATE COTTAGE	7196	3404	1162	338	264	1641	2106	186	1920	1686	1894	4511	405	332	51	895	2119	2880	1303	5202
	60.0%	58.7%	55.9%	48.4%	46.4%	67.0%	60.9%	37.8%	64.7%	61.4%	50.1%	77.8%	21.8%	80.9%	47.2%	55.2%	59.5%	60.0%	64.3%	64.8%
AVERAGE NIGHTS PER USER	14.96	13.20	10.98	12.48	12.95	15.69	16.39	9.46	17.65	17.80	12.82	16.41	13.34	14.52	11.07	13.52	15.81	15.50	13.71	16.07
NIGHTS IN HOME OF FRIENDS/ RELATIVES	7156	3376	1144	331	264	1638	2098	186	1912	1682	1870	4500	404	329	51	895	2110	2848	1302	5166
	59.6%	58.2%	55.0%	47.3%	46.4%	66.8%	60.7%	37.8%	64.4%	61.3%	49.5%	77.6%	21.7%	80.1%	47.2%	55.2%	59.3%	59.4%	64.3%	64.4%
AVERAGE NIGHTS PER USER	14.92	13.13	10.82	12.42	12.95	15.68	16.42	9.46	17.69	17.76	12.71	16.36	13.40	14.70	11.07	13.52	15.82	15.38	13.72	16.02
PRIVATE COTTAGE NIGHTS	40	28	18	7	-	3	8	-	8	4	23	12	1	3	-	-	8	31	-	36
	0.3%	0.5%	0.9%	1.0%		0.1%	0.2%		0.3%	0.1%	0.6%	0.2%	0.1%	0.8%			0.2%	0.7%	*	0.4%
AVERAGE NIGHTS PER USER	11.65	13.64	15.89	13.06	-	7.61	6.41	-	6.41	29.00	17.22	9.69	6.00	5.38	-	-	5.86	16.86	1.00	12.76
NUMBER OF "OTHER" NIGHTS (INCLUDES NOT STATED)	2156	887	316	150	106	316	662	118	544	607	669	890	508	36	16	352	597	877	329	1387
	18.0%	15.3%	15.2%	21.4%	18.6%	12.9%	19.1%	23.9%	18.3%	22.1%	17.7%	15.4%	27.3%	8.8%	14.4%	21.7%	16.8%	18.3%	16.3%	17.3%
AVERAGE NIGHTS PER USER	12.33	9.50	8.60	11.11	7.89	10.61	19.84	10.67	24.37	12.60	8.81	15.95	14.27	9.45	11.73	19.42	11.10	11.00	14.19	13.24

ITS 2001 - OVERSEAS RESIDENTS

TABLE P18-1

QUARTER TRIP STARTED
BASE: TOTAL PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	7221	4489	1800	604	590	1495	1736	567	1169	996	3124	2326	1441	182	124	1318	2290	2387	1226	3672
TOTAL (WEIGHTED - 000s)	2146	1185	456	164	171	394	590	195	395	370	1035	653	356	56	42	272	652	888	334	1134
QUARTER I	272 12.7%	137 11.6%	57 12.6%	16 10.1%	16 9.4%	48 12.1%	83 14.1%	24 12.2%	59 15.1%	51 13.8%	96 9.3%	75 11.5%	86 24.2%	7 12.9%	7 17.3%	272 100.0%	-	-	-	155 13.7%
QUARTER II	652 30.4%	344 29.0%	132 29.0%	48 29.5%	50 29.0%	114 28.8%	199 33.8%	70 36.1%	129 32.7%	108 29.2%	311 30.1%	190 29.2%	119 33.5%	22 39.6%	7 17.8%	-	652 100.0%	-	-	350 30.9%
QUARTER III	888 41.4%	507 42.8%	186 40.9%	76 46.3%	79 46.0%	166 42.2%	228 38.7%	80 41.1%	148 37.5%	153 41.2%	498 48.1%	262 40.2%	84 23.7%	21 36.7%	20 48.5%	-	-	888 100.0%	-	430 37.9%
QUARTER IV	334 15.6%	197 16.6%	80 17.5%	23 14.2%	27 15.6%	67 16.9%	79 13.4%	21 10.7%	58 14.7%	59 15.8%	129 12.5%	125 19.1%	66 18.5%	6 10.8%	7 16.5%	-	-	-	334 100.0%	198 17.5%

ITS 2001 - OVERSEAS RESIDENTS

TABLE P19-1

QUARTER TRIP STARTED
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	6220	3871	1636	499	496	1240	1538	511	1027	811	2712	2021	1233	162	69	1049	2045	2104	1022	3394
TOTAL (WEIGHTED - 000s)	1795	994	407	121	143	323	482	160	322	319	851	567	303	50	21	214	558	745	278	981
QUARTER I	214 11.9%	107 10.8%	49 11.9%	13 10.5%	11 7.5%	35 11.0%	66 13.7%	18 11.1%	48 15.0%	40 12.6%	71 8.4%	64 11.3%	69 22.7%	6 12.7%	3 15.5%	214 100.0%	-	-	-	135 13.8%
QUARTER II	558 31.1%	296 29.8%	117 28.8%	36 29.9%	43 30.2%	99 30.8%	169 35.0%	59 36.8%	110 34.1%	93 29.3%	256 30.1%	167 29.4%	108 35.7%	20 40.6%	6 28.5%	-	558 100.0%	-	-	300 30.6%
QUARTER III	745 41.5%	424 42.7%	170 41.7%	52 43.4%	68 47.3%	134 41.6%	183 37.9%	66 41.4%	117 36.2%	138 43.3%	415 48.7%	228 40.3%	72 23.9%	18 35.4%	10 48.2%	-	-	745 100.0%	-	366 37.3%
QUARTER IV	278 15.5%	166 16.7%	72 17.6%	20 16.2%	21 14.9%	54 16.7%	64 13.3%	17 10.7%	47 14.6%	47 14.8%	109 12.8%	107 19.0%	53 17.6%	6 11.3%	2 7.9%	-	-	-	278 100.0%	179 18.3%

ITS 2001 - OVERSEAS RESIDENTS

TABLE P20-1

QUARTER TRIP STARTED
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA														
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - $000s)	2365915	1242642	557992	161626	122161	400863	631868	215200	416667	491406	1035375	694097	526584	63930	38370	302035	653652	1026300	383929	1393393
QUARTER I	302035	148540	63056	17812	10174	57498	86881	29071	57810	66613	100481	70177	117739	5213	8242	302035	-	-	-	195380
	12.8%	12.0%	11.3%	11.0%	8.3%	14.3%	13.7%	13.5%	13.9%	13.6%	9.7%	10.1%	22.4%	8.2%	21.5%	100.0%				14.0%
QUARTER II	653652	340474	157299	42188	31339	109647	183132	66776	116356	130046	267719	188234	157671	30392	7702	-	653652	-	-	389053
	27.6%	27.4%	28.2%	26.1%	25.7%	27.4%	29.0%	31.0%	27.9%	26.5%	25.9%	27.1%	29.9%	47.5%	20.1%		100.0%			27.9%
QUARTER III	1026300	561211	242903	80593	60577	177138	251554	97870	153685	213535	536939	295687	151557	20435	16673	-	-	1026300	-	547017
	43.4%	45.2%	43.5%	49.9%	49.6%	44.2%	39.8%	45.5%	36.9%	43.5%	51.9%	42.6%	28.8%	32.0%	43.5%			100.0%		39.3%
QUARTER IV	383929	192417	94734	21033	20070	56580	110300	21484	88816	81212	130235	139998	99617	7890	5754	-	-	-	383929	261942
	16.2%	15.5%	17.0%	13.0%	16.4%	14.1%	17.5%	10.0%	21.3%	16.5%	12.6%	20.2%	18.9%	12.3%	15.0%				100.0%	18.8%

ITS 2001 - OVERSEAS RESIDENTS

TABLE P21-1

QUARTER TRIP STARTED
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA														
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - $000s)	2213966	1160827	530708	148331	112397	369392	591177	200264	390913	461962	972247	653434	496165	60192	24371	273577	622802	959978	357609	1358279
QUARTER I	273577	134229	58406	16134	8107	51582	79740	26698	53042	59608	91536	63743	107940	4663	5512	273577	-	-	-	189402
	12.4%	11.6%	11.0%	10.9%	7.2%	14.0%	13.5%	13.3%	13.6%	12.9%	9.4%	9.8%	21.8%	7.7%	22.6%	100.0%				13.9%
QUARTER II	622802	324976	151042	39767	30197	103970	174478	60608	113870	123348	252209	180859	151343	29956	6502	-	622802	-	-	378527
	28.1%	28.0%	28.5%	26.8%	26.9%	28.1%	29.5%	30.3%	29.1%	26.7%	25.9%	27.7%	30.5%	49.8%	26.7%		100.0%			27.9%
QUARTER III	959978	521789	231221	72541	55946	162081	234093	93034	141060	204096	506929	276086	143842	17953	10162	-	-	959978	-	534351
	43.4%	44.9%	43.6%	48.9%	49.8%	43.9%	39.6%	46.5%	36.1%	44.2%	52.1%	42.3%	29.0%	29.8%	41.7%			100.0%		39.3%
QUARTER IV	357609	179834	90039	19889	18147	51759	102865	19924	82941	74910	121574	132745	93040	7620	2195	-	-	-	357609	255998
	16.2%	15.5%	17.0%	13.4%	16.1%	14.0%	17.4%	9.9%	21.2%	16.2%	12.5%	20.3%	18.8%	12.7%	9.0%				100.0%	18.8%

ITS 2001 - OVERSEAS RESIDENTS

TABLE P22-1

QUARTER TRIP STARTED
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	18959	9850	3778	1149	937	3986	5219	829	4390	3889	6668	9109	2318	656	158	2228	5711	7981	3039	12484
QUARTER I	2228 11.8%	1025 10.4%	365 9.7%	97 8.5%	75 8.0%	487 12.2%	709 13.6%	101 12.2%	608 13.8%	494 12.7%	623 9.3%	889 9.8%	574 24.8%	97 14.8%	43 27.0%	2228 100.0%	-	-	-	1547 12.4%
QUARTER II	5711 30.1%	3022 30.7%	1105 29.2%	301 26.2%	250 26.6%	1367 34.3%	1549 29.7%	222 26.8%	1326 30.2%	1140 29.3%	1835 27.5%	2912 32.0%	683 29.5%	233 35.5%	34 21.5%	-	5711 100.0%	-	-	3698 29.6%
QUARTER III	7981 42.1%	4299 43.6%	1690 44.7%	622 54.1%	469 50.0%	1519 38.1%	2146 41.1%	401 48.4%	1745 39.8%	1536 39.5%	3306 49.6%	3695 40.6%	649 28.0%	226 34.5%	74 46.6%	-	-	7981 100.0%	-	4985 39.9%
QUARTER IV	3039 16.0%	1504 15.3%	619 16.4%	129 11.3%	143 15.3%	613 15.4%	815 15.6%	105 12.6%	711 16.2%	719 18.5%	904 13.6%	1612 17.7%	412 17.8%	100 15.2%	8 5.0%	-	-	-	3039 100.0%	2253 18.0%

ITS 2001 - OVERSEAS RESIDENTS

ACTIVITIES ON TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	7221	4489	1800	604	590	1495	1736	567	1169	996	3124	2326	1441	182	124	1318	2290	2387	1226	3672
TOTAL (WEIGHTED - 000s)	2146	1185	456	164	171	394	590	195	395	370	1035	653	356	56	42	272	652	888	334	1134
VISIT FRIENDS OR RELATIVES	1211	686	277	76	81	252	296	51	245	229	434	611	105	50	11	148	348	507	207	673
	56.4%	57.8%	60.7%	46.2%	47.5%	63.9%	50.2%	26.0%	62.2%	61.8%	41.9%	93.4%	29.4%	88.9%	27.0%	54.5%	53.4%	57.1%	62.1%	59.3%
ATTEND A FESTIVAL OR FAIR (A)	240	135	57	14	15	49	58	6	52	46	114	92	26	5	3	22	60	130	28	114
	11.2%	11.4%	12.5%	8.3%	9.0%	12.5%	9.9%	3.2%	13.1%	12.5%	11.0%	14.2%	7.3%	8.4%	6.3%	8.2%	9.2%	14.6%	8.4%	10.1%
ATTEND A CULTURAL PERFORMANCE (A/B)	311	162	61	18	19	63	77	9	68	72	133	130	42	4	2	33	84	145	49	163
	14.5%	13.6%	13.3%	11.1%	11.3%	16.1%	13.1%	4.6%	17.2%	19.5%	12.8%	19.9%	11.7%	8.0%	4.4%	12.2%	12.9%	16.3%	14.6%	14.4%
VISIT A MUSEUM OR ART GALLERY (A/B/C)	832	481	173	56	93	159	196	60	136	155	465	244	98	15	10	84	256	385	107	311
	38.8%	40.6%	37.8%	34.1%	54.2%	40.4%	33.1%	30.6%	34.4%	41.9%	44.9%	37.4%	27.4%	26.6%	22.8%	30.8%	39.3%	43.3%	32.0%	27.4%
VISIT A HISTORIC SITE (A/C/D)	870	514	202	70	91	152	200	67	133	156	529	227	88	18	8	57	274	431	108	322
	40.6%	43.4%	44.3%	42.7%	53.2%	38.4%	33.9%	34.6%	33.6%	42.1%	51.1%	34.7%	24.8%	31.8%	18.7%	21.0%	42.0%	48.6%	32.3%	28.4%
VISIT A ZOO, AQUARIUM OR BOTANICAL GARDEN (C)	476	284	102	32	65	85	116	31	84	77	295	145	26	9	1	25	150	261	40	140
	22.2%	23.9%	22.3%	19.4%	37.8%	21.6%	19.6%	16.0%	21.4%	20.7%	28.5%	22.1%	7.3%	16.4%	3.2%	9.3%	23.1%	29.3%	11.9%	12.3%
ATTEND A SPORTS EVENT	236	131	65	12	13	40	54	15	40	50	108	96	24	4	3	29	57	107	43	133
	11.0%	11.1%	14.3%	7.5%	7.8%	10.2%	9.2%	7.6%	10.0%	13.5%	10.5%	14.7%	6.6%	7.8%	7.2%	10.7%	8.8%	12.0%	12.7%	11.7%
GO SHOPPING	1768	979	398	118	148	315	470	161	309	318	877	564	254	48	25	214	531	748	275	882
	82.4%	82.6%	87.4%	72.3%	86.2%	79.9%	79.7%	82.7%	78.2%	85.9%	84.7%	86.3%	71.4%	85.2%	59.5%	78.8%	81.4%	84.2%	82.3%	77.8%
GO SIGHTSEEING	1619	913	370	114	140	289	459	169	290	248	893	457	216	34	19	171	497	724	226	767
	75.5%	77.0%	81.2%	69.4%	81.9%	73.2%	77.7%	86.5%	73.4%	66.9%	86.3%	70.0%	60.6%	60.9%	44.4%	63.0%	76.3%	81.6%	67.8%	67.7%
GO TO A BAR OR NIGHT CLUB (F)	578	388	187	34	62	104	88	26	62	102	279	164	120	10	4	78	164	228	108	284
	26.9%	32.7%	41.1%	20.8%	36.2%	26.5%	14.9%	13.3%	15.7%	27.6%	27.0%	25.1%	33.7%	18.0%	10.3%	28.5%	25.1%	25.7%	32.4%	25.1%
GO TO A CASINO (C/F)	195	120	50	11	24	34	54	7	47	21	100	76	16	2	1	16	73	74	32	96
	9.1%	10.1%	11.1%	6.7%	14.1%	8.6%	9.2%	3.7%	11.9%	5.8%	9.7%	11.7%	4.5%	4.3%	1.6%	5.8%	11.2%	8.3%	9.6%	8.5%
VISIT A THEME OR AMUSEMENT PARK (C)	433	228	83	27	37	82	131	44	87	74	243	141	37	6	6	60	156	201	16	189
	20.2%	19.3%	18.2%	16.6%	21.4%	20.7%	22.2%	22.5%	22.0%	20.1%	23.5%	21.6%	10.5%	11.2%	13.2%	22.2%	23.9%	22.6%	4.9%	16.6%
VISIT A NATIONAL OR PROVINCIAL NATURE PARK (D)	922	528	206	75	83	164	262	104	158	131	569	244	84	17	8	69	282	454	116	355
	42.9%	44.6%	45.2%	45.9%	48.4%	41.6%	44.4%	53.1%	40.1%	35.4%	55.0%	37.3%	23.7%	29.5%	19.0%	25.4%	43.3%	51.1%	34.8%	31.3%

Continued

ITS 2001 - OVERSEAS RESIDENTS

TABLE P23-2

ACTIVITIES ON TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA														
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	7221	4489	1800	604	590	1495	1736	567	1169	996	3124	2326	1441	182	124	1318	2290	2387	1226	3672
TOTAL (WEIGHTED - 000s)	2146	1185	456	164	171	394	590	195	395	370	1035	653	356	56	42	272	652	888	334	1134
PARTICIPATE IN SPORTS OR OUTDOOR ACTIVITIES	466 21.7%	308 26.0%	125 27.4%	43 26.0%	40 23.5%	100 25.4%	86 14.6%	21 10.6%	66 16.6%	72 19.5%	244 23.6%	169 25.8%	38 10.7%	9 15.7%	7 15.9%	53 19.5%	104 16.0%	270 30.4%	39 11.8%	200 17.7%
BOATING	198 9.2%	153 12.9%	68 14.9%	19 11.4%	22 12.7%	45 11.4%	23 3.8%	5 2.3%	18 4.6%	22 6.0%	120 11.6%	65 9.9%	9 2.4%	2 2.8%	3 7.2%	3 1.0%	48 7.4%	142 16.0%	5 1.6%	85 7.5%
GOLFING	62 2.9%	44 3.7%	25 5.5%	4 2.5%	3 1.6%	12 3.0%	10 1.7%	2 1.3%	8 1.9%	9 2.3%	26 2.5%	29 4.4%	6 1.7%	2 2.8%	- 0.9%	2 0.8%	15 2.3%	44 4.9%	2 0.5%	33 2.9%
DOWNHILL SKIING/SNOWBOARDING	41 1.9%	22 1.9%	11 2.3%	1 0.8%	3 1.6%	8 1.9%	8 1.3%	3 1.4%	5 1.3%	10 2.8%	19 1.8%	17 2.5%	4 1.2%	1 1.1%	- 0.2%	27 9.9%	1 0.2%	3 0.3%	10 2.9%	13 1.2%
HUNTING (E)	5 0.2%	2 0.2%	- *	1 0.6%	- 0.1%	1 0.2%	2 0.4%	- 0.2%	2 0.5%	1 0.2%	4 0.4%	- *	1 0.2%	-	-	- 0.1%	1 0.2%	3 0.3%	1 0.2%	2 0.1%
FISHING (E)	124 5.8%	84 7.1%	30 6.5%	11 6.9%	9 5.4%	33 8.5%	25 4.3%	6 2.8%	20 5.0%	15 4.0%	66 6.4%	48 7.3%	8 2.2%	2 3.1%	1 1.8%	19 6.9%	32 4.9%	68 7.7%	5 1.5%	55 4.8%
SPORT/OUTDOOR ACTIVITY UNSPECIFIED	111 5.2%	59 5.0%	17 3.6%	12 7.6%	8 4.9%	22 5.6%	29 4.9%	7 3.6%	22 5.5%	23 6.2%	51 4.9%	42 6.4%	13 3.7%	3 6.0%	3 6.8%	7 2.7%	21 3.2%	65 7.3%	19 5.6%	46 4.1%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	84 3.9%	50 4.2%	15 3.2%	16 9.5%	4 2.1%	16 4.1%	22 3.8%	6 3.1%	16 4.2%	12 3.3%	28 2.7%	4 0.7%	37 10.3%	1 1.6%	11 25.6%	16 5.9%	22 3.3%	27 3.1%	20 5.9%	64 5.6%
NETS																				
(A) ANY CULTURAL ACTIVITIES	1296 60.4%	739 62.4%	285 62.5%	91 55.9%	122 71.0%	241 61.2%	316 53.6%	103 53.0%	213 53.9%	240 64.9%	705 68.2%	392 60.0%	160 45.1%	24 42.1%	14 32.6%	126 46.4%	393 60.3%	601 67.7%	176 52.7%	568 50.1%
(B) ANY CULTURAL PERFORMANCE/ MUSEUM OR ART GALLERY	962 44.9%	545 46.0%	197 43.1%	63 38.5%	98 57.4%	187 47.3%	231 39.1%	63 32.1%	168 42.6%	187 50.5%	509 49.2%	312 47.7%	115 32.4%	16 28.8%	10 23.9%	97 35.8%	291 44.7%	441 49.6%	133 39.8%	404 35.6%
(C) ANY BUILT ATTRACTION	1393 64.9%	798 67.4%	310 68.0%	99 60.6%	132 76.7%	258 65.3%	352 59.6%	122 62.6%	229 58.1%	243 65.6%	764 73.9%	420 64.3%	166 46.7%	26 46.0%	16 37.5%	144 53.1%	448 68.8%	629 70.8%	171 51.3%	603 53.2%
(D) ANY NATIONAL/PROVINCIAL PARK OR HISTORIC SITE	1246 58.0%	713 60.1%	278 60.9%	98 60.1%	118 68.7%	219 55.6%	330 56.0%	125 63.9%	206 52.1%	202 54.6%	734 70.9%	345 52.8%	132 37.0%	24 43.8%	10 24.3%	100 36.6%	393 60.3%	595 67.0%	158 47.2%	494 43.6%
(E) ANY HUNTING/FISHING	126 5.9%	85 7.2%	30 6.5%	12 7.5%	9 5.4%	33 8.5%	26 4.4%	6 2.8%	20 5.2%	15 4.2%	67 6.5%	48 7.3%	8 2.4%	2 3.1%	1 1.8%	19 7.0%	32 5.0%	69 7.8%	5 1.6%	56 4.9%
(F) ANY BAR/NIGHTCLUB/CASINO	677 31.6%	447 37.7%	206 45.2%	42 25.5%	74 42.9%	126 32.0%	120 20.3%	31 15.7%	89 22.6%	110 29.7%	329 31.8%	206 31.5%	127 35.7%	11 18.8%	5 11.2%	86 31.7%	205 31.5%	262 29.6%	123 36.9%	335 29.6%

ITS 2001 - OVERSEAS RESIDENTS

ACTIVITIES ON TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA														
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	6220	3871	1636	499	496	1240	1538	511	1027	811	2712	2021	1233	162	69	1049	2045	2104	1022	3394
TOTAL (WEIGHTED - 000s)	1795	994	407	121	143	323	482	160	322	319	851	567	303	50	21	214	558	745	278	981
VISIT FRIENDS OR RELATIVES	1074 59.8%	599 60.3%	257 63.0%	63 52.2%	63 44.4%	216 66.9%	271 56.2%	47 29.2%	224 69.6%	204 63.8%	380 44.7%	545 96.2%	94 31.0%	45 90.4%	9 45.2%	126 59.0%	317 56.8%	449 60.2%	182 65.4%	652 66.5%
ATTEND A FESTIVAL OR FAIR (A)	211 11.8%	120 12.1%	52 12.8%	13 10.5%	12 8.8%	43 13.2%	51 10.6%	6 3.4%	46 14.1%	40 12.6%	100 11.8%	83 14.6%	22 7.4%	4 7.7%	2 11.4%	19 8.9%	55 9.8%	116 15.5%	22 8.0%	109 11.1%
ATTEND A CULTURAL PERFORMANCE (A/B)	267 14.9%	139 14.0%	56 13.7%	17 14.1%	15 10.5%	51 15.9%	61 12.6%	8 5.0%	53 16.3%	67 21.0%	119 14.0%	110 19.4%	32 10.7%	4 8.7%	1 6.8%	27 12.6%	78 14.0%	121 16.3%	40 14.6%	146 14.9%
VISIT A MUSEUM OR ART GALLERY (A/B/C)	717 40.0%	410 41.3%	156 38.2%	45 37.5%	78 54.6%	131 40.7%	173 35.9%	53 33.4%	119 37.1%	134 42.1%	401 47.1%	214 37.7%	85 27.9%	13 25.7%	5 23.8%	62 28.9%	222 39.7%	340 45.6%	94 33.8%	281 28.7%
VISIT A HISTORIC SITE (A/C/D)	755 42.1%	448 45.0%	188 46.1%	58 48.4%	78 54.4%	124 38.3%	171 35.4%	58 36.4%	113 35.0%	137 43.0%	461 54.1%	200 35.4%	73 24.3%	15 29.2%	6 27.8%	44 20.7%	241 43.1%	377 50.6%	93 33.6%	297 30.3%
VISIT A ZOO, AQUARIUM OR BOTANICAL GARDEN (C)	418 23.3%	248 24.9%	90 22.0%	27 22.1%	56 39.1%	75 23.3%	103 21.5%	28 17.2%	76 23.5%	67 21.1%	258 30.4%	128 22.6%	24 7.8%	7 13.7%	1 5.1%	19 8.9%	138 24.7%	229 30.8%	32 11.4%	133 13.6%
ATTEND A SPORTS EVENT	186 10.4%	108 10.9%	56 13.7%	10 8.0%	11 7.9%	32 9.9%	36 7.5%	13 8.4%	23 7.1%	41 13.0%	90 10.5%	70 12.4%	20 6.7%	4 8.6%	1 7.2%	19 9.0%	45 8.1%	89 12.0%	33 11.7%	106 10.9%
GO SHOPPING	1518 84.6%	844 84.9%	365 89.6%	97 80.5%	122 85.7%	259 80.4%	396 82.2%	132 82.4%	264 82.1%	278 87.0%	744 87.4%	496 87.5%	219 72.3%	42 84.4%	17 80.3%	169 79.2%	465 83.3%	648 87.0%	235 84.7%	797 81.3%
GO SIGHTSEEING	1386 77.2%	791 79.6%	336 82.6%	92 76.5%	119 83.6%	243 75.2%	382 79.2%	136 85.2%	246 76.3%	213 66.7%	746 87.7%	408 72.0%	186 61.5%	30 60.0%	15 71.6%	134 62.6%	436 78.2%	623 83.6%	192 69.3%	688 70.1%
GO TO A BAR OR NIGHT CLUB (F)	511 28.5%	337 34.0%	170 41.8%	27 22.6%	52 36.3%	88 27.3%	83 17.3%	25 15.8%	58 18.0%	90 28.2%	249 29.3%	148 26.1%	101 33.2%	9 18.1%	4 19.6%	64 29.7%	144 25.8%	208 27.9%	95 34.3%	275 28.1%
GO TO A CASINO (C/F)	178 9.9%	109 11.0%	46 11.4%	11 8.8%	23 15.8%	30 9.3%	51 10.5%	7 4.5%	44 13.5%	18 5.6%	91 10.7%	69 12.2%	15 4.9%	2 4.8%	1 3.2%	13 6.0%	68 12.2%	70 9.5%	27 9.6%	92 9.3%
VISIT A THEME OR AMUSEMENT PARK (C)	385 21.4%	199 20.0%	74 18.2%	23 19.3%	29 20.0%	73 22.5%	121 25.0%	39 24.2%	82 25.5%	66 20.5%	214 25.2%	129 22.8%	32 10.7%	6 12.6%	3 12.3%	47 22.1%	139 24.9%	183 24.6%	15 5.5%	174 17.8%
VISIT A NATIONAL OR PROVINCIAL NATURE PARK (D)	797 44.4%	450 45.3%	185 45.3%	59 48.8%	71 49.5%	136 42.1%	231 47.9%	94 58.8%	137 42.5%	116 36.3%	490 57.6%	213 37.5%	74 24.3%	14 28.0%	6 28.3%	56 26.0%	241 43.2%	403 54.1%	97 34.9%	322 32.9%

Continued

ITS 2001 - OVERSEAS RESIDENTS

ACTIVITIES ON TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	6220	3871	1636	499	496	1240	1538	511	1027	811	2712	2021	1233	162	69	1049	2045	2104	1022	3394
TOTAL (WEIGHTED - 000s)	1795	994	407	121	143	323	482	160	322	319	851	567	303	50	21	214	558	745	278	981
PARTICIPATE IN SPORTS OR OUTDOOR ACTIVITIES	393 21.9%	258 25.9%	111 27.3%	31 25.9%	32 22.2%	84 25.9%	73 15.1%	19 12.1%	53 16.6%	63 19.7%	201 23.6%	153 27.1%	28 9.1%	7 13.4%	5 22.1%	36 16.6%	90 16.2%	233 31.3%	34 12.4%	189 19.3%
BOATING	178 9.9%	137 13.8%	63 15.3%	17 14.0%	18 12.5%	40 12.4%	19 4.0%	4 2.8%	15 4.7%	21 6.5%	106 12.5%	62 10.9%	5 1.8%	1 2.7%	3 13.1%	1 0.6%	43 7.8%	128 17.2%	5 1.9%	84 8.6%
GOLFING	53 3.0%	38 3.8%	22 5.4%	3 2.7%	1 0.8%	11 3.5%	8 1.7%	2 1.5%	6 1.8%	7 2.3%	22 2.5%	24 4.3%	6 1.9%	1 2.5%	- 1.3%	2 0.8%	14 2.6%	36 4.8%	1 0.5%	32 3.3%
DOWNHILL SKIING/SNOWBOARDING	29 1.6%	14 1.4%	9 2.2%	1 0.6%	1 0.7%	4 1.1%	8 1.6%	3 1.6%	5 1.5%	8 2.4%	12 1.4%	15 2.6%	2 0.7%	1 1.2%	-	17 8.0%	1 0.2%	3 0.4%	8 3.0%	12 1.3%
HUNTING (E)	5 0.3%	2 0.2%	- *	1 0.8%	- 0.1%	- 0.1%	2 0.5%	- 0.3%	2 0.6%	1 0.3%	4 0.4%	- *	1 0.3%	-	-	- 0.1%	1 0.2%	3 0.4%	1 0.2%	2 0.2%
FISHING (E)	104 5.8%	70 7.1%	26 6.5%	9 7.2%	5 3.6%	30 9.3%	22 4.5%	6 3.4%	16 5.0%	13 3.9%	54 6.3%	43 7.6%	5 1.7%	2 3.5%	1 3.6%	15 7.0%	28 5.0%	57 7.6%	5 1.7%	52 5.3%
SPORT/OUTDOOR ACTIVITY UNSPECIFIED	86 4.8%	45 4.5%	14 3.4%	7 5.5%	8 5.7%	16 5.1%	22 4.5%	6 3.9%	16 4.9%	20 6.2%	37 4.3%	36 6.4%	10 3.3%	2 3.5%	1 5.4%	4 1.8%	16 2.8%	51 6.9%	15 5.5%	38 3.9%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	52 2.9%	27 2.7%	9 2.1%	4 3.5%	2 1.7%	12 3.7%	16 3.3%	4 2.7%	12 3.7%	9 2.8%	14 1.7%	4 0.6%	29 9.6%	1 1.5%	2 8.9%	11 5.4%	17 3.1%	13 1.7%	11 3.9%	38 3.9%
NETS																				
(A) ANY CULTURAL ACTIVITIES	1113 62.0%	640 64.4%	261 64.0%	76 63.3%	104 72.7%	199 61.6%	264 54.9%	89 55.8%	175 54.4%	209 65.3%	611 71.8%	337 59.6%	134 44.3%	20 39.7%	9 43.9%	96 45.0%	345 61.9%	522 70.1%	149 53.7%	512 52.2%
(B) ANY CULTURAL PERFORMANCE/ MUSEUM OR ART GALLERY	825 46.0%	466 46.9%	178 43.7%	52 43.4%	83 57.8%	153 47.3%	196 40.6%	56 35.1%	140 43.4%	164 51.3%	441 51.9%	266 47.0%	98 32.2%	14 27.8%	5 26.0%	73 34.2%	256 45.9%	382 51.3%	114 41.0%	359 36.6%
(C) ANY BUILT ATTRACTION	1205 67.1%	690 69.4%	280 68.7%	84 69.3%	111 77.9%	215 66.5%	304 63.1%	105 65.7%	199 61.8%	211 66.1%	659 77.4%	371 65.6%	142 47.0%	22 44.0%	9 45.3%	110 51.3%	394 70.5%	554 74.4%	147 53.0%	554 56.5%
(D) ANY NATIONAL/PROVINCIAL PARK OR HISTORIC SITE	1077 60.0%	612 61.6%	251 61.7%	78 64.9%	101 70.8%	181 56.2%	291 60.4%	112 69.9%	179 55.6%	174 54.4%	636 74.7%	301 53.2%	111 36.6%	20 40.9%	8 39.2%	78 36.6%	341 61.2%	524 70.4%	133 47.9%	455 46.4%
(E) ANY HUNTING/FISHING	107 5.9%	71 7.2%	26 6.5%	10 7.9%	5 3.6%	30 9.3%	22 4.6%	6 3.4%	17 5.1%	13 4.1%	55 6.5%	43 7.6%	6 1.9%	2 3.5%	1 3.6%	15 7.1%	29 5.1%	58 7.7%	5 1.9%	53 5.4%
(F) ANY BAR/NIGHTCLUB/CASINO	600 33.4%	390 39.3%	187 45.9%	35 28.7%	62 43.4%	107 33.1%	113 23.5%	30 18.7%	83 25.9%	96 30.1%	294 34.6%	185 32.6%	107 35.3%	9 19.0%	4 21.5%	70 32.9%	184 32.9%	239 32.1%	106 38.3%	324 33.1%

ITS 2001 - OVERSEAS RESIDENTS

ACTIVITIES ON TRIP
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - $000s)	2365915	1242642	557992	161626	122161	400863	631868	215200	416667	491406	1035375	694097	526584	63930	38370	302035	653652	1026300	383929	1393393
VISIT FRIENDS OR RELATIVES	1409998	710149	327494	79300	53766	249590	375830	64621	311209	324019	500169	666254	168749	59948	14376	159230	376929	620449	253390	892610
	59.6%	57.1%	58.7%	49.1%	44.0%	62.3%	59.5%	30.0%	74.7%	65.9%	48.3%	96.0%	32.0%	93.8%	37.5%	52.7%	57.7%	60.5%	66.0%	64.1%
ATTEND A FESTIVAL OR FAIR (A)	325526	156020	76875	15101	12887	51158	84858	12273	72585	84647	149810	124015	45748	4715	1237	31676	75646	177941	40263	179938
	13.8%	12.6%	13.8%	9.3%	10.5%	12.8%	13.4%	5.7%	17.4%	17.2%	14.5%	17.9%	8.7%	7.4%	3.2%	10.5%	11.6%	17.3%	10.5%	12.9%
ATTEND A CULTURAL PERFORMANCE (A/B)	390416	178092	78757	21613	15191	62532	97636	13759	83877	114688	172113	138331	71712	7093	1167	42232	102585	176910	68689	226325
	16.5%	14.3%	14.1%	13.4%	12.4%	15.6%	15.5%	6.4%	20.1%	23.3%	16.6%	19.9%	13.6%	11.1%	3.0%	14.0%	15.7%	17.2%	17.9%	16.2%
VISIT A MUSEUM OR ART GALLERY (A/B/C)	935277	497220	203879	61959	62699	168683	219869	68866	151003	218188	495565	260640	151603	16761	9960	89302	259097	464378	122500	412137
	39.5%	40.0%	36.5%	38.3%	51.3%	42.1%	34.8%	32.0%	36.2%	44.4%	47.9%	37.6%	28.8%	26.2%	26.0%	29.6%	39.6%	45.2%	31.9%	29.6%
VISIT A HISTORIC SITE (A/C/D)	969889	524734	239734	69402	64242	151357	226096	77044	149053	219058	550021	259404	126262	22575	9141	58291	267298	529789	114510	427606
	41.0%	42.2%	43.0%	42.9%	52.6%	37.8%	35.8%	35.8%	35.8%	44.6%	53.1%	37.4%	24.0%	35.3%	23.8%	19.3%	40.9%	51.6%	29.8%	30.7%
VISIT A ZOO, AQUARIUM OR BOTANICAL GARDEN (C)	554325	284797	122010	34549	42317	85920	141425	37288	104136	128103	325959	162555	54905	9459	1046	28717	146929	325667	53012	200769
	23.4%	22.9%	21.9%	21.4%	34.6%	21.4%	22.4%	17.3%	25.0%	26.1%	31.5%	23.4%	10.4%	14.8%	2.7%	9.5%	22.5%	31.7%	13.8%	14.4%
ATTEND A SPORTS EVENT	270890	142504	74231	17785	10723	39764	55598	20849	34749	72789	123065	99570	39639	4952	3373	30870	61997	132711	45312	166146
	11.4%	11.5%	13.3%	11.0%	8.8%	9.9%	8.8%	9.7%	8.3%	14.8%	11.9%	14.3%	7.5%	7.7%	8.8%	10.2%	9.5%	12.9%	11.8%	11.9%
GO SHOPPING	2028505	1053450	494165	128399	105022	325864	546074	183053	363021	428981	928105	620584	394308	56921	27468	240139	556764	902559	329043	1163809
	85.7%	84.8%	88.6%	79.4%	86.0%	81.3%	86.4%	85.1%	87.1%	87.3%	89.6%	89.4%	74.9%	89.0%	71.6%	79.5%	85.2%	87.9%	85.7%	83.5%
GO SIGHTSEEING	1814154	973650	452457	119223	95290	306681	506906	181203	325703	333597	924278	504931	318674	42617	20964	188142	504961	854636	266414	974309
	76.7%	78.4%	81.1%	73.8%	78.0%	76.5%	80.2%	84.2%	78.2%	67.9%	89.3%	72.7%	60.5%	66.7%	54.6%	62.3%	77.3%	83.3%	69.4%	69.9%
GO TO A BAR OR NIGHT CLUB (F)	734683	452809	247965	37907	45270	121667	142564	37599	104965	139310	322474	195056	198303	12957	5502	104074	181427	313178	136005	434876
	31.1%	36.4%	44.4%	23.5%	37.1%	30.4%	22.6%	17.5%	25.2%	28.3%	31.1%	28.1%	37.7%	20.3%	14.3%	34.5%	27.8%	30.5%	35.4%	31.2%
GO TO A CASINO (C/F)	258034	137738	67762	14971	17184	37821	89352	14506	74846	30945	126390	95454	32110	2826	1167	20254	80696	102730	54355	149866
	10.9%	11.1%	12.1%	9.3%	14.1%	9.4%	14.1%	6.7%	18.0%	6.3%	12.2%	13.8%	6.1%	4.4%	3.0%	6.7%	12.3%	10.0%	14.2%	10.8%
VISIT A THEME OR AMUSEMENT PARK (C)	485064	221720	92580	25122	25311	78707	147635	55214	92422	115709	268738	152484	48034	7958	7460	66655	155338	243863	19208	235531
	20.5%	17.8%	16.6%	15.5%	20.7%	19.6%	23.4%	25.7%	22.2%	23.5%	26.0%	22.0%	9.1%	12.4%	19.4%	22.1%	23.8%	23.8%	5.0%	16.9%
VISIT A NATIONAL OR PROVINCIAL NATURE PARK (D)	1042182	545125	248880	74592	58214	163438	306016	128376	177641	191041	611422	271672	127163	23370	8006	76860	279632	554374	131316	467948
	44.0%	43.9%	44.6%	46.2%	47.7%	40.8%	48.4%	59.7%	42.6%	38.9%	59.1%	39.1%	24.1%	36.6%	20.9%	25.4%	42.8%	54.0%	34.2%	33.6%

Continued

ITS 2001 - OVERSEAS RESIDENTS

TABLE P25-2

ACTIVITIES ON TRIP
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA														
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - $000s)	2365915	1242642	557992	161626	122161	400863	631868	215200	416667	491406	1035375	694097	526584	63930	38370	302035	653652	1026300	383929	1393393
PARTICIPATE IN SPORTS OR OUTDOOR ACTIVITIES	538629	325194	152010	45144	30497	97544	117916	30627	87289	95518	254497	199729	64309	9853	9864	52529	114822	319836	51441	283109
	22.8%	26.2%	27.2%	27.9%	25.0%	24.3%	18.7%	14.2%	20.9%	19.4%	24.6%	28.8%	12.2%	15.4%	25.7%	17.4%	17.6%	31.2%	13.4%	20.3%
BOATING	218528	164643	87810	18558	16471	41804	27406	6213	21193	26479	129012	72384	11592	1557	3606	1736	51810	159813	5169	114252
	9.2%	13.2%	15.7%	11.5%	13.5%	10.4%	4.3%	2.9%	5.1%	5.4%	12.5%	10.4%	2.2%	2.4%	9.4%	0.6%	7.9%	15.6%	1.3%	8.2%
GOLFING	86087	55401	32423	8949	1185	12844	14704	4494	10210	15982	29649	38190	14720	2135	1393	1701	22643	60666	1077	53847
	3.6%	4.5%	5.8%	5.5%	1.0%	3.2%	2.3%	2.1%	2.5%	3.3%	2.9%	5.5%	2.8%	3.3%	3.6%	0.6%	3.5%	5.9%	0.3%	3.9%
DOWNHILL SKIING/SNOWBOARDING	43151	18663	9362	826	2160	6315	15461	4453	11008	9027	17901	17792	6382	1073	3	23475	844	8370	10462	18921
	1.8%	1.5%	1.7%	0.5%	1.8%	1.6%	2.4%	2.1%	2.6%	1.8%	1.7%	2.6%	1.2%	1.7%	*	7.8%	0.1%	0.8%	2.7%	1.4%
HUNTING (E)	8288	1732	288	572	49	822	5203	1235	3969	1353	6516	356	1416	-	-	419	1809	5735	325	2303
	0.4%	0.1%	0.1%	0.4%	*	0.2%	0.8%	0.6%	1.0%	0.3%	0.6%	0.1%	0.3%			0.1%	0.3%	0.6%	0.1%	0.2%
FISHING (E)	150337	91117	38848	12709	6144	33416	40765	13011	27754	18456	76488	59620	9807	1931	2490	22147	36764	82911	8516	71143
	6.4%	7.3%	7.0%	7.9%	5.0%	8.3%	6.5%	6.0%	6.7%	3.8%	7.4%	8.6%	1.9%	3.0%	6.5%	7.3%	5.6%	8.1%	2.2%	5.1%
SPORT/OUTDOOR ACTIVITY UNSPECIFIED	129932	59585	19209	10313	7622	22440	36610	7416	29194	33737	44720	55086	23205	3156	3765	6170	20179	75289	28293	72381
	5.5%	4.8%	3.4%	6.4%	6.2%	5.6%	5.8%	3.4%	7.0%	6.9%	4.3%	7.9%	4.4%	4.9%	9.8%	2.0%	3.1%	7.3%	7.4%	5.2%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	71268	46134	19692	5622	3100	17721	14441	5538	8903	10693	9415	5020	43983	263	8024	17302	13517	25396	15053	57368
	3.0%	3.7%	3.5%	3.5%	2.5%	4.4%	2.3%	2.6%	2.1%	2.2%	0.9%	0.7%	8.4%	0.4%	20.9%	5.7%	2.1%	2.5%	3.9%	4.1%
NETS																				
(A) ANY CULTURAL ACTIVITIES	1456684	768956	342156	94600	83883	248317	354547	121067	233480	333181	749608	424904	235969	28876	14731	138071	403284	718976	196353	740004
	61.6%	61.9%	61.3%	58.5%	68.7%	61.9%	56.1%	56.3%	56.0%	67.8%	72.4%	61.2%	44.8%	45.2%	38.4%	45.7%	61.7%	70.1%	51.1%	53.1%
(B) ANY CULTURAL PERFORMANCE/ MUSEUM OR ART GALLERY	1090988	561541	235661	67339	67338	191203	255085	72327	182757	274362	554167	331258	175054	19399	10362	105209	300495	531420	153864	532786
	46.1%	45.2%	42.2%	41.7%	55.1%	47.7%	40.4%	33.6%	43.9%	55.8%	53.5%	47.7%	33.2%	30.3%	27.0%	34.8%	46.0%	51.8%	40.1%	38.2%
(C) ANY BUILT ATTRACTION	1572290	829616	364764	106590	91555	266707	405103	144365	260738	337571	805654	464876	251365	31420	16378	156154	452695	761624	201817	801177
	66.5%	66.8%	65.4%	65.9%	74.9%	66.5%	64.1%	67.1%	62.6%	68.7%	77.8%	67.0%	47.7%	49.1%	42.7%	51.7%	69.3%	74.2%	52.6%	57.5%
(D) ANY NATIONAL/PROVINCIAL PARK OR HISTORIC SITE	1397686	740536	336601	95217	79908	228810	379223	151262	227960	277927	775959	387569	187685	32690	11298	106629	392158	724034	174865	664730
	59.1%	59.6%	60.3%	58.9%	65.4%	57.1%	60.0%	70.3%	54.7%	56.6%	74.9%	55.8%	35.6%	51.1%	29.4%	35.3%	60.0%	70.5%	45.5%	47.7%
(E) ANY HUNTING/FISHING	153646	91730	38890	13281	6144	33416	42301	13011	29290	19614	78271	59975	10978	1931	2490	22517	37975	84560	8594	72782
	6.5%	7.4%	7.0%	8.2%	5.0%	8.3%	6.7%	6.0%	7.0%	4.0%	7.6%	8.6%	2.1%	3.0%	6.5%	7.5%	5.8%	8.2%	2.2%	5.2%
(F) ANY BAR/NIGHTCLUB/CASINO	847712	517140	271427	49415	52188	144110	185726	45731	139995	144846	374438	241348	210911	13951	6588	112892	225117	351862	157841	509199
	35.8%	41.6%	48.6%	30.6%	42.7%	36.0%	29.4%	21.3%	33.6%	29.5%	36.2%	34.8%	40.1%	21.8%	17.2%	37.4%	34.4%	34.3%	41.1%	36.5%

ITS 2001 - OVERSEAS RESIDENTS

ACTIVITIES ON TRIP
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - $000s)	2213966	1160827	530708	148331	112397	369392	591177	200264	390913	461962	972247	653434	496165	60192	24371	273577	622802	959978	357609	1358279
VISIT FRIENDS OR RELATIVES	1334671	666876	314393	72706	47210	232567	359891	61502	298389	307904	473018	628372	164759	56522	11497	147934	365129	581544	240064	884253
	60.3%	57.4%	59.2%	49.0%	42.0%	63.0%	60.9%	30.7%	76.3%	66.7%	48.7%	96.2%	33.2%	93.9%	47.2%	54.1%	58.6%	60.6%	67.1%	65.1%
ATTEND A FESTIVAL OR FAIR (A)	309029	150096	74703	14719	12033	48640	79582	11841	67740	79352	142690	117878	43015	4238	1208	30526	73162	168268	37074	178478
	14.0%	12.9%	14.1%	9.9%	10.7%	13.2%	13.5%	5.9%	17.3%	17.2%	14.7%	18.0%	8.7%	7.0%	5.0%	11.2%	11.7%	17.5%	10.4%	13.1%
ATTEND A CULTURAL PERFORMANCE (A/B)	375279	168589	75198	21503	12902	58986	95225	13231	81994	111465	166333	133173	68446	6289	1038	39387	99823	169566	66502	224523
	17.0%	14.5%	14.2%	14.5%	11.5%	16.0%	16.1%	6.6%	21.0%	24.1%	17.1%	20.4%	13.8%	10.4%	4.3%	14.4%	16.0%	17.7%	18.6%	16.5%
VISIT A MUSEUM OR ART GALLERY (A/B/C)	884637	464600	193161	58050	57262	156127	211307	67023	144284	208730	472124	244436	144212	16192	6924	82239	248562	437644	116192	403962
	40.0%	40.0%	36.4%	39.1%	50.9%	42.3%	35.7%	33.5%	36.9%	45.2%	48.6%	37.4%	29.1%	26.9%	28.4%	30.1%	39.9%	45.6%	32.5%	29.7%
VISIT A HISTORIC SITE (A/C/D)	912692	493791	231413	64254	60215	137909	211346	71654	139692	207555	523003	241000	119029	20788	6387	52333	257682	494567	108110	421672
	41.2%	42.5%	43.6%	43.3%	53.6%	37.3%	35.7%	35.8%	35.7%	44.9%	53.8%	36.9%	24.0%	34.5%	26.2%	19.1%	41.4%	51.5%	30.2%	31.0%
VISIT A ZOO, AQUARIUM OR BOTANICAL GARDEN (C)	520941	269027	114318	32989	39121	82599	130528	34478	96050	121385	307646	151288	52109	8639	857	24750	141559	305782	48849	198593
	23.5%	23.2%	21.5%	22.2%	34.8%	22.4%	22.1%	17.2%	24.6%	26.3%	31.6%	23.2%	10.5%	14.4%	3.5%	9.0%	22.7%	31.9%	13.7%	14.6%
ATTEND A SPORTS EVENT	253001	134248	69855	17077	10270	37047	51613	20374	31240	67140	114980	91674	38179	4924	2954	28305	60154	124441	40101	163302
	11.4%	11.6%	13.2%	11.5%	9.1%	10.0%	8.7%	10.2%	8.0%	14.5%	11.8%	14.0%	7.7%	8.2%	12.1%	10.3%	9.7%	13.0%	11.2%	12.0%
GO SHOPPING	1910791	993184	475795	119794	96630	300965	512362	169153	343210	405244	877527	584120	373004	53567	21455	220606	533272	848663	308250	1142646
	86.3%	85.6%	89.7%	80.8%	86.0%	81.5%	86.7%	84.5%	87.8%	87.7%	90.3%	89.4%	75.2%	89.0%	88.0%	80.6%	85.6%	88.4%	86.2%	84.1%
GO SIGHTSEEING	1707089	920602	434599	110861	88375	286767	475099	168234	306865	311388	870810	472329	301765	40349	19146	170948	482532	802931	250679	957074
	77.1%	79.3%	81.9%	74.7%	78.6%	77.6%	80.4%	84.0%	78.5%	67.4%	89.6%	72.3%	60.8%	67.0%	78.6%	62.5%	77.5%	83.6%	70.1%	70.5%
GO TO A BAR OR NIGHT CLUB (F)	700366	430435	238658	34483	42180	115114	140956	36317	104639	128975	308284	186664	187289	12306	5433	97242	173228	300722	129174	431941
	31.6%	37.1%	45.0%	23.2%	37.5%	31.2%	23.8%	18.1%	26.8%	27.9%	31.7%	28.6%	37.7%	20.4%	22.3%	35.5%	27.8%	31.3%	36.1%	31.8%
GO TO A CASINO (C/F)	251125	133580	65939	14840	16648	36153	88767	14340	74427	28778	122767	92941	31337	2826	1167	19096	78291	101668	52071	147770
	11.3%	11.5%	12.4%	10.0%	14.8%	9.8%	15.0%	7.2%	19.0%	6.2%	12.6%	14.2%	6.3%	4.7%	4.8%	7.0%	12.6%	10.6%	14.6%	10.9%
VISIT A THEME OR AMUSEMENT PARK (C)	460751	209083	89079	23895	21927	74181	139373	49606	89767	112295	253844	148120	46130	7958	4309	59578	148045	234155	18973	225705
	20.8%	18.0%	16.8%	16.1%	19.5%	20.1%	23.6%	24.8%	23.0%	24.3%	26.1%	22.7%	9.3%	13.2%	17.7%	21.8%	23.8%	24.4%	5.3%	16.6%
VISIT A NATIONAL OR PROVINCIAL NATURE PARK (D)	978361	505401	234993	68852	52988	148568	291488	122282	169207	181471	579291	251281	121418	20570	5251	69150	264789	521841	122580	455726
	44.2%	43.5%	44.3%	46.4%	47.1%	40.2%	49.3%	61.1%	43.3%	39.3%	59.6%	38.5%	24.5%	34.2%	21.5%	25.3%	42.5%	54.4%	34.3%	33.6%

Continued

ITS 2001 - OVERSEAS RESIDENTS

TABLE P26-2

ACTIVITIES ON TRIP
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - $000s)	2213966	1160827	530708	148331	112397	369392	591177	200264	390913	461962	972247	653434	496165	60192	24371	273577	622802	959978	357609	1358279
PARTICIPATE IN SPORTS OR OUTDOOR ACTIVITIES	498551	299352	144413	40592	27373	86975	108644	29897	78747	90555	234186	188515	60348	8017	7109	43809	110883	294588	49272	278720
	22.5%	25.8%	27.2%	27.4%	24.4%	23.5%	18.4%	14.9%	20.1%	19.6%	24.1%	28.8%	12.2%	13.3%	29.2%	16.0%	17.8%	30.7%	13.8%	20.5%
BOATING	207385	157074	85117	17715	14751	39490	24751	6128	18623	25561	121213	70418	10326	1474	3578	1497	50019	150700	5169	113729
	9.4%	13.5%	16.0%	11.9%	13.1%	10.7%	4.2%	3.1%	4.8%	5.5%	12.5%	10.8%	2.1%	2.4%	14.7%	0.5%	8.0%	15.7%	1.4%	8.4%
GOLFING	79670	52726	30531	8327	1167	12702	11865	4421	7444	15079	28143	33608	14596	1933	1390	1596	22296	54856	922	53502
	3.6%	4.5%	5.8%	5.6%	1.0%	3.4%	2.0%	2.2%	1.9%	3.3%	2.9%	5.1%	2.9%	3.2%	5.7%	0.6%	3.6%	5.7%	0.3%	3.9%
DOWNHILL SKIING/SNOWBOARDING	37537	15003	8428	500	1541	4534	15222	4237	10985	7312	13548	17391	5525	1073	-	18599	774	8370	9794	18436
	1.7%	1.3%	1.6%	0.3%	1.4%	1.2%	2.6%	2.1%	2.8%	1.6%	1.4%	2.7%	1.1%	1.8%		6.8%	0.1%	0.9%	2.7%	1.4%
HUNTING (E)	7720	1164	246	572	49	296	5203	1235	3969	1353	5948	356	1416	-	-	419	1241	5735	325	2303
	0.3%	0.1%	*	0.4%	*	0.1%	0.9%	0.6%	1.0%	0.3%	0.6%	0.1%	0.3%			0.2%	0.2%	0.6%	0.1%	0.2%
FISHING (E)	135366	83404	36789	11715	4852	30049	35042	13011	22031	16920	67808	53928	9209	1931	2490	20000	34986	72076	8304	70386
	6.1%	7.2%	6.9%	7.9%	4.3%	8.1%	5.9%	6.5%	5.6%	3.7%	7.0%	8.3%	1.9%	3.2%	10.2%	7.3%	5.6%	7.5%	2.3%	5.2%
SPORT/OUTDOOR ACTIVITY UNSPECIFIED	118173	52057	17912	8403	7490	18252	33829	7060	26769	32287	41185	52519	21821	1606	1041	4428	19500	67295	26950	69237
	5.3%	4.5%	3.4%	5.7%	6.7%	4.9%	5.7%	3.5%	6.8%	7.0%	4.2%	8.0%	4.4%	2.7%	4.3%	1.6%	3.1%	7.0%	7.5%	5.1%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	57936	38021	14921	4556	2599	15945	10531	5046	5485	9384	6968	4853	40410	189	957	13421	11536	21206	11773	47320
	2.6%	3.3%	2.8%	3.1%	2.3%	4.3%	1.8%	2.5%	1.4%	2.0%	0.7%	0.7%	8.1%	0.3%	3.9%	4.9%	1.9%	2.2%	3.3%	3.5%
NETS																				
(A) ANY CULTURAL ACTIVITIES	1373013	723701	327776	87814	77445	230666	333919	114483	219436	315393	711948	397536	223042	26196	11695	126264	388291	672670	185788	729328
	62.0%	62.3%	61.8%	59.2%	68.9%	62.4%	56.5%	57.2%	56.1%	68.3%	73.2%	60.8%	45.0%	43.5%	48.0%	46.2%	62.3%	70.1%	52.0%	53.7%
(B) ANY CULTURAL PERFORMANCE/ MUSEUM OR ART GALLERY	1033815	524592	223460	63407	61357	176368	245601	70261	175340	263623	529205	311919	166592	18026	7325	96360	289509	501093	146854	523442
	46.7%	45.2%	42.1%	42.7%	54.6%	47.7%	41.5%	35.1%	44.9%	57.1%	54.4%	47.7%	33.6%	29.9%	30.1%	35.2%	46.5%	52.2%	41.1%	38.5%
(C) ANY BUILT ATTRACTION	1477000	780641	348515	99659	83670	248798	379395	133153	246242	316965	759890	435048	237470	29370	12626	140012	432349	714394	190246	785902
	66.7%	67.2%	65.7%	67.2%	74.4%	67.4%	64.2%	66.5%	63.0%	68.6%	78.2%	66.6%	47.9%	48.8%	51.8%	51.2%	69.4%	74.4%	53.2%	57.9%
(D) ANY NATIONAL/PROVINCIAL PARK OR HISTORIC SITE	1311072	692881	320560	87848	73854	210619	355620	140744	214876	262572	732327	361207	176829	29681	8544	95266	373416	678664	163727	650887
	59.2%	59.7%	60.4%	59.2%	65.7%	57.0%	60.2%	70.3%	55.0%	56.8%	75.3%	55.3%	35.6%	49.3%	35.1%	34.8%	60.0%	70.7%	45.8%	47.9%
(E) ANY HUNTING/FISHING	138634	83977	36789	12287	4852	30049	36578	13011	23567	18079	69550	54284	10379	1931	2490	20370	36156	73725	8383	72024
	6.3%	7.2%	6.9%	8.3%	4.3%	8.1%	6.2%	6.5%	6.0%	3.9%	7.2%	8.3%	2.1%	3.2%	10.2%	7.4%	5.8%	7.7%	2.3%	5.3%
(F) ANY BAR/NIGHTCLUB/CASINO	809843	491805	261061	45949	48565	136230	183789	44424	139365	134249	358576	231321	199651	13299	6518	105435	216353	338828	149227	505370
	36.6%	42.4%	49.2%	31.0%	43.2%	36.9%	31.1%	22.2%	35.7%	29.1%	36.9%	35.4%	40.2%	22.1%	26.7%	38.5%	34.7%	35.3%	41.7%	37.2%

ITS 2001 - OVERSEAS RESIDENTS

TABLE P27-1

ACTIVITIES ON TRIP
BASE: PERSON NIGHTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	18959	9850	3778	1149	937	3986	5219	829	4390	3889	6668	9109	2318	656	158	2228	5711	7981	3039	12484
VISIT FRIENDS OR RELATIVES	14813	7525	2979	800	533	3214	4164	479	3684	3124	4282	8802	1081	545	98	1599	4461	6215	2538	10219
	78.1%	76.4%	78.9%	69.6%	56.8%	80.6%	79.8%	57.8%	83.9%	80.3%	64.2%	96.6%	46.6%	83.1%	62.1%	71.8%	78.1%	77.9%	83.5%	81.9%
ATTEND A FESTIVAL OR FAIR (A)	3659	1658	649	167	151	692	966	63	904	1034	1253	1967	358	67	14	394	1134	1724	408	2346
	19.3%	16.8%	17.2%	14.5%	16.1%	17.4%	18.5%	7.6%	20.6%	26.6%	18.8%	21.6%	15.5%	10.2%	8.6%	17.7%	19.8%	21.6%	13.4%	18.8%
ATTEND A CULTURAL PERFORMANCE (A/B)	4057	1890	604	237	154	895	1043	83	960	1125	1336	2088	547	67	18	437	1269	1700	652	2649
	21.4%	19.2%	16.0%	20.6%	16.4%	22.5%	20.0%	10.0%	21.9%	28.9%	20.0%	22.9%	23.6%	10.3%	11.7%	19.6%	22.2%	21.3%	21.4%	21.2%
VISIT A MUSEUM OR ART GALLERY (A/B/C)	7989	4028	1402	465	472	1690	2232	222	2009	1730	3069	3692	964	187	70	857	2487	3634	1012	4171
	42.1%	40.9%	37.1%	40.4%	50.3%	42.4%	42.8%	26.8%	45.8%	44.5%	46.0%	40.5%	41.6%	28.5%	44.2%	38.5%	43.5%	45.5%	33.3%	33.4%
VISIT A HISTORIC SITE (A/C/D)	7712	3901	1638	502	457	1304	2127	342	1785	1684	3349	3333	758	235	27	418	2365	3990	939	4177
	40.7%	39.6%	43.3%	43.7%	48.8%	32.7%	40.8%	41.3%	40.7%	43.3%	50.2%	36.6%	32.7%	35.8%	17.3%	18.8%	41.4%	50.0%	30.9%	33.5%
VISIT A ZOO, AQUARIUM OR BOTANICAL GARDEN (C)	4823	2502	841	293	296	1072	1376	107	1268	946	1998	2278	430	106	7	280	1799	2388	357	2422
	25.4%	25.4%	22.3%	25.5%	31.6%	26.9%	26.4%	13.0%	28.9%	24.3%	30.0%	25.0%	18.6%	16.1%	4.5%	12.6%	31.5%	29.9%	11.8%	19.4%
ATTEND A SPORTS EVENT	2690	1253	541	139	124	449	677	234	442	760	997	1343	268	65	14	205	629	1388	468	1724
	14.2%	12.7%	14.3%	12.1%	13.3%	11.3%	13.0%	28.3%	10.1%	19.5%	14.9%	14.7%	11.6%	9.9%	8.7%	9.2%	11.0%	17.4%	15.4%	13.8%
GO SHOPPING	16708	8593	3476	975	804	3338	4672	728	3944	3443	5961	8130	1902	560	143	1835	4959	7204	2710	10867
	88.1%	87.2%	92.0%	84.8%	85.8%	83.8%	89.5%	87.9%	89.8%	88.5%	89.4%	89.2%	82.1%	85.4%	90.7%	82.4%	86.8%	90.3%	89.2%	87.0%
GO SIGHTSEEING	14868	7745	3044	941	717	3043	4407	695	3712	2717	5718	6825	1723	457	134	1386	4506	6841	2135	9283
	78.4%	78.6%	80.6%	81.9%	76.4%	76.4%	84.4%	83.9%	84.5%	69.9%	85.7%	74.9%	74.3%	69.6%	84.8%	62.2%	78.9%	85.7%	70.3%	74.4%
GO TO A BAR OR NIGHT CLUB (F)	5434	3305	1513	284	373	1135	1152	184	968	978	2025	2323	971	84	27	704	1223	2415	1092	3414
	28.7%	33.5%	40.0%	24.7%	39.8%	28.5%	22.1%	22.2%	22.0%	25.1%	30.4%	25.5%	41.9%	12.8%	17.1%	31.6%	21.4%	30.3%	35.9%	27.3%
GO TO A CASINO (C/F)	2693	1275	546	166	168	394	1160	82	1078	258	987	1368	278	30	28	221	894	1106	472	1593
	14.2%	12.9%	14.5%	14.5%	17.9%	9.9%	22.2%	9.9%	24.6%	6.6%	14.8%	15.0%	12.0%	4.6%	17.5%	9.9%	15.7%	13.9%	15.5%	12.8%
VISIT A THEME OR AMUSEMENT PARK (C)	4729	2424	788	225	210	1201	1544	205	1339	761	1729	2469	399	79	49	668	1775	2085	201	2898
	24.9%	24.6%	20.9%	19.6%	22.4%	30.1%	29.6%	24.7%	30.5%	19.6%	25.9%	27.1%	17.2%	12.1%	30.8%	30.0%	31.1%	26.1%	6.6%	23.2%
VISIT A NATIONAL OR PROVINCIAL NATURE PARK (D)	8585	4295	1614	613	458	1610	2862	487	2375	1428	3717	3723	881	211	50	625	2451	4448	1062	4782
	45.3%	43.6%	42.7%	53.3%	48.8%	40.4%	54.8%	58.8%	54.1%	36.7%	55.7%	40.9%	38.0%	32.2%	31.4%	28.0%	42.9%	55.7%	35.0%	38.3%

Continued

ITS 2001 - OVERSEAS RESIDENTS

ACTIVITIES ON TRIP
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	18959	9850	3778	1149	937	3986	5219	829	4390	3889	6668	9109	2318	656	158	2228	5711	7981	3039	12484
PARTICIPATE IN SPORTS OR OUTDOOR ACTIVITIES	5220 27.5%	3148 32.0%	1234 32.7%	444 38.6%	249 26.6%	1220 30.6%	1292 24.8%	259 31.3%	1033 23.5%	779 20.0%	1942 29.1%	2705 29.7%	424 18.3%	92 14.0%	52 33.0%	437 19.6%	1418 24.8%	2831 35.5%	534 17.6%	2930 23.5%
BOATING	2007 10.6%	1558 15.8%	711 18.8%	212 18.5%	114 12.2%	520 13.1%	281 5.4%	43 5.2%	238 5.4%	168 4.3%	985 14.8%	902 9.9%	80 3.5%	17 2.7%	17 10.6%	16 0.7%	598 10.5%	1337 16.8%	55 1.8%	1133 9.1%
GOLFING	742 3.9%	509 5.2%	283 7.5%	67 5.8%	16 1.7%	143 3.6%	120 2.3%	12 1.5%	108 2.4%	113 2.9%	257 3.8%	385 4.2%	83 3.6%	11 1.8%	5 3.5%	37 1.6%	203 3.6%	485 6.1%	17 0.5%	520 4.2%
DOWNHILL SKIING/SNOWBOARDING	499 2.6%	151 1.5%	65 1.7%	4 0.4%	29 3.1%	53 1.3%	273 5.2%	126 15.1%	147 3.3%	76 1.9%	122 1.8%	299 3.3%	51 2.2%	26 3.9%	-	174 7.8%	5 0.1%	179 2.2%	141 4.6%	292 2.3%
HUNTING (E)	83 0.4%	28 0.3%	1 *	11 1.0%	- *	16 0.4%	42 0.8%	1 0.2%	41 0.9%	12 0.3%	73 1.1%	6 0.1%	4 0.2%	-	-	6 0.3%	3 0.1%	72 0.9%	1 *	39 0.3%
FISHING (E)	1599 8.4%	1069 10.9%	342 9.1%	120 10.4%	63 6.7%	545 13.7%	346 6.6%	75 9.0%	272 6.2%	183 4.7%	599 9.0%	909 10.0%	47 2.0%	17 2.5%	28 17.6%	168 7.5%	561 9.8%	778 9.7%	92 3.0%	835 6.7%
SPORT/OUTDOOR ACTIVITY UNSPECIFIED	1197 6.3%	557 5.7%	183 4.8%	117 10.2%	50 5.3%	208 5.2%	343 6.6%	37 4.5%	305 7.0%	297 7.6%	343 5.1%	645 7.1%	180 7.8%	21 3.2%	8 4.8%	68 3.1%	233 4.1%	651 8.2%	245 8.0%	656 5.3%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	280 1.5%	170 1.7%	39 1.0%	13 1.2%	22 2.4%	96 2.4%	42 0.8%	12 1.5%	30 0.7%	67 1.7%	60 0.9%	57 0.6%	119 5.1%	4 0.7%	6 3.7%	64 2.9%	81 1.4%	89 1.1%	46 1.5%	227 1.8%
NETS																				
(A) ANY CULTURAL ACTIVITIES	12476 65.8%	6430 65.3%	2411 63.8%	715 62.2%	669 71.3%	2635 66.1%	3323 63.7%	486 58.6%	2838 64.6%	2723 70.0%	4724 70.8%	6001 65.9%	1345 58.0%	304 46.3%	91 57.6%	1214 54.5%	3886 68.1%	5669 71.0%	1706 56.2%	7590 60.8%
(B) ANY CULTURAL PERFORMANCE/ MUSEUM OR ART GALLERY	9775 51.6%	4860 49.3%	1649 43.7%	535 46.6%	522 55.7%	2153 54.0%	2564 49.1%	235 28.3%	2329 53.0%	2351 60.5%	3531 53.0%	4859 53.3%	1085 46.8%	220 33.5%	71 45.2%	1005 45.1%	3173 55.6%	4215 52.8%	1381 45.5%	5694 45.6%
(C) ANY BUILT ATTRACTION	13511 71.3%	6971 70.8%	2576 68.2%	857 74.6%	711 75.9%	2827 70.9%	3734 71.5%	545 65.7%	3189 72.6%	2806 72.2%	5040 75.6%	6590 72.3%	1472 63.5%	300 45.7%	97 61.6%	1339 60.1%	4331 75.8%	6105 76.5%	1736 57.1%	8235 66.0%
(D) ANY NATIONAL/PROVINCIAL PARK OR HISTORIC SITE	11427 60.3%	5755 58.4%	2231 59.0%	776 67.5%	614 65.5%	2135 53.6%	3484 66.8%	568 68.6%	2916 66.4%	2187 56.2%	4726 70.9%	5113 56.1%	1153 49.7%	358 54.6%	67 42.5%	826 37.1%	3451 60.4%	5689 71.3%	1461 48.1%	6592 52.8%
(E) ANY HUNTING/FISHING	1651 8.7%	1081 11.0%	342 9.1%	131 11.4%	63 6.7%	545 13.7%	380 7.3%	75 9.0%	305 7.0%	191 4.9%	642 9.6%	914 10.0%	50 2.2%	17 2.5%	28 17.6%	174 7.8%	564 9.9%	821 10.3%	93 3.0%	853 6.8%
(F) ANY BAR/NIGHTCLUB/CASINO	6901 36.4%	3941 40.0%	1717 45.5%	412 35.9%	439 46.8%	1373 34.4%	1876 35.9%	209 25.2%	1667 38.0%	1084 27.9%	2510 37.6%	3178 34.9%	1064 45.9%	89 13.6%	54 34.1%	816 36.6%	1799 31.5%	3001 37.6%	1284 42.3%	4363 34.9%

ACTIVITIES ON TRIP
BASE: PARTY VISITS IN ONTARIO

	TOTAL PARTY VISITS IN ONTARIO						OVERNIGHT PARTY VISITS IN ONTARIO					
		AGE OF VISITOR PARTY MEMBERS						AGE OF VISITOR PARTY MEMBERS				
	TOTAL	ANY UNDER 15 YRS	ANY 15-24 YEARS	ANY 25-44 YEARS	ANY 45-64 YEARS	ANY 65+ YEARS	TOTAL	ANY UNDER 15 YRS	ANY 15-24 YEARS	ANY 25-44 YEARS	ANY 45-64 YEARS	ANY 65+ YEARS
TOTAL (UNWEIGHTED)	7221	528	884	3068	2908	940	6220	472	755	2602	2538	847
TOTAL (WEIGHTED - 000s)	1252	83	149	538	478	155	1049	73	125	448	408	138
VISIT FRIENDS OR RELATIVES	720 57.5%	56 67.1%	99 66.1%	289 53.7%	275 57.5%	109 70.1%	639 60.9%	49 66.5%	85 68.4%	257 57.4%	243 59.5%	97 70.7%
ATTEND A FESTIVAL OR FAIR (A)	137 10.9%	13 15.6%	28 18.8%	59 11.0%	46 9.7%	13 8.6%	120 11.5%	11 15.2%	26 20.9%	51 11.4%	41 10.0%	12 8.5%
ATTEND A CULTURAL PERFORMANCE (A/B)	185 14.8%	12 14.7%	28 18.6%	78 14.6%	65 13.7%	22 14.1%	155 14.7%	10 13.8%	26 21.0%	62 13.8%	55 13.4%	20 14.9%
VISIT A MUSEUM OR ART GALLERY (A/B/C)	447 35.7%	40 47.8%	66 44.0%	190 35.4%	169 35.3%	65 42.2%	386 36.8%	35 47.5%	58 46.5%	165 36.7%	149 36.4%	59 42.6%
VISIT A HISTORIC SITE (A/C/D)	450 36.0%	38 45.5%	64 43.1%	197 36.5%	181 37.9%	64 41.2%	393 37.5%	33 45.5%	55 44.3%	171 38.0%	161 39.3%	59 42.6%
VISIT A ZOO, AQUARIUM OR BOTANICAL GARDEN (C)	243 19.4%	27 32.0%	37 24.7%	100 18.6%	97 20.3%	38 24.3%	214 20.4%	23 32.1%	33 26.5%	87 19.5%	86 21.1%	34 24.9%
ATTEND A SPORTS EVENT	140 11.2%	13 15.1%	28 18.8%	71 13.2%	36 7.6%	11 7.4%	104 10.0%	11 15.6%	25 20.3%	48 10.7%	29 7.0%	9 6.5%
GO SHOPPING	1013 80.9%	76 91.3%	130 87.1%	439 81.6%	392 81.9%	130 83.7%	866 82.6%	67 92.1%	112 89.4%	379 84.5%	341 83.5%	115 83.6%
GO SIGHTSEEING	888 70.9%	66 78.9%	123 82.6%	388 72.1%	342 71.5%	121 78.1%	761 72.6%	59 80.5%	105 83.8%	336 74.9%	301 73.7%	107 77.9%
GO TO A BAR OR NIGHT CLUB (F)	352 28.1%	15 17.7%	58 38.8%	187 34.7%	109 22.8%	18 11.4%	308 29.4%	14 18.6%	52 41.3%	161 35.9%	97 23.6%	16 11.4%
GO TO A CASINO (C/F)	110 8.8%	6 6.8%	21 14.2%	46 8.5%	47 9.9%	12 7.6%	100 9.5%	5 7.4%	19 15.5%	43 9.5%	41 10.1%	11 7.9%
VISIT A THEME OR AMUSEMENT PARK (C)	221 17.7%	33 40.1%	42 28.4%	104 19.3%	72 15.0%	25 16.0%	197 18.8%	30 40.6%	38 30.5%	90 20.1%	66 16.1%	23 16.4%
VISIT A NATIONAL OR PROVINCIAL NATURE PARK (D)	475 37.9%	44 53.0%	71 47.5%	206 38.3%	196 41.1%	64 41.3%	412 39.3%	40 54.4%	61 48.9%	182 40.5%	172 42.2%	55 40.3%

Continued

ITS 2001 - OVERSEAS RESIDENTS

ACTIVITIES ON TRIP
BASE: PARTY VISITS IN ONTARIO

	TOTAL PARTY VISITS IN ONTARIO — AGE OF VISITOR PARTY MEMBERS						OVERNIGHT PARTY VISITS IN ONTARIO — AGE OF VISITOR PARTY MEMBERS					
	TOTAL	ANY UNDER 15 YRS	ANY 15-24 YEARS	ANY 25-44 YEARS	ANY 45-64 YEARS	ANY 65+ YEARS	TOTAL	ANY UNDER 15 YRS	ANY 15-24 YEARS	ANY 25-44 YEARS	ANY 45-64 YEARS	ANY 65+ YEARS
TOTAL (UNWEIGHTED)	7221	528	884	3068	2908	940	6220	472	755	2602	2538	847
TOTAL (WEIGHTED - 000s)	1252	83	149	538	478	155	1049	73	125	448	408	138
PARTICIPATE IN SPORTS OR OUTDOOR ACTIVITIES	247 19.8%	32 38.6%	48 32.4%	119 22.0%	84 17.7%	24 15.6%	207 19.7%	27 37.1%	44 35.2%	94 21.0%	74 18.1%	22 15.9%
BOATING	94 7.5%	15 17.7%	22 14.9%	41 7.6%	36 7.5%	10 6.6%	84 8.0%	13 17.8%	21 16.9%	36 8.0%	33 8.0%	10 7.0%
GOLFING	32 2.6%	6 6.7%	5 3.2%	16 2.9%	12 2.6%	4 2.5%	28 2.7%	4 6.1%	4 3.3%	13 2.8%	11 2.8%	4 2.7%
DOWNHILL SKIING/SNOWBOARDING	24 1.9%	2 2.7%	6 3.7%	13 2.5%	5 1.0%	1 0.6%	17 1.6%	2 2.6%	4 3.6%	10 2.1%	4 0.9%	- 0.1%
HUNTING (E)	4 0.3%	-	1 0.8%	1 0.3%	1 0.2%	- 0.2%	3 0.3%	-	1 1.0%	1 0.3%	1 0.2%	- 0.2%
FISHING (E)	62 4.9%	10 12.2%	12 8.0%	31 5.7%	25 5.2%	6 3.8%	51 4.9%	9 12.0%	11 9.1%	23 5.1%	22 5.3%	6 4.1%
SPORT/OUTDOOR ACTIVITY UNSPECIFIED	67 5.4%	7 8.6%	12 8.0%	32 6.0%	18 3.9%	5 3.4%	52 5.0%	5 7.1%	10 8.3%	24 5.3%	15 3.8%	5 3.4%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	56 4.4%	1 1.2%	3 2.1%	18 3.4%	23 4.9%	2 1.1%	39 3.7%	1 1.0%	1 1.1%	13 2.8%	14 3.5%	1 0.9%
NETS												
(A) ANY CULTURAL ACTIVITIES	710 56.7%	58 69.6%	98 65.8%	308 57.3%	270 56.4%	99 63.9%	606 57.8%	50 68.9%	85 68.3%	261 58.1%	235 57.5%	89 65.0%
(B) ANY CULTURAL PERFORMANCE/ MUSEUM OR ART GALLERY	532 42.5%	44 53.4%	76 51.3%	228 42.3%	200 41.8%	76 48.9%	453 43.2%	38 52.5%	68 54.6%	191 42.6%	174 42.6%	69 49.8%
(C) ANY BUILT ATTRACTION	749 59.9%	66 78.6%	107 72.1%	323 60.0%	289 60.5%	104 67.3%	648 61.8%	58 78.8%	93 74.5%	281 62.6%	253 62.0%	94 68.3%
(D) ANY NATIONAL/PROVINCIAL PARK OR HISTORIC SITE	655 52.3%	55 66.3%	92 61.5%	287 53.3%	265 55.5%	91 58.5%	567 54.1%	49 66.8%	79 63.1%	249 55.6%	233 57.0%	80 57.9%
(E) ANY HUNTING/FISHING	64 5.1%	10 12.2%	12 8.2%	32 5.9%	25 5.3%	6 4.0%	53 5.0%	9 12.0%	12 9.3%	24 5.4%	22 5.4%	6 4.2%
(F) ANY BAR/NIGHTCLUB/CASINO	406 32.4%	18 21.7%	66 44.1%	205 38.1%	138 28.9%	26 16.8%	356 34.0%	17 22.9%	59 46.9%	178 39.8%	122 29.8%	24 17.1%

ITS 2001 - OVERSEAS RESIDENTS

TABLE P29-1

VISIT COSTS IN ONTARIO
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - $000s)	2365915	1242642	557992	161626	122161	400863	631868	215200	416667	491406	1035375	694097	526584	63930	38370	302035	653652	1026300	383929	1393393
PUBLIC/LOCAL TRANSPORT (DOMESTIC PLANE, TRAIN, BUS, BOAT FARES IN CANADA/LOCAL TRANSPORT)	89035 3.8%	44245 3.6%	19410 3.5%	4504 2.8%	5067 4.1%	15264 3.8%	29870 4.7%	9364 4.4%	20506 4.9%	14920 3.0%	41695 4.0%	21284 3.1%	22979 4.4%	1263 2.0%	1173 3.1%	11907 3.9%	27262 4.2%	34950 3.4%	14916 3.9%	37898 2.7%
PRIVATE/AUTO (INCLUDING VEHICLE RENTAL)	115852 4.9%	64952 5.2%	23255 4.2%	11326 7.0%	5813 4.8%	24559 6.1%	23594 3.7%	3613 1.7%	19981 4.8%	27306 5.6%	44158 4.3%	41375 6.0%	24487 4.7%	4288 6.7%	865 2.3%	12442 4.1%	30989 4.7%	55783 5.4%	16637 4.3%	73764 5.3%
ACCOMMODATION	444849 18.8%	237311 19.1%	100411 18.0%	33729 20.9%	32818 26.9%	70353 17.6%	114252 18.1%	47557 22.1%	66695 16.0%	93286 19.0%	227960 22.0%	50413 7.3%	153168 29.1%	7078 11.1%	5330 13.9%	57562 19.1%	132816 20.3%	192319 18.7%	62152 16.2%	236865 17.0%
FOOD/BEVERAGES	354831 15.0%	190187 15.3%	78942 14.1%	22796 14.1%	19535 16.0%	68914 17.2%	92003 14.6%	23472 10.9%	68531 16.4%	72640 14.8%	154959 15.0%	121782 17.5%	62901 11.9%	10340 16.2%	3353 8.7%	40906 13.5%	99548 15.2%	154714 15.1%	59663 15.5%	217377 15.6%
RECREATION/ENTERTAINMENT	157774 6.7%	87788 7.1%	39511 7.1%	8589 5.3%	9229 7.6%	30459 7.6%	36232 5.7%	6462 3.0%	29769 7.1%	33755 6.9%	70712 6.8%	60097 8.7%	20071 3.8%	5092 8.0%	1001 2.6%	16158 5.3%	42460 6.5%	71060 6.9%	28097 7.3%	104042 7.5%
RETAIL/OTHER	400582 16.9%	174575 14.0%	69954 12.5%	19907 12.3%	15651 12.8%	69064 17.2%	127939 20.2%	29749 13.8%	98189 23.6%	98068 20.0%	160535 15.5%	162190 23.4%	55220 10.5%	17653 27.6%	3671 9.6%	46829 15.5%	115305 17.6%	160066 15.6%	78382 20.4%	264842 19.0%
CARRIER FARES TO CANADA	802993 33.9%	443583 35.7%	226510 40.6%	60775 37.6%	34048 27.9%	122250 30.5%	207979 32.9%	94983 44.1%	112997 27.1%	151431 30.8%	335356 32.4%	236956 34.1%	187758 35.7%	18214 28.5%	22977 59.9%	116230 38.5%	205273 31.4%	357408 34.8%	124083 32.3%	458605 32.9%

ITS 2001 - OVERSEAS RESIDENTS

TABLE P30-1

OVERNIGHT VISIT COSTS IN ONTARIO
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS -URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - $000s)	2213966	1160827	530708	148331	112397	369392	591177	200264	390913	461962	972247	653434	496165	60192	24371	273577	622802	959978	357609	1358279
PUBLIC/LOCAL TRANSPORT (DOMESTIC PLANE, TRAIN, BUS, BOAT FARES IN CANADA/LOCAL TRANSPORT)	88659 4.0%	44124 3.8%	19346 3.6%	4471 3.0%	5066 4.5%	15242 4.1%	29638 5.0%	9320 4.7%	20318 5.2%	14897 3.2%	41415 4.3%	21273 3.3%	22909 4.6%	1263 2.1%	1159 4.8%	11896 4.3%	27209 4.4%	34660 3.6%	14894 4.2%	37526 2.8%
PRIVATE/AUTO (INCLUDING VEHICLE RENTAL)	115659 5.2%	64777 5.6%	23234 4.4%	11318 7.6%	5812 5.2%	24413 6.6%	23580 4.0%	3611 1.8%	19968 5.1%	27302 5.9%	44093 4.5%	41367 6.3%	24464 4.9%	4288 7.1%	768 3.2%	12416 4.5%	30948 5.0%	55663 5.8%	16632 4.7%	73575 5.4%
ACCOMMODATION	444849 20.1%	237311 20.4%	100411 18.9%	33729 22.7%	32818 29.2%	70353 19.0%	114252 19.3%	47557 23.7%	66695 17.1%	93286 20.2%	227960 23.4%	50413 7.7%	153168 30.9%	7078 11.8%	5330 21.9%	57562 21.0%	132816 21.3%	192319 20.0%	62152 17.4%	236865 17.4%
FOOD/BEVERAGES	348498 15.7%	186656 16.1%	77903 14.7%	22137 14.9%	19057 17.0%	67559 18.3%	90148 15.2%	22939 11.5%	67209 17.2%	71694 15.5%	151607 15.6%	120484 18.4%	61427 12.4%	10274 17.1%	3210 13.2%	39602 14.5%	98215 15.8%	152387 15.9%	58294 16.3%	215059 15.8%
RECREATION/ENTERTAINMENT	155311 7.0%	86320 7.4%	39073 7.4%	8319 5.6%	9025 8.0%	29903 8.1%	35657 6.0%	6197 3.1%	29460 7.5%	33334 7.2%	69314 7.1%	59492 9.1%	19702 4.0%	5036 8.4%	967 4.0%	15539 5.7%	41877 6.7%	70142 7.3%	27754 7.8%	103163 7.6%
RETAIL/OTHER	393154 17.8%	171611 14.8%	69114 13.0%	19469 13.1%	15222 13.5%	67806 18.4%	124848 21.1%	28135 14.0%	96714 24.7%	96694 20.9%	156350 16.1%	160592 24.6%	53988 10.9%	17497 29.1%	3416 14.0%	45779 16.7%	113504 18.2%	156925 16.3%	76946 21.5%	261886 19.3%
CARRIER FARES TO CANADA	667836 30.2%	370028 31.9%	201627 38.0%	48889 33.0%	25396 22.6%	94117 25.5%	173055 29.3%	82505 41.2%	90549 23.2%	124754 27.0%	281508 29.0%	199813 30.6%	160506 32.3%	14756 24.5%	9521 39.1%	90784 33.2%	178234 28.6%	297882 31.0%	100936 28.2%	430203 31.7%

ITS 2001 - OVERSEAS RESIDENTS

AVERAGE SPENDING IN ONTARIO BY CATEGORIES
BASE: TOTAL PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS -URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	7221	4489	1800	604	590	1495	1736	567	1169	996	3124	2326	1441	182	124	1318	2290	2387	1226	3672
TOTAL (WEIGHTED - 000s)	1252	665	248	94	93	230	353	112	241	234	515	403	270	33	27	186	375	475	217	679
ALL CATEGORIES																				
AVERAGE PER PERSON	1102.6	1048.3	1224.0	987.6	712.6	1016.4	1070.9	1102.5	1055.3	1326.7	1000.8	1062.3	1479.9	1143.9	914.2	1110.8	1003.0	1155.6	1149.4	1229.2
AVERAGE PER PARTY	1889.7	1867.8	2250.4	1726.5	1308.1	1740.4	1791.2	1921.2	1730.7	2100.3	2011.1	1720.4	1952.9	1929.0	1405.0	1624.7	1745.1	2160.9	1772.6	2052.7
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	184.5	200.2	255.1	212.4	197.9	150.8	170.9	407.1	131.8	168.3	257.4	112.7	266.5	146.6	223.9	168.8	175.0	200.2	176.6	169.3
ALL CATEGORIES EXCLUDING CANADIAN CARRIER FARES TO CANADA																				
AVERAGE PER PERSON	728.4	674.1	727.2	616.2	514.0	706.4	718.4	615.9	769.1	917.9	676.7	699.7	952.2	818.0	366.8	683.4	688.0	753.1	777.9	824.6
AVERAGE PER PARTY	1248.3	1201.1	1336.9	1077.3	943.5	1209.7	1201.6	1073.2	1261.3	1453.1	1359.7	1133.1	1256.6	1379.4	563.6	999.5	1197.1	1408.3	1199.7	1377.1
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	128.8	136.4	158.2	142.4	153.2	112.3	120.9	239.4	101.2	122.8	182.9	78.2	180.3	110.7	136.5	112.8	124.9	138.1	126.8	115.7
PUBLIC/LOCAL TRANSPORT (DOMESTIC PLANE, TRAIN, BUS, BOAT FARES IN CANADA/LOCAL TRANSPORT)																				
AVERAGE PER PERSON	41.5	37.3	42.6	27.5	29.6	38.7	50.6	48.0	51.9	40.3	40.3	32.6	64.6	22.6	27.9	43.8	41.8	39.4	44.7	33.4
AVERAGE PER PARTY	71.1	66.5	78.3	48.1	54.3	66.3	84.7	83.6	85.2	63.8	81.0	52.8	85.2	38.1	42.9	64.0	72.8	73.6	68.9	55.8
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	7.4	7.6	9.3	6.4	8.9	6.2	8.6	18.9	6.8	5.4	11.0	3.7	12.3	3.1	10.7	7.3	7.6	7.2	7.4	4.7
PRIVATE/AUTO (INCLUDING VEHICLE RENTAL)																				
AVERAGE PER PERSON	54.0	54.8	51.0	69.2	33.9	62.3	40.0	18.5	50.6	73.7	42.7	63.3	68.8	76.7	20.6	45.8	47.6	62.8	49.8	65.1
AVERAGE PER PARTY	92.5	97.6	93.8	121.0	62.2	106.6	66.9	32.3	83.0	116.7	85.8	102.6	90.8	129.4	31.7	66.9	82.7	117.5	76.8	108.7
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	9.6	11.2	11.2	16.2	10.2	10.0	6.8	7.3	6.7	9.9	11.7	7.1	13.1	10.4	7.1	7.7	8.7	11.6	8.2	9.2

Continued

AVERAGE SPENDING IN ONTARIO BY CATEGORIES
BASE: TOTAL PARTY VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	7221	4489	1800	604	590	1495	1736	567	1169	996	3124	2326	1441	182	124	1318	2290	2387	1226	3672
TOTAL (WEIGHTED - 000s)	1252	665	248	94	93	230	353	112	241	234	515	403	270	33	27	186	375	475	217	679
ACCOMMODATION																				
AVERAGE PER PERSON	207.3	200.2	220.3	206.1	191.4	178.4	193.6	243.6	168.9	251.9	220.4	77.2	430.5	126.7	127.0	211.7	203.8	216.5	186.1	208.9
AVERAGE PER PARTY	355.3	356.7	405.0	360.3	351.4	305.5	323.9	424.6	277.0	398.7	442.8	125.0	568.0	213.6	195.2	309.6	354.6	404.9	286.9	348.9
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	37.1	40.9	48.3	48.3	57.8	28.7	33.0	96.7	22.5	34.0	60.4	8.7	82.3	17.2	49.0	35.5	37.3	40.1	30.7	29.5
FOOD/BEVERAGES																				
AVERAGE PER PERSON	165.4	160.4	173.2	139.3	114.0	174.7	155.9	120.3	173.6	196.1	149.8	186.4	176.8	185.0	79.9	150.4	152.8	174.2	178.6	191.8
AVERAGE PER PARTY	283.4	285.9	318.4	243.5	209.2	299.2	260.8	209.5	284.7	310.5	301.0	301.9	233.3	312.0	122.8	220.0	265.8	325.7	275.5	320.2
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	29.0	32.2	37.4	31.7	33.6	27.6	26.1	46.6	22.7	26.1	40.1	20.8	33.0	25.0	29.5	24.4	27.6	31.8	28.8	26.8
RECREATION/ENTERTAINMENT																				
AVERAGE PER PERSON	73.5	74.1	86.7	52.5	53.8	77.2	61.4	33.1	75.4	91.1	68.4	92.0	56.4	91.1	23.9	59.4	65.2	80.0	84.1	91.8
AVERAGE PER PARTY	126.0	132.0	159.3	91.7	98.8	132.2	102.7	57.7	123.7	144.3	137.3	149.0	74.4	153.7	36.7	86.9	113.4	149.6	129.7	153.3
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	12.9	14.9	18.8	11.9	15.9	12.2	10.3	12.6	9.9	12.1	18.4	10.3	10.6	12.3	8.9	9.6	11.8	14.6	13.7	12.9
RETAIL/OTHER																				
AVERAGE PER PERSON	186.7	147.3	153.5	121.6	91.3	175.1	216.8	152.4	248.7	264.8	155.2	248.2	155.2	315.9	87.5	172.2	176.9	180.2	234.7	233.6
AVERAGE PER PARTY	319.9	262.4	282.1	212.6	167.6	299.9	362.7	265.6	407.8	419.1	311.8	402.0	204.8	532.6	134.4	251.9	307.8	337.0	361.9	390.1
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	32.8	29.6	33.2	27.9	26.8	27.7	36.1	57.2	32.6	35.2	41.4	27.7	29.0	42.6	31.4	28.2	31.9	32.7	38.0	32.6
CANADIAN CARRIER FARES TO CANADA																				
AVERAGE PER PERSON	374.2	374.2	496.9	371.4	198.6	310.0	352.5	486.6	286.2	408.8	324.2	362.7	527.7	325.9	547.5	427.5	315.0	402.4	371.5	404.5
AVERAGE PER PARTY	641.4	666.8	913.5	649.2	364.6	530.8	589.6	847.9	469.3	647.2	651.4	587.3	696.3	549.6	841.3	625.2	548.0	752.5	572.9	675.6
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	55.6	63.8	96.9	70.0	44.7	38.4	50.0	167.7	30.5	45.4	74.5	34.5	86.2	35.9	87.5	56.0	50.1	62.1	49.8	53.6

AVERAGE SPENDING IN ONTARIO BY CATEGORIES
BASE: OVERNIGHT PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA														
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	6220	3871	1636	499	496	1240	1538	511	1027	811	2712	2021	1233	162	69	1049	2045	2104	1022	3394
TOTAL (WEIGHTED - 000s)	1049	558	222	72	78	186	290	95	194	201	429	345	228	29	13	145	325	403	176	596
ALL CATEGORIES																				
AVERAGE PER PERSON	1233.5	1168.0	1302.4	1228.9	787.1	1144.1	1226.7	1251.9	1214.3	1447.4	1142.4	1153.3	1638.4	1209.2	1185.9	1278.9	1115.6	1288.5	1287.9	1385.2
AVERAGE PER PARTY	2111.6	2081.6	2393.8	2068.3	1444.9	1981.2	2041.8	2102.0	2012.2	2294.8	2267.7	1892.3	2173.4	2047.9	1852.8	1886.3	1918.3	2383.9	2030.7	2277.6
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	184.5	200.2	255.1	212.4	197.9	150.8	170.9	407.1	131.8	168.3	257.4	112.7	266.5	146.6	223.9	168.8	175.0	200.2	176.6	169.3
ALL CATEGORIES EXCLUDING CANADIAN CARRIER FARES TO CANADA																				
AVERAGE PER PERSON	861.4	795.7	807.6	823.9	609.3	852.6	867.6	736.1	933.0	1056.5	811.7	800.6	1108.4	912.7	722.6	854.5	796.3	888.7	924.4	946.5
AVERAGE PER PARTY	1474.6	1418.1	1484.3	1386.6	1118.5	1476.4	1444.1	1236.0	1546.1	1675.1	1611.1	1313.6	1470.3	1545.8	1129.0	1260.3	1369.3	1644.2	1457.5	1556.2
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	128.8	136.4	158.2	142.4	153.2	112.3	120.9	239.4	101.2	122.8	182.9	78.2	180.3	110.7	136.5	112.8	124.9	138.1	126.8	115.7
PUBLIC/LOCAL TRANSPORT (DOMESTIC PLANE, TRAIN, BUS, BOAT FARES IN CANADA/LOCAL TRANSPORT)																				
AVERAGE PER PERSON	49.4	44.4	47.5	37.0	35.5	47.2	61.5	58.3	63.1	46.7	48.7	37.5	75.6	25.4	56.4	55.6	48.7	46.5	53.6	38.3
AVERAGE PER PARTY	84.6	79.1	87.3	62.3	65.1	81.8	102.4	97.8	104.6	74.0	96.6	61.6	100.4	43.0	88.1	82.0	83.8	86.1	84.6	62.9
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	7.4	7.6	9.3	6.4	8.9	6.2	8.6	18.9	6.8	5.4	11.0	3.7	12.3	3.1	10.7	7.3	7.6	7.2	7.4	4.7
PRIVATE/AUTO (INCLUDING VEHICLE RENTAL)																				
AVERAGE PER PERSON	64.4	65.2	57.0	93.8	40.7	75.6	48.9	22.6	62.0	85.5	51.8	73.0	80.8	86.1	37.4	58.0	55.4	74.7	59.9	75.0
AVERAGE PER PARTY	110.3	116.2	104.8	157.8	74.7	130.9	81.4	37.9	102.8	135.6	102.8	119.8	107.2	145.9	58.4	85.6	95.3	138.2	94.4	123.4
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	9.6	11.2	11.2	16.2	10.2	10.0	6.8	7.3	6.7	9.9	11.7	7.1	13.1	10.4	7.1	7.7	8.7	11.6	8.2	9.2

Continued

AVERAGE SPENDING IN ONTARIO BY CATEGORIES
BASE: OVERNIGHT PARTY VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	6220	3871	1636	499	496	1240	1538	511	1027	811	2712	2021	1233	162	69	1049	2045	2104	1022	3394
TOTAL (WEIGHTED - 000s)	1049	558	222	72	78	186	290	95	194	201	429	345	228	29	13	145	325	403	176	596
ACCOMMODATION																				
AVERAGE PER PERSON	247.8	238.8	246.4	279.4	229.8	217.9	237.1	297.3	207.2	292.3	267.9	89.0	505.8	142.2	259.4	269.1	237.9	258.1	223.8	241.6
AVERAGE PER PARTY	424.3	425.6	452.9	470.3	421.9	377.3	394.6	499.2	343.3	463.4	531.7	146.0	670.9	240.8	405.2	396.9	409.1	477.6	352.9	397.2
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	37.1	40.9	48.3	48.3	57.8	28.7	33.0	96.7	22.5	34.0	60.4	8.7	82.3	17.2	49.0	35.5	37.3	40.1	30.7	29.5
FOOD/BEVERAGES																				
AVERAGE PER PERSON	194.2	187.8	191.2	183.4	133.5	209.3	187.1	143.4	208.8	224.6	178.1	212.6	202.8	206.4	156.2	185.1	175.9	204.5	209.9	219.3
AVERAGE PER PARTY	332.4	334.7	351.4	308.7	245.0	362.4	311.4	240.8	346.0	356.1	353.6	348.9	269.1	349.6	244.1	273.1	302.5	378.4	331.0	360.6
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	29.0	32.2	37.4	31.7	33.6	27.6	26.1	46.6	22.7	26.1	40.1	20.8	33.0	25.0	29.5	24.4	27.6	31.8	28.8	26.8
RECREATION/ENTERTAINMENT																				
AVERAGE PER PERSON	86.5	86.9	95.9	68.9	63.2	92.6	74.0	38.7	91.5	104.4	81.4	105.0	65.1	101.2	47.0	72.6	75.0	94.1	100.0	105.2
AVERAGE PER PARTY	148.1	154.8	176.2	116.0	116.0	160.4	123.2	65.1	151.6	165.6	161.7	172.3	86.3	171.3	73.5	107.1	129.0	174.2	157.6	173.0
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	12.9	14.9	18.8	11.9	15.9	12.2	10.3	12.6	9.9	12.1	18.4	10.3	10.6	12.3	8.9	9.6	11.8	14.6	13.7	12.9
RETAIL/OTHER																				
AVERAGE PER PERSON	219.0	172.7	169.6	161.3	106.6	210.0	259.1	175.9	300.4	303.0	183.7	283.4	178.3	351.5	166.2	214.0	203.3	210.6	277.1	267.1
AVERAGE PER PARTY	375.0	307.7	311.7	271.5	195.7	363.7	431.2	295.3	497.8	480.3	364.7	465.1	236.5	595.3	259.7	315.6	349.6	389.7	436.9	439.1
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	32.8	29.6	33.2	27.9	26.8	27.7	36.1	57.2	32.6	35.2	41.4	27.7	29.0	42.6	31.4	28.2	31.9	32.7	38.0	32.6
CANADIAN CARRIER FARES TO CANADA																				
AVERAGE PER PERSON	372.1	372.3	494.8	405.0	177.8	291.5	359.1	515.8	281.3	390.9	330.8	352.7	530.0	296.4	463.3	424.4	319.3	399.8	363.5	438.7
AVERAGE PER PARTY	636.9	663.5	909.4	681.7	326.5	504.8	597.7	866.0	466.1	619.7	656.6	578.6	703.1	502.0	723.8	625.9	549.0	739.7	573.2	721.4
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	55.6	63.8	96.9	70.0	44.7	38.4	50.0	167.7	30.5	45.4	74.5	34.5	86.2	35.9	87.5	56.0	50.1	62.1	49.8	53.6

ITS 2001 - OVERSEAS RESIDENTS

TABLE P33-1

AVERAGE SPENDING IN ONTARIO BY VISITORS WHO PARTICIPATED IN ACTIVITIES
BASE: TOTAL PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	7221	4489	1800	604	590	1495	1736	567	1169	996	3124	2326	1441	182	124	1318	2290	2387	1226	3672
TOTAL (WEIGHTED - 000s)	1252	665	248	94	93	230	353	112	241	234	515	403	270	33	27	186	375	475	217	679
ANY FESTIVALS/FAIRS																				
AVERAGE $ PER PERSON	1357.8	1152.5	1350.3	1117.6	832.6	1034.4	1459.8	1951.2	1400.2	1830.9	1315.6	1341.2	1754.5	1007.6	465.6	1415.9	1264.7	1372.8	1441.0	1578.1
AVERAGE $ PER PARTY PER NIGHT	122.6	165.2	236.4	151.7	125.8	121.7	105.1	301.6	94.3	92.8	182.2	86.1	136.3	98.1	123.1	97.6	95.3	153.8	107.0	110.8
AVERAGE $ PER PERSON PER NIGHT	69.7	84.4	110.3	72.2	60.2	71.1	66.7	214.7	59.0	61.0	91.8	51.9	92.8	72.0	100.3	66.5	55.3	81.3	70.0	63.2
ANY MUSEUM/ART GALLERY																				
AVERAGE $ PER PERSON	1124.7	1034.4	1181.8	1108.9	674.4	1058.6	1124.2	1154.8	1110.8	1404.8	1066.2	1067.4	1552.9	1128.3	1040.2	1067.1	1011.2	1207.3	1144.5	1327.2
AVERAGE $ PER PARTY PER NIGHT	183.1	203.7	272.4	215.4	210.0	151.6	150.9	451.3	115.2	181.5	278.5	108.0	203.9	154.5	127.0	139.3	168.7	204.9	184.1	161.4
AVERAGE $ PER PERSON PER NIGHT	98.4	103.8	132.3	114.3	106.0	80.9	85.6	272.4	63.5	106.1	135.8	60.4	145.6	84.8	73.8	84.9	94.1	103.8	102.3	87.3
ANY SPORTS EVENTS																				
AVERAGE $ PER PERSON	1149.7	1087.6	1141.2	1449.7	797.3	987.7	1021.8	1409.7	877.0	1450.8	1136.8	1035.2	1678.0	1129.2	1115.1	1057.3	1082.2	1244.7	1066.1	1253.5
AVERAGE $ PER PARTY PER NIGHT	150.1	182.2	254.6	172.3	137.9	128.3	128.2	187.8	106.2	123.0	194.7	111.3	172.3	137.2	278.0	176.0	157.5	151.0	126.1	150.7
AVERAGE $ PER PERSON PER NIGHT	84.3	96.8	124.3	100.9	78.4	74.0	75.3	110.9	62.1	75.9	97.8	64.6	124.7	83.2	225.6	124.1	87.3	79.2	73.9	83.1
ANY THEME PARK																				
AVERAGE $ PER PERSON	1119.5	971.2	1117.1	926.9	688.3	965.2	1129.4	1258.3	1064.3	1557.5	1105.7	1082.5	1286.2	1271.9	1342.1	1102.7	995.9	1215.3	1184.2	1249.4
AVERAGE $ PER PARTY PER NIGHT	172.9	174.0	251.5	216.0	219.0	116.6	142.5	341.7	107.7	231.2	274.8	109.9	149.4	192.3	109.9	128.1	154.2	213.9	130.5	141.8
AVERAGE $ PER PERSON PER NIGHT	88.3	83.5	114.4	107.2	101.9	59.0	78.0	193.8	58.0	124.1	131.5	56.9	101.1	104.5	71.4	77.1	82.1	98.5	82.6	71.0

Continued

AVERAGE SPENDING IN ONTARIO BY VISITORS WHO PARTICIPATED IN ACTIVITIES
BASE: TOTAL PARTY VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	7221	4489	1800	604	590	1495	1736	567	1169	996	3124	2326	1441	182	124	1318	2290	2387	1226	3672
TOTAL (WEIGHTED - 000s)	1252	665	248	94	93	230	353	112	241	234	515	403	270	33	27	186	375	475	217	679
ANY ZOO/AQUARIUM/BOTANICAL GARDEN																				
AVERAGE $ PER PERSON	1164.5	1003.9	1198.0	1085.6	652.7	1008.6	1221.9	1192.7	1232.7	1673.0	1106.8	1123.6	2109.8	1030.0	782.9	1137.0	976.4	1250.0	1334.3	1435.0
AVERAGE $ PER PARTY PER NIGHT	188.6	213.1	294.6	182.3	257.9	152.5	151.4	558.6	120.0	190.2	281.4	116.8	168.4	152.4	219.4	139.3	145.6	221.0	213.2	145.9
AVERAGE $ PER PERSON PER NIGHT	96.7	101.9	136.3	93.7	129.0	71.3	83.0	313.2	65.2	111.2	137.2	62.8	107.0	82.1	127.8	88.7	74.8	108.4	125.8	73.3
ANY HISTORIC SITE																				
AVERAGE $ PER PERSON	1114.5	1020.2	1188.3	993.8	704.7	998.3	1130.0	1142.2	1123.7	1406.1	1040.3	1143.3	1429.3	1270.0	1164.0	1022.0	976.4	1227.9	1060.5	1327.7
AVERAGE $ PER PARTY PER NIGHT	198.2	234.4	284.1	221.3	233.0	185.5	157.3	402.2	119.9	179.7	288.8	115.8	209.1	171.5	432.9	179.2	185.8	213.0	178.9	167.7
AVERAGE $ PER PERSON PER NIGHT	103.1	116.5	136.2	114.1	116.0	95.4	86.8	223.9	65.9	100.0	138.8	65.7	132.1	90.4	247.3	106.3	97.5	106.6	99.1	87.8
ANY CASINO																				
AVERAGE $ PER PERSON	1320.9	1151.9	1342.7	1357.7	712.2	1113.8	1643.5	1990.4	1589.8	1445.4	1264.0	1253.4	2002.6	1178.2	1760.0	1283.5	1102.5	1385.3	1686.8	1562.7
AVERAGE $ PER PARTY PER NIGHT	157.5	184.9	223.7	165.8	147.4	160.7	128.4	235.9	118.1	159.1	209.3	125.1	148.7	102.0	48.1	108.8	161.9	160.2	173.0	161.0
AVERAGE $ PER PERSON PER NIGHT	88.1	100.8	116.9	101.3	82.1	88.0	73.8	167.0	65.3	95.7	107.7	72.8	100.4	87.9	31.1	81.4	82.0	87.2	111.2	91.0
ANY OUTDOOR ACTIVITIES																				
AVERAGE $ PER PERSON	1155.4	1056.0	1218.5	1060.1	757.1	972.3	1368.5	1483.0	1332.5	1325.1	1044.2	1183.3	1695.6	1120.8	1473.7	992.2	1103.1	1185.3	1308.4	1413.4
AVERAGE $ PER PARTY PER NIGHT	166.7	183.1	236.6	161.3	192.7	137.8	128.6	233.6	109.9	177.5	215.5	132.1	158.7	156.4	178.2	142.2	140.0	190.0	145.1	176.9
AVERAGE $ PER PERSON PER NIGHT	87.6	91.3	111.9	92.5	96.9	69.5	73.8	135.5	62.9	102.7	104.2	68.8	128.4	96.4	119.1	86.9	77.1	93.4	87.4	91.0

Continued

ITS 2001 - OVERSEAS RESIDENTS

TABLE P33-3

AVERAGE SPENDING IN ONTARIO BY VISITORS WHO PARTICIPATED IN ACTIVITIES
BASE: TOTAL PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA														
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	7221	4489	1800	604	590	1495	1736	567	1169	996	3124	2326	1441	182	124	1318	2290	2387	1226	3672
TOTAL (WEIGHTED - 000s)	1252	665	248	94	93	230	353	112	241	234	515	403	270	33	27	186	375	475	217	679
ANY FISHING																				
AVERAGE $ PER PERSON	1212.8	1087.2	1305.1	1122.9	661.4	999.3	1603.5	2361.2	1393.8	1253.3	1156.4	1252.9	1268.2	1098.3	3363.4	1174.5	1159.8	1213.5	1674.9	1304.4
AVERAGE $ PER PARTY PER NIGHT	168.2	172.6	234.0	180.4	163.7	129.9	162.6	247.5	135.2	159.3	218.6	125.1	285.3	266.1	102.4	173.4	153.5	181.9	126.8	178.8
AVERAGE $ PER PERSON PER NIGHT	81.9	79.4	108.2	94.7	76.5	56.9	92.1	158.5	73.2	79.9	101.4	61.0	215.2	97.8	64.6	102.1	73.9	83.4	68.5	84.7
ANY HUNTING																				
AVERAGE $ PER PERSON	1579.5	872.6	1742.2	630.0	407.0	1041.2	2129.6	2802.8	1981.6	1651.3	1538.6	2493.0	1628.9	-	-	1407.0	1266.0	1927.1	596.9	1491.2
AVERAGE $ PER PARTY PER NIGHT	93.4	42.8	380.0	53.8	407.0	18.7	135.8	1868.5	105.4	111.7	87.3	60.8	392.6	-	-	69.0	402.6	84.9	351.5	59.5
AVERAGE $ PER PERSON PER NIGHT	71.2	30.0	380.0	37.4	203.5	12.7	85.5	934.3	69.3	111.7	55.8	60.8	392.6	-	-	55.0	352.2	59.1	172.9	59.5
ANY GOLF																				
AVERAGE $ PER PERSON	1380.2	1269.6	1289.8	2189.0	435.8	1098.6	1457.1	1806.2	1342.8	1848.6	1152.9	1326.6	2475.7	1382.1	3703.6	817.2	1511.8	1386.1	696.2	1621.6
AVERAGE $ PER PARTY PER NIGHT	196.0	213.1	252.9	164.4	119.1	191.6	151.2	405.0	110.2	187.2	206.7	181.6	193.8	267.9	506.6	77.6	180.6	219.2	76.2	183.8
AVERAGE $ PER PERSON PER NIGHT	103.1	98.1	107.5	104.1	71.0	89.2	103.2	326.6	69.5	127.9	105.8	82.5	165.7	179.4	253.3	39.7	103.1	109.9	53.9	96.4

ITS 2001 - OVERSEAS RESIDENTS

TABLE P34-1

AVERAGE SPENDING IN ONTARIO BY VISITORS WHO PARTICIPATED IN ACTIVITIES
BASE: OVERNIGHT PARTY VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	6220	3871	1636	499	496	1240	1538	511	1027	811	2712	2021	1233	162	69	1049	2045	2104	1022	3394
TOTAL (WEIGHTED - 000s)	1049	558	222	72	78	186	290	95	194	201	429	345	228	29	13	143	325	403	176	596
ANY FESTIVALS/FAIRS																				
AVERAGE $ PER PERSON	1461.5	1749.9	1431.2	1159.0	962.8	1139.2	1559.6	2147.3	1488.4	1967.6	1424.1	1424.4	1927.3	1106.6	515.3	1596.5	1340.7	1456.7	1666.7	1637.8
AVERAGE $ PER PARTY PER NIGHT	122.6	165.2	236.4	151.7	125.8	121.7	105.1	301.6	94.3	92.8	182.2	86.1	136.3	98.1	123.1	97.6	95.3	153.8	107.0	110.8
AVERAGE $ PER PERSON PER NIGHT	69.7	84.4	110.3	72.2	60.2	71.1	66.7	214.7	59.0	61.0	91.8	51.9	92.8	72.0	100.3	66.5	55.3	81.3	70.0	63.2
ANY MUSEUM/ART GALLERY																				
AVERAGE $ PER PERSON	1233.0	1132.6	1242.0	1283.5	733.9	1187.8	1222.3	1253.1	1208.6	1553.1	1177.8	1143.6	1705.1	1265.0	1413.7	1332.4	1120.3	1287.2	1237.8	1437.4
AVERAGE $ PER PARTY PER NIGHT	183.1	203.7	272.4	215.4	210.0	151.6	150.9	451.3	115.2	181.5	278.5	108.0	203.9	154.5	127.0	139.3	168.7	204.9	184.1	161.4
AVERAGE $ PER PERSON PER NIGHT	98.4	103.8	132.3	114.3	106.0	80.9	85.6	272.4	63.5	106.1	135.8	60.4	145.6	84.8	73.8	84.9	94.1	103.8	102.3	87.3
ANY SPORTS EVENTS																				
AVERAGE $ PER PERSON	1360.4	1238.2	1252.6	1773.4	915.3	1164.9	1427.5	1517.7	1374.2	1621.9	1280.7	1309.3	1882.3	1149.5	2006.6	1472.1	1333.0	1396.3	1233.9	1533.9
AVERAGE $ PER PARTY PER NIGHT	150.1	182.2	254.6	172.3	137.9	128.3	128.2	187.8	106.2	123.0	194.7	111.3	172.3	137.2	278.0	176.0	157.5	151.0	126.1	150.7
AVERAGE $ PER PERSON PER NIGHT	84.3	96.8	124.3	100.9	78.4	74.0	75.3	110.9	62.1	75.9	97.8	64.6	124.7	83.2	225.6	124.1	87.3	79.2	73.9	83.1
ANY THEME PARK																				
AVERAGE $ PER PERSON	1197.2	1052.6	1201.2	1025.2	768.5	1021.3	1154.8	1281.2	1095.1	1713.2	1185.8	1145.5	1420.0	1271.9	1710.6	1262.7	1066.0	1276.6	1233.3	1293.6
AVERAGE $ PER PARTY PER NIGHT	172.9	174.0	251.5	216.0	219.0	116.6	142.5	341.7	107.7	231.2	274.8	109.9	149.4	192.3	109.9	128.1	154.2	213.9	130.5	141.8
AVERAGE $ PER PERSON PER NIGHT	88.3	83.5	114.4	107.2	101.9	59.0	78.0	193.8	58.0	124.1	131.5	56.9	101.1	104.5	71.4	77.1	82.1	98.5	82.6	71.0

Continued

ITS 2001 - OVERSEAS RESIDENTS

AVERAGE SPENDING IN ONTARIO BY VISITORS WHO PARTICIPATED IN ACTIVITIES
BASE: OVERNIGHT PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA														
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	6220	3871	1636	499	496	1240	1538	511	1027	811	2712	2021	1233	162	69	1049	2045	2104	1022	3394
TOTAL (WEIGHTED - 000s)	1049	558	222	72	78	186	290	95	194	201	429	345	228	29	13	145	325	403	176	596
ANY ZOO/AQUARIUM/BOTANICAL GARDEN																				
AVERAGE $ PER PERSON	1245.9	1086.8	1276.1	1236.3	700.0	1095.8	1262.5	1249.8	1267.1	1806.4	1190.3	1182.6	2210.8	1264.8	823.5	1294.6	1025.1	1334.5	1537.7	1492.3
AVERAGE $ PER PARTY PER NIGHT	188.6	213.1	294.6	182.3	257.9	152.5	151.4	558.6	120.0	190.2	281.4	116.8	168.4	152.4	219.4	139.3	145.6	221.0	213.2	145.9
AVERAGE $ PER PERSON PER NIGHT	96.7	101.9	136.3	93.7	129.0	71.3	83.0	313.2	65.2	111.2	137.2	62.8	107.0	82.1	127.8	88.7	74.8	108.4	125.8	73.3
ANY HISTORIC SITE																				
AVERAGE $ PER PERSON	1208.3	1103.4	1232.7	1099.1	775.0	1115.2	1237.8	1230.7	1241.5	1513.9	1135.3	1203.0	1619.7	1432.1	1119.1	1181.2	1070.6	1311.8	1157.9	1420.5
AVERAGE $ PER PARTY PER NIGHT	198.2	234.4	284.1	221.3	233.0	185.5	157.3	402.2	119.9	179.7	288.8	115.8	209.1	171.5	432.9	179.2	185.8	213.0	178.9	167.7
AVERAGE $ PER PERSON PER NIGHT	103.1	116.5	136.2	114.1	116.0	95.4	86.8	223.9	65.9	100.0	138.8	65.7	132.1	90.4	247.3	106.3	97.5	106.6	99.1	87.8
ANY CASINO																				
AVERAGE $ PER PERSON	1409.9	1220.2	1422.4	1389.8	737.9	1210.2	1747.7	1996.2	1706.7	1611.6	1346.7	1347.6	2114.9	1178.2	1760.0	1484.7	1150.3	1444.0	1944.0	1613.0
AVERAGE $ PER PARTY PER NIGHT	157.5	184.9	223.7	165.8	147.4	160.7	128.4	235.9	118.1	159.1	209.3	125.1	148.7	102.0	48.1	108.8	161.9	160.2	173.0	161.0
AVERAGE $ PER PERSON PER NIGHT	88.1	100.8	116.9	101.3	82.1	68.0	73.8	167.0	65.3	95.7	107.7	72.8	100.4	87.9	31.1	81.4	82.0	87.2	111.2	91.0
ANY OUTDOOR ACTIVITIES																				
AVERAGE $ PER PERSON	1267.4	1161.7	1300.5	1298.6	865.0	1038.7	1490.8	1540.1	1472.9	1441.7	1164.9	1229.9	2186.7	1204.6	1563.5	1233.0	1227.1	1263.6	1434.7	1473.9
AVERAGE $ PER PARTY PER NIGHT	166.7	183.1	236.6	161.3	192.7	137.8	128.6	233.6	109.9	177.5	215.5	132.1	158.7	156.4	178.2	142.2	140.0	190.0	145.1	176.9
AVERAGE $ PER PERSON PER NIGHT	87.6	91.3	111.9	92.5	96.9	69.5	73.8	135.5	62.9	102.7	104.2	68.8	128.4	96.4	119.1	86.9	77.1	93.4	87.4	91.0

Continued

ITS 2001 - OVERSEAS RESIDENTS

TABLE P34-3

AVERAGE SPENDING IN ONTARIO BY VISITORS WHO PARTICIPATED IN ACTIVITIES
BASE: OVERNIGHT PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	6220	3871	1636	499	496	1240	1538	511	1027	811	2712	2021	1233	162	69	1049	2045	2104	1022	3394
TOTAL (WEIGHTED - 000s)	1049	558	222	72	78	186	290	95	194	201	429	345	228	29	13	145	325	403	176	596
ANY FISHING																				
AVERAGE $ PER PERSON	1295.9	1185.6	1391.8	1352.7	934.3	999.6	1624.4	2361.2	1371.7	1349.0	1261.2	1250.7	1812.6	1098.3	3363.4	1334.1	1252.3	1269.3	1749.7	1351.9
AVERAGE $ PER PARTY PER NIGHT	168.2	172.6	234.0	180.4	163.7	129.9	162.6	247.5	135.2	159.3	218.6	125.1	285.3	266.1	102.4	173.4	153.5	181.9	126.8	178.8
AVERAGE $ PER PERSON PER NIGHT	81.9	79.4	108.2	94.7	76.5	56.9	92.1	158.5	73.2	79.9	101.4	61.0	215.2	97.8	64.6	102.1	73.9	83.4	68.5	84.7
ANY HUNTING																				
AVERAGE $ PER PERSON	1606.7	754.5	1900.0	630.0	407.0	771.9	2129.6	2802.8	1981.6	1651.3	1568.2	2493.0	1628.9	-	-	1407.0	1257.6	1927.1	596.9	1491.2
AVERAGE $ PER PARTY PER NIGHT	99.4	42.8	380.0	53.8	407.0	18.7	135.8	1868.5	105.4	111.7	87.3	60.8	392.6	-	-	69.0	402.6	84.9	351.5	59.5
AVERAGE $ PER PERSON PER NIGHT	71.2	30.0	380.0	37.4	203.5	12.7	85.5	934.3	69.3	111.7	55.8	60.8	392.6	-	-	55.0	352.2	59.1	172.9	59.5
ANY GOLF																				
AVERAGE $ PER PERSON	1494.8	1400.7	1387.2	2539.2	985.7	1137.0	1437.3	1806.6	1281.7	2038.0	1299.0	1376.6	2557.7	1563.9	5066.3	916.2	1542.6	1534.9	677.0	1653.8
AVERAGE $ PER PARTY PER NIGHT	196.0	213.1	252.9	164.4	119.1	191.6	151.2	405.0	110.2	187.2	206.7	181.6	193.8	267.9	506.6	77.6	180.6	219.2	76.2	183.8
AVERAGE $ PER PERSON PER NIGHT	103.1	98.1	107.5	104.1	71.0	89.2	103.2	326.6	69.5	127.9	105.8	82.5	165.7	179.4	253.3	39.7	103.1	109.9	53.9	96.4

ITS 2001 - OVERSEAS RESIDENTS

TABLE P35-1

LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS -URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	7221	4489	1800	604	590	1495	1736	567	1169	996	3124	2326	1441	182	124	1318	2290	2387	1226	3672
TOTAL (WEIGHTED - 000s)	2146	1185	456	164	171	394	590	195	395	370	1035	653	356	56	42	272	652	888	334	1134
SAME DAY	351	192	48	43	29	72	108	35	73	51	184	87	53	6	21	58	93	143	56	153
	16.4%	16.2%	10.6%	26.2%	16.7%	18.1%	18.3%	18.0%	18.5%	13.8%	17.7%	13.3%	14.9%	10.9%	51.0%	21.3%	14.3%	16.1%	16.9%	13.5%
1 - 3 NIGHTS	571	265	86	31	71	77	216	109	107	90	329	93	134	5	8	76	191	229	74	207
	26.6%	22.3%	18.9%	19.2%	41.3%	19.4%	36.7%	55.8%	27.2%	24.2%	31.8%	14.2%	37.6%	9.1%	19.4%	28.0%	29.4%	25.8%	22.1%	18.2%
1 - 4 NIGHTS	732	358	123	48	88	98	256	120	136	119	414	120	178	8	12	91	244	299	98	276
	34.1%	30.2%	27.1%	29.5%	51.4%	24.8%	43.3%	61.4%	34.4%	32.1%	40.0%	18.3%	50.0%	13.5%	27.6%	33.5%	37.5%	33.7%	29.3%	24.4%
1 NIGHT	131	51	16	11	11	13	58	30	28	22	68	24	35	-	3	18	46	48	19	55
	6.1%	4.3%	3.5%	6.5%	6.3%	3.3%	9.9%	15.4%	7.1%	6.0%	6.5%	3.7%	10.0%		8.1%	6.7%	7.1%	5.4%	5.6%	4.9%
2 NIGHTS	229	93	29	11	22	31	106	58	48	31	135	38	50	3	3	30	78	98	24	73
	10.7%	7.8%	6.4%	6.5%	12.6%	7.9%	17.9%	29.5%	12.2%	8.5%	13.0%	5.8%	14.0%	5.7%	6.6%	10.9%	12.0%	11.0%	7.1%	6.4%
3 NIGHTS	210	122	41	10	38	32	53	21	31	36	127	30	48	2	2	28	67	83	31	78
	9.8%	10.3%	8.9%	6.2%	22.3%	8.2%	8.9%	10.9%	7.9%	9.7%	12.3%	4.7%	13.6%	3.4%	4.8%	10.4%	10.3%	9.4%	9.4%	6.9%
4 NIGHTS	162	93	37	17	17	21	40	11	28	29	84	27	44	2	3	15	53	70	24	69
	7.5%	7.8%	8.2%	10.3%	10.2%	5.4%	6.7%	5.6%	7.2%	7.9%	8.2%	4.1%	12.4%	4.4%	8.2%	5.5%	8.1%	7.9%	7.2%	6.1%
5 NIGHTS	117	70	32	9	9	19	27	8	20	20	61	23	30	3	1	13	35	51	18	55
	5.5%	5.9%	7.1%	5.7%	5.4%	4.9%	4.6%	3.9%	5.0%	5.4%	5.9%	3.6%	8.5%	5.0%	1.6%	4.8%	5.3%	5.8%	5.5%	4.9%
6 - 9 NIGHTS	355	225	110	26	18	72	68	16	53	61	170	104	55	21	5	54	106	140	55	235
	16.5%	19.0%	24.1%	15.6%	10.3%	18.3%	11.6%	8.1%	13.3%	16.5%	16.4%	16.0%	15.5%	37.3%	11.1%	19.7%	16.3%	15.8%	16.4%	20.7%
10 - 16 NIGHTS	317	197	88	22	15	71	62	10	52	59	128	159	18	10	2	27	88	135	68	219
	14.8%	16.6%	19.4%	13.6%	8.9%	17.9%	10.5%	5.0%	13.2%	16.0%	12.3%	24.4%	5.0%	17.1%	5.5%	9.9%	13.4%	15.2%	20.2%	19.3%
17 - 30 NIGHTS	175	108	45	10	11	42	30	1	28	38	61	99	9	5	1	15	52	85	23	128
	8.2%	9.1%	9.8%	6.4%	6.2%	10.6%	5.0%	0.6%	7.2%	10.4%	5.9%	15.2%	2.4%	8.9%	1.3%	5.5%	8.0%	9.6%	7.0%	11.3%
31+ NIGHTS	97	36	9	5	2	21	39	6	33	22	18	61	13	4	1	14	33	34	16	67
	4.5%	3.1%	1.9%	2.9%	1.1%	5.3%	6.6%	2.9%	8.4%	5.9%	1.8%	9.3%	3.7%	7.3%	1.8%	5.2%	5.1%	3.9%	4.7%	5.9%
OVERALL AVERAGE LENGTH OF STAY IN ONTARIO (NIGHTS)	8.84	8.31	8.29	7.02	5.47	10.11	8.85	4.25	11.12	10.50	6.45	13.94	6.51	11.74	3.76	8.19	8.76	8.99	9.10	11.01
STANDARD DEVIATION	16.19	12.30	9.05	13.16	13.07	14.66	21.60	7.70	25.18	19.93	13.02	18.16	17.56	18.75	13.59	18.15	13.87	16.78	16.78	17.20
STANDARD ERROR	0.19	0.18	0.21	0.54	0.54	0.38	0.52	0.32	0.74	0.63	0.23	0.38	0.46	1.39	1.22	0.50	0.29	0.34	0.48	0.28
MEDIAN	4.0	5.0	6.0	4.0	3.0	6.0	3.0	2.0	4.0	5.0	4.0	9.0	3.0	7.0	-	4.0	4.0	5.0	5.0	7.0
AVERAGE LENGTH OF STAY OF OVERNIGHT VISITORS (NIGHTS)	10.56	9.91	9.27	9.52	6.56	12.34	10.83	5.18	13.64	12.18	7.84	16.08	7.65	13.18	7.69	10.42	10.23	10.71	10.94	12.73
STANDARD DEVIATION	16.97	12.73	9.05	13.87	13.97	15.36	22.59	7.98	26.31	21.32	13.64	18.68	18.69	19.38	16.85	19.72	14.30	17.46	17.73	17.53
STANDARD ERROR	0.22	0.20	0.22	0.62	0.63	0.44	0.58	0.35	0.82	0.75	0.26	0.42	0.53	1.52	2.03	0.61	0.32	0.38	0.55	0.30
MEDIAN	6.0	6.0	7.0	6.0	4.0	7.0	4.0	2.0	6.0	7.0	5.0	11.0	4.0	8.0	4.0	6.0	6.0	6.0	7.0	7.0

ITS 2001 - OVERSEAS RESIDENTS

TABLE P36-1

LENGTH OF STAY IN ONTARIO
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - $000s)	2365915	1242642	557992	161626	122161	400863	631868	215200	416667	491406	1035375	694097	526584	63930	38370	302035	653652	1026300	383929	1393393
SAME DAY	151949	81815	27284	13295	9764	31471	40690	14936	25754	29444	63127	40663	30419	3737	14000	28457	30850	66322	26320	35114
	6.4%	6.6%	4.9%	8.2%	8.0%	7.9%	6.4%	6.9%	6.2%	6.0%	6.1%	5.9%	5.8%	5.8%	36.5%	9.4%	4.7%	6.5%	6.9%	2.5%
1 - 3 NIGHTS	435015	200347	83948	26018	37213	53169	170996	106897	64099	63671	230781	51845	143425	3511	4705	65228	137289	172646	59852	174568
	18.4%	16.1%	15.0%	16.1%	30.5%	13.3%	27.1%	49.7%	15.4%	13.0%	22.3%	7.5%	27.2%	5.5%	12.3%	21.6%	21.0%	16.8%	15.6%	12.5%
1 - 4 NIGHTS	622232	305061	128719	49555	51586	75201	217639	125490	92150	99532	315723	71777	217848	6142	9911	82260	190399	257353	92221	273808
	26.3%	24.5%	23.1%	30.7%	42.2%	18.8%	34.4%	58.3%	22.1%	20.3%	30.5%	10.3%	41.4%	9.6%	25.8%	27.2%	29.1%	25.1%	24.0%	19.7%
1 NIGHT	74744	28526	12561	6606	3521	5838	29590	18499	11091	16627	31184	12079	29275	-	2202	13078	22676	27944	11046	37598
	3.2%	2.3%	2.3%	4.1%	2.9%	1.5%	4.7%	8.6%	2.7%	3.4%	3.0%	1.7%	5.6%		5.7%	4.3%	3.5%	2.7%	2.9%	2.7%
2 NIGHTS	180268	66798	29270	7867	10006	19654	92171	64797	27374	21300	102422	19290	54773	2313	1200	24170	58663	75358	22077	61442
	7.6%	5.4%	5.2%	4.9%	8.2%	4.9%	14.6%	30.1%	6.6%	4.3%	9.9%	2.8%	10.4%	3.6%	3.1%	8.0%	9.0%	7.3%	5.8%	4.4%
3 NIGHTS	180003	105023	42117	11544	23686	27677	49235	23601	25634	25745	97175	20475	59377	1199	1303	27981	55949	69344	26729	75529
	7.6%	8.5%	7.5%	7.1%	19.4%	6.9%	7.8%	11.0%	6.2%	5.2%	9.4%	2.9%	11.3%	1.9%	3.4%	9.3%	8.6%	6.8%	7.0%	5.4%
4 NIGHTS	187217	104714	44771	23537	14373	22033	46643	18593	28051	35860	84941	19932	74424	2631	5206	17031	53110	84707	32369	99240
	7.9%	8.4%	8.0%	14.6%	11.8%	5.5%	7.4%	8.6%	6.7%	7.3%	8.2%	2.9%	14.1%	4.1%	13.6%	5.6%	8.1%	8.3%	8.4%	7.1%
5 NIGHTS	150386	87159	43806	13552	9034	20768	37376	12449	24926	25851	69480	21957	55896	2432	620	16282	44112	65533	24460	81315
	6.4%	7.0%	7.9%	8.4%	7.4%	5.2%	5.9%	5.8%	6.0%	5.3%	6.7%	3.2%	10.6%	3.8%	1.6%	5.4%	6.7%	6.4%	6.4%	5.8%
6 - 9 NIGHTS	450050	269141	143207	31435	18067	76432	89557	29636	59922	91352	222723	93155	104767	23939	4776	75003	127954	184594	62499	325110
	19.0%	21.7%	25.7%	19.4%	14.8%	19.1%	14.2%	13.8%	14.4%	18.6%	21.5%	13.4%	19.9%	37.4%	12.4%	24.8%	19.6%	18.0%	16.3%	23.3%
10 - 16 NIGHTS	467587	263465	125437	27229	16721	94078	96689	17101	79588	107433	203462	205517	37180	13226	4663	42979	116775	216954	90880	323571
	19.8%	21.2%	22.5%	16.8%	13.7%	23.5%	15.3%	7.9%	19.1%	21.9%	19.7%	29.6%	7.1%	20.7%	12.2%	14.2%	17.9%	21.1%	23.7%	23.2%
17 - 30 NIGHTS	269434	156733	71490	12371	12165	60707	46210	4102	42108	66490	97036	136513	25150	7272	2077	22846	72931	138256	35402	192201
	11.4%	12.6%	12.8%	7.7%	10.0%	15.1%	7.3%	1.9%	10.1%	13.5%	9.4%	19.7%	4.8%	11.4%	5.4%	7.6%	11.2%	13.5%	9.2%	13.8%
31+ NIGHTS	254278	79267	18048	14189	4825	42205	103705	11486	92220	71305	63823	124516	55324	7181	2323	34209	70633	97289	52147	162274
	10.7%	6.4%	3.2%	8.8%	3.9%	10.5%	16.4%	5.3%	22.1%	14.5%	6.2%	17.9%	10.5%	11.2%	6.1%	11.3%	10.8%	9.5%	13.6%	11.6%

LENGTH OF STAY IN CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO
		EUROPE					ASIA													ONLY CDN
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	LOCATION VISITED
TOTAL (UNWEIGHTED)	7221	4489	1800	604	590	1495	1736	567	1169	996	3124	2326	1441	182	124	1318	2290	2387	1226	3672
TOTAL (WEIGHTED - 000s)	2146	1185	456	164	171	394	590	195	395	370	1035	653	356	56	42	272	652	888	334	1134
SAME DAY	166	72	22	24	5	22	78	29	49	16	106	28	12	1	19	20	54	71	20	153
	7.7%	6.1%	4.9%	14.4%	2.7%	5.5%	13.2%	14.6%	12.4%	4.3%	10.2%	4.3%	3.4%	1.4%	45.1%	7.5%	8.3%	8.0%	6.1%	13.5%
1 - 3 NIGHTS	268	121	53	19	7	43	98	37	61	48	110	47	101	3	6	53	89	82	45	207
	12.5%	10.2%	11.6%	11.3%	4.2%	10.9%	16.6%	19.1%	15.4%	13.0%	10.6%	7.2%	28.3%	4.5%	14.6%	19.4%	13.6%	9.2%	13.4%	18.2%
1 - 4 NIGHTS	379	181	80	28	14	60	127	48	78	71	149	64	150	5	10	74	123	118	64	276
	17.7%	15.3%	17.5%	17.3%	8.0%	15.1%	21.5%	24.8%	19.8%	19.2%	14.4%	9.8%	42.0%	9.7%	22.9%	27.4%	18.8%	13.3%	19.2%	24.4%
1 NIGHT	69	28	13	7	1	7	32	14	18	9	38	9	18	-	4	9	24	26	10	55
	3.2%	2.3%	2.9%	4.1%	0.6%	1.7%	5.4%	7.2%	4.5%	2.5%	3.6%	1.4%	5.1%	0.3%	9.3%	3.2%	3.7%	2.9%	3.1%	4.9%
2 NIGHTS	95	43	16	5	3	18	36	10	26	17	31	21	40	1	2	19	30	31	16	73
	4.5%	3.6%	3.6%	3.3%	1.9%	4.6%	6.1%	5.1%	6.5%	4.5%	3.0%	3.2%	11.3%	1.4%	3.8%	7.0%	4.5%	3.5%	4.8%	6.4%
3 NIGHTS	103	51	23	6	3	18	30	13	17	22	41	17	42	2	1	25	35	25	18	78
	4.8%	4.3%	5.1%	3.9%	1.7%	4.6%	5.1%	6.8%	4.3%	6.0%	4.0%	2.6%	11.8%	2.8%	1.6%	9.3%	5.3%	2.8%	5.5%	6.9%
4 NIGHTS	111	60	27	10	7	17	29	11	18	23	39	17	49	3	3	22	34	36	20	69
	5.2%	5.0%	5.9%	5.9%	3.9%	4.3%	4.9%	5.7%	4.5%	6.2%	3.7%	2.7%	13.8%	5.2%	8.3%	8.0%	5.2%	4.1%	5.8%	6.1%
5 NIGHTS	100	55	25	6	7	17	28	13	14	17	42	18	35	3	1	18	32	32	19	55
	4.6%	4.6%	5.5%	3.9%	4.0%	4.2%	4.7%	6.8%	3.6%	4.6%	4.1%	2.8%	9.8%	5.8%	3.1%	6.5%	4.9%	3.6%	5.6%	4.9%
6 - 9 NIGHTS	518	278	110	34	52	81	152	76	77	88	293	114	84	21	6	63	168	208	80	235
	24.2%	23.4%	24.1%	21.0%	30.6%	20.5%	25.8%	38.7%	19.4%	23.8%	28.3%	17.4%	23.6%	37.4%	13.9%	23.0%	25.7%	23.4%	24.1%	20.7%
10 - 16 NIGHTS	502	328	135	32	53	107	87	15	72	88	250	201	36	13	2	53	131	232	86	219
	23.4%	27.7%	29.7%	19.5%	30.9%	27.3%	14.7%	7.6%	18.2%	23.7%	24.2%	30.7%	10.0%	22.4%	5.5%	19.5%	20.2%	26.1%	25.8%	19.3%
17 - 30 NIGHTS	321	208	69	30	34	75	61	7	53	53	150	141	20	8	1	23	90	169	39	128
	15.0%	17.5%	15.1%	18.4%	19.8%	19.0%	10.3%	3.6%	13.5%	14.3%	14.5%	21.6%	5.7%	14.7%	1.8%	8.6%	13.8%	19.0%	11.8%	11.3%
31+ NIGHTS	160	63	14	9	7	33	59	8	51	37	45	87	20	5	3	20	54	60	25	67
	7.4%	5.3%	3.2%	5.6%	4.0%	8.4%	10.0%	3.9%	13.0%	10.1%	4.3%	13.4%	5.5%	8.5%	7.8%	7.5%	8.3%	6.8%	7.5%	5.9%
OVERALL AVERAGE LENGTH OF STAY IN CANADA (NIGHTS)	13.23	12.70	11.10	11.92	13.42	14.55	13.09	7.64	15.78	15.14	11.29	18.50	9.74	14.29	6.99	11.76	13.06	13.86	13.07	11.01
STANDARD DEVIATION	19.28	15.13	11.56	16.78	18.18	16.70	25.27	14.09	28.57	23.21	16.29	20.86	21.63	20.00	17.71	20.74	17.12	19.14	21.53	17.20
STANDARD ERROR	0.23	0.23	0.27	0.68	0.75	0.43	0.61	0.59	0.84	0.74	0.29	0.43	0.57	1.48	1.59	0.57	0.36	0.39	0.61	0.28
MEDIAN	9.0	10.0	9.0	8.0	10.0	10.0	7.0	6.0	8.0	9.0	8.0	13.0	5.0	9.0	1.0	7.0	8.0	10.0	8.0	7.0
AVERAGE LENGTH OF STAY OF OVERNIGHT IN CANADA VISITORS (NIGHTS)	14.33	13.52	11.68	13.92	13.80	15.39	15.07	8.95	18.02	15.83	12.58	19.34	10.08	14.49	12.74	12.72	14.23	15.07	13.91	12.73
STANDARD DEVIATION	19.47	15.19	11.55	16.86	18.24	16.80	25.75	14.31	29.11	23.55	16.41	20.97	21.84	20.02	20.29	21.11	17.22	19.25	21.86	17.53
STANDARD ERROR	0.23	0.23	0.27	0.70	0.76	0.45	0.64	0.62	0.88	0.77	0.30	0.44	0.58	1.49	2.27	0.60	0.37	0.40	0.64	0.30
MEDIAN	9.0	10.0	10.0	10.0	10.0	12.0	7.0	6.0	10.0	10.0	9.0	14.0	5.0	9.0	6.0	7.0	9.0	11.0	9.0	7.0

MODE OF TRANSPORT USED IN CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GERMANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEASURE	VFR	BUSINESS	PERSONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	7221	4489	1800	604	590	1495	1736	567	1169	996	3124	2326	1441	182	124	1318	2290	2387	1226	3672
TOTAL (WEIGHTED - 000s)	2146	1185	456	164	171	394	590	195	395	370	1035	653	356	56	42	272	652	888	334	1134
AUTO/PRIVATE (TOTAL)	1378 64.2%	799 67.4%	283 62.1%	117 71.3%	97 56.8%	302 76.5%	328 55.7%	56 28.7%	272 69.0%	251 67.6%	561 54.2%	565 86.4%	191 53.8%	45 80.7%	14 33.2%	166 61.0%	397 61.0%	600 67.6%	215 64.2%	782 69.0%
SAME-DAY VISIT IN ONTARIO	217 15.7%	123 15.4%	24 8.6%	26 22.1%	19 19.4%	54 17.9%	56 17.1%	6 11.6%	50 18.2%	38 15.1%	97 17.2%	80 14.2%	29 15.1%	6 13.0%	5 38.1%	34 20.3%	61 15.3%	87 14.4%	36 16.6%	78 9.9%
OVERNIGHT VISIT IN ONTARIO	1161 84.3%	676 84.6%	259 91.4%	91 77.9%	78 80.6%	248 82.1%	272 82.9%	49 88.4%	223 81.8%	213 84.9%	464 82.8%	485 85.8%	162 84.9%	39 87.0%	9 61.9%	132 79.7%	336 84.7%	514 85.6%	179 83.4%	705 90.1%
AUTO (TOTAL)	1369 63.8%	792 66.8%	281 61.6%	116 70.9%	96 55.9%	299 75.8%	327 55.5%	55 28.3%	272 68.9%	250 67.6%	557 53.8%	561 85.9%	191 53.7%	45 80.7%	14 32.5%	164 60.4%	395 60.6%	598 67.3%	212 63.5%	776 68.5%
SAME-DAY VISIT IN ONTARIO	215 15.7%	121 15.3%	23 8.3%	26 22.1%	19 19.7%	53 17.7%	56 17.1%	6 11.7%	50 18.2%	38 15.1%	96 17.2%	79 14.1%	29 15.1%	6 13.0%	5 39.0%	33 20.0%	61 15.4%	87 14.5%	35 16.3%	76 9.8%
OVERNIGHT VISIT IN ONTARIO	1154 84.3%	671 84.7%	257 91.7%	90 77.9%	77 80.3%	246 82.3%	271 82.9%	49 88.3%	222 81.8%	212 84.9%	461 82.8%	482 85.9%	162 84.9%	39 87.0%	8 61.0%	131 80.0%	334 84.6%	511 85.5%	178 83.7%	700 90.2%
PRIVATE AUTO	866 40.4%	471 39.7%	180 39.5%	50 30.4%	45 26.2%	196 49.7%	234 39.7%	31 16.0%	203 51.5%	161 43.4%	274 26.5%	472 72.2%	79 22.2%	33 58.5%	8 18.0%	110 40.6%	255 39.1%	357 40.2%	144 43.1%	542 47.8%
SAME-DAY VISIT IN ONTARIO	133 15.3%	68 14.4%	12 6.9%	10 20.3%	13 28.4%	32 16.6%	43 18.2%	3 9.4%	40 19.5%	23 14.0%	48 17.6%	67 14.3%	13 15.9%	4 11.7%	1 12.9%	23 21.0%	38 14.8%	49 13.8%	23 15.9%	49 9.1%
OVERNIGHT VISIT IN ONTARIO	733 84.7%	403 85.6%	168 93.1%	40 79.7%	32 71.6%	164 83.4%	192 81.8%	28 90.6%	163 80.5%	138 86.0%	226 82.4%	405 85.7%	66 84.1%	29 88.3%	7 87.1%	87 79.0%	217 85.2%	308 86.2%	121 84.1%	492 90.9%
RENTED AUTO	598 27.9%	374 31.6%	125 27.4%	73 44.7%	58 33.7%	119 30.1%	114 19.4%	26 13.1%	89 22.4%	109 29.4%	318 30.7%	133 20.3%	121 34.1%	17 30.3%	8 19.6%	66 24.2%	165 25.3%	286 32.3%	80 24.0%	275 24.3%
SAME-DAY VISIT IN ONTARIO	92 15.4%	62 16.5%	13 10.3%	16 21.7%	10 16.5%	24 19.9%	15 12.9%	4 13.9%	11 12.5%	16 14.3%	52 16.3%	16 12.4%	17 13.9%	3 16.7%	4 52.8%	11 17.4%	25 15.0%	43 15.2%	12 15.6%	28 10.0%
OVERNIGHT VISIT IN ONTARIO	505 84.6%	312 83.5%	112 89.7%	57 78.3%	48 83.5%	95 80.1%	100 87.1%	22 86.1%	77 87.5%	93 85.7%	266 83.7%	116 87.6%	104 86.1%	14 83.3%	4 47.2%	54 82.6%	140 85.0%	243 84.8%	68 84.4%	247 90.0%
PRIVATE PLANE	8 0.4%	7 0.6%	2 0.4%	- 0.3%	1 0.7%	4 0.9%	1 0.1%	-	1 0.1%	- *	2 0.2%	5 0.7%	1 0.2%	-	-	1 0.4%	2 0.3%	1 0.1%	3 1.0%	6 0.5%
SAME-DAY VISIT IN ONTARIO	1 14.6%	1 16.0%	-	- 40.6%	-	1 26.0%	-	-	-	-	- 8.1%	1 20.5%	-	-	-	-	- 8.9%	-	1 27.7%	1 16.7%
OVERNIGHT VISIT IN ONTARIO	7 85.4%	6 84.0%	2 100.0%	- 59.4%	1 100.0%	3 74.0%	1 100.0%	-	1 100.0%	- 100.0%	2 91.9%	4 79.5%	1 100.0%	-	-	1 100.0%	2 91.1%	1 100.0%	2 72.3%	5 83.3%
PRIVATE BOAT	27 1.2%	20 1.7%	9 2.1%	2 1.0%	1 0.7%	8 2.1%	4 0.7%	1 0.4%	4 0.9%	2 0.6%	10 0.9%	16 2.4%	- 0.1%	1 1.1%	- 0.7%	1 0.4%	9 1.4%	16 1.8%	-	18 1.6%
SAME-DAY VISIT IN ONTARIO	2 6.5%	1 4.7%	1 10.2%	-	-	-	1 17.7%	-	1 21.3%	-	2 17.7%	-	-	-	-	1 80.3%	1 8.4%	-	-	2 9.8%
OVERNIGHT VISIT IN ONTARIO	25 93.5%	19 95.3%	8 89.8%	2 100.0%	1 100.0%	8 100.0%	4 82.3%	1 100.0%	3 78.7%	2 100.0%	8 82.3%	16 100.0%	- 100.0%	1 100.0%	- 100.0%	- 19.7%	8 91.6%	16 100.0%	-	16 90.2%

Continued

MODE OF TRANSPORT USED IN CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	7221	4489	1800	604	590	1495	1736	567	1169	996	3124	2326	1441	182	124	1318	2290	2387	1226	3672
TOTAL (WEIGHTED - 000s)	2146	1185	456	164	171	394	590	195	395	370	1035	653	356	56	42	272	652	888	334	1134
PUBLIC/LOCAL TRANSPORT (TOTAL)	1072 49.9%	540 45.5%	227 49.9%	61 37.5%	90 52.4%	161 40.9%	359 60.8%	144 73.8%	214 54.3%	173 46.8%	609 58.9%	254 38.8%	168 47.3%	18 32.6%	20 48.3%	130 47.9%	326 50.0%	462 52.0%	153 45.9%	387 34.1%
SAME-DAY VISIT IN ONTARIO	161 15.1%	82 15.2%	25 11.1%	13 21.3%	12 13.2%	32 19.7%	56 15.6%	23 16.2%	33 15.2%	23 13.5%	90 14.8%	31 12.1%	31 18.6%	2 11.8%	7 33.4%	32 24.4%	39 11.8%	61 13.1%	30 19.8%	48 12.5%
OVERNIGHT VISIT IN ONTARIO	910 84.9%	458 84.8%	202 88.9%	48 78.7%	78 86.8%	129 80.3%	303 84.4%	121 83.8%	182 84.8%	150 86.5%	519 85.2%	223 87.9%	137 81.4%	16 88.2%	14 66.6%	98 75.6%	287 88.2%	401 86.9%	123 80.2%	338 87.5%
PLANE	450 21.0%	170 14.4%	68 14.9%	26 15.6%	14 8.4%	62 15.8%	212 36.0%	98 50.2%	114 29.0%	67 18.2%	242 23.4%	93 14.2%	99 27.8%	6 11.3%	10 23.0%	64 23.5%	140 21.5%	186 20.9%	60 18.0%	50 4.5%
SAME-DAY VISIT IN ONTARIO	84 18.8%	51 30.1%	15 22.3%	9 34.1%	5 33.9%	23 36.1%	16 7.7%	4 4.5%	12 10.5%	17 24.7%	35 14.4%	21 22.5%	22 22.5%	2 26.8%	5 49.3%	18 27.9%	19 13.2%	28 15.1%	20 33.3%	5 8.9%
OVERNIGHT VISIT IN ONTARIO	366 81.2%	119 69.9%	53 77.7%	17 65.9%	10 66.1%	40 63.9%	196 92.3%	94 95.5%	102 89.5%	51 75.3%	207 85.6%	72 77.5%	77 77.5%	5 73.2%	5 50.7%	46 72.1%	122 86.8%	158 84.9%	40 66.7%	46 91.1%
TRAIN	226 10.5%	121 10.2%	82 18.0%	6 3.7%	6 3.4%	27 7.0%	41 6.9%	19 9.7%	22 5.6%	63 17.1%	122 11.8%	71 10.8%	26 7.4%	4 6.5%	3 6.0%	31 11.4%	63 9.7%	97 11.0%	34 10.2%	104 9.2%
SAME-DAY VISIT IN ONTARIO	22 9.7%	13 10.7%	8 9.4%	2 33.8%	- 6.8%	3 10.2%	4 8.8%	1 6.1%	2 11.0%	5 8.4%	14 11.2%	4 5.4%	4 16.5%	-	-	6 19.1%	6 9.8%	7 6.9%	3 8.9%	8 8.0%
OVERNIGHT VISIT IN ONTARIO	204 90.3%	108 89.3%	74 90.6%	4 66.2%	5 93.2%	25 89.8%	37 91.2%	18 93.9%	20 89.0%	58 91.6%	108 88.8%	67 94.6%	22 83.5%	4 100.0%	3 100.0%	25 80.9%	57 90.2%	91 93.1%	31 91.1%	96 92.0%
BOAT	140 6.5%	84 7.1%	39 8.6%	7 4.3%	12 7.3%	25 6.4%	42 7.1%	19 10.0%	22 5.6%	15 4.0%	94 9.0%	34 5.2%	9 2.5%	2 4.0%	1 2.8%	5 1.9%	49 7.6%	75 8.4%	11 3.2%	39 3.4%
SAME-DAY VISIT IN ONTARIO	12 8.4%	9 11.3%	4 9.1%	1 13.0%	3 28.0%	1 5.8%	1 3.5%	- 1.7%	1 5.1%	1 5.9%	8 8.4%	2 6.7%	1 16.4%	- 10.0%	-	1 16.0%	5 9.2%	5 6.5%	2 14.6%	1 1.6%
OVERNIGHT VISIT IN ONTARIO	129 91.6%	75 88.7%	36 90.9%	6 87.0%	9 72.0%	24 94.2%	40 96.5%	19 98.3%	21 94.9%	14 94.1%	86 91.6%	32 93.3%	8 83.6%	2 90.0%	1 100.0%	4 84.0%	45 90.8%	70 93.5%	9 85.4%	38 98.4%
BUS	747 34.8%	374 31.5%	158 34.7%	38 23.2%	74 43.0%	104 26.4%	258 43.8%	114 58.6%	144 36.5%	115 31.0%	469 45.3%	161 24.7%	89 25.1%	12 22.2%	13 31.1%	79 29.1%	241 37.1%	321 36.2%	105 31.5%	305 26.9%
SAME-DAY VISIT IN ONTARIO	94 12.6%	41 11.0%	13 8.3%	6 16.0%	8 10.9%	14 13.3%	44 17.0%	20 17.5%	24 16.6%	9 8.1%	65 13.8%	12 7.3%	14 15.7%	2 12.5%	2 17.7%	18 23.3%	22 9.1%	39 12.1%	15 14.4%	42 13.7%
OVERNIGHT VISIT IN ONTARIO	653 87.4%	333 89.0%	145 91.7%	32 84.0%	66 89.1%	90 86.7%	214 83.0%	94 82.5%	120 83.4%	105 91.9%	405 86.2%	149 92.7%	75 84.3%	11 87.5%	11 82.3%	61 76.7%	220 90.9%	282 87.9%	90 85.6%	263 86.3%

Continued

MODE OF TRANSPORT USED IN CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO
		EUROPE					ASIA														
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	7221	4489	1800	604	590	1495	1736	567	1169	996	3124	2326	1441	182	124	1318	2290	2387	1226	3672
TOTAL (WEIGHTED - 000s)	2146	1185	456	164	171	394	590	195	395	370	1035	653	356	56	42	272	652	888	334	1134
OTHER	629	346	143	48	42	113	161	45	116	121	296	164	140	14	14	102	187	233	108	332
	29.3%	29.2%	31.4%	29.2%	24.6%	28.7%	27.3%	23.0%	29.5%	32.8%	28.6%	25.2%	39.3%	24.4%	32.3%	37.4%	28.6%	26.2%	32.3%	29.3%
SAME-DAY VISIT IN ONTARIO	79	52	9	18	10	15	15	7	8	12	40	15	20	1	3	14	21	29	15	23
	12.5%	15.0%	6.2%	37.6%	23.2%	13.5%	9.4%	15.5%	7.0%	9.7%	13.3%	9.3%	14.6%	6.7%	20.3%	13.8%	11.0%	12.6%	13.9%	7.0%
OVERNIGHT VISIT IN ONTARIO	550	294	134	30	32	98	146	38	108	110	257	149	119	13	11	88	166	203	93	309
	87.5%	85.0%	93.8%	62.4%	76.8%	86.5%	90.6%	84.5%	93.0%	90.3%	86.7%	90.7%	85.4%	93.3%	79.7%	86.2%	89.0%	87.4%	86.1%	93.0%
NOT STATED	108	61	38	4	6	12	27	10	17	20	46	28	18	4	10	15	44	32	17	81
	5.0%	5.1%	8.4%	2.4%	3.6%	3.1%	4.5%	4.9%	4.3%	5.5%	4.4%	4.3%	5.1%	8.0%	24.6%	5.6%	6.8%	3.6%	5.0%	7.2%
SAME-DAY VISIT IN ONTARIO	26	15	10	1	2	3	8	5	4	2	13	2	2	-	10	4	12	9	2	20
	24.5%	25.6%	25.4%	37.9%	25.8%	22.0%	31.7%	48.8%	22.1%	11.8%	28.5%	6.4%	10.4%	1.6%	92.8%	28.0%	26.2%	27.4%	11.1%	24.5%
OVERNIGHT VISIT IN ONTARIO	81	45	28	2	5	10	18	5	13	18	33	27	16	4	1	11	33	23	15	61
	75.5%	74.4%	74.6%	62.1%	74.2%	78.0%	68.3%	51.2%	77.9%	88.2%	71.5%	93.6%	89.6%	98.4%	7.2%	72.0%	73.8%	72.6%	88.9%	75.5%

ITS 2001 - OVERSEAS RESIDENTS

ROUTE USED TO ENTER CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	7221	4489	1800	604	590	1495	1736	567	1169	996	3124	2326	1441	182	124	1318	2290	2387	1226	3672
TOTAL (WEIGHTED - 000s)	2146	1185	456	164	171	394	590	195	395	370	1035	653	356	56	42	272	652	888	334	1134
AIR (TOTAL)	1871	1069	426	130	154	358	467	154	314	335	834	602	341	54	38	248	558	762	303	946
	87.2%	90.2%	93.5%	79.7%	90.0%	90.9%	79.2%	78.7%	79.4%	90.3%	80.6%	92.1%	95.8%	97.0%	89.5%	91.2%	85.7%	85.8%	90.8%	83.5%
SAME-DAY VISIT IN ONTARIO	222	140	40	21	24	55	44	12	32	38	91	61	46	6	19	47	49	84	43	40
	11.9%	13.1%	9.4%	16.3%	15.3%	15.4%	9.4%	8.1%	10.1%	11.5%	10.9%	10.1%	13.4%	11.3%	49.5%	19.0%	8.7%	11.0%	14.1%	4.2%
OVERNIGHT VISIT IN ONTARIO	1649	929	386	109	131	303	423	141	282	296	743	541	295	48	19	201	509	678	260	906
	88.1%	86.9%	90.6%	83.7%	84.7%	84.6%	90.6%	91.9%	89.9%	88.5%	89.1%	89.9%	86.6%	88.7%	50.5%	81.0%	91.3%	89.0%	85.9%	95.8%
DIRECT FROM OVERSEAS	1402	893	354	107	133	299	316	93	223	194	650	462	223	44	21	176	424	578	225	680
	65.3%	75.3%	77.6%	65.6%	77.3%	75.8%	53.5%	47.4%	56.5%	52.3%	62.8%	70.6%	62.7%	79.5%	49.7%	64.6%	65.0%	65.0%	67.3%	60.0%
SAME-DAY VISIT IN ONTARIO	145	102	24	18	22	38	21	5	16	22	62	46	26	4	7	31	30	59	26	8
	10.4%	11.5%	6.7%	16.8%	16.8%	12.9%	6.5%	5.1%	7.1%	11.4%	9.6%	9.9%	11.7%	9.3%	33.5%	17.6%	7.1%	10.2%	11.4%	1.2%
OVERNIGHT VISIT IN ONTARIO	1257	790	330	89	110	261	295	88	207	172	588	416	197	40	14	145	394	519	199	673
	89.6%	88.5%	93.3%	83.2%	83.2%	87.1%	93.5%	94.9%	92.9%	88.6%	90.4%	90.1%	88.3%	90.7%	66.5%	82.4%	92.9%	89.8%	88.6%	98.8%
VIA THE U.S.	469	177	73	23	22	59	152	61	91	141	184	140	118	10	17	72	134	184	79	266
	21.9%	14.9%	16.0%	14.1%	12.6%	15.1%	25.7%	31.4%	22.9%	38.0%	17.8%	21.5%	33.0%	17.6%	39.8%	26.6%	20.6%	20.7%	23.5%	23.5%
SAME-DAY VISIT IN ONTARIO	77	38	16	3	1	17	23	8	16	16	29	15	20	2	12	16	19	25	17	32
	16.5%	21.3%	22.4%	14.5%	6.1%	27.9%	15.4%	12.6%	17.3%	11.6%	15.8%	10.7%	16.7%	20.2%	69.5%	22.4%	14.0%	13.6%	21.8%	12.1%
OVERNIGHT VISIT IN ONTARIO	392	139	56	20	20	43	128	53	75	124	155	125	98	8	5	56	115	159	61	234
	83.5%	78.7%	77.6%	85.5%	93.9%	72.1%	84.6%	87.4%	82.7%	88.4%	84.2%	89.3%	83.3%	79.8%	30.5%	77.6%	86.0%	86.4%	78.2%	87.9%
AUTO/LAND	274	116	30	33	17	36	123	41	81	36	201	51	15	2	4	24	93	126	31	187
	12.8%	9.8%	6.5%	20.3%	10.0%	9.1%	20.8%	21.3%	20.6%	9.7%	19.4%	7.9%	4.2%	3.0%	10.5%	8.8%	14.3%	14.2%	9.2%	16.5%
SAME-DAY VISIT IN ONTARIO	128	52	8	22	5	16	64	23	41	13	92	26	7	-	3	11	45	59	14	113
	46.8%	44.4%	28.3%	65.1%	29.5%	45.7%	52.3%	54.9%	50.9%	35.6%	46.0%	50.3%	47.9%		64.0%	45.4%	47.7%	47.0%	44.2%	60.4%
OVERNIGHT VISIT IN ONTARIO	146	64	21	12	12	20	59	19	40	23	108	26	8	2	2	13	49	67	17	74
	53.2%	55.6%	71.7%	34.9%	70.5%	54.3%	47.7%	45.1%	49.1%	64.4%	54.0%	49.7%	52.1%	100.0%	36.0%	54.6%	52.3%	53.0%	55.8%	39.6%

ITS 2001 - OVERSEAS RESIDENTS

TABLE P40-1

ROUTE USED TO EXIT CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		EUROPE					ASIA													ONTARIO ONLY CDN LOCATION VISITED
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS -URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	7221	4489	1800	604	590	1495	1736	567	1169	996	3124	2326	1441	182	124	1318	2290	2387	1226	3672
TOTAL (WEIGHTED - 000s)	2146	1185	456	164	171	394	590	195	395	370	1035	653	356	56	42	272	652	888	334	1134
DIRECT TO OVERSEAS	1534 71.5%	936 78.9%	358 78.6%	122 74.5%	144 84.0%	311 78.9%	404 68.5%	139 71.1%	265 67.2%	194 52.5%	730 70.6%	469 71.9%	257 72.2%	44 79.3%	31 73.5%	212 77.9%	459 70.4%	619 69.7%	244 73.2%	729 64.3%
SAME-DAY VISIT IN ONTARIO	197 12.8%	133 14.3%	35 9.8%	23 18.5%	25 17.2%	51 16.4%	38 9.5%	12 8.5%	27 10.0%	25 13.1%	88 12.0%	53 11.2%	37 14.4%	4 9.2%	16 51.5%	41 19.5%	43 9.3%	75 12.2%	38 15.4%	40 5.5%
OVERNIGHT VISIT IN ONTARIO	1337 87.2%	802 85.7%	323 90.2%	99 81.5%	119 82.8%	260 83.6%	366 90.5%	127 91.5%	239 90.0%	169 86.9%	643 88.0%	417 88.8%	220 85.6%	40 90.8%	15 48.5%	170 80.5%	416 90.7%	543 87.8%	207 84.6%	689 94.5%
VIA THE U.S.	612 28.5%	250 21.1%	97 21.4%	42 25.5%	27 16.0%	83 21.1%	186 31.5%	56 28.9%	130 32.8%	176 47.5%	304 29.4%	184 28.1%	99 27.8%	12 20.7%	11 26.5%	60 22.1%	193 29.6%	269 30.3%	90 26.8%	404 35.7%
SAME-DAY VISIT IN ONTARIO	154 25.1%	58 23.3%	13 13.7%	20 49.0%	4 13.9%	21 24.8%	70 37.5%	23 41.6%	46 35.8%	26 14.7%	96 31.6%	34 18.6%	16 16.1%	2 17.7%	6 49.8%	17 27.7%	51 26.3%	68 25.2%	19 20.8%	113 28.0%
OVERNIGHT VISIT IN ONTARIO	458 74.9%	192 76.7%	84 86.3%	21 51.0%	24 86.1%	63 75.2%	116 62.5%	33 58.4%	83 64.2%	150 85.3%	208 68.4%	150 81.4%	83 83.9%	10 82.3%	6 50.2%	43 72.3%	142 73.7%	202 74.8%	71 79.2%	291 72.0%

ITS 2001 - OVERSEAS RESIDENTS

LOCATIONS VISITED IN ONTARIO - BY REGIONS
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA														
	TOTAL	TOTAL	U.K.	GERMANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEASURE	VFR	BUSINESS	PERSONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	7221	4489	1800	604	590	1495	1736	567	1169	996	3124	2326	1441	182	124	1318	2290	2387	1226	3672
TOTAL (WEIGHTED - 000s)	2146	1185	456	164	171	394	590	195	395	370	1035	653	356	56	42	272	652	888	334	1134
LOCATION OF VISIT																				
REGION 1: ESSEX	20 1.0%	11 0.9%	2 0.3%	3 2.1%	2 1.0%	4 1.1%	6 1.0%	1 0.3%	5 1.4%	4 1.0%	8 0.8%	8 1.3%	3 0.9%	1 1.2%	-	2 0.8%	5 0.7%	8 0.9%	5 1.6%	17 1.5%
REGION 2: SOUTHWESTERN ONTARIO	102 4.7%	70 5.9%	26 5.6%	9 5.6%	2 0.9%	33 8.5%	12 2.1%	6 2.8%	7 1.7%	20 5.3%	27 2.6%	56 8.5%	14 3.9%	5 8.2%	- 1.1%	8 2.8%	34 5.2%	45 5.0%	15 4.6%	79 6.9%
REGION 3: NIAGARA REGION	756 35.2%	446 37.6%	178 39.0%	56 34.3%	76 44.6%	136 34.4%	219 37.1%	108 55.2%	111 28.2%	91 24.6%	473 45.8%	201 30.7%	61 17.3%	11 18.8%	9 22.3%	58 21.2%	262 40.1%	343 38.7%	93 28.0%	440 38.8%
REGION 4: SOUTH-CENTRAL ONTARIO	202 9.4%	137 11.6%	61 13.4%	15 8.9%	9 5.5%	52 13.3%	27 4.6%	9 4.6%	18 4.5%	38 10.4%	71 6.9%	95 14.5%	31 8.6%	5 9.7%	1 1.3%	21 7.9%	61 9.4%	86 9.6%	34 10.3%	164 14.5%
REGION 5: TORONTO AND AREA	1626 75.8%	884 74.6%	356 78.0%	113 69.2%	125 72.6%	291 73.8%	443 75.2%	136 69.8%	307 77.8%	298 80.4%	798 77.2%	477 73.0%	267 75.1%	45 80.8%	35 82.8%	214 78.6%	480 73.7%	676 76.1%	255 76.5%	815 71.9%
TORONTO (CD 20)	1546 72.1%	849 71.6%	338 74.1%	108 65.9%	123 71.8%	280 71.0%	428 72.5%	133 68.1%	295 74.7%	269 72.7%	777 75.1%	446 68.2%	248 69.8%	39 69.4%	34 81.9%	207 76.0%	448 68.8%	648 73.0%	243 72.9%	743 65.5%
REGION 6: CENTRAL ONTARIO	200 9.3%	164 13.9%	75 16.5%	24 15.0%	7 3.9%	58 14.7%	13 2.2%	2 0.8%	11 2.9%	23 6.1%	90 8.7%	89 13.6%	10 2.8%	8 15.1%	3 6.4%	12 4.6%	57 8.7%	112 12.6%	19 5.7%	145 12.8%
REGION 7: ST. LAWRENCE RIVER CORRIDOR	167 7.8%	122 10.3%	32 7.1%	18 10.7%	35 20.5%	37 9.4%	22 3.7%	3 1.6%	19 4.8%	23 6.1%	107 10.4%	45 6.9%	9 2.6%	5 8.6%	- 0.3%	7 2.5%	49 7.4%	96 10.8%	16 4.7%	45 4.0%
REGION 8: OTTAWA REGION	452 21.0%	300 25.3%	89 19.5%	31 19.1%	91 53.3%	88 22.3%	86 14.5%	21 10.7%	65 16.4%	66 17.9%	250 24.2%	119 18.2%	70 19.7%	7 12.5%	4 9.2%	39 14.2%	142 21.8%	206 23.2%	64 19.2%	83 7.3%
REGION 9: EASTERN ONTARIO	34 1.6%	30 2.5%	12 2.6%	2 1.3%	2 1.4%	13 3.3%	2 0.3%	- 0.2%	1 0.3%	3 0.7%	12 1.2%	17 2.6%	2 0.5%	2 2.8%	1 1.4%	2 0.7%	8 1.2%	20 2.3%	3 1.0%	16 1.4%
REGION 10: NORTH-CENTRAL	34 1.6%	24 2.0%	7 1.6%	6 3.6%	1 0.5%	10 2.5%	9 1.5%	- 0.2%	9 2.2%	1 0.2%	20 1.9%	11 1.6%	1 0.4%	2 2.8%	-	3 1.0%	16 2.4%	14 1.5%	2 0.6%	28 2.5%
REGION 11: NORTH-EAST	34 1.6%	28 2.3%	7 1.5%	8 4.7%	2 0.9%	11 2.9%	3 0.5%	- 0.1%	3 0.7%	3 0.8%	19 1.8%	11 1.7%	2 0.7%	1 1.9%	- 0.7%	4 1.5%	7 1.1%	19 2.2%	3 0.9%	23 2.0%
REGION 12: NORTH-WEST	21 1.0%	15 1.2%	3 0.6%	7 4.1%	1 0.6%	4 1.1%	4 0.6%	2 1.1%	2 0.4%	3 0.7%	15 1.5%	5 0.8%	- 0.1%	- 0.7%	-	2 0.6%	5 0.8%	12 1.4%	2 0.6%	9 0.8%
REGIONS 10-12	77 3.6%	56 4.7%	14 3.1%	16 9.5%	3 1.7%	23 5.8%	16 2.6%	3 1.4%	13 3.3%	6 1.6%	47 4.5%	23 3.5%	4 1.1%	3 5.3%	- 0.7%	8 3.1%	24 3.8%	38 4.3%	6 1.9%	54 4.7%
REGION UNKNOWN	2 0.1%	- *	- 0.1%	-	-	- *	2 0.4%	-	2 0.5%	-	- *	-	2 0.6%	-	-	- *	2 0.3%	- *	-	-

ITS 2001 - OVERSEAS RESIDENTS

TABLE P42-1

LOCATIONS IN WHICH NIGHTS SPENT IN ONTARIO - BY REGIONS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA														
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS -URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	6220	3871	1636	499	496	1240	1538	511	1027	811	2712	2021	1233	162	69	1049	2045	2104	1022	3394
TOTAL (WEIGHTED - 000s)	1795	994	407	121	143	323	482	160	322	319	851	567	303	50	21	214	558	745	278	981
LOCATION OF OVERNIGHT VISIT																				
REGION 1: ESSEX	12 0.7%	7 0.7%	1 0.3%	3 2.5%	1 0.5%	2 0.5%	3 0.7%	-	3 1.0%	2 0.7%	6 0.7%	5 0.9%	1 0.3%	- 0.7%	-	2 1.0%	2 0.4%	5 0.7%	3 1.0%	11 1.2%
REGION 2: SOUTHWESTERN ONTARIO	79 4.4%	52 5.3%	18 4.4%	7 6.0%	2 1.1%	26 7.9%	11 2.4%	6 3.5%	6 1.8%	15 4.7%	22 2.6%	41 7.3%	11 3.7%	3 6.1%	- 2.3%	7 3.2%	21 3.7%	37 5.0%	14 5.0%	62 6.3%
REGION 3: NIAGARA REGION	411 22.9%	235 23.7%	95 23.3%	25 20.7%	47 33.2%	68 21.0%	125 25.9%	72 45.3%	52 16.2%	51 16.1%	289 33.9%	89 15.7%	25 8.3%	6 11.2%	3 12.8%	26 12.0%	147 26.3%	196 26.3%	42 15.2%	200 20.4%
REGION 4: SOUTH-CENTRAL ONTARIO	155 8.6%	106 10.6%	47 11.4%	12 9.9%	7 5.1%	40 12.4%	22 4.6%	8 4.8%	14 4.4%	27 8.5%	53 6.2%	70 12.4%	25 8.3%	5 10.9%	1 2.7%	18 8.2%	44 7.8%	68 9.2%	25 9.1%	122 12.4%
REGION 5: TORONTO AND AREA	1310 73.0%	690 69.4%	287 70.3%	87 71.9%	101 70.6%	216 66.9%	373 77.4%	111 69.1%	262 81.5%	247 77.4%	662 77.8%	374 65.9%	219 72.3%	37 73.4%	16 78.0%	157 73.3%	403 72.1%	546 73.3%	204 73.6%	695 70.9%
TORONTO (CD 20)	1199 66.8%	634 63.8%	259 63.6%	82 67.8%	96 66.9%	198 61.4%	352 73.0%	106 66.5%	245 76.2%	213 66.8%	632 74.2%	321 56.7%	199 65.9%	28 57.2%	16 76.2%	146 68.4%	363 65.0%	505 67.8%	185 66.7%	595 60.7%
REGION 6: CENTRAL ONTARIO	168 9.4%	137 13.8%	64 15.6%	21 17.3%	5 3.7%	47 14.6%	12 2.4%	1 0.7%	10 3.2%	20 6.2%	75 8.9%	75 13.3%	8 2.8%	8 15.1%	1 5.9%	10 4.5%	47 8.3%	97 13.1%	15 5.3%	120 12.3%
REGION 7: ST. LAWRENCE RIVER CORRIDOR	110 6.1%	87 8.8%	24 5.8%	11 8.9%	26 18.5%	26 8.1%	12 2.4%	2 1.1%	10 3.0%	12 3.6%	71 8.3%	28 5.0%	6 1.8%	5 9.4%	- 0.6%	6 2.7%	29 5.3%	64 8.6%	11 3.9%	37 3.7%
REGION 8: OTTAWA REGION	376 20.9%	248 25.0%	73 18.0%	27 22.1%	73 51.4%	75 23.1%	70 14.5%	19 11.6%	51 15.9%	58 18.1%	207 24.4%	96 17.0%	64 21.0%	5 10.2%	2 11.4%	33 15.6%	121 21.7%	169 22.7%	52 18.7%	77 7.9%
REGION 9: EASTERN ONTARIO	27 1.5%	24 2.4%	10 2.4%	1 0.9%	2 1.6%	10 3.2%	1 0.2%	-	1 0.3%	2 0.7%	11 1.3%	13 2.3%	1 0.3%	2 3.1%	1 2.8%	2 0.9%	5 0.9%	17 2.3%	3 1.0%	12 1.2%
REGION 10: NORTH-CENTRAL	24 1.3%	22 2.2%	7 1.6%	5 4.5%	1 0.5%	9 2.7%	2 0.3%	-	2 0.5%	1 0.2%	11 1.3%	10 1.7%	1 0.5%	1 2.3%	-	3 1.2%	6 1.1%	13 1.7%	2 0.7%	19 1.9%
REGION 11: NORTH-EAST	29 1.6%	25 2.5%	6 1.4%	7 5.4%	2 1.1%	11 3.3%	1 0.3%	- 0.2%	1 0.4%	3 0.9%	14 1.7%	11 1.9%	2 0.8%	1 2.1%	- 1.3%	2 1.1%	7 1.3%	17 2.2%	3 1.1%	18 1.9%
REGION 12: NORTH-WEST	18 1.0%	11 1.2%	2 0.6%	6 4.6%	1 0.7%	3 0.8%	4 0.8%	2 1.3%	2 0.5%	3 0.8%	12 1.4%	5 0.9%	- 0.1%	- 0.8%	-	1 0.2%	5 0.9%	12 1.6%	- 0.1%	8 0.8%
REGIONS 10-12	62 3.4%	50 5.0%	13 3.2%	14 11.6%	3 2.1%	19 6.0%	6 1.3%	2 1.5%	4 1.2%	6 1.8%	32 3.8%	22 3.9%	4 1.3%	3 5.1%	- 1.3%	5 2.5%	15 2.7%	36 4.9%	5 1.8%	41 4.1%
REGION UNKNOWN	2 0.1%	- *	- 0.1%	-	-	-	2 0.4%	-	2 0.6%	-	- *	-	2 0.7%	-	-	-	2 0.4%	- *	-	-

ITS 2001 - OVERSEAS RESIDENTS

TABLE P43-1

VISIT COSTS IN ONTARIO - BY REGION
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (WEIGHTED - $000s)	2365915	1242642	557992	161626	122161	400863	631868	215200	416667	491406	1035375	694097	526584	63930	38370	302035	653652	1026300	383929	1393393
VISIT COSTS IN REGIONS																				
REGION 1: ESSEX	5311 0.2%	2950 0.2%	954 0.2%	763 0.5%	288 0.2%	945 0.2%	1073 0.2%	10 *	1063 0.3%	1288 0.3%	2077 0.2%	2525 0.4%	389 0.1%	320 0.5%	-	377 0.1%	1430 0.2%	2527 0.2%	977 0.3%	4754 0.3%
REGION 2: SOUTHWESTERN ONTARIO	49568 2.1%	26200 2.1%	8686 1.6%	2506 1.6%	755 0.6%	14254 3.6%	10610 1.7%	3500 1.6%	7110 1.7%	12758 2.6%	12841 1.2%	24475 3.5%	11064 2.1%	1012 1.6%	177 0.5%	4381 1.5%	10756 1.6%	21009 2.0%	13421 3.5%	37775 2.7%
REGION 3: NIAGARA REGION	181648 7.7%	93170 7.5%	42281 7.6%	7780 4.8%	11835 9.7%	31274 7.8%	62665 9.9%	41208 19.1%	21457 5.1%	25813 5.3%	117377 11.3%	41887 6.0%	18991 3.6%	2349 3.7%	742 1.9%	13516 4.5%	57778 8.8%	86306 8.4%	24047 6.3%	112013 8.0%
REGION 4: SOUTH-CENTRAL ONTARIO	86827 3.7%	55706 4.5%	22292 4.0%	6288 3.9%	4286 3.5%	22840 5.7%	10672 1.7%	1573 0.7%	9099 2.2%	20449 4.2%	26150 2.5%	41230 5.9%	16085 3.1%	3043 4.8%	284 0.7%	8070 2.7%	25406 3.9%	37064 3.6%	16287 4.2%	69684 5.0%
REGION 5: TORONTO AND AREA	1663737 70.3%	819378 65.9%	376464 67.5%	114330 70.7%	75348 61.7%	253237 63.2%	479390 75.9%	151673 70.5%	327717 78.7%	364970 74.3%	735404 71.0%	463788 66.8%	379246 72.0%	45750 71.6%	33736 87.9%	230991 76.5%	450469 68.9%	706888 68.9%	275390 71.7%	977145 70.1%
TORONTO (CD 20)	1027184 43.4%	490360 39.5%	217439 39.0%	67013 41.5%	48214 39.5%	157693 39.3%	317614 50.3%	86557 40.2%	231057 55.5%	219211 44.6%	475589 45.9%	260137 37.5%	243780 46.3%	26509 41.5%	16600 43.3%	141898 47.0%	283330 43.3%	426927 41.6%	175029 45.6%	589536 42.3%
REGION 6: CENTRAL ONTARIO	93681 4.0%	64647 5.2%	30740 5.5%	10072 6.2%	3102 2.5%	20733 5.2%	7176 1.1%	870 0.4%	6306 1.5%	21858 4.4%	38970 3.8%	44595 6.4%	4985 0.9%	3916 6.1%	980 2.6%	5768 1.9%	21289 3.3%	57255 5.6%	9369 2.4%	73189 5.3%
REGION 7: ST. LAWRENCE RIVER CORRIDOR	34309 1.5%	25382 2.0%	6870 1.2%	3065 1.9%	6754 5.5%	8693 2.2%	4527 0.7%	848 0.4%	3679 0.9%	4401 0.9%	19645 1.9%	10418 1.5%	2489 0.5%	1567 2.5%	131 0.3%	2777 0.9%	9451 1.4%	17708 1.7%	4373 1.1%	14890 1.1%
REGION 8: OTTAWA REGION	208260 8.8%	120909 9.7%	57022 10.2%	9167 5.7%	17716 14.5%	37004 9.2%	50940 8.1%	14729 6.8%	36211 8.7%	36411 7.4%	64719 6.3%	49458 7.1%	87259 16.6%	4307 6.7%	1784 4.6%	31729 10.5%	65053 10.0%	76479 7.5%	35000 9.1%	76645 5.5%
REGION 9: EASTERN ONTARIO	8393 0.4%	7302 0.6%	3844 0.7%	218 0.1%	540 0.4%	2701 0.7%	538 0.1%	19 *	519 0.1%	553 0.1%	2849 0.3%	4411 0.6%	521 0.1%	297 0.5%	312 0.8%	999 0.3%	1421 0.2%	4987 0.5%	987 0.3%	3108 0.2%
REGION 10: NORTH-CENTRAL	10065 0.4%	8780 0.7%	2860 0.5%	1466 0.9%	220 0.2%	4234 1.1%	1179 0.2%	99 *	1080 0.3%	106 *	4385 0.4%	4476 0.6%	542 0.1%	663 1.0%	-	1332 0.4%	2337 0.4%	5653 0.6%	743 0.2%	7214 0.5%
REGION 11: NORTH-EAST	16560 0.7%	13869 1.1%	4822 0.9%	4640 2.9%	804 0.7%	3604 0.9%	1080 0.2%	207 0.1%	873 0.2%	1611 0.3%	7288 0.7%	4358 0.6%	4006 0.8%	474 0.7%	225 0.6%	1867 0.6%	5535 0.8%	6948 0.7%	2210 0.6%	12781 0.9%
REGION 12: NORTH-WEST	6876 0.3%	4288 0.3%	1099 0.2%	1333 0.8%	515 0.4%	1342 0.3%	1400 0.2%	464 0.2%	937 0.2%	1187 0.2%	3610 0.3%	2476 0.4%	387 0.1%	232 0.4%	-	226 0.1%	2110 0.3%	3416 0.3%	1124 0.3%	4194 0.3%
REGIONS 10-12	33501 1.4%	26937 2.2%	8781 1.6%	7439 4.6%	1539 1.3%	9179 2.3%	3659 0.6%	770 0.4%	2889 0.7%	2905 0.6%	15283 1.5%	11310 1.6%	4935 0.9%	1369 2.1%	225 0.6%	3425 1.1%	9982 1.5%	16017 1.6%	4078 1.1%	24189 1.7%
REGION UNKNOWN	679 *	61 *	59 *	-	-	2 *	618 0.1%	-	618 0.1%	-	59 *	-	620 0.1%	-	-	2 *	618 0.1%	59 *	-	-

ITS 2001 - OVERSEAS RESIDENTS

TABLE P44-1

NIGHTS SPENT IN ONTARIO - BY REGIONS
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS: EUROPE					ORIGIN OF TRAVELLERS: ASIA			ORIGIN OF TRAVELLERS	MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
	TOTAL	TOTAL	U.K.	GERMANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEASURE	VFR	BUSINESS	PERSONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	18959	9850	3778	1149	937	3986	5219	829	4390	3889	6668	9109	2318	656	158	2228	5711	7981	3039	12484
NIGHTS SPENT IN REGIONS																				
REGION 1: ESSEX	96	38	13	14	4	7	13	-	13	45	34	32	26	4	-	25	32	29	11	92
	0.5%	0.4%	0.4%	1.2%	0.4%	0.2%	0.2%		0.3%	1.2%	0.5%	0.4%	1.1%	0.6%		1.1%	0.6%	0.4%	0.4%	0.7%
REGION 2: SOUTHWESTERN ONTARIO	966	587	132	69	6	380	142	69	73	237	190	668	86	18	3	85	293	385	203	777
	5.1%	6.0%	3.5%	6.0%	0.7%	9.5%	2.7%	8.3%	1.7%	6.1%	2.8%	7.3%	3.7%	2.8%	2.1%	3.8%	5.1%	4.8%	6.7%	6.2%
REGION 3: NIAGARA REGION	1313	747	320	73	97	257	353	132	221	213	664	552	76	14	6	103	476	528	206	934
	6.9%	7.6%	8.5%	6.4%	10.4%	6.4%	6.8%	15.9%	5.0%	5.5%	10.0%	6.1%	3.3%	2.2%	3.8%	4.6%	8.3%	6.6%	6.8%	7.5%
REGION 4: SOUTH-CENTRAL ONTARIO	1603	1096	375	100	55	565	282	29	253	225	423	960	96	120	3	212	497	672	222	1251
	8.5%	11.1%	9.9%	8.7%	5.9%	14.2%	5.4%	3.5%	5.8%	5.8%	6.3%	10.5%	4.2%	18.3%	1.8%	9.5%	8.7%	8.4%	7.3%	10.0%
REGION 5: TORONTO AND AREA	10703	4441	1760	538	420	1723	3826	508	3318	2436	3847	4848	1476	373	122	1345	3190	4275	1893	7127
	56.5%	45.1%	46.6%	46.8%	44.8%	43.2%	73.3%	61.3%	75.6%	62.6%	57.7%	53.2%	63.7%	56.8%	77.3%	60.4%	55.9%	53.6%	62.3%	57.1%
TORONTO (CD 20)	8961	3668	1434	427	359	1448	3389	467	2922	1904	3350	3913	1310	237	113	1189	2624	3562	1586	5639
	47.3%	37.2%	37.9%	37.2%	38.3%	36.3%	64.9%	56.3%	66.5%	49.0%	50.2%	43.0%	56.5%	36.1%	71.2%	53.4%	45.9%	44.6%	52.2%	45.2%
REGION 6: CENTRAL ONTARIO	1386	1057	510	121	39	387	45	3	42	284	490	819	30	37	9	87	336	802	161	1172
	7.3%	10.7%	13.5%	10.5%	4.2%	9.7%	0.9%	0.3%	1.0%	7.3%	7.3%	9.0%	1.3%	5.6%	5.7%	3.9%	5.9%	10.0%	5.3%	9.4%
REGION 7: ST. LAWRENCE RIVER CORRIDOR	390	327	101	39	87	100	38	13	25	24	181	170	18	20	-	24	100	213	52	212
	2.1%	3.3%	2.7%	3.4%	9.3%	2.5%	0.7%	1.6%	0.6%	0.6%	2.7%	1.9%	0.8%	3.1%	0.2%	1.1%	1.7%	2.7%	1.7%	1.7%
REGION 8: OTTAWA REGION	1811	980	375	75	205	326	478	65	412	354	577	735	442	44	8	279	587	720	225	478
	9.6%	9.9%	9.9%	6.5%	21.9%	8.2%	9.1%	7.8%	9.4%	9.1%	8.6%	8.1%	19.1%	6.8%	4.9%	12.5%	10.3%	9.0%	7.4%	3.8%
REGION 9: EASTERN ONTARIO	159	137	74	3	6	54	7	-	7	14	41	102	4	7	5	17	32	91	19	66
	0.8%	1.4%	2.0%	0.3%	0.6%	1.4%	0.1%		0.2%	0.4%	0.6%	1.1%	0.2%	1.1%	3.0%	0.8%	0.6%	1.1%	0.6%	0.5%
REGION 10: NORTH-CENTRAL	171	163	33	34	5	91	7	-	7	1	56	104	5	7	-	15	34	106	17	142
	0.9%	1.7%	0.9%	3.0%	0.6%	2.3%	0.1%		0.2%	*	0.8%	1.1%	0.2%	1.0%		0.7%	0.6%	1.3%	0.5%	1.1%
REGION 11: NORTH-EAST	223	189	48	57	3	80	5	1	4	29	103	74	39	5	2	30	77	90	26	171
	1.2%	1.9%	1.3%	5.0%	0.4%	2.0%	0.1%	0.2%	0.1%	0.7%	1.5%	0.8%	1.7%	0.8%	1.2%	1.4%	1.3%	1.1%	0.9%	1.4%
REGION 12: NORTH-WEST	135	88	37	26	9	16	20	9	11	27	64	45	18	7	-	4	58	70	3	61
	0.7%	0.9%	1.0%	2.2%	1.0%	0.4%	0.4%	1.0%	0.3%	0.7%	1.0%	0.5%	0.8%	1.0%		0.2%	1.0%	0.9%	0.1%	0.5%
REGIONS 10-12	529	440	118	117	18	187	32	10	22	57	223	223	61	19	2	50	168	265	46	374
	2.8%	4.5%	3.1%	10.2%	1.9%	4.7%	0.6%	1.2%	0.5%	1.5%	3.3%	2.4%	2.6%	2.8%	1.2%	2.2%	2.9%	3.3%	1.5%	3.0%
REGION UNKNOWN	3	1	1	-	-	-	2	-	2	-	1	-	2	-	-	-	2	1	-	-
	*	*	*				*		*		*		0.1%				*	*		

LOCATIONS VISITED IN ONTARIO - BY CENSUS DIVISIONS
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GERMANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEASURE	VFR	BUSINESS	PERSONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	7221	4489	1800	604	590	1495	1736	567	1169	996	3124	2326	1441	182	124	1318	2290	2387	1226	3672
TOTAL (WEIGHTED - 000s)	2146	1185	456	164	171	394	590	195	395	370	1035	653	356	56	42	272	652	888	334	1134
LOCATION OF VISIT																				
CD01: STORMONT, DUNDAS & GLENGARRY UNITED COUNTIES	14 0.7%	13 1.1%	5 1.1%	1 0.6%	1 0.8%	5 1.4%	- 0.1%	- 0.1%	- 0.1%	1 0.2%	7 0.6%	5 0.8%	- 0.1%	2 2.8%	-	1 0.2%	2 0.3%	10 1.2%	2 0.5%	3 0.3%
CD02: PRESCOTT & RUSSELL UNITED COUNTIES	8 0.4%	8 0.7%	3 0.7%	1 0.3%	- 0.1%	4 1.0%	-	-	-	- *	1 0.1%	6 1.0%	1 0.3%	-	-	1 0.2%	2 0.3%	4 0.4%	1 0.4%	4 0.4%
CD06: OTTAWA-CARLTON REGIONAL MUNICIPALITY	452 21.0%	300 25.3%	89 19.5%	31 19.1%	91 53.3%	88 22.3%	86 14.5%	21 10.7%	65 16.4%	66 17.9%	250 24.2%	119 18.2%	70 19.7%	7 12.5%	4 9.2%	39 14.2%	142 21.8%	206 23.2%	64 19.2%	83 7.3%
CD07: LEEDS & GRENVILLE UNITED COUNTIES	61 2.8%	50 4.2%	14 3.0%	5 3.3%	19 11.0%	12 3.1%	4 0.7%	-	4 1.1%	6 1.8%	38 3.6%	17 2.6%	4 1.1%	2 3.5%	-	1 0.5%	16 2.5%	38 4.3%	5 1.6%	14 1.2%
CD09: LANARK COUNTY	8 0.4%	6 0.5%	4 0.9%	-	- 0.1%	2 0.4%	1 0.2%	-	1 0.3%	1 0.3%	3 0.3%	4 0.6%	- *	- 0.5%	1 1.4%	- *	1 0.2%	6 0.6%	1 0.2%	3 0.2%
CD10: FRONTENAC COUNTY	109 5.1%	75 6.4%	18 3.9%	12 7.3%	20 11.6%	26 6.5%	18 3.1%	3 1.4%	15 3.9%	16 4.3%	71 6.9%	31 4.8%	4 1.2%	3 5.1%	- 0.3%	5 2.0%	35 5.4%	58 6.5%	11 3.3%	32 2.8%
CD11: LENNOX & ADDINGTON COUNTY	1 0.1%	1 0.1%	- 0.1%	- 0.2%	- 0.2%	- *	-	-	-	-	- *	1 0.1%	-	- 0.1%	-	-	1 0.1%	- 0.1%	-	1 0.1%
CD12: HASTINGS COUNTY	14 0.6%	11 0.9%	3 0.6%	3 1.6%	1 0.6%	4 1.0%	1 0.2%	- 0.1%	1 0.2%	2 0.5%	6 0.6%	5 0.8%	- 0.1%	2 3.3%	1 1.4%	2 0.8%	4 0.6%	7 0.8%	1 0.3%	10 0.9%
CD13: PRINCE EDWARD COUNTY	4 0.2%	4 0.3%	2 0.3%	1 0.3%	-	2 0.4%	-	-	-	- 0.1%	1 0.1%	2 0.2%	1 0.3%	-	-	-	2 0.3%	2 0.2%	- 0.1%	3 0.3%
CD14: NORTHUMBERLAND COUNTY	12 0.6%	11 0.9%	4 1.0%	3 1.7%	1 0.4%	3 0.8%	- *	- 0.1%	-	1 0.3%	6 0.6%	6 0.9%	- 0.1%	- 0.4%	-	- 0.2%	3 0.5%	7 0.8%	2 0.4%	8 0.7%
CD15: PETERBOROUGH COUNTY	16 0.8%	12 1.0%	6 1.4%	1 0.3%	1 0.5%	5 1.1%	2 0.4%	-	2 0.6%	2 0.4%	4 0.4%	10 1.5%	2 0.4%	1 1.1%	- 0.8%	1 0.4%	5 0.8%	9 1.0%	2 0.5%	12 1.1%
CD16: VICTORIA COUNTY	5 0.2%	4 0.4%	2 0.5%	- 0.3%	-	2 0.4%	- *	-	- *	- 0.1%	1 0.1%	3 0.4%	- 0.1%	-	- 0.4%	- 0.1%	2 0.3%	2 0.3%	-	4 0.4%
CD18: DURHAM REGIONAL MUNICIPALITY	42 2.0%	27 2.3%	17 3.8%	2 1.0%	2 1.4%	6 1.4%	2 0.4%	- 0.3%	2 0.5%	13 3.4%	10 1.0%	21 3.2%	8 2.4%	2 3.8%	-	2 0.6%	18 2.8%	16 1.8%	6 1.8%	35 3.1%
CD19: YORK REGIONAL MUNICIPALITY	46 2.1%	26 2.2%	14 3.0%	3 1.9%	1 0.8%	8 1.9%	10 1.7%	2 0.9%	8 2.1%	10 2.7%	8 0.8%	32 5.0%	4 1.1%	1 1.8%	-	4 1.5%	13 2.0%	16 1.8%	12 3.7%	40 3.5%
CD20: TORONTO METROPOLITAN MUNICIPALITY	1546 72.1%	849 71.6%	338 74.1%	108 65.9%	123 71.8%	280 71.0%	428 72.5%	133 68.1%	295 74.7%	269 72.7%	777 75.1%	446 68.2%	248 69.8%	39 69.4%	34 81.9%	207 76.0%	448 68.8%	648 73.0%	243 72.9%	743 65.5%
CD21: PEEL REGIONAL MUNICIPALITY	92 4.3%	46 3.9%	24 5.2%	3 1.5%	2 1.4%	18 4.4%	19 3.3%	2 1.1%	17 4.3%	27 7.3%	29 2.9%	42 6.4%	13 3.6%	6 11.4%	2 4.8%	7 2.7%	30 4.6%	39 4.4%	16 4.8%	82 7.3%
CD22: DUFFERIN COUNTY	6 0.3%	3 0.3%	2 0.4%	- 0.2%	- 0.2%	- 0.1%	- 0.1%	-	- 0.1%	2 0.6%	2 0.2%	3 0.4%	- 0.1%	-	-	- 0.2%	2 0.3%	3 0.3%	1 0.3%	5 0.5%

Continued

ITS 2001 - OVERSEAS RESIDENTS

TABLE P45-2

LOCATIONS VISITED IN ONTARIO - BY CENSUS DIVISIONS
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA														
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	7221	4489	1800	604	590	1495	1736	567	1169	996	3124	2326	1441	182	124	1318	2290	2387	1226	3672
TOTAL (WEIGHTED - 000s)	2146	1185	456	164	171	394	590	195	395	370	1035	653	356	56	42	272	652	888	334	1134
LOCATION OF VISIT																				
CD23: WELLINGTON COUNTY	39	30	13	1	2	14	5	2	3	5	15	19	4	2	-	3	10	21	6	33
	1.8%	2.5%	2.8%	0.9%	1.1%	3.5%	0.9%	1.2%	0.7%	1.2%	1.4%	2.9%	1.1%	3.0%		0.9%	1.5%	2.4%	1.7%	2.9%
CD24: HALTON REGIONAL MUNICIPALITY	62	39	19	4	2	14	5	1	4	18	13	33	13	3	-	7	24	20	11	57
	2.9%	3.3%	4.2%	2.3%	1.4%	3.5%	0.9%	0.6%	1.1%	4.9%	1.3%	5.0%	3.8%	5.1%	0.4%	2.7%	3.7%	2.2%	3.4%	5.1%
CD25: HAMILTON-WENTWORTH REGIONAL MUNICIPALITY	74	48	20	5	4	19	13	4	9	13	23	40	8	2	-	9	21	30	13	59
	3.4%	4.0%	4.5%	2.8%	2.3%	4.7%	2.2%	1.9%	2.3%	3.6%	2.3%	6.2%	2.2%	3.8%	0.6%	3.4%	3.2%	3.4%	3.9%	5.2%
CD26: NIAGARA REGIONAL MUNICIPALITY	756	446	178	56	76	136	219	108	111	91	473	201	61	11	9	58	262	343	93	440
	35.2%	37.6%	39.0%	34.3%	44.6%	34.4%	37.1%	55.2%	28.2%	24.6%	45.8%	30.7%	17.3%	18.8%	22.3%	21.2%	40.1%	38.7%	28.0%	38.8%
CD28: HALDIMAND-NORFOLK REGIONAL MUNICIPALITY	11	9	2	2	-	5	-	-	-	2	3	5	2	1	-	-	4	6	1	10
	0.5%	0.8%	0.4%	1.1%	0.1%	1.3%	0.1%	0.2%		0.5%	0.3%	0.8%	0.6%	1.1%		0.1%	0.6%	0.7%	0.3%	0.9%
CD29: BRANT COUNTY	15	10	5	1	-	4	1	-	1	3	5	8	1	-	-	1	2	10	2	12
	0.7%	0.9%	1.2%	0.6%	0.2%	0.9%	0.2%		0.3%	0.9%	0.5%	1.3%	0.2%	0.5%		0.4%	0.4%	1.1%	0.5%	1.1%
CD30: WATERLOO REGIONAL MUNICIPALITY	79	58	25	8	2	24	6	2	4	15	26	36	14	2	-	6	32	27	14	63
	3.7%	4.9%	5.5%	4.7%	1.0%	6.0%	1.0%	1.2%	1.0%	4.0%	2.5%	5.5%	4.1%	2.8%	0.7%	2.1%	4.9%	3.0%	4.2%	5.6%
CD31: PERTH COUNTY	15	9	4	1	1	3	4	3	1	2	5	10	-	-	-	-	5	8	3	11
	0.7%	0.8%	1.0%	0.7%	0.4%	0.8%	0.6%	1.4%	0.3%	0.6%	0.4%	1.5%	0.1%	0.7%		*	0.7%	0.9%	0.9%	1.0%
CD32: OXFORD COUNTY	7	7	3	-	-	3	-	-	-	-	1	5	-	1	-	1	3	3	-	6
	0.3%	0.6%	0.7%	0.3%	0.1%	0.8%					0.1%	0.8%	*	1.4%		0.3%	0.5%	0.3%	*	0.6%
CD34: ELGIN COUNTY	6	5	1	1	-	3	-	-	-	1	1	5	-	-	-	-	2	4	1	4
	0.3%	0.5%	0.3%	0.7%		0.7%	*		*	0.2%	0.1%	0.7%	*				0.3%	0.4%	0.2%	0.3%
CD36: KENT COUNTY	3	2	1	-	-	1	-	-	-	1	2	1	-	-	-	-	1	1	-	2
	0.1%	0.2%	0.2%			0.3%				0.2%	0.1%	0.1%	0.1%	0.4%		0.1%	0.2%	0.1%	0.1%	0.2%
CD37: ESSEX COUNTY	20	11	2	3	2	4	6	1	5	4	8	8	3	1	-	2	5	8	5	17
	1.0%	0.9%	0.3%	2.1%	1.0%	1.1%	1.0%	0.3%	1.4%	1.0%	0.8%	1.3%	0.9%	1.2%		0.8%	0.7%	0.9%	1.6%	1.5%
CD38: LAMBTON COUNTY	18	15	7	1	-	7	1	-	1	1	5	12	1	-	-	1	5	10	2	15
	0.8%	1.3%	1.5%	0.8%	0.2%	1.8%	0.2%		0.3%	0.4%	0.5%	1.8%	0.2%	0.4%		0.3%	0.8%	1.1%	0.6%	1.3%
CD39: MIDDLESEX COUNTY	59	35	12	4	-	18	10	5	5	14	13	33	10	3	-	6	18	25	10	45
	2.8%	2.9%	2.7%	2.7%	0.2%	4.5%	1.8%	2.6%	1.4%	3.7%	1.3%	5.0%	2.9%	4.5%	1.1%	2.0%	2.8%	2.8%	3.0%	4.0%
CD40: HURON COUNTY	11	8	4	1	-	3	2	1	1	1	4	7	-	-	-	1	2	5	3	8
	0.5%	0.7%	0.9%	0.4%		0.8%	0.4%	0.6%	0.3%	0.2%	0.4%	1.0%	0.1%			0.2%	0.4%	0.6%	0.8%	0.7%
CD41: BRUCE COUNTY	26	25	11	2	1	11	-	-	-	1	9	15	1	1	-	1	8	17	1	21
	1.2%	2.1%	2.5%	1.5%	0.5%	2.7%	0.1%		0.1%	0.1%	0.8%	2.3%	0.4%	1.6%	0.4%	0.2%	1.3%	1.9%	0.2%	1.9%
CD42: GREY COUNTY	27	21	12	3	1	6	1	-	1	5	10	15	2	-	-	3	9	15	2	22
	1.3%	1.8%	2.5%	1.9%	0.5%	1.5%	0.2%		0.2%	1.3%	1.0%	2.2%	0.5%	0.8%		0.9%	1.3%	1.6%	0.5%	2.0%

Continued

ITS 2001 - OVERSEAS RESIDENTS

TABLE P45-3

LOCATIONS VISITED IN ONTARIO - BY CENSUS DIVISIONS
BASE: TOTAL PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	7221	4489	1800	604	590	1495	1736	567	1169	996	3124	2326	1441	182	124	1318	2290	2387	1226	3672
TOTAL (WEIGHTED - 000s)	2146	1185	456	164	171	394	590	195	395	370	1035	653	356	56	42	272	652	888	334	1134
LOCATION OF VISIT																				
CD43: SIMCOE COUNTY	77	65	27	9	3	26	3	1	2	9	37	31	4	4	1	5	25	37	11	62
	3.6%	5.5%	6.0%	5.4%	1.9%	6.5%	0.6%	0.4%	0.6%	2.5%	3.6%	4.8%	1.0%	6.9%	3.5%	1.9%	3.8%	4.1%	3.2%	5.4%
CD44: MUSKOKA DISTRICT MUNICIPALITY	50	43	19	9	2	14	4	-	3	3	30	16	1	2	1	2	13	33	2	33
	2.3%	3.6%	4.1%	5.3%	1.1%	3.6%	0.6%	0.2%	0.8%	0.9%	2.9%	2.4%	0.4%	4.0%	1.8%	0.6%	2.0%	3.7%	0.6%	2.9%
CD46: HALIBURTON COUNTY	7	6	3	-	-	2	1	-	1	-	3	3	1	-	-	-	2	3	2	5
	0.3%	0.5%	0.8%	0.2%		0.5%	0.2%		0.4%	0.1%	0.3%	0.5%	0.1%		1.0%	*	0.3%	0.4%	0.5%	0.4%
CD47: RENFREW COUNTY	11	10	3	1	1	4	1	-	-	1	6	4	1	1	-	1	3	8	-	5
	0.5%	0.8%	0.7%	0.7%	0.8%	1.1%	0.1%	0.2%	*	0.2%	0.6%	0.6%	0.2%	1.5%		0.2%	0.4%	0.9%	0.1%	0.4%
CD48: NIPISSING DISTRICT	32	30	10	7	1	12	1	-	1	1	18	11	2	1	-	2	9	20	2	22
	1.5%	2.6%	2.2%	4.5%	0.6%	3.0%	0.2%		0.3%	0.2%	1.8%	1.7%	0.4%	1.8%	0.4%	0.6%	1.4%	2.2%	0.5%	1.9%
CD49: PARRY SOUND DISTRICT	24	16	5	4	-	6	8	-	8	-	16	7	-	1	-	1	12	10	1	22
	1.1%	1.3%	1.1%	2.5%	0.3%	1.6%	1.4%	0.2%	1.9%	*	1.5%	1.1%	0.1%	1.3%		0.5%	1.8%	1.1%	0.3%	1.9%
CD51: MANITOULIN DISTRICT	6	5	2	2	-	1	-	-	-	-	4	2	-	-	-	-	1	4	-	5
	0.3%	0.5%	0.4%	1.3%		0.4%				0.1%	0.4%	0.2%		0.3%		0.1%	0.2%	0.5%	0.1%	0.4%
CD52: SUDBURY DISTRICT	3	3	-	1	-	2	-	-	-	-	1	2	-	-	-	-	1	2	-	2
	0.2%	0.3%	0.1%	0.6%		0.5%					0.1%	0.3%					0.1%	0.3%		0.1%
CD53: SUDBURY REGIONAL MUNICIPALITY	15	12	3	2	1	6	-	-	-	2	7	5	2	-	-	1	4	8	2	10
	0.7%	1.0%	0.7%	1.5%	0.3%	1.6%	0.1%		0.1%	0.5%	0.7%	0.8%	0.4%	0.7%	0.7%	0.2%	0.6%	0.9%	0.7%	0.8%
CD54: TIMISKAMING DISTRICT	2	2	1	-	-	1	-	-	-	-	2	1	-	-	-	-	1	1	-	2
	0.1%	0.2%	0.2%	0.3%		0.2%					0.1%	0.1%					0.1%	0.1%		0.2%
CD56: COCHRANE DISTRICT	3	3	1	1	-	1	-	-	-	-	2	1	1	-	-	1	1	1	1	3
	0.2%	0.3%	0.3%	0.8%		0.2%	*	*		0.1%	0.2%	0.1%	0.2%			0.4%	0.2%	0.1%	0.2%	0.3%
CD57: ALGOMA DISTRICT	15	11	4	4	1	3	3	-	3	1	12	3	-	-	-	3	3	9	-	11
	0.7%	0.9%	0.8%	2.2%	0.6%	0.7%	0.5%	0.1%	0.7%	0.3%	1.1%	0.4%	*	0.8%		1.0%	0.5%	1.0%	0.1%	0.9%
CD58: THUNDER BAY DISTRICT	14	7	1	3	1	2	4	2	2	3	9	4	-	-	-	1	4	9	-	8
	0.6%	0.6%	0.2%	1.9%	0.6%	0.6%	0.6%	1.1%	0.4%	0.7%	0.9%	0.6%	*	0.7%		0.2%	0.6%	1.0%	0.1%	0.7%
CD59: RAINY RIVER DISTRICT	3	3	-	3	-	1	-	-	-	-	3	-	-	-	-	1	-	2	-	2
	0.2%	0.3%		1.6%		0.1%				*	0.3%	0.1%				0.3%	*	0.2%	*	0.2%
CD60: KENORA DISTRICT	6	5	1	2	-	2	-	-	-	1	3	2	-	-	-	-	2	2	2	-
	0.3%	0.4%	0.3%	0.9%		0.4%	*		*	0.3%	0.3%	0.3%	*			0.1%	0.3%	0.3%	0.5%	
CD UNKNOWN	2	-	-	-	-	-	2	-	2	-	-	-	2	-	-	-	2	-	-	-
	0.1%	*	0.1%			*	0.4%		0.5%		*		0.6%			*	0.3%	*		

LOCATIONS IN WHICH NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GERMANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEASURE	VFR	BUSINESS	PERSONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	6220	3871	1636	499	496	1240	1538	511	1027	811	2712	2021	1233	162	69	1049	2045	2104	1022	3394
TOTAL (WEIGHTED - 000s)	1795	994	407	121	143	323	482	160	322	319	851	567	303	50	21	214	558	745	278	981
LOCATION OF OVERNIGHT VISIT																				
CD01: STORMONT, DUNDAS & GLENGARRY UNITED COUNTIES	9	8	2	1	1	4	-	-	-	1	4	3	-	1	-	1	1	6	2	2
	0.5%	0.8%	0.5%	0.7%	0.7%	1.3%	0.1%	0.1%	0.1%	0.2%	0.4%	0.6%	0.2%	2.9%		0.3%	0.3%	0.7%	0.6%	0.2%
CD02: PRESCOTT & RUSSELL UNITED COUNTIES	5	5	3	-	-	1	-	-	-	-	1	4	-	-	-	-	1	2	1	2
	0.3%	0.5%	0.7%	0.2%	0.1%	0.5%				0.1%	0.1%	0.8%	0.1%			0.2%	0.2%	0.3%	0.5%	0.2%
CD06: OTTAWA-CARLTON REGIONAL MUNICIPALITY	376	248	73	27	73	75	70	19	51	58	207	96	64	5	2	33	121	169	52	77
	20.9%	25.0%	18.0%	22.1%	51.4%	23.1%	14.5%	11.6%	15.9%	18.1%	24.4%	17.0%	21.0%	10.2%	11.4%	15.6%	21.7%	22.7%	18.7%	7.9%
CD07: LEEDS & GRENVILLE UNITED COUNTIES	34	30	9	2	11	7	1	-	1	4	25	7	1	1	-	1	8	22	3	7
	1.9%	3.0%	2.2%	1.6%	8.0%	2.2%	0.2%		0.3%	1.2%	2.9%	1.3%	0.2%	2.2%		0.6%	1.5%	3.0%	0.9%	0.8%
CD09: LANARK COUNTY	6	5	3	-	-	1	1	-	1	1	2	3	-	-	1	-	1	4	1	2
	0.4%	0.5%	0.8%		0.1%	0.4%	0.2%		0.3%	0.2%	0.3%	0.5%	0.1%	0.6%	2.8%	*	0.2%	0.6%	0.2%	0.2%
CD10: FRONTENAC COUNTY	73	55	14	8	15	18	10	1	8	7	45	20	4	2	-	5	21	40	7	27
	4.0%	5.6%	3.5%	6.2%	10.8%	5.6%	2.0%	0.9%	2.6%	2.3%	5.3%	3.6%	1.5%	4.0%	0.6%	2.2%	3.7%	5.4%	2.4%	2.7%
CD11: LENNOX & ADDINGTON COUNTY	1	1	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	1
	*	0.1%	*	0.2%	0.2%	*					*	0.1%		0.2%			0.1%	0.1%		0.1%
CD12: HASTINGS COUNTY	11	9	3	3	-	3	1	-	1	1	5	4	-	-	1	2	2	6	1	7
	0.6%	0.9%	0.6%	2.1%	0.2%	1.1%	0.2%	0.2%	0.2%	0.3%	0.6%	0.8%	0.1%	0.2%	2.9%	0.7%	0.4%	0.8%	0.3%	0.7%
CD13: PRINCE EDWARD COUNTY	2	2	1	-	-	1	-	-	-	-	1	1	-	-	-	-	-	2	-	1
	0.1%	0.2%	0.2%	0.2%		0.3%					0.1%	0.2%						0.2%	0.1%	0.1%
CD14: NORTHUMBERLAND COUNTY	9	8	3	2	-	3	-	-	-	1	5	4	-	-	-	-	2	6	1	6
	0.5%	0.8%	0.8%	1.7%		0.8%	0.1%	0.2%		0.3%	0.6%	0.6%	0.1%	0.4%		0.1%	0.3%	0.8%	0.4%	0.6%
CD15: PETERBOROUGH COUNTY	14	10	5	1	1	4	2	-	2	1	4	8	1	1	-	1	3	8	2	10
	0.8%	1.0%	1.2%	0.5%	0.5%	1.2%	0.5%		0.8%	0.4%	0.5%	1.4%	0.4%	1.2%	0.9%	0.3%	0.6%	1.1%	0.6%	1.0%
CD16: VICTORIA COUNTY	3	3	1	-	-	1	-	-	-	-	-	2	-	-	-	-	1	1	-	2
	0.1%	0.3%	0.3%	0.4%		0.3%	*		*		*	0.3%	0.2%			0.1%	0.2%	0.2%		0.2%
CD18: DURHAM REGIONAL MUNICIPALITY	27	21	13	1	2	5	1	-	1	4	10	14	1	2	-	2	6	14	5	21
	1.5%	2.2%	3.2%	1.2%	1.5%	1.5%	0.3%	0.3%	0.2%	1.3%	1.2%	2.4%	0.3%	4.2%		0.7%	1.2%	1.9%	1.7%	2.2%
CD19: YORK REGIONAL MUNICIPALITY	36	18	10	3	1	4	9	2	7	9	7	24	4	1	-	3	9	13	10	32
	2.0%	1.8%	2.4%	2.2%	1.0%	1.3%	1.8%	1.0%	2.2%	2.8%	0.8%	4.3%	1.2%	1.8%		1.4%	1.7%	1.8%	3.8%	3.2%
CD20: TORONTO METROPOLITAN MUNICIPALITY	1199	634	259	82	96	198	352	106	245	213	632	321	199	28	16	146	363	505	185	595
	66.8%	63.8%	63.6%	67.8%	66.9%	61.4%	73.0%	66.5%	76.2%	66.8%	74.2%	56.7%	65.9%	57.2%	76.2%	68.4%	65.0%	67.8%	66.7%	60.7%
CD21: PEEL REGIONAL MUNICIPALITY	77	36	15	3	2	16	17	2	16	23	26	32	11	6	2	6	26	31	13	68
	4.3%	3.6%	3.7%	2.1%	1.6%	5.0%	3.6%	1.0%	4.9%	7.3%	3.0%	5.6%	3.6%	12.0%	9.7%	3.0%	4.7%	4.2%	4.6%	7.0%
CD22: DUFFERIN COUNTY	4	2	1	-	-	-	-	-	-	2	2	2	-	-	-	-	2	2	-	4
	0.2%	0.2%	0.3%		0.3%	0.1%				0.7%	0.2%	0.3%	0.1%			0.2%	0.3%	0.2%	0.1%	0.4%

Continued

LOCATIONS IN WHICH NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GERMANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	6220	3871	1636	499	496	1240	1538	511	1027	811	2712	2021	1233	162	69	1049	2045	2104	1022	3394
TOTAL (WEIGHTED - 000s)	1795	994	407	121	143	323	482	160	322	319	851	567	303	50	21	214	558	745	278	981
LOCATION OF OVERNIGHT VISIT																				
CD23: WELLINGTON COUNTY	31 1.7%	24 2.5%	9 2.2%	1 0.8%	1 1.0%	13 4.0%	4 0.9%	2 1.5%	2 0.6%	2 0.7%	13 1.6%	13 2.2%	4 1.2%	1 2.3%	-	2 0.9%	8 1.5%	16 2.1%	5 1.7%	25 2.5%
CD24: HALTON REGIONAL MUNICIPALITY	46 2.6%	26 2.6%	16 3.9%	2 1.6%	1 1.0%	7 2.1%	4 0.9%	1 0.4%	3 1.1%	16 4.9%	10 1.2%	22 3.9%	11 3.7%	3 5.6%	- 0.9%	7 3.1%	15 2.7%	17 2.3%	7 2.6%	41 4.2%
CD25: HAMILTON-WENTWORTH REGIONAL MUNICIPALITY	48 2.7%	31 3.1%	13 3.3%	3 2.9%	3 2.4%	11 3.4%	9 2.0%	3 2.0%	6 1.9%	8 2.4%	15 1.8%	25 4.4%	6 1.9%	2 3.3%	- 1.3%	7 3.4%	11 1.9%	21 2.9%	9 3.2%	37 3.7%
CD26: NIAGARA REGIONAL MUNICIPALITY	411 22.9%	235 23.7%	95 23.3%	25 20.7%	47 33.2%	68 21.0%	125 25.9%	72 45.3%	52 16.2%	51 16.1%	289 33.9%	89 15.7%	25 8.3%	6 11.2%	3 12.8%	26 12.0%	147 26.3%	196 26.3%	42 15.2%	200 20.4%
CD28: HALDIMAND-NORFOLK REGIONAL MUNICIPALITY	8 0.4%	6 0.6%	1 0.2%	2 1.4%	- 0.1%	3 1.0%	- 0.1%	- 0.3%	-	2 0.6%	2 0.2%	4 0.7%	2 0.7%	- 0.9%	-	- 0.1%	3 0.6%	4 0.6%	- 0.1%	7 0.7%
CD29: BRANT COUNTY	13 0.7%	8 0.8%	4 1.1%	1 0.8%	- 0.3%	3 0.8%	1 0.2%	-	1 0.4%	3 1.1%	5 0.6%	7 1.3%	1 0.2%	- 0.6%	-	1 0.5%	2 0.4%	8 1.1%	2 0.6%	11 1.1%
CD30: WATERLOO REGIONAL MUNICIPALITY	49 2.7%	33 3.3%	12 2.9%	5 4.5%	1 0.7%	14 4.5%	6 1.2%	2 1.4%	4 1.1%	10 3.2%	15 1.8%	21 3.6%	11 3.7%	1 2.7%	- 1.4%	4 1.9%	19 3.5%	17 2.2%	9 3.1%	36 3.7%
CD31: PERTH COUNTY	10 0.5%	5 0.5%	1 0.3%	1 0.6%	1 0.5%	3 0.8%	4 0.7%	3 1.7%	1 0.3%	1 0.3%	4 0.5%	5 0.9%	- 0.1%	- 0.6%	-	-	3 0.5%	4 0.6%	3 1.0%	6 0.6%
CD32: OXFORD COUNTY	5 0.3%	5 0.5%	1 0.2%	- 0.4%	- 0.1%	3 1.0%	-	-	-	-	1 0.1%	4 0.6%	- *	- 0.3%	-	1 0.4%	2 0.4%	1 0.2%	- 0.1%	4 0.4%
CD34: ELGIN COUNTY	3 0.2%	3 0.3%	1 0.2%	1 0.7%	-	1 0.3%	-	-	-	1 0.2%	1 0.1%	2 0.3%	- 0.1%	-	-	-	1 0.2%	1 0.2%	1 0.3%	3 0.3%
CD36: KENT COUNTY	2 0.1%	2 0.2%	1 0.2%	-	-	1 0.2%	-	-	-	- 0.1%	1 0.1%	- 0.1%	- 0.1%	- 0.4%	-	- 0.1%	- 0.1%	1 0.1%	- 0.1%	2 0.2%
CD37: ESSEX COUNTY	12 0.7%	7 0.7%	1 0.3%	3 2.5%	1 0.5%	2 0.5%	3 0.7%	-	3 1.0%	2 0.7%	6 0.7%	5 0.9%	1 0.3%	- 0.7%	-	2 1.0%	2 0.4%	5 0.7%	3 1.0%	11 1.2%
CD38: LAMBTON COUNTY	10 0.5%	8 0.8%	4 0.9%	- 0.3%	- 0.2%	4 1.2%	1 0.1%	-	1 0.2%	1 0.3%	3 0.4%	5 0.9%	1 0.3%	- 0.4%	-	1 0.4%	1 0.3%	6 0.8%	1 0.4%	8 0.8%
CD39: MIDDLESEX COUNTY	43 2.4%	23 2.3%	8 2.0%	2 2.0%	- 0.2%	12 3.7%	10 2.0%	5 3.2%	4 1.4%	11 3.4%	10 1.2%	22 4.0%	8 2.6%	2 3.5%	- 2.3%	5 2.2%	9 1.6%	19 2.6%	10 3.6%	33 3.4%
CD40: HURON COUNTY	6 0.3%	5 0.5%	3 0.7%	1 0.6%	-	1 0.4%	1 0.3%	1 0.8%	- 0.1%	-	4 0.4%	2 0.4%	- 0.1%	-	-	1 0.3%	1 0.3%	3 0.4%	1 0.4%	4 0.5%
CD41: BRUCE COUNTY	18 1.0%	17 1.7%	9 2.2%	2 1.5%	- 0.2%	6 1.9%	- 0.1%	-	- 0.1%	- *	6 0.7%	10 1.8%	1 0.4%	- 0.5%	- 0.8%	1 0.3%	5 0.9%	12 1.6%	1 0.2%	14 1.4%
CD42: GREY COUNTY	23 1.3%	18 1.8%	9 2.2%	3 2.5%	1 0.4%	5 1.5%	1 0.2%	-	1 0.3%	5 1.5%	9 1.1%	12 2.2%	2 0.6%	- 0.6%	-	2 0.9%	7 1.2%	13 1.8%	1 0.5%	19 1.9%

Continued

LOCATIONS IN WHICH NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO
		EUROPE					ASIA													ONLY CDN
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	LOCATION VISITED
TOTAL (UNWEIGHTED)	6220	3871	1636	499	496	1240	1538	511	1027	811	2712	2021	1233	162	69	1049	2045	2104	1022	3394
TOTAL (WEIGHTED - 000s)	1795	994	407	121	143	323	482	160	322	319	851	567	303	50	21	214	558	745	278	981
LOCATION OF OVERNIGHT VISIT																				
CD43: SIMCOE COUNTY	50	41	16	6	2	17	2	-	2	6	24	21	2	3	-	3	16	23	7	39
	2.8%	4.1%	4.0%	5.0%	1.1%	5.3%	0.5%	0.3%	0.6%	1.9%	2.8%	3.6%	0.6%	6.2%		1.5%	2.9%	3.1%	2.5%	3.9%
CD44: MUSKOKA DISTRICT MUNICIPALITY	45	38	16	7	2	13	4	-	3	3	28	12	1	2	1	2	11	30	2	28
	2.5%	3.8%	4.0%	6.2%	1.3%	3.9%	0.7%	0.3%	1.0%	0.9%	3.3%	2.1%	0.4%	4.4%	2.9%	0.7%	2.1%	4.0%	0.6%	2.8%
CD46: HALIBURTON COUNTY	6	5	3	-	-	2	1	-	1	-	2	3	1	-	-	-	2	3	2	4
	0.4%	0.5%	0.8%	0.1%		0.5%	0.3%		0.5%		0.3%	0.5%	0.2%		2.1%	*	0.3%	0.4%	0.6%	0.4%
CD47: RENFREW COUNTY	11	10	3	1	1	4	-	-	-	1	6	3	-	1	-	1	2	7	-	4
	0.6%	1.0%	0.8%	0.7%	0.9%	1.3%	*		*	0.3%	0.7%	0.6%	0.1%	1.7%		0.3%	0.4%	1.0%	0.1%	0.4%
CD48: NIPISSING DISTRICT	26	24	8	6	1	10	1	-	1	-	13	10	2	1	-	1	7	16	1	17
	1.4%	2.4%	1.9%	4.7%	0.6%	3.1%	0.2%		0.3%	0.1%	1.6%	1.7%	0.5%	2.0%		0.6%	1.3%	2.2%	0.4%	1.8%
CD49: PARRY SOUND DISTRICT	15	14	4	4	-	6	1	-	1	-	8	7	-	-	-	1	3	9	1	13
	0.8%	1.4%	1.0%	3.2%	0.3%	1.7%	0.1%		0.2%	*	0.9%	1.1%	0.1%	0.6%		0.6%	0.6%	1.3%	0.4%	1.3%
CD51: MANITOULIN DISTRICT	5	5	2	2	-	1	-	-	-	-	4	2	-	-	-	-	1	4	-	5
	0.3%	0.5%	0.4%	1.5%		0.5%				0.1%	0.4%	0.3%		0.3%		0.1%	0.2%	0.5%	0.1%	0.5%
CD52: SUDBURY DISTRICT	3	3	-	1	-	2	-	-	-	-	1	2	-	-	-	-	1	2	-	1
	0.1%	0.3%	0.1%	0.5%		0.6%					0.1%	0.4%					0.1%	0.3%		0.1%
CD53: SUDBURY REGIONAL MUNICIPALITY	13	11	3	2	1	6	-	-	-	2	5	5	2	-	-	1	4	7	2	8
	0.7%	1.1%	0.6%	1.3%	0.4%	1.9%	0.1%		0.1%	0.5%	0.6%	0.9%	0.5%	0.8%	1.3%	0.3%	0.6%	0.9%	0.7%	0.8%
CD54: TIMISKAMING DISTRICT	2	2	1	-	-	1	-	-	-	-	1	1	-	-	-	-	1	1	-	2
	0.1%	0.2%	0.2%	0.4%		0.2%					0.2%	0.1%					0.1%	0.2%		0.2%
CD56: COCHRANE DISTRICT	3	3	1	1	-	1	-	-	-	-	2	1	1	-	-	1	1	1	1	3
	0.2%	0.3%	0.3%	1.0%		0.2%	*	*		0.1%	0.2%	0.1%	0.3%			0.5%	0.2%	0.1%	0.2%	0.3%
CD57: ALGOMA DISTRICT	10	8	2	3	1	2	1	-	1	1	7	2	-	-	-	1	3	6	-	6
	0.6%	0.8%	0.4%	2.6%	0.7%	0.6%	0.3%	0.1%	0.4%	0.3%	0.8%	0.4%	0.1%	0.9%		0.4%	0.5%	0.9%	0.1%	0.6%
CD58: THUNDER BAY DISTRICT	13	7	1	3	1	2	4	2	2	3	9	4	-	-	-	1	4	9	-	7
	0.7%	0.7%	0.3%	2.5%	0.7%	0.6%	0.8%	1.3%	0.5%	0.8%	1.1%	0.7%	0.1%	0.8%		0.2%	0.7%	1.2%	0.1%	0.7%
CD59: RAINY RIVER DISTRICT	2	2	-	2	-	1	-	-	-	-	2	-	-	-	-	-	-	2	-	1
	0.1%	0.2%		1.4%		0.2%				*	0.2%	0.1%						0.3%	0.1%	0.1%
CD60: KENORA DISTRICT	4	3	1	1	-	-	-	-	-	1	1	2	-	-	-	-	2	2	-	-
	0.2%	0.3%	0.3%	1.0%		*	*		0.1%	0.3%	0.2%	0.4%	0.1%				0.3%	0.3%	*	
CD UNKNOWN	2	-	-	-	-	-	2	-	2	-	-	-	2	-	-	-	2	-	-	-
	0.1%	*	0.1%				0.4%		0.6%		*		0.7%				0.4%	*		

ITS 2001 - OVERSEAS RESIDENTS

TABLE P47-1

VISIT COSTS IN ONTARIO - BY CENSUS DIVISIONS
BASE: VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		EUROPE					ASIA													ONTARIO ONLY CDN LOCATION
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	VISITED
TOTAL (WEIGHTED - $000s)	2365915	1242642	557992	161626	122161	400863	631868	215200	416667	491406	1035375	694097	526584	63930	38370	302035	653652	1026300	383929	1393393
VISIT COSTS IN CDs																				
CD01: STORMONT, DUNDAS & GLENGARRY UNITED COUNTIES	2426 0.1%	2091 0.2%	535 0.1%	80 *	161 0.1%	1315 0.3%	108 *	69 *	39 *	227 *	1053 0.1%	795 0.1%	224 *	332 0.5%	-	530 0.2%	219 *	1404 0.1%	273 0.1%	1052 0.1%
CD02: PRESCOTT & RUSSELL UNITED COUNTIES	1920 0.1%	1907 0.2%	1211 0.2%	31 *	7 *	657 0.2%	-	-	-	13 *	269 *	1481 0.2%	170 *	-	-	248 0.1%	341 0.1%	933 0.1%	398 0.1%	657 *
CD06: OTTAWA-CARLTON REGIONAL MUNICIPALITY	208260 8.8%	120909 9.7%	57022 10.2%	9167 5.7%	17716 14.5%	37004 9.2%	50940 8.1%	14729 6.8%	36211 8.7%	36411 7.4%	64719 6.3%	49458 7.1%	87259 16.6%	4307 6.7%	1784 4.6%	31729 10.5%	65053 10.0%	76479 7.5%	35000 9.1%	76645 5.5%
CD07: LEEDS & GRENVILLE UNITED COUNTIES	9144 0.4%	7567 0.6%	2984 0.5%	605 0.4%	2543 2.1%	1436 0.4%	205 *	-	205 *	1371 0.3%	6218 0.6%	2401 0.3%	204 *	283 0.4%	-	353 0.1%	2133 0.3%	6079 0.6%	579 0.2%	2184 0.2%
CD09: LANARK COUNTY	1875 0.1%	1243 0.1%	784 0.1%	-	150 0.1%	310 0.1%	473 0.1%	-	473 0.1%	160 *	453 *	845 0.1%	175 *	90 0.1%	312 0.8%	150 *	372 0.1%	1032 0.1%	322 0.1%	741 0.1%
CD10: FRONTENAC COUNTY	22354 0.9%	15583 1.3%	3863 0.7%	2223 1.4%	4236 3.5%	5261 1.3%	4076 0.6%	674 0.3%	3401 0.8%	2695 0.5%	12698 1.2%	6927 1.0%	1750 0.3%	848 1.3%	131 0.3%	2177 0.7%	6670 1.0%	10348 1.0%	3159 0.8%	10137 0.7%
CD11: LENNOX & ADDINGTON COUNTY	134 *	134 *	55 *	26 *	26 *	29 *	-	-	-	-	55 *	51 *	-	29 *	-	-	71 *	63 *	-	109 *
CD12: HASTINGS COUNTY	4088 0.2%	3513 0.3%	453 0.1%	1015 0.6%	84 0.1%	1961 0.5%	297 *	105 *	193 *	278 0.1%	1518 0.1%	1953 0.3%	258 *	200 0.3%	159 0.4%	392 0.1%	1033 0.2%	2202 0.2%	461 0.1%	3299 0.2%
CD13: PRINCE EDWARD COUNTY	717 *	704 0.1%	272 *	27 *	-	405 0.1%	-	-	-	13 *	247 *	370 0.1%	100 *	-	-	-	124 *	440 *	153 *	533 *
CD14: NORTHUMBERLAND COUNTY	2266 0.1%	1723 0.1%	707 0.1%	170 0.1%	20 *	826 0.2%	78 *	78 *	-	464 0.1%	965 0.1%	1230 0.2%	12 *	38 0.1%	-	139 *	485 0.1%	1501 0.1%	141 *	1649 0.1%
CD15: PETERBOROUGH COUNTY	7283 0.3%	4059 0.3%	2576 0.5%	154 0.1%	260 0.2%	1069 0.3%	3002 0.5%	-	3002 0.7%	222 *	1981 0.2%	4147 0.6%	906 0.2%	216 0.3%	32 0.1%	485 0.2%	1090 0.2%	5118 0.5%	590 0.2%	5812 0.4%
CD16: VICTORIA COUNTY	1022 *	1012 0.1%	503 0.1%	146 0.1%	-	363 0.1%	6 *	-	6 *	5 *	107 *	595 0.1%	146 *	-	5 *	125 *	656 0.1%	242 *	-	866 0.1%
CD18: DURHAM REGIONAL MUNICIPALITY	13705 0.6%	9803 0.8%	5352 1.0%	636 0.4%	934 0.8%	2880 0.7%	894 0.1%	388 0.2%	506 0.1%	3008 0.6%	4609 0.4%	6981 1.0%	1598 0.3%	479 0.7%	-	1559 0.5%	3409 0.5%	6096 0.6%	2639 0.7%	10933 0.8%
CD19: YORK REGIONAL MUNICIPALITY	25424 1.1%	10240 0.8%	3832 0.7%	3462 2.1%	911 0.7%	2035 0.5%	8731 1.4%	2354 1.1%	6377 1.5%	6454 1.3%	4598 0.4%	15639 2.3%	4285 0.8%	902 1.4%	-	2658 0.9%	6134 0.9%	9058 0.9%	7575 2.0%	21603 1.6%
CD20: TORONTO METROPOLITAN MUNICIPALITY	1027184 43.4%	490360 39.5%	217439 39.0%	67013 41.5%	48214 39.5%	157693 39.3%	317614 50.3%	86557 40.2%	231057 55.5%	219211 44.6%	475589 45.9%	260137 37.5%	243780 46.3%	26509 41.5%	16600 43.3%	141898 47.0%	283330 43.3%	426927 41.6%	175029 45.6%	589536 42.3%
CD21: PEEL REGIONAL MUNICIPALITY	593018 25.1%	308701 24.8%	150487 27.0%	43855 27.1%	25158 20.6%	89201 22.3%	150319 23.8%	61376 28.5%	88943 21.3%	133999 27.3%	249813 24.1%	180881 26.1%	126427 24.0%	17574 27.5%	17116 44.6%	83883 27.8%	154642 23.7%	263258 25.7%	91235 23.8%	351438 25.2%
CD22: DUFFERIN COUNTY	2236 0.1%	502 *	383 0.1%	27 *	78 0.1%	14 *	15 *	-	15 *	1718 0.3%	586 0.1%	1606 0.2%	44 *	-	-	81 *	389 0.1%	1556 0.2%	210 0.1%	2136 0.2%

Continued

VISIT COSTS IN ONTARIO - BY CENSUS DIVISIONS
BASE: VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS	EUROPE					ASIA				MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - $000s)	2365915	1242642	557992	161626	122161	400863	631868	215200	416667	491406	1035375	694097	526584	63930	38370	302035	653652	1026300	383929	1393393
VISIT COSTS IN CDs																				
CD23: WELLINGTON COUNTY	14047	11427	3568	706	2009	5144	1612	410	1201	1009	4873	5330	2469	1375	-	985	3721	6287	3055	11360
	0.6%	0.9%	0.6%	0.4%	1.6%	1.3%	0.3%	0.2%	0.3%	0.2%	0.5%	0.8%	0.5%	2.2%		0.3%	0.6%	0.6%	0.8%	0.8%
CD24: HALTON REGIONAL MUNICIPALITY	25091	11404	6177	1556	600	3071	3342	1054	2288	10345	5898	11842	6471	859	21	2942	7681	9600	4868	22381
	1.1%	0.9%	1.1%	1.0%	0.5%	0.8%	0.5%	0.5%	0.5%	2.1%	0.6%	1.7%	1.2%	1.3%	0.1%	1.0%	1.2%	0.9%	1.3%	1.6%
CD25: HAMILTON-WENTWORTH REGIONAL MUNICIPALITY	26218	13550	5399	1847	1457	4847	5358	504	4854	7310	8507	13713	3340	588	70	2490	6415	12283	5030	19195
	1.1%	1.1%	1.0%	1.1%	1.2%	1.2%	0.8%	0.2%	1.2%	1.5%	0.8%	2.0%	0.6%	0.9%	0.2%	0.8%	1.0%	1.2%	1.3%	1.4%
CD26: NIAGARA REGIONAL MUNICIPALITY	181648	93170	42281	7780	11835	31274	62665	41208	21457	25813	117377	41887	18991	2349	742	13516	57778	86306	24047	112013
	7.7%	7.5%	7.6%	4.8%	9.7%	7.8%	9.9%	19.1%	5.1%	5.3%	11.3%	6.0%	3.6%	3.7%	1.9%	4.5%	8.8%	8.4%	6.3%	8.0%
CD28: HALDIMAND-NORFOLK REGIONAL MUNICIPALITY	4142	3112	137	526	60	2388	158	158	-	873	909	2157	966	110	-	332	1428	2320	62	3830
	0.2%	0.3%	*	0.3%	*	0.6%	*	0.1%		0.2%	0.1%	0.3%	0.2%	0.2%		0.1%	0.2%	0.2%	*	0.3%
CD29: BRANT COUNTY	7185	5079	2886	615	181	1397	282	-	282	1824	1783	4992	268	141	-	278	1053	4735	1119	6312
	0.3%	0.4%	0.5%	0.4%	0.1%	0.3%	*		0.1%	0.4%	0.2%	0.7%	0.1%	0.2%		0.1%	0.2%	0.5%	0.3%	0.5%
CD30: WATERLOO REGIONAL MUNICIPALITY	26275	18508	6455	1750	357	9946	2174	603	1571	5593	7829	10950	6708	538	215	2732	10873	7913	4757	20477
	1.1%	1.5%	1.2%	1.1%	0.3%	2.5%	0.3%	0.3%	0.4%	1.1%	0.8%	1.6%	1.3%	0.8%	0.6%	0.9%	1.7%	0.8%	1.2%	1.5%
CD31: PERTH COUNTY	3933	2902	754	173	254	1721	406	248	158	625	1046	2534	143	211	-	6	1134	2048	745	2807
	0.2%	0.2%	0.1%	0.1%	0.2%	0.4%	0.1%	0.1%	*	0.1%	0.1%	0.4%	*	0.3%		*	0.2%	0.2%	0.2%	0.2%
CD32: OXFORD COUNTY	2225	2225	495	155	80	1496	-	-	-	-	327	1756	108	35	-	554	1144	502	25	2158
	0.1%	0.2%	0.1%	0.1%	0.1%	0.4%					*	0.3%	*	0.1%		0.2%	0.2%	*	*	0.2%
CD34: ELGIN COUNTY	1920	1624	409	116	-	1099	8	-	8	289	262	650	1008	-	-	-	335	1410	175	1812
	0.1%	0.1%	0.1%	0.1%		0.3%	*		*	0.1%	*	0.1%	0.2%				0.1%	0.1%	*	0.1%
CD36: KENT COUNTY	387	361	184	-	-	177	-	-	-	26	299	30	12	47	-	104	42	199	42	346
	*	*	*			*				*	*	*	*	0.1%		*	*	*	*	*
CD37: ESSEX COUNTY	5311	2950	954	763	288	945	1073	10	1063	1288	2077	2525	389	320	-	377	1430	2527	977	4754
	0.2%	0.2%	0.2%	0.5%	0.2%	0.2%	0.2%	*	0.3%	0.3%	0.2%	0.4%	0.1%	0.5%		0.1%	0.2%	0.2%	0.3%	0.3%
CD38: LAMBTON COUNTY	4710	4024	2781	103	61	1079	421	-	421	264	2975	1574	150	10	-	43	1415	1425	1826	3807
	0.2%	0.3%	0.5%	0.1%	*	0.3%	0.1%		0.1%	0.1%	0.3%	0.2%	*	*		*	0.2%	0.1%	0.5%	0.3%
CD39: MIDDLESEX COUNTY	29522	10214	3471	1160	301	5282	8639	2314	6324	10669	5614	15024	8107	600	177	2763	4844	12252	9663	21154
	1.2%	0.8%	0.6%	0.7%	0.2%	1.3%	1.4%	1.1%	1.5%	2.2%	0.5%	2.2%	1.5%	0.9%	0.5%	0.9%	0.7%	1.2%	2.5%	1.5%
CD40: HURON COUNTY	2729	1739	455	273	-	1011	978	780	198	12	1409	749	570	-	-	578	414	854	883	1861
	0.1%	0.1%	0.1%	0.2%		0.3%	0.2%	0.4%	*	*	0.1%	0.1%	0.1%			0.2%	0.1%	0.1%	0.2%	0.1%
CD41: BRUCE COUNTY	4484	4356	2655	568	40	1093	117	-	117	11	1288	2187	832	93	84	613	935	2892	44	3178
	0.2%	0.4%	0.5%	0.4%	*	0.3%	*		*	*	0.1%	0.3%	0.2%	0.1%	0.2%	0.2%	0.1%	0.3%	*	0.2%
CD42: GREY COUNTY	14643	7735	4029	2064	287	1355	51	-	51	6856	5610	7811	979	244	-	1140	2850	10440	213	11707
	0.6%	0.6%	0.7%	1.3%	0.2%	0.3%	*		*	1.4%	0.5%	1.1%	0.2%	0.4%		0.4%	0.4%	1.0%	0.1%	0.8%

Continued

VISIT COSTS IN ONTARIO - BY CENSUS DIVISIONS
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO
		EUROPE					ASIA													ONLY CDN LOCATION
	TOTAL	TOTAL	U.K.	GERMANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	VISITED
TOTAL (WEIGHTED - $000s)	2365915	1242642	557992	161626	122161	400863	631868	215200	416667	491406	1035375	694097	526584	63930	38370	302035	653652	1026300	383929	1393393
VISIT COSTS IN CDs																				
CD43: SIMCOE COUNTY	25538 1.1%	16475 1.3%	6408 1.1%	1236 0.8%	1304 1.1%	7527 1.9%	1933 0.3%	328 0.2%	1605 0.4%	7130 1.5%	9653 0.9%	12550 1.8%	1102 0.2%	2207 3.5%	4 *	1686 0.6%	6902 1.1%	13477 1.3%	3472 0.9%	21525 1.5%
CD44: MUSKOKA DISTRICT MUNICIPALITY	18629 0.8%	15429 1.2%	7448 1.3%	2218 1.4%	538 0.4%	5225 1.3%	1185 0.2%	464 0.2%	721 0.2%	2015 0.4%	11281 1.1%	5363 0.8%	868 0.2%	891 1.4%	204 0.5%	825 0.3%	4283 0.7%	13016 1.3%	505 0.1%	12986 0.9%
CD46: HALIBURTON COUNTY	2663 0.1%	2290 0.2%	1615 0.3%	23 *	-	651 0.2%	366 0.1%	-	366 0.1%	7 *	1159 0.1%	972 0.1%	44 *	-	488 1.3%	18 *	683 0.1%	1639 0.2%	324 0.1%	1946 0.1%
CD47: RENFREW COUNTY	2264 0.1%	1984 0.2%	801 0.1%	121 0.1%	102 0.1%	960 0.2%	66 *	19 *	47 *	214 *	946 0.1%	1087 0.2%	128 *	99 0.2%	-	171 0.1%	487 0.1%	1406 0.1%	199 0.1%	1058 0.1%
CD48: NIPISSING DISTRICT	9120 0.4%	8138 0.7%	2638 0.5%	2219 1.4%	534 0.4%	2746 0.7%	844 0.1%	-	844 0.2%	138 *	4866 0.5%	3196 0.5%	492 0.1%	561 0.9%	5 *	869 0.3%	2310 0.4%	5503 0.5%	438 0.1%	6368 0.5%
CD49: PARRY SOUND DISTRICT	5028 0.2%	4646 0.4%	973 0.2%	964 0.6%	58 *	2650 0.7%	335 0.1%	99 *	235 0.1%	47 *	2281 0.2%	2519 0.4%	84 *	143 0.2%	-	513 0.2%	866 0.1%	3288 0.3%	360 0.1%	3267 0.2%
CD51: MANITOULIN DISTRICT	2041 0.1%	2035 0.2%	584 0.1%	1035 0.6%	-	416 0.1%	-	-	-	6 *	1453 0.1%	572 0.1%	-	17 *	-	183 0.1%	124 *	1723 0.2%	10 *	1925 0.1%
CD52: SUDBURY DISTRICT	441 *	441 *	8 *	101 0.1%	-	332 0.1%	-	-	-	-	101 *	340 *	-	-	-	-	80 *	362 *	-	194 *
CD53: SUDBURY REGIONAL MUNICIPALITY	4721 0.2%	3836 0.3%	673 0.1%	466 0.3%	666 0.5%	2031 0.5%	24 *	-	24 *	862 0.2%	1383 0.1%	1847 0.3%	1196 0.2%	71 0.1%	225 0.6%	648 0.2%	1601 0.2%	1623 0.2%	850 0.2%	3249 0.2%
CD54: TIMISKAMING DISTRICT	1034 *	1034 0.1%	581 0.1%	80 *	-	372 0.1%	-	-	-	-	670 0.1%	363 0.1%	-	-	-	-	216 *	817 0.1%	-	785 0.1%
CD56: COCHRANE DISTRICT	4664 0.2%	4272 0.3%	2654 0.5%	1497 0.9%	-	121 *	178 *	178 0.1%	-	214 *	1818 0.2%	157 *	2689 0.5%	-	-	473 0.2%	2718 0.4%	382 *	1091 0.3%	4469 0.3%
CD57: ALGOMA DISTRICT	4692 0.2%	3284 0.3%	903 0.2%	1540 1.0%	138 0.1%	704 0.2%	879 0.1%	29 *	850 0.2%	529 0.1%	2533 0.2%	1443 0.2%	121 *	387 0.6%	-	563 0.2%	1012 0.2%	2858 0.3%	259 0.1%	2943 0.2%
CD58: THUNDER BAY DISTRICT	4875 0.2%	2987 0.2%	795 0.1%	835 0.5%	515 0.4%	843 0.2%	1300 0.2%	464 0.2%	837 0.2%	587 0.1%	2822 0.3%	1521 0.2%	301 0.1%	232 0.4%	-	197 0.1%	1873 0.3%	2365 0.2%	441 0.1%	3464 0.2%
CD59: RAINY RIVER DISTRICT	1000 *	598 *	61 *	342 0.2%	-	195 *	-	-	-	402 0.1%	378 *	452 0.1%	-	-	-	18 *	2 *	578 0.1%	402 0.1%	730 0.1%
CD60: KENORA DISTRICT	1001 *	702 0.1%	243 *	156 0.1%	-	304 0.1%	100 *	-	100 *	198 *	411 *	503 0.1%	87 *	-	-	11 *	234 *	473 *	282 0.1%	-
CD UNKNOWN	679 *	61 *	59 *	-	-	2 *	618 0.1%	-	618 0.1%	-	59 *	-	620 0.1%	-	-	2 *	618 0.1%	59 *	-	-

NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: PERSON NIGHTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GERMANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEASURE	VFR	BUSINESS	PERSONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	18959	9850	3778	1149	937	3986	5219	829	4390	3889	6668	9109	2318	656	158	2228	5711	7981	3039	12484
NIGHTS SPENT IN CDs																				
CD01: STORMONT, DUNDAS & GLENGARRY UNITED COUNTIES	37	35	8	1	1	24	1	-	1	1	6	16	1	13	-	7	2	12	15	8
	0.2%	0.4%	0.2%	0.1%	0.1%	0.6%	*	*	*	*	0.1%	0.2%	0.1%	2.0%		0.3%	*	0.2%	0.5%	0.1%
CD02: PRESCOTT & RUSSELL UNITED COUNTIES	52	52	31	-	-	21	-	-	-	1	5	47	1	-	-	2	17	24	11	22
	0.3%	0.5%	0.8%	*	*	0.5%				*	0.1%	0.5%	*			0.1%	0.3%	0.3%	0.4%	0.2%
CD06: OTTAWA-CARLTON REGIONAL MUNICIPALITY	1811	980	375	75	205	326	478	65	412	354	577	735	442	44	8	279	587	720	225	478
	9.6%	9.9%	9.9%	6.5%	21.9%	8.2%	9.1%	7.8%	9.4%	9.1%	8.6%	8.1%	19.1%	6.8%	4.9%	12.5%	10.3%	9.0%	7.4%	3.8%
CD07: LEEDS & GRENVILLE UNITED COUNTIES	118	102	43	13	30	17	1	-	1	15	50	60	1	7	-	9	18	82	9	50
	0.6%	1.0%	1.1%	1.1%	3.2%	0.4%	*		*	0.4%	0.7%	0.7%	0.1%	1.1%		0.4%	0.3%	1.0%	0.3%	0.4%
CD09: LANARK COUNTY	31	23	18	-	1	4	7	-	7	2	9	15	2	-	5	1	7	18	5	13
	0.2%	0.2%	0.5%		0.1%	0.1%	0.1%		0.2%	*	0.1%	0.2%	0.1%	*	3.0%	0.1%	0.1%	0.2%	0.2%	0.1%
CD10: FRONTENAC COUNTY	240	190	48	20	59	64	35	12	23	15	127	95	14	4	-	18	73	125	24	139
	1.3%	1.9%	1.3%	1.7%	6.3%	1.6%	0.7%	1.4%	0.5%	0.4%	1.9%	1.0%	0.6%	0.7%	0.2%	0.8%	1.3%	1.6%	0.8%	1.1%
CD11: LENNOX & ADDINGTON COUNTY	3	3	3	-	-	-	-	-	-	-	3	1	-	-	-	-	-	3	-	3
	*	*	0.1%	*	*	*					*	*		*			*	*		*
CD12: HASTINGS COUNTY	94	89	9	21	-	58	4	1	3	2	27	63	2	1	2	6	55	30	4	84
	0.5%	0.9%	0.2%	1.9%	*	1.5%	0.1%	0.1%	0.1%	0.1%	0.4%	0.7%	0.1%	0.1%	1.5%	0.2%	1.0%	0.4%	0.1%	0.7%
CD13: PRINCE EDWARD COUNTY	12	12	5	-	-	6	-	-	-	-	3	9	-	-	-	-	-	10	2	10
	0.1%	0.1%	0.1%	*		0.2%					*	0.1%						0.1%	0.1%	0.1%
CD14: NORTHUMBERLAND COUNTY	52	47	18	6	-	24	1	1	-	3	15	36	-	1	-	-	8	31	12	42
	0.3%	0.5%	0.5%	0.5%		0.6%	*	0.1%		0.1%	0.2%	0.4%	*	0.1%		*	0.1%	0.4%	0.4%	0.3%
CD15: PETERBOROUGH COUNTY	78	63	27	1	7	28	11	-	11	4	18	50	5	4	1	5	19	45	9	67
	0.4%	0.6%	0.7%	0.1%	0.8%	0.7%	0.2%		0.2%	0.1%	0.3%	0.6%	0.2%	0.7%	0.5%	0.2%	0.3%	0.6%	0.3%	0.5%
CD16: VICTORIA COUNTY	19	19	11	-	-	8	-	-	-	-	1	18	-	-	-	1	16	2	-	18
	0.1%	0.2%	0.3%	*		0.2%	*		*		*	0.2%	*			0.1%	0.3%	*		0.1%
CD18: DURHAM REGIONAL MUNICIPALITY	274	185	108	12	7	58	13	7	6	75	79	179	7	9	-	14	54	164	42	235
	1.4%	1.9%	2.9%	1.0%	0.8%	1.5%	0.3%	0.9%	0.1%	1.9%	1.2%	2.0%	0.3%	1.4%		0.6%	0.9%	2.1%	1.4%	1.9%
CD19: YORK REGIONAL MUNICIPALITY	470	196	68	73	16	38	170	16	154	104	119	316	26	9	-	51	98	205	116	387
	2.5%	2.0%	1.8%	6.4%	1.7%	1.0%	3.3%	2.0%	3.5%	2.7%	1.8%	3.5%	1.1%	1.4%		2.3%	1.7%	2.6%	3.8%	3.1%
CD20: TORONTO METROPOLITAN MUNICIPALITY	8961	3668	1434	427	359	1448	3389	467	2922	1904	3350	3913	1310	237	113	1189	2624	3562	1586	5639
	47.3%	37.2%	37.9%	37.2%	38.3%	36.3%	64.9%	56.3%	66.5%	49.0%	50.2%	43.0%	56.5%	36.1%	71.2%	53.4%	45.9%	44.6%	52.2%	45.2%
CD21: PEEL REGIONAL MUNICIPALITY	921	328	121	26	28	152	239	11	228	354	283	395	119	115	9	81	371	300	170	810
	4.9%	3.3%	3.2%	2.3%	3.0%	3.8%	4.6%	1.4%	5.2%	9.1%	4.2%	4.3%	5.1%	17.6%	5.7%	3.6%	6.5%	3.8%	5.6%	6.5%
CD22: DUFFERIN COUNTY	58	17	10	-	7	-	-	-	-	42	23	34	2	-	-	7	14	34	3	56
	0.3%	0.2%	0.3%		0.7%	*				1.1%	0.3%	0.4%	0.1%			0.3%	0.2%	0.4%	0.1%	0.4%

Continued

NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GERMANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEASURE	VFR	BUSINESS	PERSONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (WEIGHTED - 000s)	18959	9850	3778	1149	937	3986	5219	829	4390	3889	6668	9109	2318	656	158	2228	5711	7981	3039	12484
NIGHTS SPENT IN CDs																				
CD23: WELLINGTON COUNTY	289 1.5%	260 2.6%	64 1.7%	23 2.0%	20 2.1%	153 3.8%	16 0.3%	6 0.8%	10 0.2%	13 0.3%	80 1.2%	178 2.0%	17 0.7%	14 2.2%	-	90 4.0%	68 1.2%	95 1.2%	36 1.2%	260 2.1%
CD24: HALTON REGIONAL MUNICIPALITY	448 2.4%	255 2.6%	168 4.4%	12 1.1%	18 1.9%	57 1.4%	96 1.8%	6 0.7%	90 2.1%	96 2.5%	102 1.5%	233 2.6%	28 1.2%	85 12.9%	1 0.3%	44 2.0%	105 1.8%	237 3.0%	62 2.0%	405 3.2%
CD25: HAMILTON-WENTWORTH REGIONAL MUNICIPALITY	474 2.5%	257 2.6%	104 2.8%	29 2.5%	19 2.0%	105 2.6%	134 2.6%	16 1.9%	119 2.7%	83 2.1%	123 1.8%	311 3.4%	26 1.1%	14 2.1%	1 0.5%	54 2.4%	130 2.3%	199 2.5%	92 3.0%	361 2.9%
CD26: NIAGARA REGIONAL MUNICIPALITY	1313 6.9%	747 7.6%	320 8.5%	73 6.4%	97 10.4%	257 6.4%	353 6.8%	132 15.9%	221 5.0%	213 5.5%	664 10.0%	552 6.1%	76 3.3%	14 2.2%	6 3.8%	103 4.6%	476 8.3%	528 6.6%	206 6.8%	934 7.5%
CD28: HALDIMAND-NORFOLK REGIONAL MUNICIPALITY	54 0.3%	40 0.4%	1 *	11 1.0%	2 0.2%	26 0.6%	4 0.1%	4 0.4%	-	10 0.3%	12 0.2%	30 0.3%	9 0.4%	3 0.5%	-	1 0.1%	19 0.3%	33 0.4%	- *	49 0.4%
CD29: BRANT COUNTY	100 0.5%	82 0.8%	47 1.2%	10 0.8%	5 0.6%	20 0.5%	6 0.1%	-	6 0.1%	12 0.3%	22 0.3%	71 0.8%	1 0.1%	6 0.8%	-	6 0.3%	26 0.5%	54 0.7%	14 0.5%	79 0.6%
CD30: WATERLOO REGIONAL MUNICIPALITY	485 2.6%	370 3.8%	73 1.9%	32 2.8%	6 0.6%	259 6.5%	49 0.9%	7 0.9%	41 0.9%	67 1.7%	138 2.1%	296 3.2%	39 1.7%	9 1.3%	2 1.3%	36 1.6%	227 4.0%	164 2.1%	58 1.9%	310 2.5%
CD31: PERTH COUNTY	71 0.4%	33 0.3%	8 0.2%	1 0.1%	1 0.1%	23 0.6%	27 0.5%	26 3.1%	2 *	10 0.3%	17 0.3%	52 0.6%	- *	1 0.2%	-	-	17 0.3%	47 0.6%	8 0.3%	56 0.4%
CD32: OXFORD COUNTY	117 0.6%	117 1.2%	8 0.2%	4 0.4%	1 0.1%	104 2.6%	-	-	-	-	5 0.1%	110 1.2%	1 *	1 0.2%	-	6 0.3%	98 1.7%	12 0.1%	1 *	115 0.9%
CD34: ELGIN COUNTY	29 0.2%	25 0.3%	12 0.3%	2 0.2%	-	12 0.3%	-	-	-	3 0.1%	3 *	17 0.2%	8 0.3%	-	-	-	8 0.1%	12 0.1%	9 0.3%	26 0.2%
CD36: KENT COUNTY	15 0.1%	15 0.1%	4 0.1%	-	-	11 0.3%	-	-	-	- *	10 0.2%	3 *	- *	1 0.2%	-	9 0.4%	2 *	3 *	2 *	15 0.1%
CD37: ESSEX COUNTY	96 0.5%	38 0.4%	13 0.4%	14 1.2%	4 0.4%	7 0.2%	13 0.2%	-	13 0.3%	45 1.2%	34 0.5%	32 0.4%	26 1.1%	4 0.6%	-	25 1.1%	32 0.6%	29 0.4%	11 0.4%	92 0.7%
CD38: LAMBTON COUNTY	80 0.4%	72 0.7%	26 0.7%	5 0.5%	- *	41 1.0%	5 0.1%	-	5 0.1%	3 0.1%	40 0.6%	34 0.4%	5 0.2%	- 0.1%	-	1 0.1%	28 0.5%	39 0.5%	11 0.4%	50 0.4%
CD39: MIDDLESEX COUNTY	544 2.9%	237 2.4%	61 1.6%	22 2.0%	1 0.1%	153 3.8%	96 1.8%	31 3.7%	66 1.5%	210 5.4%	80 1.2%	388 4.3%	61 2.6%	11 1.6%	3 2.1%	64 2.9%	95 1.7%	220 2.8%	164 5.4%	419 3.4%
CD40: HURON COUNTY	57 0.3%	47 0.5%	13 0.4%	22 2.0%	-	11 0.3%	10 0.2%	8 1.0%	2 *	-	22 0.3%	33 0.4%	2 0.1%	-	-	2 0.1%	26 0.5%	20 0.3%	8 0.3%	47 0.4%
CD41: BRUCE COUNTY	90 0.5%	90 0.9%	69 1.8%	4 0.4%	- *	16 0.4%	1 *	-	1 *	- *	17 0.3%	62 0.7%	8 0.4%	1 0.2%	1 0.5%	6 0.3%	15 0.3%	68 0.9%	2 0.1%	71 0.6%
CD42: GREY COUNTY	223 1.2%	153 1.6%	88 2.3%	30 2.6%	4 0.4%	31 0.8%	1 *	-	1 *	69 1.8%	85 1.3%	132 1.4%	5 0.2%	1 0.2%	-	27 1.2%	58 1.0%	132 1.6%	7 0.2%	189 1.5%

Continued

NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA														
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	18959	9850	3778	1149	937	3986	5219	829	4390	3889	6668	9109	2318	656	158	2228	5711	7981	3039	12484
NIGHTS SPENT IN CDs																				
CD43: SIMCOE COUNTY	372 2.0%	263 2.7%	98 2.6%	16 1.4%	8 0.8%	141 3.5%	11 0.2%	1 0.1%	10 0.2%	98 2.5%	114 1.7%	239 2.6%	5 0.2%	14 2.1%	-	21 0.9%	86 1.5%	214 2.7%	52 1.7%	325 2.6%
CD44: MUSKOKA DISTRICT MUNICIPALITY	223 1.2%	192 2.0%	102 2.7%	23 2.0%	8 0.9%	59 1.5%	12 0.2%	1 0.1%	11 0.2%	19 0.5%	129 1.9%	77 0.8%	3 0.1%	10 1.5%	3 1.9%	9 0.4%	43 0.8%	160 2.0%	10 0.3%	176 1.4%
CD46: HALIBURTON COUNTY	23 0.1%	20 0.2%	14 0.4%	- *	-	6 0.1%	3 0.1%	-	3 0.1%	-	7 0.1%	13 0.1%	1 0.1%	-	2 1.4%	- *	6 0.1%	13 0.2%	4 0.1%	16 0.1%
CD47: RENFREW COUNTY	35 0.2%	31 0.3%	15 0.4%	2 0.2%	1 0.1%	13 0.3%	- *	-	- *	4 0.1%	12 0.2%	21 0.2%	1 0.1%	1 0.2%	-	3 0.2%	5 0.1%	24 0.3%	3 0.1%	16 0.1%
CD48: NIPISSING DISTRICT	131 0.7%	125 1.3%	30 0.8%	30 2.6%	6 0.6%	59 1.5%	6 0.1%	-	6 0.1%	- *	57 0.8%	64 0.7%	6 0.2%	6 0.9%	-	8 0.3%	24 0.4%	94 1.2%	6 0.2%	109 0.9%
CD49: PARRY SOUND DISTRICT	83 0.4%	82 0.8%	17 0.4%	21 1.8%	2 0.2%	42 1.1%	1 *	-	1 *	1 *	31 0.5%	51 0.6%	- *	1 0.2%	-	8 0.4%	14 0.2%	50 0.6%	11 0.4%	65 0.5%
CD51: MANITOULIN DISTRICT	20 0.1%	19 0.2%	5 0.1%	9 0.8%	-	5 0.1%	-	-	-	- *	16 0.2%	3 *	-	- 0.1%	-	1 *	2 *	16 0.2%	- *	19 0.2%
CD52: SUDBURY DISTRICT	12 0.1%	12 0.1%	- *	1 0.1%	-	10 0.3%	-	-	-	-	1 *	10 0.1%	-	-	-	-	1 *	11 0.1%	-	4 *
CD53: SUDBURY REGIONAL MUNICIPALITY	71 0.4%	56 0.6%	7 0.2%	3 0.2%	2 0.2%	44 1.1%	- *	-	- *	15 0.4%	20 0.3%	35 0.4%	13 0.6%	1 0.1%	2 1.2%	8 0.3%	25 0.4%	24 0.3%	14 0.5%	54 0.4%
CD54: TIMISKAMING DISTRICT	12 0.1%	12 0.1%	2 0.1%	1 0.1%	-	9 0.2%	-	-	-	-	4 0.1%	8 0.1%	-	-	-	-	4 0.1%	8 0.1%	-	7 0.1%
CD56: COCHRANE DISTRICT	53 0.3%	46 0.5%	21 0.6%	18 1.6%	-	6 0.2%	1 *	1 0.1%	-	7 0.2%	24 0.4%	7 0.1%	22 1.0%	-	-	14 0.6%	26 0.5%	2 *	11 0.4%	51 0.4%
CD57: ALGOMA DISTRICT	67 0.4%	55 0.6%	13 0.4%	26 2.3%	2 0.2%	14 0.4%	4 0.1%	1 0.1%	4 0.1%	7 0.2%	40 0.6%	18 0.2%	4 0.2%	4 0.6%	-	8 0.4%	22 0.4%	37 0.5%	1 *	43 0.3%
CD58: THUNDER BAY DISTRICT	80 0.4%	46 0.5%	15 0.4%	10 0.9%	9 1.0%	12 0.3%	19 0.4%	9 1.0%	11 0.2%	14 0.4%	52 0.8%	19 0.2%	2 0.1%	7 1.0%	-	4 0.2%	33 0.6%	41 0.5%	2 0.1%	55 0.4%
CD59: RAINY RIVER DISTRICT	12 0.1%	11 0.1%	-	7 0.6%	-	3 0.1%	-	-	-	2 *	9 0.1%	2 *	-	-	-	-	-	11 0.1%	2 *	5 *
CD60: KENORA DISTRICT	43 0.2%	31 0.3%	23 0.6%	8 0.7%	-	- *	1 *	-	1 *	11 0.3%	4 0.1%	23 0.3%	16 0.7%	-	-	-	25 0.4%	18 0.2%	- *	-
CD UNKNOWN	3 *	1 *	1 *	-	-	-	2 *	-	2 *	-	1 *	-	2 0.1%	-	-	-	2 *	1 *	-	-

ITS 2001 - OVERSEAS RESIDENTS

TABLE P49-1

PARTY SIZE
BASE: TOTAL PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO
		EUROPE					ASIA													ONLY CDN
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	LOCATION VISITED
TOTAL (UNWEIGHTED)	7221	4489	1800	604	590	1495	1736	567	1169	996	3124	2326	1441	182	124	1318	2290	2387	1226	3672
TOTAL (WEIGHTED - 000s)	1252	665	248	94	93	230	353	112	241	234	515	403	270	33	27	186	375	475	217	679
ONE	668 53.4%	312 46.8%	104 42.0%	47 49.8%	39 41.9%	122 52.8%	210 59.7%	57 51.3%	153 63.5%	146 62.5%	182 35.4%	231 57.4%	218 80.7%	17 50.4%	17 61.2%	127 68.1%	186 49.7%	221 46.4%	135 62.3%	396 58.4%
SAME-DAY VISIT IN ONTARIO	116 17.4%	54 17.5%	11 11.0%	10 21.7%	7 17.6%	26 21.3%	42 19.8%	8 14.5%	33 21.8%	20 13.9%	33 18.3%	39 16.8%	33 15.1%	2 9.8%	10 57.2%	28 22.3%	23 12.6%	36 16.3%	29 21.4%	49 12.3%
OVERNIGHT VISIT IN ONTARIO	552 82.6%	257 82.5%	93 89.0%	37 78.3%	32 82.4%	96 78.7%	169 80.2%	49 85.5%	120 78.2%	126 86.1%	149 81.7%	192 83.2%	185 84.9%	15 90.2%	7 42.8%	98 77.7%	163 87.4%	185 83.7%	106 78.6%	347 87.7%
TWO	425 33.9%	264 39.8%	110 44.2%	37 39.1%	41 44.3%	77 33.4%	98 27.8%	40 35.4%	58 24.2%	62 26.6%	240 46.7%	125 31.1%	38 14.0%	13 38.2%	8 29.5%	44 23.9%	145 38.8%	171 36.0%	64 29.6%	196 28.9%
SAME-DAY VISIT IN ONTARIO	61 14.4%	39 14.9%	12 11.4%	9 25.2%	7 16.2%	11 14.4%	12 12.2%	3 8.6%	9 14.7%	10 15.4%	36 14.9%	14 11.1%	6 17.2%	2 15.7%	3 36.2%	10 23.0%	21 14.6%	20 11.7%	10 15.1%	20 10.3%
OVERNIGHT VISIT IN ONTARIO	364 85.6%	225 85.1%	97 88.6%	27 74.8%	35 83.8%	66 85.6%	86 87.8%	36 91.4%	50 85.3%	53 84.6%	204 85.1%	112 88.9%	31 82.8%	11 84.3%	5 63.8%	34 77.0%	124 85.4%	151 88.3%	54 84.9%	176 89.7%
THREE	74 5.9%	41 6.2%	15 6.0%	5 5.6%	5 5.5%	16 7.1%	19 5.3%	6 5.3%	13 5.3%	14 5.9%	40 7.7%	25 6.2%	6 2.3%	2 5.6%	1 4.8%	8 4.2%	21 5.5%	37 7.9%	8 3.8%	41 6.1%
SAME-DAY VISIT IN ONTARIO	9 12.0%	6 14.3%	- 0.7%	1 10.9%	- 9.6%	5 29.1%	2 11.0%	1 19.2%	1 7.2%	1 6.7%	5 11.8%	2 8.8%	1 16.5%	-	1 75.8%	1 14.4%	1 5.0%	6 15.2%	1 13.0%	4 9.3%
OVERNIGHT VISIT IN ONTARIO	65 88.0%	36 85.7%	15 99.3%	5 89.1%	5 90.4%	12 70.9%	17 89.0%	5 80.8%	12 92.8%	13 93.3%	35 88.2%	23 91.2%	5 83.5%	2 100.0%	- 24.2%	7 85.6%	20 95.0%	32 84.8%	7 87.0%	37 90.7%
FOUR	57 4.5%	34 5.1%	14 5.5%	2 2.5%	6 6.1%	12 5.2%	16 4.6%	7 6.6%	9 3.7%	7 2.8%	34 6.7%	15 3.8%	4 1.6%	2 5.0%	1 3.4%	5 2.7%	15 4.0%	31 6.5%	6 2.6%	28 4.2%
SAME-DAY VISIT IN ONTARIO	11 19.8%	4 12.0%	1 6.5%	- 7.7%	1 18.3%	2 16.1%	6 35.2%	4 49.8%	2 22.9%	1 21.8%	8 22.0%	2 16.0%	1 16.1%	- 7.5%	- 42.2%	1 18.2%	2 15.7%	7 23.1%	1 14.0%	5 19.3%
OVERNIGHT VISIT IN ONTARIO	45 80.2%	30 88.0%	13 93.5%	2 92.3%	5 81.7%	10 83.9%	11 64.8%	4 50.2%	7 77.1%	5 78.2%	27 78.0%	13 84.0%	4 83.9%	2 92.5%	1 57.8%	4 81.8%	13 84.3%	24 76.9%	5 86.0%	23 80.7%
FIVE+	29 2.3%	14 2.1%	6 2.3%	3 3.0%	2 2.2%	4 1.6%	9 2.6%	1 1.3%	8 3.3%	5 2.2%	18 3.5%	6 1.6%	4 1.3%	- 0.8%	- 1.1%	2 1.1%	8 2.0%	15 3.2%	4 1.8%	17 2.4%
SAME-DAY VISIT IN ONTARIO	6 20.8%	4 26.8%	1 22.8%	2 65.1%	- 22.9%	- 6.6%	2 18.0%	- 8.9%	2 19.7%	- 9.0%	5 26.5%	1 10.8%	- 4.6%	-	- 100.0%	- 17.1%	2 25.4%	4 23.2%	- 3.5%	4 24.5%
OVERNIGHT VISIT IN ONTARIO	23 79.2%	10 73.2%	4 77.2%	1 34.9%	2 77.1%	3 93.4%	8 82.0%	1 91.1%	6 80.3%	5 91.0%	13 73.5%	6 89.2%	3 95.4%	- 100.0%	-	2 82.9%	6 74.6%	12 76.8%	4 96.5%	12 75.5%

Continued

ITS 2001 - OVERSEAS RESIDENTS

TABLE P49-2

PARTY SIZE
BASE: TOTAL PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	7221	4489	1800	604	590	1495	1736	567	1169	996	3124	2326	1441	182	124	1318	2290	2387	1226	3672
TOTAL (WEIGHTED - 000s)	1252	665	248	94	93	230	353	112	241	234	515	403	270	33	27	186	375	475	217	679
AVERAGE PARTY SIZE																				
AVERAGE ALL VISITS (PEOPLE)	1.71	1.78	1.84	1.75	1.84	1.71	1.67	1.74	1.64	1.58	2.01	1.62	1.32	1.69	1.54	1.46	1.74	1.87	1.54	1.67
STANDARD DEVIATION	1.13	1.07	1.02	1.08	1.03	1.14	1.25	1.30	1.21	1.13	1.20	0.96	1.11	0.98	0.85	0.93	1.08	1.20	1.20	1.18
STANDARD ERROR	0.01	0.02	0.02	0.04	0.04	0.03	0.03	0.05	0.04	0.04	0.02	0.02	0.03	0.07	0.08	0.03	0.02	0.02	0.03	0.02
MEDIAN	1.0	2.0	2.0	2.0	2.0	1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0	2.0	2.0	1.0	1.0
SAME-DAY VISITS (PEOPLE)	1.72	1.78	1.84	1.96	1.84	1.63	1.71	2.10	1.57	1.57	2.13	1.49	1.28	1.63	1.51	1.42	1.87	1.98	1.39	1.86
STANDARD DEVIATION	1.30	1.13	1.16	0.99	1.19	1.13	1.90	2.95	1.20	0.96	1.61	0.91	1.03	0.74	0.83	0.95	1.25	1.22	1.72	1.88
STANDARD ERROR	0.04	0.05	0.09	0.10	0.12	0.07	0.13	0.39	0.10	0.07	0.08	0.05	0.07	0.17	0.11	0.06	0.08	0.07	0.12	0.11
MEDIAN	1.0	1.0	2.0	2.0	2.0	1.0	1.0	2.0	1.0	1.0	2.0	1.0	1.0	2.0	1.0	1.0	2.0	2.0	1.0	1.0
OVERNIGHT VISITS (PEOPLE)	1.71	1.78	1.84	1.68	1.84	1.73	1.66	1.68	1.66	1.59	1.98	1.64	1.33	1.69	1.56	1.47	1.72	1.85	1.58	1.64
STANDARD DEVIATION	1.10	1.06	1.01	1.09	0.99	1.15	1.13	0.95	1.22	1.17	1.12	0.97	1.13	1.00	0.85	0.92	1.05	1.20	1.07	1.10
STANDARD ERROR	0.01	0.02	0.02	0.05	0.04	0.03	0.03	0.04	0.04	0.04	0.02	0.02	0.03	0.08	0.10	0.03	0.02	0.03	0.03	0.02
MEDIAN	1.0	2.0	2.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0

PARTY COMPOSITION
BASE: TOTAL PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA														
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	7221	4489	1800	604	590	1495	1736	567	1169	996	3124	2326	1441	182	124	1318	2290	2387	1226	3672
TOTAL (WEIGHTED - 000s)	1252	665	248	94	93	230	353	112	241	234	515	403	270	33	27	186	375	475	217	679
AGE AND GENDER NOT STATED	133	67	16	10	13	27	39	12	26	28	67	32	25	3	2	18	37	56	22	83
	10.6%	10.0%	6.3%	11.1%	14.2%	11.9%	11.0%	11.1%	11.0%	11.8%	13.1%	8.0%	9.2%	9.1%	8.3%	9.7%	9.8%	11.9%	10.0%	12.3%
TOTAL ANSWERING	1119	599	232	83	80	203	314	100	214	206	447	371	245	30	25	168	338	419	195	596
	89.4%	90.0%	93.7%	88.9%	85.8%	88.1%	89.0%	88.9%	89.0%	88.2%	86.9%	92.0%	90.8%	90.9%	91.7%	90.3%	90.2%	88.1%	90.0%	87.7%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
ADULTS ONLY	1036	553	215	77	73	188	294	95	199	189	400	341	242	29	23	160	320	369	186	551
	92.5%	92.3%	92.5%	92.6%	90.7%	92.7%	93.7%	95.4%	92.9%	91.5%	89.4%	91.8%	98.9%	96.7%	93.1%	95.3%	94.9%	88.2%	95.6%	92.6%
SAME-DAY	165	93	23	17	13	39	45	12	33	27	59	53	36	3	13	32	43	53	37	59
	15.9%	16.8%	10.9%	22.6%	18.4%	20.5%	15.4%	12.7%	16.7%	14.2%	14.8%	15.6%	14.9%	11.1%	55.1%	20.3%	13.3%	14.3%	19.7%	10.8%
OVERNIGHT	871	460	192	60	59	150	249	83	166	162	340	288	206	26	10	128	278	316	150	492
	84.1%	83.2%	89.1%	77.4%	81.6%	79.5%	84.6%	87.3%	83.3%	85.8%	85.2%	84.4%	85.1%	88.9%	44.9%	79.7%	86.7%	85.7%	80.3%	89.2%
1 ADULT	573	269	95	42	31	101	180	48	132	124	137	209	196	15	15	112	162	179	120	333
	51.2%	44.9%	40.8%	50.2%	38.8%	49.8%	57.4%	48.5%	61.5%	60.1%	30.7%	56.4%	80.2%	50.5%	58.8%	66.6%	47.9%	42.9%	61.6%	56.0%
SAME-DAY	97	49	10	10	6	23	29	5	24	18	19	37	30	2	9	22	23	26	26	34
	16.9%	18.4%	10.8%	23.4%	20.5%	22.8%	16.2%	10.1%	18.4%	14.6%	13.5%	17.9%	15.3%	10.8%	61.7%	19.8%	14.0%	14.2%	22.0%	10.1%
OVERNIGHT	476	219	85	32	25	78	151	43	108	106	119	172	166	14	6	90	139	154	94	300
	83.1%	81.6%	89.2%	76.6%	79.5%	77.2%	83.8%	89.9%	81.6%	85.4%	86.5%	82.1%	84.7%	89.2%	38.3%	80.2%	86.0%	85.8%	78.0%	89.9%
2 ADULTS	386	241	103	32	36	70	89	37	53	55	218	114	34	12	7	41	134	154	57	178
	34.5%	40.3%	44.4%	38.0%	45.4%	34.4%	28.5%	36.9%	24.6%	26.8%	48.8%	30.7%	14.1%	38.4%	28.8%	24.2%	39.7%	36.7%	29.4%	29.9%
SAME-DAY	54	36	12	7	6	11	10	2	8	8	32	13	5	2	3	9	18	18	9	17
	14.1%	15.1%	11.6%	23.2%	17.3%	15.6%	11.5%	6.6%	14.9%	14.0%	14.5%	11.7%	14.2%	13.8%	40.4%	22.8%	13.4%	11.7%	16.2%	9.8%
OVERNIGHT	331	205	91	24	30	59	79	34	45	48	187	101	30	10	4	31	116	136	48	161
	85.9%	84.9%	88.4%	76.8%	82.7%	84.4%	88.5%	93.4%	85.1%	86.0%	85.5%	88.3%	85.8%	86.2%	59.6%	77.2%	86.6%	88.3%	83.8%	90.2%
3 ADULTS	41	22	8	2	2	10	12	3	9	6	22	12	5	1	1	4	13	19	5	23
	3.6%	3.7%	3.4%	2.6%	2.6%	5.0%	3.9%	3.3%	4.2%	3.0%	4.9%	3.1%	1.9%	4.6%	4.3%	2.3%	3.9%	4.5%	2.6%	3.8%
SAME-DAY	6	4	-	-	-	3	2	1	1	1	4	1	-	-	1	-	1	5	1	4
	15.7%	18.0%	1.4%	15.0%	7.6%	33.6%	13.9%	34.3%	6.3%	10.6%	17.0%	12.1%	8.4%		78.2%	10.3%	5.3%	24.7%	13.4%	16.9%
OVERNIGHT	34	18	8	2	2	7	11	2	8	6	18	10	4	1	-	3	13	14	4	19
	84.3%	82.0%	98.6%	85.0%	92.4%	66.4%	86.1%	65.7%	93.7%	89.4%	83.0%	87.9%	91.6%	100.0%	21.8%	89.7%	94.7%	75.3%	86.6%	83.1%
4+ ADULTS	36	21	9	1	3	7	12	7	5	3	22	6	7	1	-	4	11	17	4	17
	3.2%	3.5%	3.9%	1.8%	3.9%	3.5%	3.8%	6.7%	2.5%	1.6%	5.0%	1.6%	2.7%	3.3%	1.2%	2.2%	3.4%	4.1%	2.0%	2.9%
SAME-DAY	7	3	1	-	1	1	4	4	-	-	5	1	1	-	-	1	2	5	-	4
	19.8%	13.2%	12.0%		17.6%	15.8%	33.8%	54.6%	8.4%	10.0%	23.7%	17.0%	13.3%			16.5%	13.6%	26.5%	11.8%	25.0%
OVERNIGHT	29	18	8	1	3	6	8	3	5	3	17	5	6	1	-	3	10	13	3	13
	80.2%	86.8%	88.0%	100.0%	82.4%	84.2%	66.2%	45.4%	91.6%	90.0%	76.3%	83.0%	86.7%	100.0%	100.0%	83.5%	86.4%	73.5%	88.2%	75.0%

Continued

PARTY COMPOSITION
BASE: TOTAL PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS: EUROPE					ORIGIN OF TRAVELLERS: ASIA			ORIGIN OF TRAVELLERS	MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS -URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	7221	4489	1800	604	590	1495	1736	567	1169	996	3124	2326	1441	182	124	1318	2290	2387	1226	3672
TOTAL (WEIGHTED - 000s)	1252	665	248	94	93	230	353	112	241	234	515	403	270	33	27	186	375	475	217	679
ADULTS WITH CHILDREN	81	45	17	6	7	15	19	5	15	16	46	30	3	1	2	8	17	49	8	43
	7.2%	7.6%	7.5%	7.2%	9.1%	7.2%	6.2%	4.6%	6.9%	7.9%	10.3%	8.0%	1.1%	3.3%	6.9%	4.6%	4.9%	11.6%	4.2%	7.2%
SAME-DAY	10	6	1	1	1	2	2	-	2	2	5	3	1	-	1	1	2	6	1	2
	12.5%	13.5%	8.0%	20.2%	19.0%	14.5%	9.2%	3.6%	10.9%	13.5%	11.8%	9.8%	29.7%	12.5%	48.7%	17.5%	11.8%	12.8%	7.4%	4.3%
OVERNIGHT	71	39	16	5	6	12	18	4	13	14	40	27	2	1	1	6	15	42	8	41
	87.5%	86.5%	92.0%	79.8%	81.0%	85.5%	90.8%	96.4%	89.1%	86.5%	88.2%	90.2%	70.3%	87.5%	51.3%	82.5%	88.2%	87.2%	92.6%	95.7%
1 ADULT WITH CHILDREN	16	8	3	2	1	3	5	1	4	3	6	8	1	-	1	2	2	11	1	9
	1.5%	1.4%	1.3%	2.1%	0.9%	1.3%	1.7%	0.8%	2.1%	1.5%	1.4%	2.3%	0.4%	0.2%	2.6%	1.2%	0.6%	2.6%	0.8%	1.4%
SAME-DAY	3	2	-	1	-	1	-	-	-	1	2	-	1	-	-	1	-	2	-	-
	16.0%	21.9%	10.0%	32.3%	57.8%	18.7%	6.7%		8.0%	16.4%	25.5%	2.5%	88.6%			28.5%		18.8%		
OVERNIGHT	14	6	3	1	-	2	5	1	4	3	5	8	-	-	1	1	2	9	1	9
	84.0%	78.1%	90.0%	67.7%	42.2%	81.3%	93.3%	100.0%	92.0%	83.6%	74.5%	97.5%	11.4%	100.0%	100.0%	71.5%	100.0%	81.2%	100.0%	100.0%
2 ADULTS WITH CHILDREN	46	28	11	3	5	9	9	3	6	9	26	16	2	1	1	5	11	26	4	25
	4.1%	4.6%	4.7%	4.0%	5.7%	4.4%	3.0%	3.1%	2.9%	4.2%	5.9%	4.3%	0.7%	1.7%	4.3%	2.9%	3.2%	6.2%	2.1%	4.1%
SAME-DAY	6	4	1	-	1	2	1	-	1	1	3	2	-	-	1	1	2	3	-	1
	12.8%	12.9%	8.8%	8.9%	17.5%	17.1%	12.9%	5.3%	16.7%	12.2%	10.7%	12.7%		24.7%	78.4%	14.8%	16.9%	11.8%	5.9%	4.9%
OVERNIGHT	40	24	10	3	4	7	8	3	5	8	23	14	2	-	-	4	9	23	4	23
	87.2%	87.1%	91.2%	91.1%	82.5%	82.9%	87.1%	94.7%	83.3%	87.8%	89.3%	87.3%	100.0%	75.3%	21.6%	85.2%	83.1%	88.2%	94.1%	95.1%
3+ ADULTS WITH CHILDREN	19	10	4	1	2	3	5	1	4	5	13	5	-	-	-	1	4	12	3	10
	1.7%	1.6%	1.5%	1.2%	2.6%	1.5%	1.6%	0.7%	2.0%	2.2%	3.0%	1.4%	0.1%	1.5%		0.5%	1.2%	2.8%	1.4%	1.6%
SAME-DAY	2	1	-	-	-	-	-	-	-	1	1	1	-	-	-	-	-	1	-	1
	8.6%	7.9%	3.6%	36.4%	8.7%	3.2%	4.7%		5.5%	14.2%	7.5%	12.5%				7.1%	3.3%	9.3%	13.8%	6.9%
OVERNIGHT	17	9	3	1	2	3	5	1	4	4	12	5	-	-	-	1	4	11	2	9
	91.4%	92.1%	96.4%	63.6%	91.3%	96.8%	95.3%	100.0%	94.5%	85.8%	92.5%	87.5%	100.0%	100.0%		92.9%	96.7%	90.7%	86.2%	93.1%
CHILDREN ONLY	2	1	-	-	-	-	-	-	-	1	2	1	-	-	-	-	1	1	-	1
	0.2%	0.1%	*	0.2%	0.2%	0.1%	0.2%		0.2%	0.6%	0.4%	0.2%				0.1%	0.2%	0.2%	0.2%	0.2%

ITS 2001 - OVERSEAS RESIDENTS

AGE AND GENDER OF PARTY MEMBERS
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO
		EUROPE					ASIA														
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS -URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	7221	4489	1800	604	590	1495	1736	567	1169	996	3124	2326	1441	182	124	1318	2290	2387	1226	3672
TOTAL (WEIGHTED - 000s)	2146	1185	456	164	171	394	590	195	395	370	1035	653	356	56	42	272	652	888	334	1134
AGE AND GENDER NOT STATED	206 9.6%	108 9.1%	26 5.8%	24 14.7%	20 11.8%	37 9.4%	60 10.2%	17 8.8%	43 11.0%	38 10.2%	113 11.0%	50 7.7%	31 8.8%	5 9.2%	3 6.5%	23 8.4%	61 9.3%	89 10.0%	34 10.2%	132 11.6%
TOTAL ANSWERING	1940 90.4% 100.0%	1078 90.9% 100.0%	429 94.2% 100.0%	140 85.3% 100.0%	151 88.2% 100.0%	357 90.6% 100.0%	530 89.8% 100.0%	178 91.2% 100.0%	352 89.0% 100.0%	333 89.8% 100.0%	921 89.0% 100.0%	603 92.3% 100.0%	325 91.2% 100.0%	51 90.8% 100.0%	39 93.5% 100.0%	249 91.6% 100.0%	591 90.7% 100.0%	799 90.0% 100.0%	300 89.8% 100.0%	1002 88.4% 100.0%
AGE																				
UNDER 15	129 6.6%	69 6.4%	27 6.3%	8 5.9%	11 7.3%	23 6.5%	35 6.7%	7 3.7%	29 8.2%	24 7.2%	74 8.0%	46 7.7%	4 1.3%	2 3.0%	3 7.3%	12 4.9%	28 4.8%	76 9.5%	12 4.1%	69 6.8%
15-24	182 9.4%	102 9.5%	34 7.9%	13 9.1%	15 10.2%	40 11.1%	52 9.7%	16 9.1%	35 10.1%	29 8.6%	103 11.2%	59 9.8%	11 3.3%	4 7.1%	6 15.5%	25 10.0%	42 7.1%	87 10.9%	28 9.4%	90 9.0%
25-44	732 37.7%	382 35.4%	126 29.3%	63 45.4%	51 33.7%	142 39.7%	207 39.1%	65 36.6%	142 40.3%	143 43.0%	322 35.0%	189 31.4%	185 57.0%	18 34.9%	17 44.4%	112 44.8%	206 34.9%	293 36.7%	121 40.4%	390 38.9%
45-64	687 35.4%	395 36.7%	168 39.2%	43 31.0%	60 39.4%	124 34.6%	194 36.6%	72 40.7%	121 34.6%	98 29.4%	323 35.1%	216 35.8%	117 36.1%	20 39.8%	10 24.8%	85 34.1%	232 39.2%	261 32.6%	109 36.4%	343 34.3%
65+	210 10.8%	129 12.0%	74 17.3%	12 8.6%	14 9.3%	29 8.1%	42 7.9%	18 9.9%	24 6.9%	39 11.7%	99 10.7%	93 15.4%	7 2.3%	8 15.1%	3 7.9%	15 6.1%	83 14.1%	82 10.3%	29 9.7%	110 11.0%
GENDER																				
MALE	999 51.5%	552 51.3%	211 49.2%	76 54.4%	77 50.8%	188 52.7%	277 52.3%	91 51.2%	186 52.8%	169 50.9%	445 48.4%	263 43.5%	242 74.6%	26 50.7%	22 57.2%	147 58.9%	287 48.5%	404 50.5%	161 53.7%	521 52.0%
UNDER 15	68 3.5%	37 3.4%	15 3.5%	4 3.2%	5 3.6%	12 3.4%	18 3.4%	3 1.5%	15 4.3%	13 3.9%	39 4.3%	24 4.0%	2 0.5%	1 1.3%	2 5.8%	7 2.8%	14 2.4%	41 5.1%	6 2.0%	36 3.6%
15+	930 48.0%	515 47.8%	196 45.7%	72 51.3%	71 47.2%	176 49.3%	259 48.9%	88 49.6%	171 48.5%	156 47.0%	406 44.1%	238 39.5%	241 74.1%	25 49.4%	20 51.5%	140 56.1%	272 46.1%	363 45.4%	155 51.7%	484 48.4%
FEMALE	941 48.5%	525 48.7%	218 50.8%	64 45.6%	74 49.2%	169 47.3%	253 47.7%	87 48.8%	166 47.2%	163 49.1%	476 51.6%	341 56.5%	82 25.4%	25 49.3%	17 42.8%	102 41.1%	304 51.5%	396 49.5%	139 46.3%	481 48.0%
UNDER 15	61 3.1%	32 3.0%	12 2.7%	4 2.7%	6 3.7%	11 3.1%	18 3.3%	4 2.2%	14 3.9%	11 3.3%	34 3.7%	22 3.7%	3 0.8%	1 1.7%	1 1.5%	5 2.1%	14 2.4%	35 4.4%	6 2.1%	32 3.2%
15+	881 45.4%	493 45.8%	206 48.0%	60 42.8%	69 45.5%	158 44.2%	235 44.4%	83 46.7%	152 43.3%	152 45.8%	441 47.9%	319 52.8%	80 24.5%	24 47.6%	16 41.3%	97 39.0%	290 49.1%	361 45.1%	133 44.2%	449 44.8%

AGE AND GENDER OF PARTY MEMBERS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	6220	3871	1636	499	496	1240	1538	511	1027	811	2712	2021	1233	162	69	1049	2045	2104	1022	3394
TOTAL (WEIGHTED - 000s)	1795	994	407	121	143	323	482	160	322	319	851	567	303	50	21	214	558	745	278	981
AGE AND GENDER NOT STATED	152	87	25	11	19	33	32	11	21	33	69	47	25	4	2	15	44	64	29	88
	8.5%	8.8%	6.1%	9.0%	13.1%	10.2%	6.6%	6.9%	6.4%	10.2%	8.1%	8.4%	8.4%	8.8%	11.0%	6.8%	7.9%	8.5%	10.6%	9.0%
TOTAL ANSWERING	1643	907	383	110	124	290	450	149	301	287	782	519	277	45	18	199	514	681	248	892
	91.5%	91.2%	93.9%	91.0%	86.9%	89.8%	93.4%	93.1%	93.6%	89.8%	91.9%	91.6%	91.6%	91.2%	89.0%	93.2%	92.1%	91.5%	89.4%	91.0%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
AGE																				
UNDER 15	110	58	23	6	9	19	32	6	25	21	64	41	3	1	1	10	24	65	12	65
	6.7%	6.4%	6.1%	5.8%	6.9%	6.7%	7.0%	4.2%	8.4%	7.2%	8.1%	8.0%	1.1%	2.8%	5.7%	4.8%	4.7%	9.5%	4.7%	7.3%
15-24	149	84	30	10	13	31	41	10	31	24	84	51	9	2	2	19	36	70	24	73
	9.0%	9.3%	7.9%	9.0%	10.2%	10.8%	9.1%	6.8%	10.2%	8.3%	10.8%	9.8%	3.1%	5.5%	11.4%	9.3%	7.1%	10.3%	9.5%	8.2%
25-44	614	314	111	46	42	115	177	58	119	123	274	156	160	15	9	87	175	251	101	346
	37.4%	34.7%	29.0%	42.1%	33.8%	39.7%	39.2%	38.6%	39.5%	42.9%	35.0%	30.1%	57.7%	33.0%	48.6%	43.9%	34.0%	36.8%	40.6%	38.8%
45-64	585	338	155	36	49	98	163	59	104	84	274	188	99	19	3	72	203	220	90	306
	35.6%	37.3%	40.5%	33.2%	39.2%	33.9%	36.1%	39.6%	34.4%	29.4%	35.0%	36.3%	35.8%	42.0%	18.9%	36.0%	39.5%	32.3%	36.2%	34.3%
65+	186	112	63	11	12	26	38	16	22	35	86	83	7	8	3	12	75	76	22	102
	11.3%	12.4%	16.6%	9.9%	9.9%	8.9%	8.5%	10.7%	7.5%	12.2%	11.0%	15.9%	2.4%	16.7%	15.5%	6.0%	14.6%	11.2%	9.0%	11.4%
GENDER																				
MALE	833	457	186	60	62	150	227	71	156	149	371	221	207	23	11	116	252	336	129	456
	50.7%	50.4%	48.5%	54.5%	50.0%	51.6%	50.4%	47.8%	51.7%	51.9%	47.4%	42.6%	74.5%	50.5%	60.6%	58.1%	49.1%	49.3%	51.8%	51.2%
UNDER 15	57	31	12	4	4	10	15	3	13	11	34	21	1	1	1	6	12	34	6	33
	3.5%	3.4%	3.3%	3.4%	3.4%	3.6%	3.4%	1.9%	4.2%	3.9%	4.3%	4.0%	0.5%	1.2%	4.9%	3.0%	2.2%	5.0%	2.3%	3.7%
15+	776	426	173	56	58	139	212	68	143	138	337	200	205	22	10	110	241	302	123	423
	47.2%	47.0%	45.3%	51.1%	46.7%	48.0%	47.0%	46.0%	47.6%	48.0%	43.1%	38.6%	74.0%	49.3%	55.8%	55.0%	46.8%	44.3%	49.5%	47.4%
FEMALE	810	449	197	50	62	140	223	78	145	138	411	298	71	22	7	84	262	345	120	436
	49.3%	49.6%	51.5%	45.5%	50.0%	48.4%	49.6%	52.2%	48.3%	48.1%	52.6%	57.4%	25.5%	49.5%	39.4%	41.9%	50.9%	50.7%	48.2%	48.8%
UNDER 15	53	27	11	3	4	9	16	4	13	10	30	21	2	1	-	3	13	31	6	32
	3.2%	3.0%	2.9%	2.4%	3.5%	3.1%	3.6%	2.4%	4.3%	3.3%	3.8%	3.9%	0.6%	1.6%	0.8%	1.7%	2.5%	4.5%	2.4%	3.6%
15+	757	422	186	47	58	131	207	74	133	128	381	278	69	22	7	80	249	314	114	404
	46.1%	46.6%	48.6%	43.1%	46.4%	45.3%	45.9%	49.8%	44.0%	44.8%	48.7%	53.5%	24.9%	47.9%	38.6%	40.2%	48.4%	46.2%	45.8%	45.3%

ITS 2001 - OVERSEAS RESIDENTS

TABLE P53-1

SUMMARY OF AGE GROUPS
BASE: TOTAL PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	7221	4489	1800	604	590	1495	1736	567	1169	996	3124	2326	1441	182	124	1318	2290	2387	1226	3672
TOTAL (WEIGHTED - 000s)	1252	665	248	94	93	230	353	112	241	234	515	403	270	33	27	186	375	475	217	679
AGE AND GENDER NOT STATED	133 10.6%	67 10.0%	16 6.3%	10 11.1%	13 14.2%	27 11.9%	39 11.0%	12 11.1%	26 11.0%	28 11.8%	67 13.1%	32 8.0%	25 9.2%	3 9.1%	2 8.3%	18 9.7%	37 9.8%	56 11.9%	22 10.0%	83 12.3%
TOTAL ANSWERING	1119 89.4% 100.0%	599 90.0% 100.0%	232 93.7% 100.0%	83 88.9% 100.0%	80 85.8% 100.0%	203 88.1% 100.0%	314 89.0% 100.0%	100 88.9% 100.0%	214 89.0% 100.0%	206 88.2% 100.0%	447 86.9% 100.0%	371 92.0% 100.0%	245 90.8% 100.0%	30 90.9% 100.0%	25 91.7% 100.0%	168 90.3% 100.0%	338 90.2% 100.0%	419 88.1% 100.0%	195 90.0% 100.0%	596 87.7% 100.0%
AGE																				
ANY UNDER 15	83 7.5%	46 7.7%	18 7.5%	6 7.4%	7 9.3%	15 7.3%	20 6.3%	5 4.6%	15 7.1%	18 8.5%	48 10.6%	30 8.2%	3 1.1%	1 3.3%	2 6.9%	8 4.7%	17 5.1%	50 11.8%	9 4.4%	44 7.4%
ANY 15-24	149 13.3%	80 13.4%	26 11.1%	10 12.1%	14 16.9%	31 15.2%	43 13.8%	12 12.4%	31 14.5%	25 12.3%	80 17.8%	52 14.1%	10 4.3%	3 8.6%	4 16.7%	20 12.1%	34 10.2%	70 16.6%	25 12.7%	73 12.2%
ANY 25-44	538 48.1%	270 45.1%	86 37.2%	46 54.8%	36 45.2%	102 50.1%	158 50.3%	48 48.7%	109 51.0%	111 53.5%	211 47.3%	150 40.5%	150 61.3%	13 43.3%	13 52.4%	85 50.4%	152 45.0%	207 49.4%	95 48.8%	296 49.7%
ANY 45-64	478 42.7%	268 44.7%	113 48.5%	32 38.7%	34 42.8%	88 43.5%	134 42.8%	46 46.6%	88 41.0%	76 36.9%	200 44.8%	159 42.8%	96 39.0%	14 46.3%	9 35.6%	68 40.2%	158 46.9%	174 41.5%	79 40.3%	247 41.5%
ANY 65+	155 13.9%	95 15.8%	53 22.8%	10 11.9%	9 11.1%	23 11.3%	32 10.0%	13 13.1%	18 8.6%	29 14.0%	68 15.2%	72 19.4%	7 2.8%	6 20.3%	2 9.1%	13 7.5%	62 18.4%	59 14.1%	21 10.9%	82 13.7%

ITS 2001 - OVERSEAS RESIDENTS

TABLE P54-1

SUMMARY OF AGE GROUPS
BASE: OVERNIGHT PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		EUROPE					ASIA														
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	6220	3871	1636	499	496	1240	1538	511	1027	811	2712	2021	1233	162	69	1049	2045	2104	1022	3394
TOTAL (WEIGHTED - 000s)	1049	558	222	72	78	186	290	95	194	201	429	345	228	29	13	145	325	403	176	596
AGE AND GENDER NOT STATED	104 10.0%	58 10.4%	14 6.4%	7 10.2%	12 15.9%	24 12.9%	23 7.8%	8 8.3%	15 7.6%	24 11.9%	46 10.8%	30 8.8%	20 9.0%	3 9.0%	2 13.6%	11 7.5%	32 9.8%	43 10.8%	19 10.5%	62 10.4%
TOTAL ANSWERING	944 90.0% 100.0%	500 89.6% 100.0%	208 93.6% 100.0%	64 89.8% 100.0%	65 84.1% 100.0%	162 87.1% 100.0%	267 92.2% 100.0%	87 91.7% 100.0%	180 92.4% 100.0%	177 88.1% 100.0%	383 89.2% 100.0%	315 91.2% 100.0%	208 91.0% 100.0%	27 91.0% 100.0%	11 86.4% 100.0%	134 92.5% 100.0%	293 90.2% 100.0%	359 89.2% 100.0%	158 89.5% 100.0%	534 89.6% 100.0%
AGE																				
ANY UNDER 15	73 7.7%	40 7.9%	16 7.8%	5 7.5%	6 9.3%	13 7.8%	18 6.8%	4 5.1%	14 7.6%	15 8.6%	42 11.0%	27 8.7%	2 0.9%	1 3.2%	1 7.8%	7 4.9%	15 5.2%	43 12.0%	8 5.1%	42 7.9%
ANY 15-24	125 13.2%	67 13.4%	23 11.3%	8 12.1%	11 16.7%	25 15.4%	36 13.4%	9 10.2%	27 14.9%	22 12.4%	68 17.7%	45 14.3%	8 4.0%	2 7.6%	2 16.1%	15 11.3%	31 10.5%	59 16.4%	20 12.8%	63 11.8%
ANY 25-44	448 47.5%	221 44.2%	77 37.0%	33 50.7%	30 45.4%	82 50.4%	132 49.4%	42 48.1%	90 50.0%	96 53.9%	179 46.8%	123 39.0%	129 62.0%	11 41.3%	6 56.8%	66 49.5%	128 43.6%	176 48.9%	78 49.8%	262 48.9%
ANY 45-64	408 43.3%	228 45.6%	103 49.6%	27 41.4%	28 43.0%	70 43.1%	115 43.1%	41 46.4%	75 41.5%	65 36.8%	173 45.3%	139 44.1%	80 38.5%	13 48.4%	3 26.7%	56 42.1%	139 47.5%	150 41.7%	63 40.1%	223 41.7%
ANY 65+	138 14.6%	83 16.6%	46 22.0%	9 13.8%	8 11.7%	21 12.7%	29 11.0%	12 13.7%	18 9.8%	25 14.3%	60 15.6%	64 20.3%	6 2.9%	6 22.6%	2 17.6%	10 7.5%	56 19.0%	55 15.3%	17 10.6%	76 14.3%

ITS 2001 - OVERSEAS RESIDENTS

TABLE P55-1

RATING OF VARIOUS SERVICES IN CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	7221	4489	1800	604	590	1495	1736	567	1169	996	3124	2326	1441	182	124	1318	2290	2387	1226	3672
TOTAL (WEIGHTED - 000s)	2146	1185	456	164	171	394	590	195	395	370	1035	653	356	56	42	272	652	888	334	1134
TRANSPORTATION SERVICES																				
NOT STATED	339	233	86	44	26	76	59	10	49	47	148	129	32	13	16	36	104	147	52	218
	15.8%	19.7%	19.0%	27.0%	15.4%	19.4%	10.0%	5.2%	12.4%	12.7%	14.3%	19.7%	9.1%	24.1%	37.6%	13.2%	16.0%	16.5%	15.5%	19.3%
TOTAL RATING	1807	952	369	119	145	318	531	185	346	324	887	524	323	42	26	236	547	741	282	915
	84.2%	80.3%	81.0%	73.0%	84.6%	80.6%	90.0%	94.8%	87.6%	87.3%	85.7%	80.3%	90.9%	75.9%	62.4%	86.8%	84.0%	83.5%	84.5%	80.7%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
GOOD	1273	703	286	81	110	226	313	84	229	256	645	362	214	34	17	162	377	539	196	635
	70.4%	73.9%	77.5%	67.4%	75.7%	71.2%	59.0%	45.4%	66.2%	79.2%	72.7%	69.0%	66.0%	79.1%	64.7%	68.5%	68.8%	72.7%	69.3%	69.4%
AVERAGE	411	193	62	29	30	72	159	76	83	58	186	119	92	6	8	61	133	147	70	223
	22.7%	20.3%	16.9%	24.6%	20.5%	22.6%	30.0%	41.1%	24.0%	18.0%	20.9%	22.6%	28.4%	14.8%	29.6%	25.7%	24.3%	19.8%	24.9%	24.4%
POOR	123	55	21	10	6	20	59	25	34	9	57	44	18	3	1	14	38	56	16	57
	6.8%	5.8%	5.6%	8.0%	3.8%	6.2%	11.1%	13.5%	9.8%	2.8%	6.4%	8.4%	5.6%	6.1%	5.7%	5.8%	6.9%	7.5%	5.8%	6.2%
ACCOMMODATION SERVICES																				
NOT STATED	501	297	118	44	24	110	115	18	97	89	177	262	20	23	17	62	158	192	89	360
	23.3%	25.0%	26.0%	26.8%	14.3%	27.9%	19.5%	9.1%	24.6%	24.1%	17.1%	40.2%	5.5%	40.8%	41.5%	22.9%	24.3%	21.6%	26.6%	31.8%
TOTAL RATING	1645	889	338	120	147	284	475	177	298	281	857	391	336	33	25	210	494	697	245	774
	76.7%	75.0%	74.0%	73.2%	85.7%	72.1%	80.5%	90.9%	75.4%	75.9%	82.9%	59.8%	94.5%	59.2%	58.5%	77.1%	75.7%	78.4%	73.4%	68.2%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
GOOD	1161	680	276	86	122	195	281	92	189	200	624	274	220	24	17	152	355	485	168	526
	70.6%	76.5%	81.8%	71.9%	82.9%	68.7%	59.1%	51.9%	63.4%	71.2%	72.7%	70.2%	65.5%	71.2%	70.8%	72.6%	72.0%	69.7%	68.4%	68.0%
AVERAGE	448	196	56	31	25	84	177	79	99	74	216	106	110	9	6	53	126	196	73	229
	27.2%	22.1%	16.6%	26.2%	16.9%	29.4%	37.3%	44.4%	33.2%	26.4%	25.2%	27.1%	32.6%	26.7%	22.5%	25.2%	25.6%	28.1%	29.7%	29.7%
POOR	37	13	5	2	-	5	17	7	10	7	18	11	6	1	2	5	12	15	5	18
	2.2%	1.5%	1.5%	1.9%	0.2%	1.8%	3.5%	3.8%	3.4%	2.4%	2.1%	2.7%	1.8%	2.1%	6.7%	2.2%	2.4%	2.2%	2.0%	2.3%

Continued

RATING OF VARIOUS SERVICES IN CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	7221	4489	1800	604	590	1495	1736	567	1169	996	3124	2326	1441	182	124	1318	2290	2387	1226	3672
TOTAL (WEIGHTED - 000s)	2146	1185	456	164	171	394	590	195	395	370	1035	653	356	56	42	272	652	888	334	1134
HOSPITALITY OF LOCAL PEOPLE																				
NOT STATED	134 6.3%	64 5.4%	17 3.7%	22 13.3%	5 2.9%	20 5.0%	46 7.7%	14 7.0%	32 8.1%	25 6.8%	63 6.1%	41 6.3%	18 5.1%	5 8.6%	7 16.5%	19 7.0%	45 7.0%	51 5.8%	18 5.5%	87 7.6%
TOTAL RATING	2011 93.7% 100.0%	1122 94.6% 100.0%	439 96.3% 100.0%	142 86.7% 100.0%	166 97.1% 100.0%	374 95.0% 100.0%	544 92.3% 100.0%	182 93.0% 100.0%	363 91.9% 100.0%	345 93.2% 100.0%	972 93.9% 100.0%	612 93.7% 100.0%	338 94.9% 100.0%	51 91.4% 100.0%	35 83.5% 100.0%	253 93.0% 100.0%	606 93.0% 100.0%	837 94.2% 100.0%	316 94.5% 100.0%	1047 92.4% 100.0%
GOOD	1562 77.7%	986 87.9%	403 91.7%	124 87.6%	155 93.3%	303 81.0%	347 63.7%	116 64.0%	231 63.6%	230 66.6%	760 78.2%	482 78.8%	247 73.1%	42 82.4%	28 79.4%	191 75.7%	463 76.4%	663 79.3%	245 77.6%	783 74.8%
AVERAGE	403 20.1%	126 11.2%	34 7.7%	17 11.6%	11 6.7%	65 17.2%	185 33.9%	62 34.3%	122 33.7%	93 26.9%	191 19.7%	114 18.6%	83 24.6%	8 15.5%	7 18.7%	56 22.0%	134 22.1%	153 18.3%	61 19.2%	238 22.7%
POOR	46 2.3%	10 0.9%	3 0.6%	1 0.8%	-	7 1.8%	13 2.4%	3 1.6%	10 2.8%	22 6.5%	21 2.1%	16 2.6%	8 2.2%	1 2.1%	1 1.9%	6 2.3%	9 1.6%	20 2.4%	10 3.2%	26 2.5%
VALUE FOR YOUR MONEY																				
NOT STATED	132 6.2%	65 5.5%	19 4.1%	17 10.7%	9 5.4%	19 4.9%	43 7.4%	8 3.9%	36 9.0%	24 6.5%	65 6.3%	35 5.4%	18 5.2%	4 6.6%	9 21.1%	18 6.6%	49 7.5%	54 6.1%	11 3.4%	87 7.7%
TOTAL RATING	2013 93.8% 100.0%	1121 94.5% 100.0%	437 95.9% 100.0%	146 89.3% 100.0%	162 94.6% 100.0%	375 95.1% 100.0%	547 92.6% 100.0%	188 96.1% 100.0%	359 91.0% 100.0%	346 93.5% 100.0%	969 93.7% 100.0%	618 94.6% 100.0%	337 94.8% 100.0%	52 93.4% 100.0%	33 78.9% 100.0%	254 93.4% 100.0%	603 92.5% 100.0%	834 93.9% 100.0%	323 96.6% 100.0%	1047 92.3% 100.0%
GOOD	962 47.8%	580 51.7%	320 73.2%	40 27.5%	72 44.5%	147 39.3%	229 41.9%	96 51.2%	133 37.0%	153 44.1%	474 48.9%	299 48.3%	151 44.7%	26 49.7%	11 31.7%	113 44.5%	288 47.8%	390 46.8%	170 52.8%	530 50.6%
AVERAGE	813 40.4%	431 38.4%	113 25.9%	74 50.9%	78 48.1%	165 44.0%	235 43.0%	76 40.4%	159 44.3%	148 42.6%	392 40.5%	240 38.9%	142 42.1%	23 43.6%	14 43.5%	113 44.4%	244 40.5%	338 40.5%	119 36.7%	402 38.4%
POOR	239 11.9%	110 9.8%	4 0.9%	32 21.7%	12 7.4%	63 16.7%	83 15.1%	16 8.4%	67 18.6%	46 13.3%	103 10.6%	79 12.8%	44 13.2%	3 6.7%	8 24.8%	28 11.2%	71 11.8%	106 12.7%	34 10.4%	115 11.0%

Continued

ITS 2001 - OVERSEAS RESIDENTS

RATING OF VARIOUS SERVICES IN CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
			EUROPE					ASIA													
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	7221	4489	1800	604	590	1495	1736	567	1169	996	3124	2326	1441	182	124	1318	2290	2387	1226	3672
TOTAL (WEIGHTED - 000s)	2146	1185	456	164	171	394	590	195	395	370	1035	653	356	56	42	272	652	888	334	1134
VARIETY OF THINGS TO SEE AND DO																				
NOT STATED	185 8.6%	102 8.6%	38 8.3%	17 10.5%	13 7.6%	34 8.6%	52 8.9%	12 6.1%	40 10.2%	31 8.3%	60 5.8%	44 6.7%	58 16.3%	8 14.8%	14 34.1%	37 13.7%	53 8.1%	61 6.9%	34 10.1%	120 10.6%
TOTAL RATING	1961 91.4% 100.0%	1084 91.4% 100.0%	418 91.7% 100.0%	146 89.5% 100.0%	158 92.4% 100.0%	361 91.4% 100.0%	538 91.1% 100.0%	183 93.9% 100.0%	354 89.8% 100.0%	339 91.7% 100.0%	975 94.2% 100.0%	610 93.3% 100.0%	298 83.7% 100.0%	48 85.2% 100.0%	28 65.9% 100.0%	235 86.3% 100.0%	599 91.9% 100.0%	827 93.1% 100.0%	300 89.9% 100.0%	1014 89.4% 100.0%
GOOD	1361 69.4%	814 75.1%	331 79.2%	105 71.5%	129 81.4%	249 69.0%	305 56.7%	106 57.9%	199 56.0%	242 71.3%	701 72.0%	437 71.7%	167 56.2%	34 72.1%	17 63.0%	142 60.8%	417 69.6%	602 72.8%	199 66.2%	649 64.0%
AVERAGE	537 27.4%	246 22.7%	84 20.0%	40 27.2%	26 16.7%	96 26.7%	202 37.6%	68 37.1%	134 37.8%	89 26.1%	251 25.8%	151 24.9%	115 38.7%	11 23.7%	7 25.1%	79 33.7%	165 27.6%	204 24.6%	89 29.6%	333 32.8%
POOR	63 3.2%	24 2.2%	3 0.8%	2 1.3%	3 1.9%	16 4.4%	31 5.7%	9 5.0%	22 6.1%	9 2.5%	22 2.3%	21 3.4%	15 5.1%	2 4.2%	3 11.9%	13 5.6%	17 2.8%	21 2.5%	13 4.2%	32 3.1%

RATING OF VARIOUS SERVICES IN CANADA
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS: EUROPE					ORIGIN OF TRAVELLERS: ASIA			ORIGIN OF TRAVELLERS	MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	VISITED
TOTAL (UNWEIGHTED)	6220	3871	1636	499	496	1240	1538	511	1027	811	2712	2021	1233	162	69	1049	2045	2104	1022	3394
TOTAL (WEIGHTED - 000s)	1795	994	407	121	143	323	482	160	322	319	851	567	303	50	21	214	558	745	278	981
TRANSPORTATION SERVICES																				
NOT STATED	263 14.6%	183 18.5%	75 18.3%	23 19.3%	24 16.5%	62 19.2%	43 8.8%	7 4.1%	36 11.1%	37 11.5%	102 12.0%	116 20.4%	28 9.1%	13 25.7%	3 15.4%	24 11.3%	86 15.4%	111 14.9%	41 14.8%	173 17.7%
TOTAL RATING	1532 85.4% 100.0%	810 81.5% 100.0%	333 81.7% 100.0%	97 80.7% 100.0%	119 83.5% 100.0%	261 80.8% 100.0%	439 91.2% 100.0%	153 95.9% 100.0%	286 88.9% 100.0%	282 88.5% 100.0%	749 88.0% 100.0%	451 79.6% 100.0%	275 90.9% 100.0%	37 74.3% 100.0%	17 84.6% 100.0%	190 88.7% 100.0%	472 84.6% 100.0%	634 85.1% 100.0%	237 85.2% 100.0%	807 82.3% 100.0%
GOOD	1109 72.4%	609 75.1%	260 78.2%	69 70.4%	90 75.9%	190 72.7%	274 62.4%	71 46.2%	203 71.1%	226 80.1%	560 74.8%	324 71.8%	184 66.7%	28 76.9%	11 63.7%	132 69.4%	345 73.0%	466 73.6%	166 70.4%	591 73.2%
AVERAGE	316 20.7%	158 19.5%	56 16.7%	23 24.0%	24 20.3%	55 21.0%	111 25.2%	59 38.2%	52 18.2%	48 16.9%	143 19.1%	86 19.1%	75 27.3%	6 16.1%	5 31.3%	48 25.3%	95 20.1%	118 18.6%	56 23.5%	167 20.7%
POOR	107 7.0%	44 5.4%	17 5.1%	5 5.6%	5 3.9%	17 6.3%	55 12.4%	24 15.6%	31 10.7%	8 3.0%	46 6.1%	41 9.1%	16 5.9%	3 7.0%	1 5.1%	10 5.3%	33 6.9%	49 7.8%	14 6.1%	49 6.1%
ACCOMMODATION SERVICES																				
NOT STATED	392 21.9%	233 23.4%	103 25.3%	23 18.8%	20 13.9%	87 27.1%	85 17.7%	11 7.1%	74 23.0%	74 23.2%	120 14.1%	234 41.4%	14 4.5%	21 41.5%	3 12.5%	45 21.0%	121 21.6%	153 20.5%	74 26.6%	295 30.1%
TOTAL RATING	1402 78.1% 100.0%	761 76.6% 100.0%	305 74.7% 100.0%	98 81.2% 100.0%	123 86.1% 100.0%	235 72.9% 100.0%	396 82.3% 100.0%	149 92.9% 100.0%	248 77.0% 100.0%	245 76.8% 100.0%	731 85.9% 100.0%	332 58.6% 100.0%	289 95.5% 100.0%	29 58.5% 100.0%	18 87.5% 100.0%	169 79.0% 100.0%	438 78.4% 100.0%	592 79.5% 100.0%	204 73.4% 100.0%	685 69.9% 100.0%
GOOD	1014 72.3%	591 77.7%	251 82.5%	71 72.8%	102 82.9%	166 70.7%	246 62.0%	77 52.1%	168 67.9%	177 72.4%	546 74.6%	243 73.2%	192 66.4%	21 70.9%	12 64.5%	124 73.7%	326 74.6%	418 70.5%	146 71.6%	497 72.6%
AVERAGE	357 25.5%	159 20.8%	49 16.0%	24 24.9%	21 17.0%	65 27.5%	136 34.4%	64 43.4%	72 29.0%	62 25.3%	172 23.6%	79 23.7%	92 31.7%	8 26.7%	5 26.3%	41 24.0%	101 23.1%	162 27.3%	54 26.3%	172 25.2%
POOR	31 2.2%	11 1.5%	5 1.5%	2 2.3%	- 0.1%	4 1.9%	14 3.6%	7 4.5%	8 3.0%	6 2.3%	13 1.8%	10 3.1%	6 1.9%	1 2.4%	2 9.2%	4 2.4%	10 2.3%	13 2.2%	4 2.1%	16 2.3%

Continued

ITS 2001 - OVERSEAS RESIDENTS

TABLE P56-2

RATING OF VARIOUS SERVICES IN CANADA
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA														
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	6220	3871	1636	499	496	1240	1538	511	1027	811	2712	2021	1233	162	69	1049	2045	2104	1022	3394
TOTAL (WEIGHTED - 000s)	1795	994	407	121	143	323	482	160	322	319	851	567	303	50	21	214	558	745	278	981
HOSPITALITY OF LOCAL PEOPLE																				
NOT STATED	93 5.2%	42 4.2%	15 3.7%	9 7.1%	3 2.2%	15 4.5%	31 6.3%	8 5.1%	22 7.0%	21 6.4%	35 4.1%	37 6.6%	15 4.9%	5 9.4%	1 4.4%	12 5.4%	34 6.0%	32 4.3%	15 5.4%	55 5.6%
TOTAL RATING	1702 94.8% 100.0%	952 95.8% 100.0%	392 96.3% 100.0%	112 92.9% 100.0%	140 97.8% 100.0%	308 95.5% 100.0%	451 93.7% 100.0%	152 94.9% 100.0%	299 93.0% 100.0%	299 93.6% 100.0%	816 95.9% 100.0%	529 93.4% 100.0%	288 95.1% 100.0%	45 90.6% 100.0%	20 95.6% 100.0%	202 94.6% 100.0%	525 94.0% 100.0%	713 95.7% 100.0%	263 94.6% 100.0%	926 94.4% 100.0%
GOOD	1351 79.4%	840 88.2%	361 92.0%	97 86.5%	132 94.6%	250 81.2%	313 69.4%	106 69.6%	208 69.3%	197 66.1%	659 80.7%	425 80.3%	211 73.1%	38 83.8%	15 77.7%	156 76.9%	413 78.7%	578 81.0%	205 78.0%	735 79.4%
AVERAGE	311 18.3%	104 10.9%	29 7.3%	14 12.7%	8 5.4%	53 17.3%	128 28.3%	44 29.1%	83 27.9%	80 26.8%	138 16.9%	91 17.1%	72 24.9%	7 14.6%	4 21.4%	42 20.9%	103 19.7%	116 16.3%	50 19.0%	168 18.1%
POOR	40 2.3%	8 0.9%	3 0.7%	1 0.8%	-	5 1.5%	10 2.3%	2 1.3%	8 2.8%	21 7.1%	19 2.4%	14 2.6%	6 2.0%	1 1.7%	- 0.9%	4 2.1%	8 1.6%	19 2.7%	8 3.1%	23 2.5%
VALUE FOR YOUR MONEY																				
NOT STATED	84 4.7%	41 4.1%	15 3.6%	4 3.6%	6 4.5%	15 4.7%	22 4.6%	2 1.4%	20 6.2%	21 6.4%	33 3.9%	32 5.6%	14 4.7%	4 7.0%	1 3.4%	9 4.1%	31 5.5%	35 4.6%	9 3.4%	47 4.8%
TOTAL RATING	1711 95.3% 100.0%	953 95.9% 100.0%	393 96.4% 100.0%	116 96.4% 100.0%	136 95.5% 100.0%	308 95.3% 100.0%	460 95.4% 100.0%	158 98.6% 100.0%	302 93.8% 100.0%	299 93.6% 100.0%	818 96.1% 100.0%	535 94.4% 100.0%	289 95.3% 100.0%	46 93.0% 100.0%	20 96.6% 100.0%	205 95.9% 100.0%	527 94.5% 100.0%	710 95.4% 100.0%	268 96.6% 100.0%	934 95.2% 100.0%
GOOD	817 47.8%	499 52.4%	289 73.6%	32 27.2%	61 44.6%	118 38.3%	186 40.4%	72 45.8%	113 37.5%	132 44.4%	396 48.3%	266 49.8%	124 42.9%	23 50.7%	7 33.7%	89 43.3%	253 48.0%	335 47.2%	140 52.2%	478 51.2%
AVERAGE	694 40.5%	364 38.2%	100 25.5%	63 54.1%	64 46.9%	137 44.6%	201 43.8%	72 45.4%	130 42.9%	128 42.8%	340 41.5%	198 37.0%	125 43.3%	20 42.4%	10 48.4%	93 45.3%	210 39.8%	292 41.1%	99 37.0%	354 38.0%
POOR	200 11.7%	89 9.4%	3 0.9%	22 18.6%	12 8.5%	53 17.1%	73 15.9%	14 8.7%	59 19.6%	38 12.8%	83 10.1%	71 13.2%	40 13.8%	3 6.9%	4 17.9%	23 11.4%	64 12.2%	84 11.8%	29 10.8%	101 10.9%

Continued

RATING OF VARIOUS SERVICES IN CANADA
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		EUROPE					ASIA														
	TOTAL	TOTAL	U.K.	GER-MANY	FRANCE	OTHER EUROPE	TOTAL	JAPAN	OTHER ASIA	ALL OTHER	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	6220	3871	1636	499	496	1240	1538	511	1027	811	2712	2021	1233	162	69	1049	2045	2104	1022	3394
TOTAL (WEIGHTED - 000s)	1795	994	407	121	143	323	482	160	322	319	851	567	303	50	21	214	558	745	278	981
VARIETY OF THINGS TO SEE AND DO																				
NOT STATED	141 7.9%	76 7.7%	29 7.2%	12 9.7%	10 6.7%	26 8.0%	37 7.8%	8 5.2%	29 9.0%	27 8.6%	43 5.1%	40 7.0%	48 16.0%	7 13.9%	3 13.0%	26 12.1%	40 7.1%	50 6.8%	25 9.2%	95 9.7%
TOTAL RATING	1654 92.1% 100.0%	917 92.3% 100.0%	378 92.8% 100.0%	109 90.3% 100.0%	133 93.3% 100.0%	297 92.0% 100.0%	444 92.2% 100.0%	152 94.8% 100.0%	293 91.0% 100.0%	292 91.4% 100.0%	808 94.9% 100.0%	527 93.0% 100.0%	255 84.0% 100.0%	43 86.1% 100.0%	18 87.0% 100.0%	188 87.9% 100.0%	519 92.9% 100.0%	695 93.2% 100.0%	252 90.8% 100.0%	885 90.3% 100.0%
GOOD	1189 71.9%	706 77.0%	300 79.4%	83 75.7%	110 82.7%	213 71.8%	272 61.2%	94 61.9%	178 60.8%	211 72.4%	613 75.9%	389 73.9%	140 55.0%	31 71.7%	13 74.0%	115 61.4%	374 72.1%	525 75.6%	175 69.3%	610 68.9%
AVERAGE	412 24.9%	194 21.1%	75 19.8%	25 22.6%	20 15.2%	74 24.9%	146 32.8%	50 32.7%	96 32.9%	72 24.7%	176 21.8%	119 22.7%	101 39.8%	10 23.6%	4 20.7%	62 33.2%	129 24.9%	153 22.0%	67 26.7%	249 28.1%
POOR	53 3.2%	18 1.9%	3 0.8%	2 1.7%	3 2.1%	10 3.3%	27 6.0%	8 5.4%	19 6.3%	8 2.8%	18 2.3%	18 3.5%	13 5.1%	2 4.7%	1 5.3%	10 5.4%	16 3.0%	17 2.4%	10 4.0%	26 2.9%

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TABLE R1-1

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	84	354	2236	662	5575	665	511	1526	126	103	131	69	259	3	7221
TOTAL (WEIGHTED - 000s)	20	102	756	202	1626	200	167	452	34	34	34	21	77	2	2146
ORIGIN:															
U.K.	2	26	178	61	356	75	32	89	12	7	7	3	14	-	456
	7.7%	25.2%	23.6%	30.1%	21.9%	37.6%	19.5%	19.7%	35.8%	22.2%	20.8%	12.0%	18.4%	11.7%	21.2%
PLEASURE	1	9	115	24	202	30	20	44	5	5	3	2	7	-	237
	48.0%	35.5%	64.5%	40.1%	56.9%	40.2%	60.5%	49.3%	44.2%	65.1%	47.1%	59.1%	51.6%	100.0%	52.0%
VFR	1	14	50	32	102	36	11	28	6	2	2	1	5	-	147
	52.0%	55.1%	28.3%	52.3%	28.6%	47.2%	33.7%	31.9%	50.3%	31.4%	29.7%	34.9%	35.1%		32.2%
BUSINESS	-	1	6	3	34	4	1	14	-	-	1	-	1	-	50
		4.4%	3.6%	4.4%	9.7%	5.2%	3.6%	15.4%	2.9%	2.0%	9.5%	6.0%	5.8%		10.9%
PERSONAL	-	1	4	1	10	4	1	2	-	-	1	-	1	-	14
		5.0%	2.1%	2.1%	2.7%	5.1%	2.1%	2.4%		1.5%	13.7%		7.5%		3.0%
OTHER	-	-	3	1	7	2	-	1	-	-	-	-	-	-	8
			1.5%	0.9%	2.0%	2.2%		0.8%	2.6%						1.8%
NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
				0.1%	0.1%		0.1%	0.2%							0.1%
FRANCE	2	2	76	9	125	7	35	91	2	1	2	1	3	-	171
	8.3%	1.6%	10.1%	4.6%	7.7%	3.4%	21.1%	20.2%	6.9%	2.3%	4.6%	4.6%	3.8%		8.0%
PLEASURE	1	-	58	3	85	3	30	72	1	-	1	1	2	-	109
	46.5%	7.5%	75.8%	34.1%	67.9%	39.0%	85.6%	79.2%	55.3%		89.3%	100.0%	67.7%		63.5%
VFR	-	1	12	3	23	3	3	14	1	-	-	-	-	-	38
		79.1%	15.6%	30.6%	18.5%	45.2%	8.9%	15.1%	40.1%	58.4%			15.6%		22.3%
BUSINESS	1	-	5	2	11	-	1	5	-	-	-	-	-	-	17
	53.5%	13.3%	6.9%	25.2%	8.8%	1.8%	3.7%	5.0%			10.7%		5.6%		10.0%
PERSONAL	-	-	1	1	4	1	1	-	-	-	-	-	-	-	5
			1.4%	10.1%	3.4%	13.9%	1.8%			41.6%			11.1%		3.0%
OTHER	-	-	-	-	2	-	-	1	-	-	-	-	-	-	2
			0.2%		1.4%			0.7%	4.5%						1.3%
NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ITS 2001 - OVERSEAS RESIDENTS

TABLE R1-2

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	84	354	2236	662	5575	665	511	1526	126	103	131	69	259	3	7221
TOTAL (WEIGHTED - 000s)	20	102	756	202	1626	200	167	452	34	34	34	21	77	2	2146
ORIGIN:															
GERMANY	3 16.8%	9 9.0%	56 7.4%	15 7.2%	113 7.0%	24 12.2%	18 10.5%	31 6.9%	2 6.3%	6 17.4%	8 22.7%	7 32.0%	16 20.2%	-	164 7.6%
PLEASURE	2 57.6%	2 23.8%	43 76.0%	4 26.5%	65 57.2%	16 66.0%	11 61.7%	23 71.8%	- 15.2%	5 77.1%	6 77.4%	5 80.0%	12 78.6%	-	97 59.0%
VFR	1 27.3%	5 51.8%	9 16.6%	7 50.3%	24 21.3%	5 21.9%	5 30.9%	5 17.3%	1 52.4%	1 22.9%	2 21.2%	1 20.0%	3 20.7%	-	34 20.6%
BUSINESS	1 15.1%	2 22.0%	3 5.9%	3 18.1%	20 17.5%	2 7.2%	1 5.0%	3 8.5%	- 21.8%	-	- 1.3%	-	- 0.7%	-	28 17.1%
PERSONAL	-	- 2.4%	- 0.8%	1 5.0%	2 1.6%	1 4.9%	- 1.3%	- 0.7%	- 10.5%	-	-	-	-	-	3 1.6%
OTHER	-	-	- 0.4%	-	2 1.8%	-	-	-	-	-	-	-	-	-	2 1.4%
NOT STATED	-	-	- 0.3%	-	1 0.6%	-	- 1.1%	1 1.7%	-	-	-	-	-	-	1 0.4%
OTHER EUROPE	4 20.7%	33 32.8%	136 17.9%	52 25.9%	291 17.9%	58 28.9%	37 22.2%	88 19.5%	13 38.7%	10 29.2%	11 33.6%	4 20.9%	23 29.7%	- 3.1%	394 18.4%
PLEASURE	- 9.9%	8 22.5%	65 48.1%	19 37.1%	114 39.2%	28 48.5%	19 51.6%	44 50.0%	5 39.2%	3 32.2%	5 40.9%	3 70.8%	10 43.8%	-	155 39.2%
VFR	4 84.0%	21 62.1%	53 38.8%	25 48.4%	108 37.1%	27 46.4%	13 35.5%	25 28.8%	6 44.8%	5 54.6%	6 50.8%	1 22.7%	10 45.2%	-	144 36.6%
BUSINESS	- 3.4%	3 10.2%	11 8.1%	6 11.5%	55 19.1%	2 2.7%	2 6.2%	14 15.7%	1 8.2%	1 9.1%	1 7.7%	- 3.9%	2 8.4%	- 100.0%	75 18.9%
PERSONAL	- 2.7%	1 4.4%	2 1.8%	2 3.0%	7 2.3%	1 0.9%	2 5.8%	3 3.5%	1 6.6%	- 4.0%	- 0.7%	-	- 2.0%	-	10 2.6%
OTHER	-	- 0.9%	4 3.0%	-	6 2.1%	- 0.8%	- 0.4%	1 1.7%	- 1.3%	-	-	-	-	-	10 2.4%
NOT STATED	-	-	- 0.2%	-	1 0.2%	- 0.7%	- 0.6%	- 0.3%	-	-	-	- 2.6%	- 0.5%	-	1 0.2%

Continued

ITS 2001 - OVERSEAS RESIDENTS TABLE R1-3

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	84	354	2236	662	5575	665	511	1526	126	103	131	69	259	3	7221
TOTAL (WEIGHTED - 000s)	20	102	756	202	1626	200	167	452	34	34	34	21	77	2	2146
ORIGIN:															
JAPAN	1	6	108	9	136	2	3	21	-	-	-	2	3	-	195
	2.5%	5.4%	14.2%	4.4%	8.4%	0.8%	1.9%	4.6%	1.2%	1.2%	0.8%	10.1%	3.6%		9.1%
PLEASURE	-	3	93	1	94	1	3	9	-	-	-	2	2	-	136
		60.6%	86.3%	9.5%	69.3%	66.2%	92.2%	42.5%			64.2%	90.5%	75.5%		69.6%
VFR	-	2	7	7	20	-	-	4	-	-	-	-	-	-	26
		28.8%	6.2%	80.4%	14.3%		7.8%	19.5%	100.0%		14.1%	1.7%	1.3%		13.3%
BUSINESS	1	1	7	1	19	-	-	7	-	-	-	-	-	-	29
	100.0%	10.6%	6.9%	10.1%	13.9%	7.2%		35.7%			21.8%		2.1%		15.1%
PERSONAL	-	-	1	-	1	-	-	-	-	-	-	-	1	-	1
			0.7%		0.8%	26.5%				100.0%		7.8%	21.1%		0.6%
OTHER	-	-	-	-	2	-	-	-	-	-	-	-	-	-	2
					1.4%										1.0%
NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
					0.2%			2.3%							0.4%
OTHER EAST ASIA	1	5	63	9	184	3	14	43	1	8	2	1	11	2	228
	6.4%	4.7%	8.3%	4.3%	11.3%	1.7%	8.4%	9.5%	3.3%	23.8%	7.1%	4.3%	14.6%	85.1%	10.6%
PLEASURE	-	1	29	3	70	2	8	18	-	7	2	1	10	-	90
	15.2%	28.2%	45.8%	33.1%	38.2%	64.8%	53.7%	41.5%		92.5%	82.4%	76.1%	89.3%		39.3%
VFR	1	1	25	4	65	1	5	15	1	-	-	-	-	-	81
	41.9%	30.9%	40.4%	48.4%	35.5%	26.5%	36.1%	34.4%	95.3%	0.9%	17.6%		4.0%		35.7%
BUSINESS	-	-	7	2	39	-	1	10	-	-	-	-	-	2	47
	26.3%	8.2%	11.4%	18.4%	21.3%	8.7%	10.2%	24.1%		2.9%			2.1%	100.0%	20.7%
PERSONAL	-	1	1	-	5	-	-	-	-	-	-	-	1	-	6
	16.6%	29.1%	1.5%		3.0%					3.7%		23.9%	4.6%		2.7%
OTHER	-	-	1	-	4	-	-	-	-	-	-	-	-	-	4
		3.6%	0.9%		2.0%										1.6%
NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
					*				4.7%						*

Continued

ITS 2001 - OVERSEAS RESIDENTS

TABLE R1-4

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	84	354	2236	662	5575	665	511	1526	126	103	131	69	259	3	7221
TOTAL (WEIGHTED - 000s)	20	102	756	202	1626	200	167	452	34	34	34	21	77	2	2146
ORIGIN:															
ALL OTHER	8 37.5%	22 21.2%	140 18.5%	48 23.5%	422 25.9%	31 15.3%	27 16.4%	88 19.5%	3 7.7%	1 3.8%	4 10.4%	3 16.0%	8 9.7%	-	537 25.0%
PLEASURE	4 51.2%	3 16.2%	71 51.0%	16 34.6%	168 39.9%	9 30.4%	17 61.6%	41 46.4%	- 9.3%	- 11.1%	1 36.5%	2 46.5%	3 39.9%	-	212 39.5%
VFR	2 32.3%	12 54.3%	45 32.0%	16 33.3%	136 32.2%	17 56.1%	7 26.2%	27 30.7%	2 72.1%	1 75.1%	1 28.1%	2 53.5%	3 41.3%	-	183 34.1%
BUSINESS	1 11.9%	6 28.5%	21 14.9%	14 30.1%	89 21.0%	2 6.7%	2 8.0%	18 20.0%	-	- 13.7%	1 15.2%	-	1 9.4%	-	110 20.5%
PERSONAL	- 4.6%	- 0.9%	1 0.7%	1 1.9%	7 1.6%	1 4.9%	-	- 0.4%	- 18.6%	-	-	-	-	-	7 1.4%
OTHER	-	-	2 1.2%	-	8 1.9%	1 1.9%	-	1 0.6%	-	-	- 7.8%	-	- 3.6%	-	9 1.8%
NOT STATED	-	-	- *	-	1 0.2%	-	-	-	-	-	- 12.3%	-	- 5.8%	-	1 0.2%

ITS 2001 - OVERSEAS RESIDENTS

TABLE R2-1

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: SAME-DAY PERSON VISITS IN ONTARIO

	ONTARIO REGION OF SAME-DAY VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	24	14	134	1	723	3	19	82	3	1	6	4	11	1	1001
TOTAL (WEIGHTED - 000s)	5	7	88	-	218	2	6	24	2	7	2	3	12	-	351
ORIGIN:															
U.K.	-	2 26.9%	8 8.7%	-	41 18.9%	2 95.5%	1 20.1%	4 16.0%	-	-	-	-	-	-	48 13.8%
PLEASURE	-	2 100.0%	6 81.0%	-	25 59.4%	-	-	2 42.5%	-	-	-	-	-	-	29 59.8%
VFR	-	-	-	-	8 18.6%	- 14.5%	1 89.5%	2 51.9%	-	-	-	-	-	-	10 20.8%
BUSINESS	-	-	-	-	4 10.6%	-	-	- 5.6%	-	-	-	-	-	-	5 9.5%
PERSONAL	-	-	-	-	1 2.1%	-	- 10.5%	-	-	-	-	-	-	-	1 2.1%
OTHER	-	-	1 19.0%	-	4 9.2%	1 85.5%	-	-	-	-	-	-	-	-	4 7.3%
NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FRANCE	1 17.8%	-	4 4.1%	-	16 7.5%	-	1 9.2%	7 30.4%	-	-	-	-	-	-	29 8.2%
PLEASURE	-	-	3 85.5%	-	6 38.0%	-	- 68.0%	5 68.2%	-	-	-	-	-	-	15 50.9%
VFR	-	-	1 14.5%	-	7 40.5%	-	- 32.0%	2 27.8%	-	-	-	-	-	-	9 32.6%
BUSINESS	1 100.0%	-	-	-	2 11.4%	-	-	- 4.0%	-	-	-	-	-	-	3 10.7%
PERSONAL	-	-	-	-	- 0.9%	-	-	-	-	-	-	-	-	-	- 0.5%
OTHER	-	-	-	-	2 9.2%	-	-	-	-	-	-	-	-	-	2 5.3%
NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: SAME-DAY PERSON VISITS IN ONTARIO

	ONTARIO REGION OF SAME-DAY VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	24	14	134	1	723	3	19	82	3	1	6	4	11	1	1001
TOTAL (WEIGHTED - 000s)	5	7	88	-	218	2	6	24	2	7	2	3	12	-	351
ORIGIN:															
GERMANY	-	1 16.6%	17 19.3%	- 100.0%	21 9.7%	- 4.5%	2 39.0%	2 6.4%	-	-	-	1 32.3%	1 7.6%	-	43 12.2%
PLEASURE	-	-	17 100.0%	-	10 47.2%	-	2 70.0%	1 46.5%	-	-	-	1 100.0%	1 100.0%	-	30 70.5%
VFR	-	-	-	- 100.0%	4 21.2%	- 100.0%	- 13.1%	1 43.4%	-	-	-	-	-	-	5 12.6%
BUSINESS	-	1 100.0%	-	-	5 22.7%	-	- 16.9%	- 10.1%	-	-	-	-	-	-	5 12.5%
PERSONAL	-	-	-	-	- 1.3%	-	-	-	-	-	-	-	-	-	- 0.6%
OTHER	-	-	-	-	2 7.6%	-	-	-	-	-	-	-	-	-	2 3.8%
NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER EUROPE	2 42.4%	- 7.0%	11 12.9%	-	47 21.6%	-	1 24.2%	5 21.0%	2 97.5%	-	-	2 67.7%	2 16.0%	- 100.0%	72 20.4%
PLEASURE	- 5.7%	- 68.8%	6 54.4%	-	12 25.6%	-	- 27.5%	3 52.0%	-	-	-	2 100.0%	2 100.0%	-	24 33.0%
VFR	2 87.5%	- 31.2%	2 15.8%	-	15 32.8%	-	1 35.4%	1 15.1%	1 64.0%	-	-	-	-	-	22 30.6%
BUSINESS	- 6.7%	-	1 6.0%	-	16 32.9%	-	1 37.1%	1 25.2%	1 36.0%	-	-	-	-	- 100.0%	19 26.5%
PERSONAL	-	-	-	-	2 3.5%	-	-	- 7.6%	-	-	-	-	-	-	2 2.9%
OTHER	-	-	3 23.8%	-	2 5.1%	-	-	-	-	-	-	-	-	-	5 7.1%
NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: SAME-DAY PERSON VISITS IN ONTARIO

	ONTARIO REGION OF SAME-DAY VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	24	14	134	1	723	3	19	82	3	1	6	4	11	1	1001
TOTAL (WEIGHTED - 000s)	5	7	88	-	218	2	6	24	2	7	2	3	12	-	351
ORIGIN:															
JAPAN	1 10.2%	-	19 22.1%	-	14 6.6%	-	- 4.0%	1 3.4%	-	-	-	-	-	-	35 10.0%
PLEASURE	-	-	19 99.8%	-	10 71.8%	-	-	-	-	-	-	-	-	-	30 83.9%
VFR	-	-	-	-	1 3.6%	-	- 100.0%	1 100.0%	-	-	-	-	-	-	2 4.4%
BUSINESS	1 100.0%	-	- 0.2%	-	2 16.0%	-	-	-	-	-	-	-	-	-	3 8.1%
PERSONAL	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	-	-	-	-	1 8.6%	-	-	-	-	-	-	-	-	-	1 3.5%
NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER EAST ASIA	1 13.8%	1 11.4%	10 11.3%	-	11 5.0%	-	-	- 1.7%	- 2.5%	7 100.0%	2 95.0%	-	9 75.6%	-	31 9.0%
PLEASURE	-	-	2 24.2%	-	8 70.2%	-	-	-	-	7 100.0%	2 100.0%	-	9 100.0%	-	19 60.1%
VFR	- 50.8%	-	7 72.8%	-	1 6.4%	-	-	- 100.0%	-	-	-	-	-	-	9 27.3%
BUSINESS	- 49.2%	-	- 3.0%	-	1 9.6%	-	-	-	-	-	-	-	-	-	2 5.3%
PERSONAL	-	1 100.0%	-	-	-	-	-	-	-	-	-	-	-	-	1 2.5%
OTHER	-	-	-	-	1 13.7%	-	-	-	-	-	-	-	-	-	1 4.7%
NOT STATED	-	-	-	-	-	-	-	-	- 100.0%	-	-	-	-	-	- 0.2%

Continued

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: SAME-DAY PERSON VISITS IN ONTARIO

	ONTARIO REGION OF SAME-DAY VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	24	14	134	1	723	3	19	82	3	1	6	4	11	1	1001
TOTAL (WEIGHTED - 000s)	5	7	88	-	218	2	6	24	2	7	2	3	12	-	351
ORIGIN:															
ALL OTHER	1 15.8%	3 38.1%	19 21.6%	-	67 30.8%	-	- 3.5%	5 21.2%	-	-	- 5.0%	-	- 0.8%	-	93 26.4%
PLEASURE	- 53.7%	-	10 51.0%	-	27 40.2%	-	- 100.0%	3 50.5%	-	-	- 100.0%	-	- 100.0%	-	38 40.7%
VFR	- 35.4%	3 100.0%	7 37.3%	-	19 28.0%	-	-	1 23.6%	-	-	-	-	-	-	30 32.3%
BUSINESS	- 11.0%	-	2 11.7%	-	13 19.1%	-	-	1 25.9%	-	-	-	-	-	-	16 17.7%
PERSONAL	-	-	-	-	- 0.5%	-	-	-	-	-	-	-	-	-	- 0.3%
OTHER	-	-	-	-	5 8.0%	-	-	-	-	-	-	-	-	-	5 5.8%
NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	46	287	1276	507	4505	569	369	1279	105	90	115	63	233	2	6220
TOTAL (WEIGHTED - 000s)	12	79	411	155	1310	168	110	376	27	24	29	18	62	2	1795
ORIGIN:															
U.K.	1	18	95	47	287	64	24	73	10	7	6	2	13	-	407
	10.5%	22.7%	23.1%	30.1%	21.9%	37.8%	21.5%	19.6%	36.0%	28.1%	20.2%	13.2%	21.4%	12.1%	22.7%
PLEASURE	-	6	65	17	169	26	14	33	4	4	2	1	6	-	208
	36.5%	32.6%	67.9%	36.5%	59.0%	41.2%	60.6%	45.1%	43.4%	60.7%	36.6%	56.0%	48.0%	100.0%	51.0%
VFR	1	11	25	26	78	30	8	25	5	2	2	1	5	-	137
	63.5%	60.4%	26.1%	54.9%	27.2%	47.9%	32.0%	33.7%	49.7%	35.4%	35.6%	37.6%	37.7%		33.5%
BUSINESS	-	1	3	2	29	3	1	13	-	-	1	-	1	-	45
		3.5%	3.0%	4.5%	10.0%	5.4%	5.0%	17.7%	3.6%	2.3%	11.4%	6.4%	6.2%		11.0%
PERSONAL	-	1	2	1	7	3	1	2	-	-	1	-	1	-	13
		3.6%	2.2%	2.8%	2.4%	5.3%	2.3%	2.8%		1.7%	16.4%		8.1%		3.1%
OTHER	-	-	1	1	3	-	-	-	-	-	-	-	-	-	4
			0.7%	1.2%	1.2%	0.3%		0.5%	3.2%						1.1%
NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
				0.2%	0.1%		0.1%	0.2%							0.1%
FRANCE	1	2	47	7	101	5	26	73	2	1	2	1	3	-	143
	5.6%	2.0%	11.5%	4.7%	7.7%	3.1%	24.0%	19.5%	8.6%	3.3%	5.3%	5.4%	4.8%		8.0%
PLEASURE	1	-	39	2	74	2	23	60	1	-	1	1	2	-	94
	100.0%	7.5%	82.7%	31.9%	73.9%	34.2%	86.5%	81.6%	55.3%		89.3%	100.0%	67.7%		66.0%
VFR	-	1	7	2	14	2	3	10	1	-	-	-	-	-	29
		79.1%	14.4%	25.4%	13.6%	45.5%	11.1%	13.0%	40.1%	58.4%			15.6%		20.2%
BUSINESS	-	-	1	2	9	-	-	4	-	-	-	-	-	-	14
		13.3%	2.6%	29.6%	9.0%	2.3%		4.9%			10.7%		5.6%		9.8%
PERSONAL	-	-	-	1	3	1	1	-	-	-	-	-	-	-	5
			0.4%	13.1%	3.4%	17.9%	2.4%			41.6%			11.1%		3.5%
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
					0.2%			0.5%	4.5%						0.5%
NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	46	287	1276	507	4505	569	369	1279	105	90	115	63	233	2	6220
TOTAL (WEIGHTED - 000s)	12	79	411	155	1310	168	110	376	27	24	29	18	62	2	1795
ORIGIN:															
GERMANY	3 24.4%	7 9.2%	25 6.1%	12 7.7%	87 6.6%	21 12.4%	11 9.8%	27 7.1%	1 4.2%	5 22.8%	7 22.4%	6 31.3%	14 22.6%	-	121 6.7%
PLEASURE	2 54.5%	2 30.5%	17 67.6%	3 28.9%	53 60.8%	15 72.5%	6 57.7%	20 76.6%	- 28.5%	4 80.4%	5 75.1%	4 75.9%	11 78.2%	-	66 54.9%
VFR	1 28.2%	4 54.0%	5 21.0%	5 42.8%	17 19.5%	3 15.0%	4 34.2%	4 13.4%	- 35.6%	1 19.6%	2 23.3%	1 24.1%	3 21.1%	-	28 23.4%
BUSINESS	1 17.3%	1 12.4%	2 8.0%	3 22.1%	14 16.7%	1 6.8%	- 4.3%	2 8.5%	- 16.1%	-	- 1.6%	-	- 0.7%	-	23 18.7%
PERSONAL	-	- 3.1%	- 1.8%	1 6.1%	2 1.8%	1 5.8%	- 2.1%	- 0.8%	- 19.7%	-	-	-	-	-	2 1.9%
OTHER	-	-	- 0.8%	-	- 0.5%	-	-	-	-	-	-	-	-	-	1 0.5%
NOT STATED	-	-	- 0.8%	-	1 0.8%	-	- 1.8%	- 0.7%	-	-	-	-	-	-	1 0.6%
OTHER EUROPE	2 14.1%	26 32.6%	68 16.5%	40 25.8%	216 16.5%	47 28.1%	26 23.8%	75 19.9%	10 38.7%	9 36.8%	11 37.1%	3 14.1%	19 31.4%	-	323 18.0%
PLEASURE	- 2.8%	6 24.8%	41 60.0%	15 37.2%	94 43.3%	21 43.6%	14 55.0%	38 51.1%	5 47.3%	3 29.5%	4 37.8%	1 49.0%	7 36.2%	-	131 40.6%
VFR	2 90.5%	15 57.7%	22 32.2%	19 48.4%	76 35.0%	24 50.7%	8 32.2%	22 29.6%	4 39.7%	5 55.7%	6 53.5%	1 39.6%	10 50.8%	-	123 38.0%
BUSINESS	-	3 11.0%	4 5.4%	4 10.5%	39 18.0%	1 2.8%	1 3.3%	12 16.4%	- 3.3%	1 10.3%	1 8.1%	- 6.8%	2 10.0%	-	56 17.2%
PERSONAL	- 6.7%	1 5.3%	1 1.3%	2 3.9%	4 1.7%	1 1.1%	2 8.2%	1 1.8%	1 8.2%	- 4.5%	- 0.7%	-	- 2.4%	-	8 2.5%
OTHER	-	- 1.1%	- 0.7%	-	4 1.7%	- 0.9%	- 0.5%	1 0.7%	- 1.6%	-	-	-	-	-	5 1.4%
NOT STATED	-	-	- 0.3%	-	1 0.3%	- 0.9%	- 0.8%	- 0.4%	-	-	-	- 4.6%	- 0.6%	-	1 0.3%

Continued

ITS 2001 - OVERSEAS RESIDENTS

TABLE R3-3

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	46	287	1276	507	4505	569	369	1279	105	90	115	63	233	2	6220
TOTAL (WEIGHTED - 000s)	12	79	411	155	1310	168	110	376	27	24	29	18	62	2	1795
ORIGIN:															
JAPAN	-	6 7.0%	72 17.6%	8 5.0%	111 8.4%	1 0.7%	2 1.6%	19 4.9%	-	-	- 0.9%	2 11.9%	2 3.8%	-	160 8.9%
PLEASURE	-	3 60.6%	65 89.3%	- 4.0%	73 66.3%	1 90.2%	2 100.0%	7 39.7%	-	-	- 64.2%	2 90.5%	2 88.9%	-	106 66.5%
VFR	-	2 28.8%	3 4.1%	7 85.6%	19 16.9%	-	-	3 17.6%	-	-	- 14.1%	- 1.7%	- 1.6%	-	24 15.3%
BUSINESS	-	1 10.6%	4 5.8%	1 10.4%	16 14.9%	- 9.8%	-	7 40.2%	-	-	- 21.8%	-	- 2.4%	-	27 16.6%
PERSONAL	-	-	1 0.8%	-	1 1.0%	-	-	-	-	-	-	- 7.8%	- 7.1%	-	1 0.7%
OTHER	-	-	-	-	1 0.6%	-	-	-	-	-	-	-	-	-	1 0.4%
NOT STATED	-	-	-	-	- 0.3%	-	-	- 2.6%	-	-	-	-	-	-	1 0.5%
OTHER EAST ASIA	1 5.0%	4 4.9%	26 6.3%	7 4.7%	170 13.0%	3 1.5%	7 5.9%	33 8.9%	1 3.9%	1 3.6%	1 2.2%	1 5.1%	2 3.9%	2 87.9%	197 11.0%
PLEASURE	- 32.6%	1 34.7%	16 61.1%	3 36.7%	62 36.2%	2 70.5%	2 30.3%	14 41.7%	-	- 33.2%	- 34.2%	1 76.1%	1 49.8%	-	71 35.9%
VFR	- 31.7%	1 35.0%	7 28.7%	4 47.9%	63 37.2%	- 17.5%	3 47.7%	10 29.4%	1 100.0%	- 4.1%	- 65.8%	-	- 19.0%	-	73 37.0%
BUSINESS	-	- 10.1%	2 6.7%	1 15.4%	37 22.0%	- 12.0%	1 21.9%	10 29.0%	-	- 27.4%	-	-	- 9.7%	2 100.0%	45 23.1%
PERSONAL	- 35.7%	1 15.8%	1 3.5%	-	5 3.2%	-	-	-	-	- 35.3%	-	- 23.9%	1 21.5%	-	5 2.8%
OTHER	-	- 4.4%	-	-	2 1.3%	-	-	-	-	-	-	-	-	-	2 1.1%
NOT STATED	-	-	-	-	- *	-	-	-	-	-	-	-	-	-	- *

Continued

ITS 2001 - OVERSEAS RESIDENTS | TABLE R3-4

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	46	287	1276	507	4505	569	369	1279	105	90	115	63	233	2	6220
TOTAL (WEIGHTED - 000s)	12	79	411	155	1310	168	110	376	27	24	29	18	62	2	1795
ORIGIN:															
ALL OTHER	5	17	78	34	339	28	15	76	2	1	3	3	7	-	444
	40.5%	21.6%	18.9%	22.0%	25.9%	16.4%	13.4%	20.1%	8.5%	5.4%	11.8%	18.9%	12.0%		24.8%
PLEASURE	3	3	47	12	137	9	9	35	-	-	1	2	3	-	174
	53.1%	18.2%	60.5%	36.6%	40.5%	32.1%	63.6%	45.7%	10.5%	11.1%	34.8%	46.5%	39.1%		39.2%
VFR	2	8	20	9	107	15	3	23	2	1	1	2	3	-	153
	38.8%	46.3%	25.2%	25.2%	31.7%	54.3%	17.6%	30.7%	68.5%	75.1%	28.9%	53.5%	41.8%		34.4%
BUSINESS	-	6	9	12	74	2	2	15	-	-	1	-	1	-	93
	8.1%	34.4%	12.0%	35.5%	21.8%	6.0%	11.0%	20.3%		13.7%	15.6%		9.5%		21.0%
PERSONAL	-	-	-	1	6	1	-	-	-	-	-	-	-	-	7
		1.2%	0.6%	2.6%	1.9%	5.4%		0.4%	20.9%						1.6%
OTHER	-	-	1	-	3	1	-	1	-	-	-	-	-	-	4
			1.6%		0.8%	2.1%		0.7%			8.0%		3.7%		0.9%
NOT STATED	-	-	-	-	1	-	-	-	-	-	-	-	-	-	1
			0.1%		0.2%						12.7%		5.8%		0.3%

ORIGIN OF TRIP
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	46	287	1276	507	4505	569	369	1279	105	90	115	63	233	2	6220
TOTAL (WEIGHTED - 000s)	12	79	411	155	1310	168	110	376	27	24	29	18	62	2	1795
EUROPE	7	52	235	106	690	137	87	248	24	22	25	11	50	-	994
	54.6%	66.5%	57.2%	68.3%	52.7%	81.4%	79.1%	66.0%	87.6%	91.0%	85.1%	64.0%	80.2%	12.1%	55.4%
U.K.	1	18	95	47	287	64	24	73	10	7	6	2	13	-	407
	10.5%	22.7%	23.1%	30.1%	21.9%	37.8%	21.5%	19.6%	36.0%	28.1%	20.2%	13.2%	21.4%	12.1%	22.7%
FRANCE	1	2	47	7	101	5	26	73	2	1	2	1	3	-	143
	5.6%	2.0%	11.5%	4.7%	7.7%	3.1%	24.0%	19.5%	8.6%	3.3%	5.3%	5.4%	4.8%		8.0%
GERMANY	3	7	25	12	87	21	11	27	1	5	7	6	14	-	121
	24.4%	9.2%	6.1%	7.7%	6.6%	12.4%	9.8%	7.1%	4.2%	22.8%	22.4%	31.3%	22.6%		6.7%
ITALY	-	1	13	4	47	4	2	11	-	-	-	-	-	-	56
		1.6%	3.2%	2.7%	3.6%	2.4%	1.4%	2.8%	1.1%		1.3%	0.8%	0.6%		3.1%
NETHERLANDS	-	10	12	10	22	12	5	10	4	4	2	-	5	-	49
		12.3%	2.8%	6.5%	1.7%	7.0%	4.8%	2.5%	14.0%	15.3%	6.3%	1.8%	8.4%		2.7%
SWITZERLAND	-	3	7	3	22	9	5	11	2	1	-	1	2	-	33
		4.0%	1.6%	2.2%	1.6%	5.1%	4.4%	2.8%	5.7%	5.1%	1.7%	3.1%	2.9%		1.8%
AUSTRIA	-	2	4	1	11	2	2	4	-	-	1	-	1	-	14
	0.4%	2.0%	0.9%	0.8%	0.8%	1.0%	1.5%	1.0%	0.6%	1.8%	2.3%		1.4%		0.8%
SPAIN	-	-	2	1	13	1	2	9	-	-	-	-	-	-	16
		0.5%	0.5%	0.8%	1.0%	0.5%	1.5%	2.5%			0.8%		0.4%		0.9%
SCANDINAVIA	-	1	7	3	24	6	2	4	1	1	3	1	6	-	37
		1.0%	1.8%	1.8%	1.8%	3.4%	1.4%	1.0%	3.0%	5.8%	10.3%	7.5%	8.9%		2.0%
OTHER EUROPE	2	9	24	17	78	14	10	27	4	2	4	-	5	-	118
	13.7%	11.2%	5.8%	11.1%	6.0%	8.6%	8.6%	7.1%	14.3%	8.9%	14.4%	1.0%	8.8%		6.6%
AFRICA	1	-	6	3	16	2	-	5	-	-	1	1	2	-	30
	4.6%	0.3%	1.5%	1.7%	1.2%	1.4%		1.3%		0.7%	1.8%	8.0%	3.5%		1.7%
CENTRAL AMERICA	1	2	14	13	68	3	1	19	-	-	-	-	-	-	81
	10.7%	3.0%	3.3%	8.6%	5.2%	1.6%	0.7%	5.1%	*	0.6%	0.3%	0.6%	0.6%		4.5%
MEXICO	1	2	13	11	62	2	1	15	-	-	-	-	-	-	72
	10.7%	2.1%	3.1%	7.1%	4.7%	1.1%	0.7%	4.0%		0.6%	0.3%	0.6%	0.6%		4.0%
OTHER CENTRAL AMERICA	-	1	1	2	5	1	-	4	-	-	-	-	-	-	9
		0.9%	0.3%	1.5%	0.4%	0.5%		1.1%	*						0.5%
CARIBBEAN	-	4	8	5	71	8	5	5	-	-	1	-	1	-	84
	1.6%	5.0%	2.0%	3.0%	5.4%	4.8%	4.6%	1.3%	0.5%		2.4%		1.1%		4.7%

Continued

ITS 2001 - OVERSEAS RESIDENTS

ORIGIN OF TRIP
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	46	287	1276	507	4505	569	369	1279	105	90	115	63	233	2	6220
TOTAL (WEIGHTED - 000s)	12	79	411	155	1310	168	110	376	27	24	29	18	62	2	1795
SOUTH AMERICA	- 1.3%	4 4.8%	11 2.7%	3 1.8%	42 3.2%	3 1.6%	2 1.6%	9 2.5%	- 0.6%	-	- 1.5%	1 6.3%	2 2.5%	-	58 3.2%
BRAZIL	- 1.3%	- 0.3%	2 0.5%	1 0.5%	16 1.2%	1 0.3%	1 0.7%	5 1.2%	-	-	- 0.7%	-	- 0.3%	-	21 1.2%
OTHER SOUTH AMERICA	-	4 4.5%	9 2.2%	2 1.3%	26 2.0%	2 1.2%	1 0.9%	5 1.2%	- 0.6%	-	- 0.7%	1 6.3%	1 2.2%	-	37 2.0%
EAST ASIA	1 5.0%	9 12.0%	98 23.9%	15 9.7%	281 21.4%	4 2.2%	8 7.5%	52 13.8%	1 3.9%	1 3.6%	1 3.1%	3 17.1%	5 7.7%	2 87.9%	357 19.9%
CHINA	-	- 0.6%	4 1.1%	2 1.3%	42 3.2%	1 0.5%	3 2.8%	11 2.9%	1 3.8%	- 1.2%	- 1.3%	-	1 1.1%	-	47 2.6%
HONG KONG	- 1.6%	- 0.6%	4 1.0%	- 0.2%	51 3.9%	- *	2 1.8%	9 2.4%	- 0.1%	- 1.4%	- 0.1%	-	- 0.6%	-	54 3.0%
JAPAN	-	6 7.0%	72 17.6%	8 5.0%	111 8.4%	1 0.7%	2 1.6%	19 4.9%	-	-	- 0.9%	2 11.9%	2 3.8%	-	160 8.9%
SOUTH KOREA	- 2.9%	1 0.9%	7 1.7%	4 2.3%	40 3.0%	1 0.3%	1 0.5%	6 1.6%	-	- 1.0%	- 0.8%	1 5.1%	1 2.2%	-	49 2.7%
TAIWAN	-	-	4 0.9%	- 0.3%	15 1.1%	-	- 0.2%	3 0.8%	-	-	-	-	-	-	16 0.9%
OTHER EAST ASIA	- 0.4%	2 2.9%	7 1.6%	1 0.6%	22 1.7%	1 0.6%	1 0.6%	5 1.3%	-	-	-	-	-	2 87.9%	31 1.8%
OTHER ASIA	3 22.3%	2 2.6%	26 6.4%	7 4.5%	92 7.0%	8 4.7%	3 2.9%	18 4.7%	-	1 2.8%	1 1.9%	1 3.8%	2 2.5%	-	125 7.0%
INDIA	1 10.4%	-	7 1.7%	1 0.9%	20 1.5%	1 0.5%	2 1.5%	6 1.7%	-	-	-	1 2.8%	1 0.8%	-	31 1.7%
ISRAEL	- 1.5%	1 1.1%	4 1.0%	1 0.5%	43 3.3%	4 2.3%	1 0.8%	3 0.9%	-	- 2.1%	- 1.2%	-	1 1.4%	-	47 2.6%
OTHER ASIA	1 10.5%	1 1.4%	15 3.7%	5 3.1%	29 2.2%	3 1.8%	1 0.6%	8 2.2%	-	- 0.8%	- 0.6%	- 1.0%	- 0.3%	-	47 2.6%
PACIFIC	-	5 5.9%	12 2.9%	4 2.4%	50 3.8%	4 2.4%	4 3.6%	20 5.2%	2 7.4%	- 1.2%	1 3.9%	- 0.1%	1 1.9%	-	66 3.7%
AUSTRALIA	-	4 5.2%	11 2.7%	2 1.3%	43 3.3%	3 1.9%	4 3.4%	15 4.1%	2 6.7%	- 1.2%	1 3.9%	-	1 1.8%	-	56 3.1%
NEW ZEALAND	-	1 0.7%	1 0.2%	1 0.9%	7 0.5%	1 0.3%	- 0.2%	4 1.1%	- 0.7%	-	-	-	-	-	10 0.6%
OTHER PACIFIC	-	- *	- *	- 0.3%	- *	- 0.1%	-	-	-	-	-	- 0.1%	- *	-	1 *

ITS 2001 - OVERSEAS RESIDENTS

TABLE R5-1

NIGHTS SPENT IN TOURISM REGIONS
BASE: PERSON NIGHTS IN ONTARIO

		ACCOMMODATION NIGHTS SPENT IN ONTARIO							UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	18959	3700	500	80	289	369	202	10821	924	779	1663	5615	4490	11680
REGION 1: ESSEX	96 0.5%	- *	2 0.4%	-	-	-	1 0.3%	65 0.6%	-	29 3.7%	- *	3 *	2 *	93 0.8%
ORIGIN:														
U.K.	13 13.9%	- 100.0%	-	-	-	-	-	13 20.3%	-	-	-	- 8.6%	- 10.8%	13 14.1%
FRANCE	4 3.7%	-	- 11.2%	-	-	-	-	3 5.2%	-	-	-	- 8.0%	- 10.0%	3 3.6%
GERMANY	14 14.3%	-	1 68.4%	-	-	-	1 100.0%	3 4.8%	-	8 29.5%	- 100.0%	2 68.8%	1 61.0%	12 12.4%
OTHER EUROPE	7 7.6%	-	- 20.4%	-	-	-	-	7 10.7%	-	-	-	- 14.5%	- 18.2%	7 7.4%
JAPAN	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER EAST ASIA	4 4.7%	-	-	-	-	-	-	4 6.9%	-	-	-	-	-	4 4.8%
ALL OTHER	54 55.9%	-	-	-	-	-	-	34 52.1%	-	20 70.5%	-	-	-	54 57.7%
REGION 2: SOUTHWESTERN ONTARIO	966 5.1%	60 1.6%	3 0.6%	-	2 0.8%	2 0.7%	6 3.2%	804 7.4%	16 1.8%	27 3.5%	47 2.9%	88 1.6%	65 1.4%	831 7.1%
ORIGIN:														
U.K.	132 13.6%	6 9.3%	1 25.9%	-	2 100.0%	2 100.0%	- 1.7%	103 12.9%	1 4.4%	2 6.1%	17 36.1%	10 10.9%	9 13.5%	105 12.6%
FRANCE	6 0.6%	2 3.7%	-	-	-	-	- 5.5%	4 0.5%	-	-	-	3 2.9%	2 3.4%	4 0.4%
GERMANY	69 7.2%	1 1.9%	-	-	-	-	-	58 7.2%	-	9 34.9%	1 1.7%	1 1.3%	1 1.7%	67 8.1%
OTHER EUROPE	380 39.3%	12 19.9%	1 51.0%	-	-	-	6 89.6%	314 39.1%	16 95.0%	9 33.8%	22 46.8%	35 39.6%	13 20.6%	323 38.9%
JAPAN	69 7.1%	7 11.4%	-	-	-	-	-	62 7.7%	-	-	-	7 7.7%	7 10.4%	62 7.5%
OTHER EAST ASIA	41 4.3%	2 3.4%	1 23.1%	-	-	-	-	32 4.0%	- 0.5%	-	6 13.3%	3 3.2%	3 4.2%	32 3.9%
ALL OTHER	269 27.9%	30 50.4%	-	-	-	-	- 3.2%	231 28.7%	-	7 25.2%	1 2.1%	30 34.4%	30 46.2%	238 28.6%

Continued

NIGHTS SPENT IN TOURISM REGIONS
BASE: PERSON NIGHTS IN ONTARIO

	TOTAL	ACCOMMODATION NIGHTS SPENT IN ONTARIO							UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	18959	3700	500	80	289	369	202	10821	924	779	1663	5615	4490	11680
REGION 3: NIAGARA REGION	1313 6.9%	395 10.7%	92 18.3%	-	8 2.8%	8 2.2%	24 11.7%	458 4.2%	63 6.8%	113 14.5%	160 9.6%	581 10.4%	495 11.0%	572 4.9%
ORIGIN:														
U.K.	320 24.4%	116 29.4%	15 16.2%	-	7 80.5%	7 80.5%	7 28.2%	89 19.3%	23 36.3%	11 9.8%	53 33.4%	167 28.7%	138 27.8%	100 17.4%
FRANCE	97 7.4%	40 10.2%	13 13.7%	-	- 1.9%	- 1.9%	3 12.4%	30 6.6%	3 4.2%	-	8 5.0%	59 10.1%	53 10.7%	30 5.3%
GERMANY	73 5.6%	13 3.3%	10 11.3%	-	- 2.7%	- 2.7%	3 11.7%	17 3.8%	1 0.9%	11 9.9%	18 11.1%	27 4.6%	24 4.8%	29 5.0%
OTHER EUROPE	257 19.6%	45 11.4%	18 19.2%	-	- 3.0%	- 3.0%	5 21.7%	122 26.7%	8 12.4%	13 11.5%	45 28.4%	76 13.1%	63 12.7%	136 23.7%
JAPAN	132 10.1%	87 22.1%	1 1.2%	-	-	-	-	24 5.2%	12 19.4%	2 2.1%	5 3.3%	101 17.3%	88 17.9%	26 4.6%
OTHER EAST ASIA	71 5.4%	22 5.5%	10 10.9%	-	-	-	1 4.4%	14 3.1%	1 1.2%	13 11.7%	9 5.9%	34 5.8%	32 6.4%	28 4.8%
ALL OTHER	363 27.6%	71 18.0%	25 27.5%	-	1 11.9%	1 11.9%	5 21.5%	161 35.2%	16 25.5%	62 55.1%	20 12.8%	119 20.4%	97 19.7%	224 39.1%
REGION 4: SOUTH-CENTRAL ONTARIO	1603 8.5%	130 3.5%	28 5.7%	-	1 0.4%	1 0.3%	3 1.4%	1264 11.7%	84 9.1%	25 3.2%	67 4.0%	247 4.4%	160 3.6%	1289 11.0%
ORIGIN:														
U.K.	375 23.4%	19 14.7%	3 8.9%	-	1 75.9%	1 75.9%	-	306 24.2%	21 24.4%	3 13.5%	23 33.7%	43 17.5%	22 14.1%	310 24.0%
FRANCE	55 3.4%	12 9.1%	1 2.7%	-	-	-	-	37 2.9%	-	2 8.1%	4 5.4%	13 5.1%	13 7.9%	39 3.0%
GERMANY	100 6.2%	12 9.3%	- 1.7%	-	-	-	- 5.9%	79 6.2%	- 0.2%	8 31.0%	1 1.2%	13 5.2%	13 7.9%	86 6.7%
OTHER EUROPE	565 35.3%	19 14.3%	4 14.3%	-	- 24.1%	- 24.1%	3 94.1%	530 41.9%	2 1.8%	5 21.5%	2 3.6%	27 11.0%	23 14.4%	536 41.5%
JAPAN	29 1.8%	1 1.0%	-	-	-	-	-	21 1.7%	4 4.6%	- 1.7%	2 3.7%	5 2.1%	1 0.8%	22 1.7%
OTHER EAST ASIA	123 7.7%	27 21.1%	20 71.3%	-	-	-	-	46 3.6%	-	1 6.0%	29 42.5%	48 19.3%	48 29.9%	47 3.6%
ALL OTHER	355 22.1%	40 30.5%	- 1.1%	-	-	-	-	246 19.4%	58 69.0%	4 18.2%	7 10.0%	98 39.8%	40 25.0%	250 19.4%

Continued

NIGHTS SPENT IN TOURISM REGIONS
BASE: PERSON NIGHTS IN ONTARIO

						ACCOMMODATION NIGHTS SPENT IN ONTARIO			UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	18959	3700	500	80	289	369	202	10821	924	779	1663	5615	4490	11680
REGION 5: TORONTO AND AREA	10703	2415	175	4	25	29	39	6068	630	383	964	3283	2614	6455
	56.5%	65.3%	35.0%	4.9%	8.5%	7.7%	19.4%	56.1%	68.2%	49.1%	58.0%	58.5%	58.2%	55.3%
ORIGIN:														
U.K.	1760	641	6	-	3	3	7	813	57	69	165	713	650	882
	16.4%	26.5%	3.4%		13.3%	11.5%	16.9%	13.4%	9.0%	18.1%	17.1%	21.7%	24.9%	13.7%
FRANCE	420	155	9	-	-	-	3	172	15	8	57	183	164	180
	3.9%	6.4%	5.2%		0.9%	0.8%	7.7%	2.8%	2.5%	2.1%	5.9%	5.6%	6.3%	2.8%
GERMANY	538	159	12	-	-	-	5	226	38	4	93	215	172	230
	5.0%	6.6%	7.1%				13.8%	3.7%	6.0%	1.0%	9.7%	6.5%	6.6%	3.6%
OTHER EUROPE	1723	346	36	-	16	16	9	980	43	37	256	450	398	1017
	16.1%	14.3%	20.7%		65.1%	56.1%	22.7%	16.1%	6.9%	9.7%	26.5%	13.7%	15.2%	15.8%
JAPAN	508	165	8	-	-	-	-	149	179	1	5	353	173	150
	4.7%	6.8%	4.8%					2.5%	28.5%	0.3%	0.5%	10.7%	6.6%	2.3%
OTHER EAST ASIA	2245	302	58	4	2	6	8	1441	130	117	182	500	362	1563
	21.0%	12.5%	33.4%	100.0%	9.3%	21.8%	20.3%	23.8%	20.6%	30.7%	18.8%	15.2%	13.9%	24.2%
ALL OTHER	3509	648	44	-	3	3	7	2287	167	146	206	870	695	2433
	32.8%	26.8%	25.3%		11.4%	9.8%	18.6%	37.7%	26.6%	38.2%	21.4%	26.5%	26.6%	37.7%
REGION 6: CENTRAL ONTARIO	1386	81	47	62	171	233	56	617	35	150	166	391	300	829
	7.3%	2.2%	9.5%	77.0%	59.2%	63.1%	27.9%	5.7%	3.8%	19.3%	10.0%	7.0%	6.7%	7.1%
ORIGIN:														
U.K.	510	31	17	34	74	109	17	259	9	22	46	149	122	315
	36.8%	37.9%	36.8%	55.9%	43.4%	46.7%	30.0%	42.0%	26.4%	14.4%	27.7%	38.0%	40.9%	38.0%
FRANCE	39	1	2	-	4	4	3	26	-	1	2	10	8	27
	2.8%	1.5%	4.3%		2.5%	1.9%	5.0%	4.2%		0.8%	1.0%	2.7%	2.5%	3.3%
GERMANY	121	10	11	13	4	16	14	39	10	5	16	49	25	56
	8.7%	12.0%	23.7%	20.3%	2.1%	6.9%	25.6%	6.4%	28.9%	3.0%	9.4%	12.6%	8.2%	6.8%
OTHER EUROPE	387	23	12	1	55	55	22	203	2	45	24	114	90	249
	27.9%	29.0%	25.3%	1.0%	31.9%	23.8%	39.3%	32.9%	4.5%	30.0%	14.6%	29.1%	30.1%	30.0%
JAPAN	3	1	1	-	-	-	-	1	-	-	-	2	2	1
	0.2%	1.5%	1.9%					0.1%				0.5%	0.7%	0.1%
OTHER EAST ASIA	9	3	1	-	-	-	-	3	-	1	-	5	5	4
	0.6%	4.1%	2.9%					0.5%		0.3%		1.2%	1.6%	0.5%
ALL OTHER	318	11	2	14	34	48	-	85	14	77	79	62	48	177
	22.9%	14.0%	5.0%	22.8%	20.1%	20.8%		13.8%	40.2%	51.5%	47.4%	15.9%	16.1%	21.3%

Continued

ITS 2001 - OVERSEAS RESIDENTS

NIGHTS SPENT IN TOURISM REGIONS
BASE: PERSON NIGHTS IN ONTARIO

	TOTAL	ACCOMMODATION NIGHTS SPENT IN ONTARIO: HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	UNSPECIFIED: COMM'L	UNSPECIFIED: NON-COMM'L	UNSPECIFIED: OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	18959	3700	500	80	289	369	202	10821	924	779	1663	5615	4490	11680
REGION 7: ST. LAWRENCE RIVER CORRIDOR	390 2.1%	84 2.3%	35 7.0%	3 3.4%	2 0.8%	5 1.3%	7 3.6%	178 1.6%	22 2.4%	8 1.0%	51 3.0%	151 2.7%	121 2.7%	188 1.6%
ORIGIN:														
U.K.	101 25.8%	17 20.5%	1 2.5%	3 92.6%	-	3 51.1%	2 33.7%	62 35.2%	2 7.3%	4 56.2%	9 18.1%	22 14.7%	18 14.9%	69 36.9%
FRANCE	87 22.4%	18 21.7%	11 30.9%	-	-	-	- 2.8%	24 13.4%	16 71.3%	-	18 36.0%	45 30.0%	29 24.0%	24 12.6%
GERMANY	39 10.0%	5 5.4%	5 13.8%	- 7.4%	-	- 4.1%	2 24.5%	22 12.3%	- 0.9%	1 17.1%	4 8.3%	11 7.5%	9 7.7%	23 12.4%
OTHER EUROPE	100 25.8%	18 21.1%	16 45.0%	-	2 100.0%	2 44.9%	3 38.9%	42 23.5%	2 8.9%	2 26.7%	16 31.5%	41 26.9%	36 29.5%	44 23.3%
JAPAN	13 3.3%	2 2.3%	-	-	-	-	-	11 6.2%	-	-	-	2 1.3%	2 1.6%	11 5.8%
OTHER EAST ASIA	15 3.8%	4 4.3%	2 4.7%	-	-	-	-	7 4.2%	-	-	2 3.9%	5 3.5%	5 4.3%	7 4.0%
ALL OTHER	35 9.0%	21 24.7%	1 3.1%	-	-	-	-	9 5.3%	3 11.7%	-	1 2.1%	24 16.2%	22 18.0%	9 5.0%
REGION 8: OTTAWA REGION	1811 9.6%	485 13.1%	61 12.3%	- 0.3%	3 1.1%	3 0.9%	8 4.2%	980 9.1%	72 7.8%	35 4.4%	167 10.0%	629 11.2%	549 12.2%	1015 8.7%
ORIGIN:														
U.K.	375 20.7%	99 20.4%	4 6.8%	-	-	-	- 2.9%	220 22.5%	23 32.1%	16 46.8%	12 7.2%	126 20.1%	103 18.8%	237 23.3%
FRANCE	205 11.3%	76 15.7%	7 11.3%	-	-	-	1 10.4%	106 10.8%	4 5.0%	2 4.8%	10 5.8%	88 13.9%	83 15.2%	107 10.6%
GERMANY	75 4.1%	36 7.4%	6 9.9%	- 100.0%	3 100.0%	3 100.0%	2 20.8%	25 2.5%	1 1.3%	-	2 1.1%	48 7.6%	45 8.2%	25 2.5%
OTHER EUROPE	326 18.0%	99 20.5%	27 43.6%	-	-	-	4 43.1%	153 15.6%	29 40.1%	1 3.0%	13 8.1%	158 25.2%	126 22.9%	154 15.1%
JAPAN	65 3.6%	23 4.7%	3 4.1%	-	-	-	-	20 2.1%	2 2.4%	3 8.5%	15 8.8%	27 4.3%	25 4.6%	23 2.3%
OTHER EAST ASIA	120 6.6%	49 10.2%	5 7.4%	-	-	-	- 0.8%	54 5.5%	10 13.7%	-	3 1.8%	64 10.1%	54 9.8%	54 5.3%
ALL OTHER	646 35.6%	102 21.1%	10 16.8%	-	-	-	2 22.0%	402 41.1%	4 5.3%	13 36.9%	112 67.2%	118 18.8%	113 20.5%	415 40.9%

Continued

NIGHTS SPENT IN TOURISM REGIONS
BASE: PERSON NIGHTS IN ONTARIO

		ACCOMMODATION NIGHTS SPENT IN ONTARIO							UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	18959	3700	500	80	289	369	202	10821	924	779	1663	5615	4490	11680
REGION 9: EASTERN ONTARIO	159	11	5	-	13	13	7	116	1	-	6	36	29	116
	0.8%	0.3%	1.0%		4.6%	3.6%	3.3%	1.1%	0.1%		0.4%	0.6%	0.6%	1.0%
ORIGIN:														
U.K.	74	3	2	-	9	9	3	55	-	-	2	17	14	55
	46.6%	29.1%	41.8%		65.6%	65.6%	43.7%	47.5%			32.7%	46.2%	48.1%	47.5%
FRANCE	6	1	1	-	3	3	-	2	-	-	-	4	4	2
	3.6%	5.2%	22.1%		19.2%	19 2%		1.3%				11.5%	14.5%	1.3%
GERMANY	3	-	1	-	1	1	-	1		-	-	2	2	1
	1.8%	2.1%	16.8%		9.1%	9.1%		0.5%				6.2%	7.8%	0.5%
OTHER EUROPE	54	7	1	-	1	1	4	38	1	-	3	13	8	38
	34.2%	63.5%	11.3%		6.1%	6.1%	56.3%	33.1%	100.0%		49.1%	35.0%	28.2%	33.1%
JAPAN	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER EAST ASIA	7	-	-	-	-	-	-	7	-	-	-	-	-	7
	4.7%							6.4%						6.4%
ALL OTHER	14	-	-	-	-	-	-	13	-	-	1	-	-	13
	9.1%		7.9%					11.1%			18.2%	1.1%	1.3%	11.1%
REGION 10: NORTH-CENTRAL	171	7	10	6	37	43	14	87	-	-	10	67	53	94
	0.9%	0.2%	2.0%	8.0%	12.6%	11.6%	6.8%	0.8%			0.6%	1.2%	1.2%	0.8%
ORIGIN:														
U.K.	33	2	4	-	3	3	-	21	-	-	2	9	9	21
	19.0%	27.5%	44.2%		7.5%	6.4%	2.4%	24.6%			16.4%	14.0%	17.0%	22.9%
FRANCE	5	-	-	-	-	-	-	5	-	-	-	-	-	5
	3.1%		3.2%					5.7%				0.5%	0.6%	5.3%
GERMANY	34	2	2	-	4	4	4	15	-	-	7	12	8	15
	20.0%	26.2%	17.0%		11.8%	10.0%	30.4%	17.5%			66.6%	17.8%	14.6%	16.3%
OTHER EUROPE	91	3	1	6	29	36	9	41	-	-	1	43	33	48
	53.0%	43.7%	9.5%	100.0%	80.7%	83.6%	67.2%	47.1%			5.9%	63.5%	62.5%	50.7%
JAPAN	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER EAST ASIA	3	-	2	-	-	-	-	1	-	-	-	2	2	1
	1.6%		22.6%					0.6%				3.4%	4.3%	0.6%
ALL OTHER	6	-	-	-	-	-	-	4	-	-	1	1	1	4
	3.3%	2.6%	3.5%					4.5%			11.1%	0.8%	1.0%	4.2%

Continued

NIGHTS SPENT IN TOURISM REGIONS
BASE: PERSON NIGHTS IN ONTARIO

		ACCOMMODATION NIGHTS SPENT IN ONTARIO							UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	18959	3700	500	80	289	369	202	10821	924	779	1663	5615	4490	11680
REGION 11: NORTH-EAST	223	26	36	1	26	27	14	98	-	10	12	102	88	110
	1.2%	0.7%	7.2%	1.8%	8.8%	7.3%	7.0%	0.9%		1.3%	0.7%	1.8%	2.0%	0.9%
ORIGIN:														
U.K.	48	11	15	-	3	3	1	9	-	-	8	31	30	9
	21.4%	43.5%	41.8%		13.4%	12.7%	5.5%	9.4%			69.1%	30.1%	34.0%	8.4%
FRANCE	3	-	1	-	-	-	-	-	-	-	1	2	2	-
	1.5%	1.9%	3.2%				2.4%				11.8%	2.0%	1.9%	
GERMANY	57	2	6	1	21	23	5	11	-	10	1	33	29	23
	25.7%	8.4%	15.4%	100.0%	82.6%	83.6%	32.7%	11.5%		100.0%	8.0%	32.9%	32.9%	21.0%
OTHER EUROPE	80	8	11	-	1	1	7	52	-	-	-	27	20	52
	35.9%	29.8%	31.0%		3.9%	3.7%	51.6%	53.7%			2.8%	26.8%	22.8%	47.9%
JAPAN	1	-	-	-	-	-	-	1	-	-	-	1	1	1
	0.6%	1.3%	1.0%					0.7%			0.3%	0.7%	0.8%	0.6%
OTHER EAST ASIA	2	-	-	-	-	-	-	2	-	-	-	-	-	2
	1.0%	0.3%	1.1%					1.8%				0.4%	0.5%	1.6%
ALL OTHER	31	4	2	-	-	-	1	22	-	-	1	7	6	22
	13.8%	14.8%	6.6%				7.8%	23.0%			8.1%	7.2%	7.1%	20.5%
REGION 12: NORTH-WEST	135	5	6	4	1	5	23	85	1	-	11	35	12	88
	0.7%	0.1%	1.1%	4.4%	0.3%	1.2%	11.3%	0.8%	0.1%		0.7%	0.6%	0.3%	0.8%
ORIGIN:														
U.K.	37	-	-	-	1	1	20	17	-	-	-	21	1	17
	27.8%		2.6%		100.0%	21.6%	86.3%	19.6%				59.4%	9.8%	18.8%
FRANCE	9	-	-	-	-	-	-	-	-	-	9	-	-	-
	7.0%		6.5%								79.7%	1.1%	3.2%	
GERMANY	26	1	4	-	-	-	1	20	-	-	-	5	5	20
	19.0%	17.1%	65.5%				3.1%	24.0%				15.0%	39.5%	23.0%
OTHER EUROPE	16	2	-	-	-	-	2	9	1	-	1	5	2	9
	11.6%	42.2%	3.0%				10.6%	10.4%	100.0%		12.9%	15.3%	19.3%	10.0%
JAPAN	9	-	-	-	-	-	-	8	-	-	1	-	-	8
	6.4%		0.7%					9.1%			7.4%	0.1%	0.3%	8.7%
OTHER EAST ASIA	7	-	1	-	-	-	-	6	-	-	-	1	1	6
	4.9%		12.3%					7.0%				2.0%	6.1%	6.7%
ALL OTHER	31	2	1	4	-	4	-	25	-	-	-	3	3	29
	23.3%	40.6%	9.5%	100.0%		78.4%		29.9%				7.2%	21.8%	32.7%

Continued

NIGHTS SPENT IN TOURISM REGIONS
BASE: PERSON NIGHTS IN ONTARIO

		ACCOMMODATION NIGHTS SPENT IN ONTARIO							UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	18959	3700	500	80	289	369	202	10821	924	779	1663	5615	4490	11680
REGIONS 10-12 (NET)	529 2.8%	38 1.0%	52 10.3%	11 14.3%	63 21.8%	75 20.2%	51 25.1%	270 2.5%	1 0.1%	10 1.3%	33 2.0%	204 3.6%	153 3.4%	292 2.5%
ORIGIN:														
U.K.	118 22.3%	13 35.0%	20 37.9%	-	7 11.4%	7 9.6%	21 41.1%	47 17.5%	-	-	10 29.3%	61 29.8%	40 26.2%	47 16.2%
FRANCE	18 3.4%	- 1.3%	2 3.6%	-	-	-	- 0.7%	5 1.8%	-	-	10 31.1%	3 1.3%	2 1.5%	5 1.7%
GERMANY	117 22.2%	5 12.7%	11 21.2%	1 12.7%	25 40.3%	27 36.1%	9 18.7%	47 17.4%	-	10 100.0%	8 23.5%	51 24.8%	41 27.0%	59 20.1%
OTHER EUROPE	187 35.2%	13 33.9%	12 23.7%	6 56.2%	31 48.3%	37 49.5%	19 37.3%	102 38.0%	1 100.0%	-	2 7.2%	75 36.9%	56 36.4%	109 37.3%
JAPAN	10 1.9%	- 0.9%	- 0.7%	-	-	-	-	8 3.1%	-	-	1 2.6%	1 0.4%	1 0.5%	8 2.9%
OTHER EAST ASIA	12 2.2%	- 0.2%	3 6.5%	-	-	-	-	8 3.0%	-	-	-	3 1.7%	3 2.3%	8 2.8%
ALL OTHER	68 12.8%	6 16.0%	3 6.3%	4 31.1%	-	4 4.8%	1 2.2%	52 19.2%	-	-	2 6.3%	10 5.1%	9 6.1%	55 19.0%
REGION UNKNOWN	3 *	2 0.1%	-	-	-	-	-	-	-	-	1 *	2 *	2 *	-
ORIGIN:														
U.K.	1 21.6%	-	-	-	-	-	-	-	-	-	1 100.0%	-	-	-
FRANCE	-	-	-	-	-	-	-	-	-	-	-	-	-	-
GERMANY	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER EUROPE	-	-	-	-	-	-	-	-	-	-	-	-	-	-
JAPAN	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER EAST ASIA	2 78.4%	2 100.0%	-	-	-	-	-	-	-	-	-	2 100.0%	2 100.0%	-
ALL OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-

NIGHTS SPENT IN REGIONS
BASE: PARTY NIGHTS IN ONTARIO

		ACCOMMODATION NIGHTS SPENT IN ONTARIO							UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	12001	2108	274	40	156	196	110	7156	545	594	1016	3194	2538	7791
REGION 1: ESSEX	66 0.6%	- *	1 0.4%	-	-	-	- 0.2%	36 0.5%	-	29 4.8%	- *	2 0.1%	1 0.1%	64 0.8%
ORIGIN:														
U.K.	9 13.1%	- 100.0%	-	-	-	-	-	8 23.5%	-	-	-	- 13.4%	- 15.9%	8 13.1%
FRANCE	2 2.4%	-	- 8.8%	-	-	-	-	1 4.2%	-	-	-	- 6.2%	- 7.4%	1 2.3%
GERMANY	12 17.7%	-	1 59.2%	-	-	-	- 100.0%	2 6.1%	-	8 29.5%	- 100.0%	1 57.6%	1 49.7%	11 16.4%
OTHER EUROPE	6 8.6%	-	- 32.0%	-	-	-	-	5 14.9%	-	-	-	- 22.7%	- 26.9%	5 8.3%
JAPAN	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER EAST ASIA	3 4.6%	-	-	-	-	-	-	3 8.5%	-	-	-	-	-	3 4.7%
ALL OTHER	35 53.5%	-	-	-	-	-	-	15 42.8%	-	20 70.5%	-	-	-	35 55.1%
REGION 2: SOUTHWESTERN ONTARIO	619 5.2%	39 1.9%	2 0.9%	-	2 1.2%	2 1.0%	2 1.6%	512 7.2%	16 2.9%	18 3.1%	27 2.7%	61 1.9%	43 1.7%	530 6.8%
ORIGIN:														
U.K.	81 13.2%	5 12.8%	- 19.3%	-	2 100.0%	2 100.0%	- 6.2%	62 12.1%	- 1.1%	2 9.1%	10 37.2%	8 12.5%	7 16.9%	64 12.0%
FRANCE	4 0.7%	1 3.1%	-	-	-	-	- 9.9%	3 0.6%	-	-	-	1 2.3%	1 2.8%	3 0.6%
GERMANY	44 7.1%	1 2.4%	-	-	-	-	-	37 7.3%	-	5 25.9%	1 3.0%	1 1.5%	1 2.2%	42 7.9%
OTHER EUROPE	268 43.4%	9 21.8%	1 56.5%	-	-	-	1 72.2%	228 44.5%	16 98.7%	5 27.6%	9 32.9%	27 43.9%	10 22.8%	233 43.9%
JAPAN	33 5.3%	5 13.6%	-	-	-	-	-	28 5.4%	-	-	-	5 8.7%	5 12.3%	28 5.2%
OTHER EAST ASIA	35 5.7%	1 2.8%	1 24.2%	-	-	-	-	27 5.4%	- 0.2%	-	6 23.2%	2 2.8%	2 3.9%	27 5.2%
ALL OTHER	152 24.6%	17 43.5%	-	-	-	-	- 11.7%	127 24.8%	-	7 37.5%	1 3.7%	17 28.2%	17 39.2%	134 25.2%

Continued

ITS 2001 - OVERSEAS RESIDENTS

NIGHTS SPENT IN REGIONS
BASE: PARTY NIGHTS IN ONTARIO

		ACCOMMODATION NIGHTS SPENT IN ONTARIO							UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	12001	2108	274	40	156	196	110	7156	545	594	1016	3194	2538	7791
REGION 3: NIAGARA REGION	690 5.8%	187 8.9%	39 14.3%	-	5 3.4%	5 2.7%	14 12.6%	239 3.3%	37 6.8%	82 13.8%	88 8.6%	282 8.8%	231 9.1%	320 4.1%
ORIGIN:														
U.K.	159 23.1%	51 27.4%	7 18.1%	-	4 72.3%	4 72.3%	7 47.8%	43 18.0%	11 28.7%	7 8.4%	30 34.5%	79 28.1%	62 26.8%	50 15.5%
FRANCE	57 8.2%	20 10.8%	6 14.6%	-	- 2.9%	- 2.9%	1 9.4%	23 9.7%	1 2.7%	-	5 5.8%	28 10.0%	26 11.3%	23 7.2%
GERMANY	35 5.1%	7 3.6%	5 11.8%	-	- 2.1%	- 2.1%	1 9.7%	11 4.7%	- 0.5%	3 4.2%	8 8.6%	13 4.6%	12 5.0%	15 4.6%
OTHER EUROPE	147 21.4%	22 11.9%	8 19.4%	-	- 4.6%	- 4.6%	3 18.3%	82 34.4%	4 11.0%	13 16.0%	16 17.9%	37 13.0%	30 13.0%	95 29.7%
JAPAN	77 11.2%	46 24.6%	1 1.4%	-	-	-	-	15 6.2%	12 32.6%	1 1.4%	3 3.3%	59 20.8%	47 20.1%	16 5.0%
OTHER EAST ASIA	44 6.4%	9 4.6%	6 16.3%	-	-	-	1 7.5%	8 3.5%	1 1.5%	10 12.8%	8 9.7%	17 5.9%	15 6.5%	19 5.9%
ALL OTHER	170 24.7%	32 17.0%	7 18.5%	-	1 18.1%	1 18.1%	1 7.3%	56 23.6%	8 23.0%	47 57.1%	18 20.2%	50 17.6%	40 17.3%	103 32.2%
REGION 4: SOUTH-CENTRAL ONTARIO	992 8.3%	83 4.0%	16 5.8%	-	1 0.3%	1 0.3%	1 1.4%	790 11.0%	32 5.8%	15 2.6%	54 5.3%	133 4.2%	100 3.9%	805 10.3%
ORIGIN:														
U.K.	212 21.4%	12 14.7%	1 6.5%	-	- 75.9%	- 75.9%	-	177 22.4%	6 18.5%	2 16.1%	13 24.6%	20 14.7%	14 13.7%	180 22.3%
FRANCE	39 3.9%	10 12.2%	- 2.4%	-	-	-	-	24 3.0%	-	2 12.9%	2 4.4%	11 7.9%	11 10.6%	26 3.2%
GERMANY	74 7.4%	9 10.5%	- 2.1%	-	-	-	- 5.8%	62 7.9%	- 0.4%	2 12.3%	- 0.6%	9 7.0%	9 9.1%	64 8.0%
OTHER EUROPE	326 32.8%	12 14.1%	4 23.7%	-	- 24.1%	- 24.1%	1 94.2%	302 38.2%	2 4.9%	3 20.0%	2 4.0%	19 14.0%	16 15.7%	305 37.8%
JAPAN	16 1.6%	- 0.6%	-	-	-	-	-	9 1.2%	3 11.0%	- 2.7%	2 4.1%	4 3.0%	- 0.5%	10 1.2%
OTHER EAST ASIA	88 8.8%	13 15.9%	10 64.3%	-	-	-	-	35 4.4%	-	1 7.1%	29 53.1%	24 17.7%	24 23.6%	36 4.4%
ALL OTHER	238 24.0%	27 32.1%	- 1.0%	-	-	-	-	181 22.9%	21 65.2%	4 28.9%	5 9.2%	47 35.7%	27 26.9%	185 23.0%

Continued

NIGHTS SPENT IN REGIONS
BASE: PARTY NIGHTS IN ONTARIO

		ACCOMMODATION NIGHTS SPENT IN ONTARIO							UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	12001	2108	274	40	156	196	110	7156	545	594	1016	3194	2538	7791
REGION 5: TORONTO AND AREA	6926	1389	106	1	12	13	25	4180	367	286	561	1898	1506	4467
	57.7%	65.9%	38.7%	3.3%	7.5%	6.7%	22.3%	58.4%	67.3%	48.1%	55.2%	59.4%	59.3%	57.3%
ORIGIN:														
U.K.	966	319	4	-	2	2	4	480	36	34	88	364	325	514
	13.9%	23.0%	3.4%		17.8%	16.0%	14.6%	11.5%	9.7%	11.8%	15.7%	19.2%	21.6%	11.5%
FRANCE	255	87	5	-	-	-	1	110	15	6	32	107	92	116
	3.7%	6.2%	4.4%		2.0%	1.8%	5.2%	2.6%	4.0%	2.1%	5.7%	5.7%	6.1%	2.6%
GERMANY	326	100	6	-	-	-	3	129	18	2	69	126	105	132
	4.7%	7.2%	5.5%				10.9%	3.1%	4.8%	0.7%	12.3%	6.6%	7.0%	2.9%
OTHER EUROPE	1043	200	29	-	6	6	4	669	39	17	80	277	235	686
	15.1%	14.4%	26.9%		54.5%	49.0%	16.6%	16.0%	10.6%	5.8%	14.2%	14.6%	15.6%	15.4%
JAPAN	306	104	8	-	-	-	-	108	81	1	4	193	112	109
	4.4%	7.5%	7.5%					2.6%	22.2%	0.2%	0.7%	10.2%	7.4%	2.4%
OTHER EAST ASIA	1577	179	29	1	1	2	7	1026	67	112	154	284	209	1139
	22.8%	12.9%	27.3%	100.0%	8.7%	17.9%	27.6%	24.5%	18.4%	39.1%	27.5%	14.9%	13.9%	25.5%
ALL OTHER	2453	401	26	-	2	2	6	1657	112	115	134	547	429	1772
	35.4%	28.9%	25.0%		16.9%	15.2%	25.1%	39.6%	30.4%	40.3%	23.9%	28.8%	28.5%	39.7%
REGION 6: CENTRAL ONTARIO	854	43	24	29	87	117	27	398	20	121	105	200	154	548
	7.1%	2.0%	8.7%	73.7%	56.1%	59.6%	24.1%	5.6%	3.6%	20.4%	10.4%	6.3%	6.1%	7.0%
ORIGIN:														
U.K.	260	16	8	15	29	45	8	152	3	11	17	64	53	179
	30.5%	36.7%	35.8%	52.4%	33.5%	38.2%	28.7%	38.2%	16.7%	9.3%	16.5%	32.2%	34.7%	32.6%
FRANCE	20	1	1	-	2	2	1	12	-	1	2	5	4	13
	2.3%	2.1%	3.6%		2.5%	1.9%	5.3%	3.1%		0.5%	1.5%	2.7%	2.6%	2.4%
GERMANY	64	4	5	6	2	8	6	25	9	2	5	26	11	33
	7.5%	10.3%	21.2%	21.5%	1.9%	6.8%	24.4%	6.3%	43.8%	1.5%	4.6%	13.1%	7.2%	6.0%
OTHER EUROPE	251	10	5	1	24	25	11	143	1	45	12	51	39	188
	29.4%	22.3%	21.0%	2.2%	27.7%	21.3%	41.5%	35.8%	3.9%	37.2%	11.2%	25.3%	25.2%	34.3%
JAPAN	2	1	1	-	-	-	-	-	-	-	-	2	2	-
	0.3%	2.8%	3.8%					0.1%				1.0%	1.4%	0.1%
OTHER EAST ASIA	7	2	1	-	-	-	-	3	-	-	-	4	4	4
	0.8%	5.5%	5.2%					0.8%		0.2%		1.8%	2.3%	0.7%
ALL OTHER	249	9	2	7	30	37	-	62	7	62	70	48	41	132
	29.2%	20.4%	9.4%	23.9%	34.4%	31.8%		15.6%	35.6%	51.3%	66.2%	24.0%	26.7%	24.0%

Continued

ITS 2001 - OVERSEAS RESIDENTS

TABLE R6-4

NIGHTS SPENT IN TOURISM REGIONS
BASE: PARTY NIGHTS IN ONTARIO

	TOTAL	ACCOMMODATION NIGHTS SPENT IN ONTARIO							UNSPECIFIED					
		HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	12001	2108	274	40	156	196	110	7156	545	594	1016	3194	2538	7791
REGION 7: ST. LAWRENCE RIVER CORRIDOR	227	45	19	3	1	4	4	104	19	6	28	87	64	112
	1.9%	2.1%	6.8%	6.5%	0.7%	1.9%	3.2%	1.5%	3.5%	1.0%	2.7%	2.7%	2.5%	1.4%
ORIGIN:														
U.K.	58	9	-	3	-	3	1	37	1	3	4	12	10	42
	25.5%	20.8%	2.6%	97.4%		68.2%	34.1%	35.2%	2.8%	56.9%	14.4%	13.2%	15.2%	37.8%
FRANCE	54	8	7	-	-	-	-	12	16	-	11	31	15	12
	23.7%	18.3%	35.3%				2.9%	11.9%	83.3%		38.6%	35.3%	22.9%	11.0%
GERMANY	21	3	3	-	-	-	1	11	-	-	2	7	6	12
	9.3%	7.6%	15.1%	2.6%		1.8%	20.9%	11.0%	1.0%	7.6%	7.7%	8.2%	9.7%	10.6%
OTHER EUROPE	56	9	7	-	1	1	2	25	1	2	9	20	17	27
	24.6%	19.8%	39.9%		100.0%	30.0%	42.1%	23.9%	6.0%	35.6%	32.3%	23.0%	27.0%	24.0%
JAPAN	11	1	-	-	-	-	-	10	-	-	-	1	1	10
	5.0%	2.2%						10.0%				1.1%	1.5%	9.3%
OTHER EAST ASIA	7	3	1	-	-	-	-	3	-	-	1	3	3	3
	3.2%	5.9%	3.8%					3.0%			3.1%	3.8%	5.2%	2.7%
ALL OTHER	19	11	1	-	-	-	-	5	1	-	1	13	12	5
	8.6%	25.5%	3.3%					4.9%	6.8%		3.9%	15.2%	18.6%	4.5%
REGION 8: OTTAWA REGION	1202	299	32	-	2	2	5	650	54	27	133	391	333	677
	10.0%	14.2%	11.7%	0.3%	1.0%	0.9%	4.3%	9.1%	9.9%	4.5%	13.1%	12.3%	13.1%	8.7%
ORIGIN:														
U.K.	221	58	2	-	-	-	-	129	12	10	9	73	61	139
	18.4%	19.5%	6.5%				5.1%	19.9%	22.4%	37.6%	6.8%	18.6%	18.2%	20.6%
FRANCE	124	38	4	-	-	-	1	72	2	2	5	45	42	74
	10.3%	12.8%	11.5%				18.6%	11.1%	3.9%	6.1%	3.8%	11.5%	12.7%	10.9%
GERMANY	47	24	3	-	2	2	1	16	1	-	1	30	28	17
	3.9%	7.9%	9.7%	100.0%	100.0%	100.0%	12.3%	2.5%	1.8%		0.7%	7.6%	8.5%	2.5%
OTHER EUROPE	203	61	14	-	-	-	2	89	28	1	7	105	75	90
	16.9%	20.4%	42.4%				43.0%	13.7%	52.5%	3.9%	5.6%	26.8%	22.4%	13.3%
JAPAN	42	18	2	-	-	-	-	13	2	3	4	22	21	16
	3.5%	6.1%	7.1%					2.0%	3.2%	10.9%	2.9%	5.7%	6.2%	2.3%
OTHER EAST ASIA	94	34	3	-	-	-	-	48	6	-	2	43	37	48
	7.8%	11.3%	9.4%				1.5%	7.4%	11.6%		1.4%	11.1%	11.1%	7.1%
ALL OTHER	471	65	4	-	-	-	1	282	2	11	105	73	70	293
	39.2%	21.8%	13.4%				19.5%	43.4%	4.6%	41.5%	78.7%	18.7%	20.9%	43.3%

Continued

NIGHTS SPENT IN TOURISM REGIONS
BASE: PARTY NIGHTS IN ONTARIO

	ACCOMMODATION NIGHTS SPENT IN ONTARIO													
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	12001	2108	274	40	156	196	110	7156	545	594	1016	3194	2538	7791
REGION 9: EASTERN ONTARIO	88 0.7%	4 0.2%	2 0.8%	-	7 4.5%	7 3.6%	3 3.1%	66 0.9%	1 0.2%	-	4 0.4%	17 0.5%	13 0.5%	66 0.9%
ORIGIN:														
U.K.	38 43.3%	1 27.4%	1 35.4%	-	5 67.8%	5 67.8%	1 41.8%	29 43.0%	-	-	1 36.2%	8 46.3%	7 50.4%	29 43.0%
FRANCE	3 3.2%	- 4.9%	- 19.1%	-	1 9.1%	1 9.1%	-	2 2.3%	-	-	-	1 7.3%	1 9.6%	2 2.3%
GERMANY	2 2.7%	- 3.0%	- 17.4%	-	1 17.3%	1 17.3%	-	1 1.0%	-	-	-	2 9.9%	2 13.2%	1 1.0%
OTHER EUROPE	33 37.7%	2 64.7%	- 11.7%	-	- 5.8%	- 5.8%	2 58.2%	25 38.0%	1 100.0%	-	2 48.7%	6 34.3%	3 23.8%	25 38.0%
JAPAN	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER EAST ASIA	4 4.7%	-	-	-	-	-	-	4 6.2%	-	-	-	-	-	4 6.2%
ALL OTHER	7 8.4%	-	- 16.4%	-	-	-	-	6 9.6%	-	-	1 15.0%	- 2.2%	- 2.9%	6 9.6%
REGION 10: NORTH-CENTRAL	110 0.9%	3 0.2%	5 1.9%	2 5.4%	25 16.3%	28 14.1%	5 4.2%	65 0.9%	-	-	4 0.4%	39 1.2%	34 1.3%	67 0.9%
ORIGIN:														
U.K.	17 15.9%	1 30.0%	3 48.7%	-	1 4.6%	1 4.2%	- 7.1%	12 18.4%	-	-	1 12.1%	5 13.0%	5 13.8%	12 17.8%
FRANCE	4 3.2%	-	- 3.1%	-	-	-	-	3 5.2%	-	-	-	- 0.4%	- 0.5%	3 5.0%
GERMANY	20 18.5%	1 27.8%	1 17.6%	-	1 4.2%	1 3.9%	2 35.1%	13 20.3%	-	-	3 59.2%	5 11.7%	3 8.5%	13 19.7%
OTHER EUROPE	64 58.0%	1 36.7%	- 9.0%	2 100.0%	23 91.2%	25 91.9%	3 57.9%	34 52.1%	-	-	- 6.0%	28 71.5%	25 73.4%	36 53.6%
JAPAN	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER EAST ASIA	1 1.2%	-	1 14.8%	-	-	-	-	1 0.8%	-	-	-	1 2.0%	1 2.3%	1 0.8%
ALL OTHER	4 3.3%	- 5.5%	- 6.9%	-	-	-	-	2 3.2%	-	-	1 22.6%	1 1.4%	1 1.6%	2 3.1%

Continued

ITS 2001 - OVERSEAS RESIDENTS

TABLE R6-6

NIGHTS SPENT IN TOURISM REGIONS
BASE: PARTY NIGHTS IN ONTARIO

		ACCOMMODATION NIGHTS SPENT IN ONTARIO							UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	12001	2108	274	40	156	196	110	7156	545	594	1016	3194	2538	7791
REGION 11: NORTH-EAST	138 1.1%	13 0.6%	24 8.9%	1 1.8%	13 8.4%	14 7.1%	7 6.4%	64 0.9%	-	10 1.7%	5 0.5%	57 1.8%	50 2.0%	75 1.0%
ORIGIN:														
U.K.	29 21.3%	4 28.8%	13 54.7%	-	2 16.5%	2 15.7%	1 8.7%	6 8.9%	-	-	4 70.1%	20 34.6%	19 38.2%	6 7.6%
FRANCE	2 1.6%	- 3.9%	1 3.5%	-	-	-	- 4.9%	-	-	-	- 8.8%	2 3.0%	1 2.7%	-
GERMANY	37 26.6%	2 12.5%	3 10.3%	1 100.0%	10 75.8%	11 77.1%	3 36.7%	8 13.1%	-	10 100.0%	- 8.6%	17 29.1%	14 28.0%	19 25.9%
OTHER EUROPE	46 33.6%	4 28.5%	6 23.6%	-	1 7.7%	1 7.3%	3 41.9%	33 51.3%	-	-	- 3.0%	13 23.3%	10 20.7%	33 43.7%
JAPAN	1 0.8%	- 2.7%	- 1.4%	-	-	-	-	- 0.5%	-	-	- 0.7%	1 1.2%	1 1.4%	- 0.5%
OTHER EAST ASIA	2 1.6%	- 0.6%	- 1.6%	-	-	-	-	2 2.7%	-	-	-	- 0.8%	- 0.9%	2 2.3%
ALL OTHER	20 14.6%	3 23.0%	1 4.8%	-	-	-	1 7.8%	15 23.5%	-	-	- 8.8%	5 8.1%	4 8.1%	15 20.0%
REGION 12: NORTH-WEST	89 0.7%	3 0.2%	3 1.1%	4 8.9%	1 0.5%	4 2.2%	18 16.5%	53 0.7%	1 0.1%	-	7 0.7%	26 0.8%	7 0.3%	56 0.7%
ORIGIN:														
U.K.	28 31.7%	-	- 4.8%	-	1 100.0%	1 17.6%	17 94.7%	10 19.1%	-	-	-	18 70.1%	1 13.0%	10 17.9%
FRANCE	5 5.3%	-	- 6.2%	-	-	-	-	-	-	-	5 67.2%	- 0.7%	- 2.7%	-
GERMANY	16 17.6%	1 16.9%	2 57.0%	-	-	-	- 2.0%	13 24.7%	-	-	-	3 10.1%	2 32.4%	13 23.2%
OTHER EUROPE	8 9.0%	1 43.8%	- 5.1%	-	-	-	1 3.3%	4 7.1%	1 100.0%	-	1 20.4%	3 11.1%	2 22.3%	4 6.6%
JAPAN	3 3.2%	-	- 1.2%	-	-	-	-	2 3.7%	-	-	1 12.4%	- 0.1%	- 0.5%	2 3.4%
OTHER EAST ASIA	6 6.9%	-	- 7.7%	-	-	-	-	6 11.2%	-	-	-	- 0.9%	- 3.3%	6 10.5%
ALL OTHER	23 26.3%	1 39.2%	1 17.9%	4 100.0%	-	4 82.4%	-	18 34.2%	-	-	-	2 6.9%	2 25.8%	22 38.4%

Continued

ITS 2001 - OVERSEAS RESIDENTS

TABLE R6-7

NIGHTS SPENT IN TOURISM REGIONS
BASE: PARTY NIGHTS IN ONTARIO

		ACCOMMODATION NIGHTS SPENT IN ONTARIO							UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	12001	2108	274	40	156	196	110	7156	545	594	1016	3194	2538	7791
REGIONS 10-12 (NET)	336 2.8%	19 0.9%	33 11.9%	6 16.2%	39 25.2%	46 23.4%	30 27.1%	181 2.5%	1 0.1%	10 1.7%	17 1.6%	122 3.8%	91 3.6%	198 2.5%
ORIGIN:														
U.K.	75 22.3%	5 24.1%	16 49.2%	-	4 10.4%	4 9.0%	18 60.8%	28 15.3%	-	-	4 26.1%	43 35.3%	25 27.2%	28 14.0%
FRANCE	10 3.1%	- 2.6%	1 3.7%	-	-	-	- 1.1%	3 1.8%	-	-	5 30.1%	2 1.7%	2 1.9%	3 1.7%
GERMANY	72 21.6%	3 15.8%	5 15.8%	1 11.3%	11 28.0%	12 25.7%	5 15.3%	35 19.1%	-	10 100.0%	3 18.7%	24 19.5%	19 21.1%	46 23.0%
OTHER EUROPE	118 35.0%	6 32.5%	6 19.6%	2 33.4%	24 61.5%	26 57.6%	6 20.9%	70 38.7%	1 100.0%	-	2 10.9%	44 36.0%	37 40.4%	72 36.5%
JAPAN	4 1.2%	- 1.8%	- 1.2%	-	-	-	-	2 1.3%	-	-	1 5.3%	1 0.6%	1 0.8%	2 1.1%
OTHER EAST ASIA	10 2.9%	- 0.4%	1 4.3%	-	-	-	-	8 4.5%	-	-	-	1 1.2%	1 1.6%	8 4.1%
ALL OTHER	47 14.0%	4 22.8%	2 6.4%	4 55.3%	-	4 7.8%	1 1.8%	35 19.4%	-	-	1 8.9%	7 5.7%	6 7.0%	39 19.5%
REGION UNKNOWN	1 *	1 *	-	-	-	-	-	-	-	-	- *	1 *	1 *	-
ORIGIN:														
U.K.	- 35.5%	-	-	-	-	-	-	-	-	-	- 100.0%	-	-	-
FRANCE	-	-	-	-	-	-	-	-	-	-	-	-	-	-
GERMANY	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER EUROPE	-	-	-	-	-	-	-	-	-	-	-	-	-	-
JAPAN	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER EAST ASIA	1 64.5%	1 100.0%	-	-	-	-	-	-	-	-	-	1 100.0%	1 100.0%	-
ALL OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-

ITS 2001 - OVERSEAS RESIDENTS

TABLE R7-1

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	84	354	2236	662	5575	665	511	1526	126	103	131	69	259	3	7221
TOTAL (WEIGHTED - 000s)	20	102	756	202	1626	200	167	452	34	34	34	21	77	2	2146
VISIT FRIENDS OR RELATIVES	13 65.6%	88 86.1%	359 47.5%	156 76.8%	932 57.3%	162 81.0%	101 60.3%	244 54.1%	27 80.6%	20 59.4%	21 63.0%	14 68.4%	48 61.6%	- 14.9%	1211 56.4%
ATTEND A FESTIVAL OR FAIR (A)	3 16.5%	15 14.3%	73 9.6%	26 12.9%	190 11.7%	41 20.3%	24 14.4%	66 14.7%	5 14.7%	4 11.5%	4 12.9%	1 6.7%	8 10.5%	-	240 11.2%
ATTEND A CULTURAL PERFORMANCE (A/B)	5 25.7%	20 19.6%	109 14.4%	38 18.7%	241 14.8%	33 16.5%	25 14.9%	75 16.6%	3 9.3%	4 12.3%	5 14.9%	3 15.0%	10 13.4%	-	311 14.5%
VISIT A MUSEUM OR ART GALLERY (A/B/C)	7 34.9%	36 35.1%	305 40.3%	77 37.9%	647 39.8%	87 43.4%	94 56.6%	273 60.5%	12 37.1%	17 50.5%	14 40.3%	9 42.8%	34 44.6%	-	832 38.8%
VISIT A HISTORIC SITE (A/C/D)	4 20.4%	33 32.6%	365 48.3%	85 41.8%	691 42.5%	93 46.4%	109 65.2%	266 58.9%	14 41.3%	20 60.2%	14 42.7%	14 65.5%	41 53.3%	-	870 40.6%
VISIT A ZOO, AQUARIUM OR BOTANICAL GARDEN (C)	3 16.4%	18 17.5%	201 26.6%	51 25.3%	398 24.5%	54 26.8%	55 33.1%	154 34.1%	6 18.4%	8 23.5%	10 29.2%	5 25.3%	18 22.8%	-	476 22.2%
ATTEND A SPORTS EVENT	3 16.7%	8 7.4%	88 11.7%	28 13.8%	178 11.0%	29 14.3%	16 9.5%	44 9.8%	3 9.2%	4 10.8%	5 14.0%	3 12.4%	10 13.2%	-	236 11.0%
GO SHOPPING	17 85.2%	88 86.0%	633 83.8%	179 88.4%	1378 84.8%	178 89.0%	148 88.7%	400 88.6%	30 89.2%	24 71.7%	28 81.5%	17 82.7%	59 75.9%	2 100.0%	1768 82.4%
GO SIGHTSEEING	14 69.4%	77 75.2%	645 85.3%	152 75.3%	1272 78.2%	161 80.7%	148 88.8%	380 84.2%	23 69.0%	29 85.5%	25 73.6%	17 82.7%	60 78.2%	2 100.0%	1619 75.5%
GO TO A BAR OR NIGHT CLUB (F)	7 33.1%	27 26.5%	199 26.3%	61 30.3%	461 28.4%	61 30.3%	51 30.7%	139 30.8%	7 21.6%	9 27.9%	10 29.5%	5 22.9%	21 26.8%	-	578 26.9%
GO TO A CASINO (C/F)	3 15.1%	11 10.7%	92 12.2%	24 11.8%	150 9.2%	20 10.1%	16 9.9%	53 11.8%	2 6.8%	2 7.1%	3 10.1%	4 19.6%	8 10.4%	- 11.7%	195 9.1%
VISIT A THEME OR AMUSEMENT PARK (C)	3 16.3%	25 24.9%	174 23.0%	46 22.7%	354 21.8%	54 27.0%	38 22.7%	99 22.0%	7 22.2%	8 23.8%	9 26.1%	6 30.3%	19 24.0%	2 85.1%	433 20.2%
VISIT A NATIONAL OR PROVINCIAL NATURE PARK (D)	7 32.4%	38 37.0%	383 50.7%	82 40.4%	739 45.5%	108 53.8%	96 57.6%	238 52.8%	17 49.0%	22 64.7%	19 55.8%	16 73.5%	47 61.4%	2 96.9%	922 42.9%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	84	354	2236	662	5575	665	511	1526	126	103	131	69	259	3	7221
TOTAL (WEIGHTED - 000s)	20	102	756	202	1626	200	167	452	34	34	34	21	77	2	2146
PARTICIPATE IN SPORTS OR OUTDOOR ACTIVITIES	2 11.9%	23 22.8%	148 19.6%	55 27.0%	366 22.5%	88 43.8%	48 29.0%	124 27.6%	13 38.2%	16 46.7%	15 44.3%	11 51.4%	36 46.6%	- 11.7%	466 21.7%
BOATING	2 8.9%	10 9.3%	72 9.6%	28 13.8%	159 9.8%	55 27.5%	30 17.8%	62 13.7%	9 27.6%	10 30.8%	7 21.3%	6 27.5%	20 26.4%	- 11.7%	198 9.2%
GOLFING	2 7.6%	5 5.1%	18 2.4%	9 4.2%	47 2.9%	15 7.7%	8 4.5%	16 3.5%	1 3.9%	2 4.8%	2 6.3%	2 9.4%	4 5.2%	-	62 2.9%
DOWNHILL SKIING/SNOWBOARDING	-	1 0.8%	8 1.0%	4 1.9%	33 2.0%	4 2.0%	2 1.0%	12 2.7%	1 2.3%	1 2.9%	1 2.0%	- 0.7%	2 2.3%	-	41 1.9%
HUNTING (E)	-	-	1 0.2%	- 0.1%	4 0.3%	- 0.1%	-	1 0.3%	-	-	- 1.5%	-	- 0.6%	-	5 0.2%
FISHING (E)	- 1.6%	8 7.5%	38 5.0%	13 6.5%	97 6.0%	25 12.6%	11 6.6%	34 7.6%	5 13.6%	7 22.0%	8 24.9%	3 16.4%	15 19.9%	- 11.7%	124 5.8%
SPORT/OUTDOOR ACTIVITY UNSPECIFIED	- 1.4%	6 6.1%	35 4.6%	11 5.2%	81 5.0%	15 7.4%	10 5.9%	23 5.1%	2 5.0%	1 2.9%	2 5.5%	3 13.7%	5 6.5%	-	111 5.2%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	1 3.1%	3 2.9%	20 2.7%	3 1.7%	55 3.4%	2 0.8%	2 1.0%	8 1.8%	- 0.5%	- 0.8%	1 1.6%	- 0.6%	1 1.2%	-	84 3.9%
NETS															
(A) ANY CULTURAL ACTIVITIES	12 56.7%	60 59.1%	504 66.7%	132 65.1%	1006 61.9%	140 70.1%	134 80.5%	350 77.6%	20 58.6%	24 71.3%	19 55.1%	16 76.2%	51 65.5%	-	1296 60.4%
(B) ANY CULTURAL PERFORMANCE/ MUSEUM OR ART GALLERY	10 47.2%	47 46.1%	358 47.3%	93 46.2%	744 45.8%	101 50.7%	99 59.4%	288 63.7%	13 38.2%	20 58.1%	15 45.0%	11 50.4%	39 51.1%	-	962 44.9%
(C) ANY BUILT ATTRACTION	10 49.3%	66 64.6%	549 72.6%	142 70.3%	1094 67.3%	151 75.3%	139 83.3%	367 81.2%	22 65.1%	26 76.6%	22 65.0%	16 76.4%	55 70.5%	2 96.9%	1393 64.9%
(D) ANY NATIONAL/PROVINCIAL PARK OR HISTORIC SITE	8 40.0%	53 51.7%	512 67.7%	113 55.7%	991 61.0%	139 69.7%	135 81.0%	332 73.5%	20 58.6%	26 76.4%	22 65.2%	18 85.5%	56 72.3%	2 96.9%	1246 58.0%
(E) ANY HUNTING/FISHING	- 1.6%	8 7.5%	39 5.1%	13 6.6%	99 6.1%	25 12.7%	11 6.6%	34 7.6%	5 13.6%	7 22.0%	9 26.3%	3 16.4%	16 20.6%	- 11.7%	126 5.9%
(F) ANY BAR/NIGHTCLUB/CASINO	8 39.6%	33 32.2%	246 32.6%	73 36.3%	535 32.9%	69 34.4%	60 36.1%	162 35.8%	9 27.9%	10 30.0%	11 32.4%	8 36.4%	25 32.0%	- 11.7%	677 31.6%

ITS 2001 - OVERSEAS RESIDENTS TABLE R8-1

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	46	287	1276	507	4505	569	369	1279	105	90	115	63	233	2	6220
TOTAL (WEIGHTED - 000s)	12	79	411	155	1310	168	110	376	27	24	29	18	62	2	1795
VISIT FRIENDS OR RELATIVES	10	69	194	119	758	137	66	195	22	18	19	13	43	-	1074
	85.1%	88.2%	47.1%	77.1%	57.8%	81.6%	59.8%	52.0%	80.4%	75.8%	66.8%	70.8%	70.5%	12.1%	59.8%
ATTEND A FESTIVAL OR FAIR (A)	3	12	39	17	158	37	16	57	4	3	4	1	8	-	211
	24.2%	14.9%	9.4%	10.9%	12.0%	22.0%	14.9%	15.1%	15.6%	12.9%	14.6%	7.9%	12.2%		11.8%
ATTEND A CULTURAL PERFORMANCE (A/B)	3	16	55	26	204	31	17	64	3	4	5	3	9	-	267
	23.1%	20.4%	13.3%	16.7%	15.6%	18.1%	15.2%	17.2%	10.8%	15.1%	15.6%	17.7%	15.4%		14.9%
VISIT A MUSEUM OR ART GALLERY (A/B/C)	6	27	189	61	533	71	61	233	11	9	12	7	24	-	717
	51.7%	33.7%	46.0%	39.2%	40.7%	42.5%	55.6%	62.1%	39.3%	36.3%	42.1%	39.6%	38.5%		40.0%
VISIT A HISTORIC SITE (A/C/D)	3	28	217	63	573	77	66	222	12	11	13	11	29	-	755
	26.0%	36.2%	52.9%	41.1%	43.7%	45.4%	59.7%	59.0%	44.7%	46.1%	44.8%	60.6%	46.2%		42.1%
VISIT A ZOO, AQUARIUM OR BOTANICAL GARDEN (C)	3	15	127	38	322	45	35	129	6	8	8	5	17	-	418
	22.9%	19.2%	30.9%	24.3%	24.5%	26.5%	31.3%	34.4%	21.4%	32.3%	29.1%	28.3%	26.9%		23.3%
ATTEND A SPORTS EVENT	1	6	37	23	143	24	9	36	3	4	2	3	8	-	186
	11.4%	8.3%	9.0%	14.9%	10.9%	14.3%	7.8%	9.6%	9.6%	15.3%	7.8%	14.6%	13.6%		10.4%
GO SHOPPING	12	70	355	135	1124	154	96	329	24	21	23	15	51	2	1518
	93.6%	88.8%	86.4%	87.0%	85.8%	91.3%	87.0%	87.6%	88.3%	90.1%	78.5%	81.3%	82.0%	100.0%	84.6%
GO SIGHTSEEING	10	62	368	116	1032	139	99	313	19	19	22	14	47	2	1386
	80.6%	78.6%	89.4%	75.2%	78.8%	82.6%	89.7%	83.2%	70.8%	82.1%	75.7%	79.6%	76.8%	100.0%	77.2%
GO TO A BAR OR NIGHT CLUB (F)	5	22	118	48	381	50	33	114	6	8	9	5	19	-	511
	38.6%	28.6%	28.8%	31.2%	29.1%	29.6%	29.6%	30.4%	22.9%	33.3%	31.0%	26.0%	30.0%		28.5%
GO TO A CASINO (C/F)	2	8	56	18	127	17	9	43	1	2	3	3	6	-	178
	18.4%	10.1%	13.5%	11.6%	9.7%	9.9%	8.2%	11.5%	5.3%	9.1%	9.8%	14.7%	10.0%	12.1%	9.9%
VISIT A THEME OR AMUSEMENT PARK (C)	3	18	106	37	293	45	24	84	7	7	8	6	17	2	385
	25.3%	22.7%	25.8%	23.9%	22.4%	26.7%	22.2%	22.3%	25.8%	31.5%	26.4%	32.9%	27.5%	87.9%	21.4%
VISIT A NATIONAL OR PROVINCIAL NATURE PARK (D)	6	29	241	65	606	95	65	203	15	13	17	13	36	2	797
	45.8%	36.5%	58.5%	41.9%	46.2%	56.4%	58.7%	54.0%	55.5%	53.5%	58.2%	74.0%	57.9%	100.0%	44.4%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	46	287	1276	507	4505	569	369	1279	105	90	115	63	233	2	6220
TOTAL (WEIGHTED - 000s)	12	79	411	155	1310	168	110	376	27	24	29	18	62	2	1795
PARTICIPATE IN SPORTS OR OUTDOOR ACTIVITIES	2 19.0%	17 21.1%	84 20.5%	47 30.2%	280 21.3%	76 45.4%	31 28.4%	106 28.1%	12 45.3%	14 60.7%	14 47.2%	11 59.6%	34 55.8%	- 12.1%	393 21.9%
BOATING	2 14.8%	8 9.6%	42 10.3%	23 15.1%	126 9.6%	48 28.7%	21 18.9%	53 14.1%	9 32.8%	10 40.1%	6 21.8%	6 32.5%	20 31.6%	- 12.1%	178 9.9%
GOLFING	2 12.6%	4 4.5%	11 2.8%	6 4.0%	37 2.8%	12 7.2%	5 4.8%	12 3.2%	1 4.8%	1 5.0%	2 6.1%	2 11.1%	4 5.9%	-	53 3.0%
DOWNHILL SKIING/SNOWBOARDING	-	1 1.0%	3 0.7%	4 2.5%	22 1.7%	3 1.9%	1 0.5%	10 2.7%	1 2.8%	1 4.2%	1 2.3%	- 0.8%	2 2.9%	-	29 1.6%
HUNTING (E)	-	-	- 0.1%	- 0.2%	4 0.3%	- 0.1%	-	1 0.4%	-	-	- 1.7%	-	- 0.8%	-	5 0.3%
FISHING (E)	- 2.7%	4 4.7%	22 5.4%	12 7.4%	70 5.3%	22 13.2%	9 8.2%	28 7.5%	4 16.2%	7 29.9%	7 25.6%	3 18.3%	15 24.1%	- 12.1%	104 5.8%
SPORT/OUTDOOR ACTIVITY UNSPECIFIED	- 1.5%	5 6.5%	20 4.9%	10 6.3%	60 4.6%	14 8.4%	5 4.9%	20 5.5%	2 6.2%	1 4.2%	2 6.5%	3 16.2%	5 8.1%	-	86 4.8%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	-	1 1.2%	7 1.7%	2 1.5%	35 2.7%	1 0.6%	1 0.9%	7 2.0%	- 0.5%	- 1.1%	1 1.8%	- 0.7%	1 1.5%	-	52 2.9%
NETS															
(A) ANY CULTURAL ACTIVITIES	8 67.9%	46 58.7%	290 70.6%	100 64.6%	826 63.1%	120 71.1%	87 78.8%	293 77.9%	17 61.7%	15 61.9%	17 58.9%	13 72.2%	38 61.3%	-	1113 62.0%
(B) ANY CULTURAL PERFORMANCE/ MUSEUM OR ART GALLERY	7 55.7%	36 45.4%	211 51.2%	71 45.8%	613 46.8%	85 50.5%	65 59.3%	246 65.4%	11 40.7%	11 45.6%	14 47.5%	9 48.6%	28 46.1%	-	825 46.0%
(C) ANY BUILT ATTRACTION	8 68.1%	50 63.5%	326 79.4%	108 69.7%	891 68.0%	126 75.0%	89 80.9%	304 81.0%	19 68.6%	16 69.4%	20 68.9%	13 72.5%	41 67.2%	2 100.0%	1205 67.1%
(D) ANY NATIONAL/PROVINCIAL PARK OR HISTORIC SITE	7 54.9%	40 51.4%	315 76.6%	85 54.9%	813 62.0%	119 70.5%	85 77.3%	275 73.3%	17 62.7%	16 68.3%	19 67.1%	15 83.2%	43 69.4%	2 100.0%	1077 60.0%
(E) ANY HUNTING/FISHING	- 2.7%	4 4.7%	22 5.5%	12 7.5%	71 5.5%	23 13.4%	9 8.2%	28 7.5%	4 16.2%	7 29.9%	8 27.3%	3 18.3%	15 24.9%	- 12.1%	107 5.9%
(F) ANY BAR/NIGHTCLUB/CASINO	6 46.8%	26 33.6%	146 35.5%	58 37.6%	442 33.7%	57 34.0%	37 33.5%	132 35.1%	7 27.6%	8 35.6%	10 33.1%	6 33.5%	21 33.8%	- 12.1%	600 33.4%

ITS 2001 - OVERSEAS RESIDENTS

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE PLEASURE

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	17	87	867	148	2131	237	228	682	35	39	55	31	105	1	2712
TOTAL (WEIGHTED - 000s)	6	22	289	53	662	75	71	207	11	11	14	12	32	-	851
VISIT FRIENDS OR RELATIVES	5	19	97	42	285	51	30	76	7	7	9	7	21	-	380
	85.0%	86.3%	33.4%	79.3%	43.1%	67.8%	42.2%	36.5%	59.4%	63.5%	65.0%	61.2%	64.5%	100.0%	44.7%
ATTEND A FESTIVAL OR FAIR (A)	1	4	23	5	76	17	12	35	3	1	2	1	3	-	100
	22.8%	16.7%	8.1%	9.2%	11.5%	23.2%	17.4%	16.7%	22.8%	5.1%	14.3%	8.6%	9.4%		11.8%
ATTEND A CULTURAL PERFORMANCE (A/B)	2	6	32	10	98	14	9	35	1	2	2	2	5	-	119
	38.4%	27.4%	11.2%	19.1%	14.7%	18.0%	13.1%	17.0%	13.3%	18.1%	12.9%	18.8%	14.0%		14.0%
VISIT A MUSEUM OR ART GALLERY (A/B/C)	3	10	135	26	320	38	44	139	6	4	6	6	14	-	401
	46.7%	46.1%	46.8%	48.5%	48.3%	50.6%	61.6%	67.2%	54.4%	35.4%	45.7%	47.3%	42.6%		47.1%
VISIT A HISTORIC SITE (A/C/D)	2	12	156	31	375	38	47	149	8	5	7	9	17	-	461
	32.9%	53.4%	54.0%	57.6%	56.6%	50.3%	65.9%	72.1%	72.8%	42.8%	48.0%	71.5%	51.0%		54.1%
VISIT A ZOO, AQUARIUM OR BOTANICAL GARDEN (C)	1	7	86	19	210	24	27	98	3	4	6	4	10	-	258
	18.3%	29.7%	29.7%	36.7%	31.7%	32.3%	37.8%	47.5%	31.7%	32.0%	39.5%	33.7%	30.4%		30.4%
ATTEND A SPORTS EVENT	-	2	21	9	73	11	3	18	1	2	1	2	5	-	90
	6.3%	9.9%	7.2%	16.7%	11.0%	14.8%	4.6%	8.6%	7.2%	16.5%	9.8%	19.6%	16.8%		10.5%
GO SHOPPING	5	21	247	49	593	69	62	190	10	11	11	10	26	-	744
	92.2%	92.6%	85.5%	91.5%	89.6%	91.1%	87.4%	91.7%	86.4%	92.8%	77.4%	79.8%	81.4%	100.0%	87.4%
GO SIGHTSEEING	4	19	267	44	591	68	67	188	10	10	11	10	26	-	746
	77.3%	86.8%	92.3%	83.8%	89.3%	90.4%	95.0%	90.6%	90.3%	90.0%	75.6%	80.7%	80.1%	100.0%	87.7%
GO TO A BAR OR NIGHT CLUB (F)	2	8	83	14	198	21	19	62	2	4	4	3	8	-	249
	36.7%	36.8%	28.9%	27.1%	29.9%	27.6%	27.3%	30.0%	15.2%	31.6%	29.8%	23.9%	26.0%		29.3%
GO TO A CASINO (C/F)	1	3	35	7	72	9	5	25	1	1	2	2	3	-	91
	18.1%	14.9%	12.1%	12.8%	10.9%	11.7%	6.8%	12.2%	11.7%	5.6%	11.9%	15.8%	9.9%	100.0%	10.7%
VISIT A THEME OR AMUSEMENT PARK (C)	1	6	73	18	166	22	17	54	4	4	3	5	10	-	214
	20.6%	28.1%	25.3%	33.9%	25.0%	29.5%	23.7%	26.2%	40.5%	33.4%	22.5%	40.6%	30.7%		25.2%
VISIT A NATIONAL OR PROVINCIAL NATURE PARK (D)	3	13	177	32	389	51	48	138	9	8	10	10	24	-	490
	59.0%	58.2%	61.3%	59.6%	58.7%	68.1%	66.9%	66.7%	82.8%	66.4%	71.1%	86.4%	72.6%	100.0%	57.6%

Continued

ITS 2001 - OVERSEAS RESIDENTS

TABLE R9-2

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE PLEASURE

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	17	87	867	148	2131	237	228	682	35	39	55	31	105	1	2712
TOTAL (WEIGHTED - 000s)	6	22	289	53	662	75	71	207	11	11	14	12	32	-	851
PARTICIPATE IN SPORTS OR OUTDOOR ACTIVITIES	1 20.1%	6 29.1%	52 18.1%	21 39.6%	152 22.9%	36 48.1%	20 28.4%	59 28.3%	4 39.3%	8 69.1%	8 54.0%	7 59.9%	19 60.0%	- 100.0%	201 23.6%
BOATING	1 17.3%	3 13.9%	26 9.1%	15 27.7%	83 12.5%	25 32.6%	15 21.3%	33 15.9%	4 37.7%	6 53.1%	4 27.3%	4 36.9%	12 38.0%	- 100.0%	106 12.5%
GOLFING	1 17.3%	2 7.7%	6 2.2%	2 3.4%	17 2.6%	6 8.6%	2 2.1%	6 2.9%	-	1 5.1%	1 9.3%	1 11.3%	2 6.0%	-	22 2.5%
DOWNHILL SKIING/SNOWBOARDING	-	1 2.8%	2 0.6%	1 1.6%	9 1.4%	2 2.6%	-	4 1.8%	-	-	- 2.7%	-	- 1.2%	-	12 1.4%
HUNTING (E)	-	-	- 0.1%	- 0.3%	3 0.5%	-	-	1 0.7%	-	-	- 3.5%	-	- 1.5%	-	4 0.4%
FISHING (E)	- 2.8%	2 8.4%	15 5.3%	4 8.2%	38 5.7%	11 14.8%	5 7.0%	15 7.1%	2 15.0%	4 36.4%	3 23.9%	2 16.8%	8 23.9%	- 100.0%	54 6.3%
SPORT/OUTDOOR ACTIVITY UNSPECIFIED	-	2 7.3%	12 4.1%	3 4.8%	25 3.8%	4 5.8%	4 5.4%	11 5.2%	- 1.6%	1 5.8%	2 13.3%	1 10.1%	3 9.3%	-	37 4.3%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	-	-	7 2.3%	-	8 1.2%	-	- 0.4%	1 0.6%	-	-	-	-	-	-	14 1.7%
NETS															
(A) ANY CULTURAL ACTIVITIES	3 53.8%	15 69.3%	207 71.8%	41 76.5%	482 72.8%	57 75.1%	61 85.9%	179 86.4%	10 86.3%	6 56.8%	9 61.0%	10 80.1%	21 63.3%	-	611 71.8%
(B) ANY CULTURAL PERFORMANCE/ MUSEUM OR ART GALLERY	3 46.7%	13 56.8%	146 50.7%	30 56.3%	350 52.9%	42 56.1%	46 65.1%	146 70.3%	6 54.4%	5 42.4%	7 49.1%	7 56.5%	16 48.4%	-	441 51.9%
(C) ANY BUILT ATTRACTION	3 57.4%	17 75.9%	232 80.2%	43 81.2%	520 78.6%	60 79.9%	62 87.6%	184 88.9%	10 92.1%	8 67.1%	11 77.4%	10 80.0%	24 72.6%	- 100.0%	659 77.4%
(D) ANY NATIONAL/PROVINCIAL PARK OR HISTORIC SITE	4 67.0%	16 73.4%	228 79.0%	39 73.8%	508 76.7%	59 78.6%	61 85.6%	182 87.9%	9 84.1%	9 77.0%	11 80.8%	11 94.9%	27 83.6%	- 100.0%	636 74.7%
(E) ANY HUNTING/FISHING	- 2.8%	2 8.4%	16 5.5%	4 8.2%	39 5.8%	11 14.8%	5 7.0%	15 7.1%	2 15.0%	4 36.4%	4 27.4%	2 16.8%	8 25.4%	- 100.0%	55 6.5%
(F) ANY BAR/NIGHTCLUB/CASINO	3 52.4%	10 42.9%	100 34.5%	18 34.5%	232 35.0%	25 33.0%	22 30.6%	74 35.5%	3 26.9%	4 33.3%	4 31.0%	4 35.1%	10 31.2%	- 100.0%	294 34.6%

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE BUSINESS

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	7	36	93	82	904	34	23	241	5	7	13	3	22	1	1233
TOTAL (WEIGHTED - 000s)	1	11	25	25	219	8	6	64	1	1	2	-	4	2	303
VISIT FRIENDS OR RELATIVES	-	6	7	4	73	4	4	21	1	-	-	-	-	-	94
	11.0%	51.4%	27.1%	16.1%	33.2%	53.4%	68.0%	33.8%	60.7%	16.0%	2.4%	19.1%	8.7%		31.0%
ATTEND A FESTIVAL OR FAIR (A)	-	1	1	1	18	1	-	5	-	-	-	-	-	-	22
		9.5%	3.6%	4.8%	8.4%	9.6%	2.3%	7.3%		10.4%	9.2%		5.5%		7.4%
ATTEND A CULTURAL PERFORMANCE (A/B)	-	1	4	1	27	2	1	6	-	-	1	-	1	-	32
		8.9%	15.6%	3.5%	12.3%	19.3%	25.1%	8.9%	39.0%	12.1%	21.5%		17.2%		10.7%
VISIT A MUSEUM OR ART GALLERY (A/B/C)	-	5	9	9	60	3	3	28	-	-	2	-	2	-	85
	49.1%	41.4%	34.4%	36.7%	27.4%	36.6%	47.1%	44.0%	40.0%		63.7%	19.1%	39.5%		27.9%
VISIT A HISTORIC SITE (A/C/D)	-	3	8	4	56	2	2	16	-	-	1	-	1	-	73
	7.0%	27.4%	33.9%	16.4%	25.5%	24.9%	37.8%	25.7%	39.0%		23.9%		14.2%		24.3%
VISIT A ZOO, AQUARIUM OR BOTANICAL GARDEN (C)	-	1	4	1	20	1	1	5	-	-	-	-	-	-	24
	7.0%	12.0%	14.7%	3.5%	8.9%	16.6%	24.4%	7.5%			5.3%		3.1%		7.8%
ATTEND A SPORTS EVENT	-	1	3	1	16	1	-	3	-	-	-	-	-	-	20
	7.0%	5.1%	11.4%	4.2%	7.3%	8.5%	2.4%	5.0%	20.0%		2.9%		1.7%		6.7%
GO SHOPPING	1	8	19	17	163	7	4	46	1	1	2	-	3	2	219
	100.0%	71.2%	76.3%	68.0%	74.4%	78.5%	67.7%	72.9%	60.7%	63.1%	86.9%	66.2%	76.1%	100.0%	72.3%
GO SIGHTSEEING	1	6	19	15	136	6	4	44	1	-	2	-	2	2	186
	56.1%	56.3%	74.1%	59.7%	62.3%	77.3%	72.0%	68.9%	60.7%	16.0%	76.3%	100.0%	59.2%	100.0%	61.5%
GO TO A BAR OR NIGHT CLUB (F)	1	3	6	13	76	3	3	19	1	1	1	-	2	-	101
	60.1%	24.2%	24.6%	51.2%	34.7%	34.8%	47.7%	29.7%	79.3%	55.2%	43.9%	47.1%	49.9%		33.2%
GO TO A CASINO (C/F)	-	-	2	1	10	-	1	4	-	-	-	-	-	-	15
	49.1%	1.2%	9.2%	5.6%	4.4%	3.6%	26.1%	6.6%							4.9%
VISIT A THEME OR AMUSEMENT PARK (C)	-	1	6	2	23	1	-	5	-	-	1	-	1	2	32
	7.0%	6.0%	24.2%	9.2%	10.7%	9.4%	7.9%	7.8%			25.2%		15.0%	100.0%	10.7%
VISIT A NATIONAL OR PROVINCIAL NATURE PARK (D)	-	3	13	4	57	3	2	14	-	-	1	-	1	2	74
	7.0%	26.5%	50.1%	16.1%	26.0%	40.3%	27.5%	21.7%	20.0%		43.6%		25.9%	100.0%	24.3%

Continued

ITS 2001 - OVERSEAS RESIDENTS

TABLE R10-2

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE BUSINESS

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	7	36	93	82	904	34	23	241	5	7	13	3	22	1	1233
TOTAL (WEIGHTED - 000s)	1	11	25	25	219	8	6	64	1	1	2	-	4	2	303
PARTICIPATE IN SPORTS OR OUTDOOR ACTIVITIES	-	1 6.7%	3 11.8%	3 12.9%	22 9.9%	3 39.1%	2 27.2%	7 10.9%	- 20.0%	- 16.0%	- 8.6%	- 47.1%	1 14.6%	-	28 9.1%
BOATING	-	- 1.4%	1 2.5%	- 1.5%	4 1.6%	1 16.6%	- 5.0%	3 4.2%	- 20.0%	-	- 4.3%	- 47.1%	- 6.3%	-	5 1.8%
GOLFING	-	- 0.9%	- 0.6%	1 2.8%	5 2.1%	1 12.3%	1 12.5%	1 1.6%	-	-	-	-	-	-	6 1.9%
DOWNHILL SKIING/SNOWBOARDING	-	-	-	- 0.6%	2 0.7%	- 3.0%	-	1 0.9%	-	- 16.0%	-	-	- 5.8%	-	2 0.7%
HUNTING (E)	-	-	-	-	1 0.4%	- 3.0%	-	-	-	-	-	-	-	-	1 0.3%
FISHING (E)	-	-	- 1.9%	- 0.7%	4 1.6%	1 12.1%	1 10.2%	2 3.7%	- 20.0%	-	- 4.2%	-	- 2.5%	-	5 1.7%
SPORT/OUTDOOR ACTIVITY UNSPECIFIED	-	1 4.5%	2 7.5%	2 8.1%	9 4.0%	1 7.2%	1 9.1%	1 2.3%	-	-	-	-	-	-	10 3.3%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	-	1 6.6%	- 0.7%	2 8.7%	21 9.7%	- 4.9%	- 7.3%	5 8.3%	-	- 18.5%	- 4.2%	-	- 9.2%	-	29 9.6%
NETS															
(A) ANY CULTURAL ACTIVITIES	1 56.1%	5 44.3%	14 55.1%	13 50.7%	103 46.9%	5 60.0%	3 53.0%	31 49.4%	1 59.0%	- 22.5%	2 70.1%	- 19.1%	2 47.6%	-	134 44.3%
(B) ANY CULTURAL PERFORMANCE/ MUSEUM OR ART GALLERY	- 49.1%	5 41.9%	10 40.6%	10 38.2%	71 32.5%	4 43.3%	3 47.1%	29 45.8%	1 59.0%	- 12.1%	2 63.7%	- 19.1%	2 43.8%	-	98 32.2%
(C) ANY BUILT ATTRACTION	1 56.1%	5 44.3%	17 69.7%	14 55.7%	104 47.6%	4 51.5%	3 56.0%	32 51.1%	1 59.0%	-	2 68.0%	- 19.1%	2 42.0%	2 100.0%	142 47.0%
(D) ANY NATIONAL/PROVINCIAL PARK OR HISTORIC SITE	- 7.0%	4 32.5%	15 60.4%	5 21.5%	84 38.6%	4 49.5%	3 62.9%	21 33.0%	- 39.0%	-	1 46.4%	-	1 27.6%	2 100.0%	111 36.6%
(E) ANY HUNTING/FISHING	-	-	- 1.9%	- 0.7%	4 1.9%	1 15.1%	1 10.2%	2 3.7%	- 20.0%	-	- 4.2%	-	- 2.5%	-	6 1.9%
(F) ANY BAR/NIGHTCLUB/CASINO	1 60.1%	3 24.2%	7 29.8%	14 54.2%	81 36.8%	3 34.8%	3 51.1%	20 31.6%	1 79.3%	1 55.2%	1 43.9%	- 47.1%	2 49.9%	-	107 35.3%

ITS 2001 - OVERSEAS RESIDENTS

TABLE R11-1

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE VFR

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	20	150	288	253	1295	266	103	318	55	39	41	26	92	-	2021
TOTAL (WEIGHTED - 000s)	5	41	89	70	374	75	28	96	13	10	11	5	22	-	567
VISIT FRIENDS OR RELATIVES	5 97.2%	41 98.8%	86 96.7%	67 95.8%	359 96.1%	74 97.9%	27 96.9%	93 96.9%	12 96.4%	9 96.4%	9 84.4%	5 99.3%	20 90.7%	-	545 96.2%
ATTEND A FESTIVAL OR FAIR (A)	2 29.2%	7 15.9%	14 15.9%	10 14.6%	58 15.5%	17 22.6%	4 14.0%	17 17.5%	2 11.6%	2 22.7%	2 17.9%	- 7.4%	4 18.7%	-	83 14.6%
ATTEND A CULTURAL PERFORMANCE (A/B)	1 10.0%	9 21.1%	17 19.2%	15 20.7%	75 20.1%	15 19.4%	4 15.6%	22 22.8%	1 8.6%	1 10.6%	2 19.6%	1 18.1%	4 17.7%	-	110 19.4%
VISIT A MUSEUM OR ART GALLERY (A/B/C)	3 60.8%	11 27.0%	43 48.3%	25 35.4%	141 37.7%	26 34.3%	12 42.3%	62 64.0%	4 29.9%	4 42.5%	3 32.3%	1 26.7%	7 32.8%	-	214 37.7%
VISIT A HISTORIC SITE (A/C/D)	1 17.4%	13 31.5%	49 55.2%	27 38.8%	126 33.6%	32 42.7%	14 50.4%	52 54.6%	3 24.9%	5 53.8%	5 43.9%	2 37.4%	9 42.4%	-	200 35.4%
VISIT A ZOO, AQUARIUM OR BOTANICAL GARDEN (C)	2 31.9%	7 16.7%	35 39.3%	17 24.1%	85 22.9%	17 22.3%	5 18.7%	25 26.1%	2 17.7%	4 41.3%	3 23.1%	1 20.3%	6 28.9%	-	128 22.6%
ATTEND A SPORTS EVENT	1 16.1%	4 8.9%	13 14.2%	13 17.9%	50 13.4%	11 15.1%	4 14.4%	14 14.6%	1 10.7%	1 14.9%	1 5.0%	- 5.2%	2 10.3%	-	70 12.4%
GO SHOPPING	5 93.6%	38 91.4%	82 92.4%	63 89.7%	324 86.6%	71 93.5%	25 88.7%	86 90.0%	12 89.8%	9 89.7%	9 78.7%	4 86.4%	18 83.5%	-	496 87.5%
GO SIGHTSEEING	5 89.2%	34 81.3%	75 84.6%	54 76.3%	269 71.9%	58 76.3%	23 79.5%	76 78.7%	7 53.4%	8 82.8%	9 79.3%	4 75.9%	17 76.7%	-	408 72.0%
GO TO A BAR OR NIGHT CLUB (F)	2 35.3%	11 27.3%	26 29.6%	20 29.0%	96 25.8%	23 30.9%	10 35.2%	32 32.9%	4 29.4%	3 29.4%	3 26.0%	1 27.9%	6 28.8%	-	148 26.1%
GO TO A CASINO (C/F)	1 10.4%	4 10.7%	18 20.8%	10 13.6%	43 11.5%	7 9.9%	3 9.7%	13 13.6%	- 1.2%	1 12.6%	1 10.1%	1 10.4%	2 10.7%	-	69 12.2%
VISIT A THEME OR AMUSEMENT PARK (C)	2 35.0%	11 26.3%	24 27.5%	16 23.4%	97 26.0%	20 27.1%	6 20.2%	22 23.0%	2 16.0%	3 34.6%	3 31.2%	1 16.8%	5 24.7%	-	129 22.8%
VISIT A NATIONAL OR PROVINCIAL NATURE PARK (D)	2 39.3%	11 27.3%	45 50.7%	27 38.9%	145 38.8%	37 49.6%	13 44.6%	48 49.7%	4 32.6%	5 52.6%	5 48.7%	3 53.5%	10 47.5%	-	213 37.5%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE VFR

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	20	150	288	253	1295	266	103	318	55	39	41	26	92	-	2021
TOTAL (WEIGHTED - 000s)	5	41	89	70	374	75	28	96	13	10	11	5	22	-	567
PARTICIPATE IN SPORTS OR OUTDOOR ACTIVITIES	1 22.3%	9 21.6%	27 30.0%	21 30.3%	98 26.2%	34 45.4%	9 30.1%	38 39.7%	7 53.1%	6 58.2%	5 49.8%	3 65.6%	13 60.6%	-	153 27.1%
BOATING	1 15.5%	4 9.9%	14 16.3%	8 11.2%	37 9.8%	22 28.9%	5 16.8%	17 17.6%	4 30.1%	3 34.5%	2 20.4%	1 24.4%	7 30.5%	-	62 10.9%
GOLFING	1 10.5%	2 4.2%	5 5.5%	4 5.3%	14 3.6%	5 6.2%	3 11.0%	5 4.9%	1 10.1%	1 6.3%	- 1.6%	1 12.2%	1 6.5%	-	24 4.3%
DOWNHILL SKIING/SNOWBOARDING	-	- 0.5%	1 0.7%	3 4.0%	10 2.8%	1 1.3%	1 2.0%	6 6.0%	1 5.9%	- 4.7%	- 2.7%	- 2.9%	1 4.1%	-	15 2.6%
HUNTING (E)	-	-	-	- 0.2%	-	-	-	-	-	-	-	-	-	-	- *
FISHING (E)	- 3.4%	2 4.4%	6 6.5%	7 9.6%	28 7.4%	9 11.6%	3 11.0%	11 10.9%	3 19.5%	3 28.1%	4 33.4%	1 24.8%	6 29.6%	-	43 7.6%
SPORT/OUTDOOR ACTIVITY UNSPECIFIED	- 3.4%	3 6.7%	6 6.6%	5 6.8%	24 6.5%	8 11.1%	1 4.0%	8 7.9%	1 9.9%	- 3.3%	-	2 33.0%	2 9.2%	-	36 6.4%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	-	-	- 0.2%	- 0.3%	2 0.7%	- 0.5%	- 0.6%	-	- 1.0%	-	-	-	-	-	4 0.6%
NETS															
(A) ANY CULTURAL ACTIVITIES	4 82.9%	25 60.1%	64 72.4%	44 63.0%	219 58.7%	52 69.3%	19 67.7%	77 79.7%	6 44.5%	7 71.4%	6 54.6%	3 56.7%	13 60.1%	-	337 59.6%
(B) ANY CULTURAL PERFORMANCE/ MUSEUM OR ART GALLERY	4 67.8%	18 42.8%	51 57.4%	31 43.5%	178 47.6%	34 45.8%	14 48.3%	66 69.1%	4 31.5%	5 51.9%	5 42.4%	2 36.7%	9 43.3%	-	266 47.0%
(C) ANY BUILT ATTRACTION	4 79.5%	27 65.6%	72 80.7%	48 68.8%	242 64.8%	56 73.8%	20 69.5%	82 85.3%	7 50.9%	8 81.1%	7 60.5%	3 57.8%	14 64.1%	-	371 65.6%
(D) ANY NATIONAL/PROVINCIAL PARK OR HISTORIC SITE	3 47.6%	19 45.9%	65 73.3%	38 53.8%	198 52.9%	51 67.2%	18 62.7%	68 70.4%	6 44.6%	7 68.1%	6 56.1%	3 61.3%	12 56.9%	-	301 53.2%
(E) ANY HUNTING/FISHING	- 3.4%	2 4.4%	6 6.5%	7 9.8%	28 7.4%	9 11.6%	3 11.0%	11 10.9%	3 19.5%	3 28.1%	4 33.4%	1 24.8%	6 29.6%	-	43 7.6%
(F) ANY BAR/NIGHTCLUB/CASINO	2 37.4%	14 33.6%	36 41.1%	26 36.2%	118 31.7%	27 35.4%	12 41.5%	36 37.4%	4 29.4%	3 33.1%	3 30.2%	1 27.9%	7 31.9%	-	185 32.6%

ITS 2001 - OVERSEAS RESIDENTS

TABLE R12-1

VISIT COSTS ASSIGNED TO REGION OF VISIT
BASE: TOTAL VISIT COSTS IN ONTARIO

		CATEGORY OF EXPENDITURES								
			TRANSPORT IN CANADA						CDN CARRIER FARES	
	TOTAL	ACCOM-MODATION	TOTAL	PRIVATE /AUTO	PUBLIC /LOCAL	FOOD/ BEVERAGE	REC./ ENTER-TAINMENT	RETAIL /OTHER	TOTAL	INT'L AIR FARES
TOTAL (WEIGHTED - $000s)	2365915	444849	204886	115852	89035	354831	157774	400582	802993	785706
REGION 1: ESSEX	5311 0.2%	208 *	886 0.4%	669 0.6%	217 0.2%	1429 0.4%	875 0.6%	1107 0.3%	806 0.1%	-
NO VISIT TO REGION	299 5.6%	-	-	-	-	-	-	-	299 37.0%	-
SAME-DAY VISIT IN REGION	753 14.2%	-	1 0.1%	- *	- 0.1%	205 14.3%	187 21.4%	50 4.5%	310 38.5%	-
OVERNIGHT VISIT IN REGION	4260 80.2%	208 100.0%	885 99.9%	668 100.0%	217 99.9%	1224 85.7%	688 78.6%	1057 95.5%	197 24.4%	-
REGION 2: SOUTHWESTERN ONTARIO	49568 2.1%	7052 1.6%	7953 3.9%	5919 5.1%	2033 2.3%	13212 3.7%	5434 3.4%	13988 3.5%	1929 0.2%	1929 0.2%
NO VISIT TO REGION	1277 2.6%	-	-	-	-	-	-	-	1277 66.2%	1277 66.2%
SAME-DAY VISIT IN REGION	1271 2.6%	-	4 *	3 *	1 0.1%	239 1.8%	103 1.9%	282 2.0%	642 33.3%	642 33.3%
OVERNIGHT VISIT IN REGION	47020 94.9%	7052 100.0%	7949 100.0%	5917 100.0%	2032 99.9%	12973 98.2%	5331 98.1%	13705 98.0%	9 0.5%	9 0.5%
REGION 3: NIAGARA REGION	181648 7.7%	48816 11.0%	17824 8.7%	9460 8.2%	8364 9.4%	38272 10.8%	17520 11.1%	42013 10.5%	17203 2.1%	1719 0.2%
NO VISIT TO REGION	7714 4.2%	-	-	-	-	-	-	-	7714 44.8%	1168 67.9%
SAME-DAY VISIT IN REGION	19963 11.0%	-	228 1.3%	147 1.6%	81 1.0%	6832 17.9%	2711 15.5%	7478 17.8%	2713 15.8%	496 28.9%
OVERNIGHT VISIT IN REGION	153970 84.8%	48816 100.0%	17596 98.7%	9314 98.4%	8283 99.0%	31439 82.1%	14809 84.5%	34534 82.2%	6775 39.4%	55 3.2%
REGION 4: SOUTH-CENTRAL ONTARIO	86827 3.7%	14943 3.4%	13686 6.7%	9318 8.0%	4368 4.9%	21838 6.2%	9734 6.2%	26626 6.6%	-	-
NO VISIT TO REGION	-	-	-	-	-	-	-	-	-	-
SAME-DAY VISIT IN REGION	2811 3.2%	-	-	-	-	974 4.5%	473 4.9%	1365 5.1%	-	-
OVERNIGHT VISIT IN REGION	84015 96.8%	14943 100.0%	13686 100.0%	9318 100.0%	4368 100.0%	20864 95.5%	9261 95.1%	25261 94.9%	-	-

Continued

ITS 2001 - OVERSEAS RESIDENTS

VISIT COSTS ASSIGNED TO REGION OF VISIT
BASE: TOTAL VISIT COSTS IN ONTARIO

		CATEGORY OF EXPENDITURES								
			TRANSPORT IN CANADA						CDN CARRIER FARES	
	TOTAL	ACCOM-MODATION	TOTAL	PRIVATE /AUTO	PUBLIC /LOCAL	FOOD/ BEVERAGE	REC./ ENTER-TAINMENT	RETAIL /OTHER	TOTAL	INT'L AIR FARES
TOTAL (WEIGHTED - $000s)	2365915	444849	204886	115852	89035	354831	157774	400582	802993	785706
REGION 5: TORONTO AND AREA	1663737 70.3%	281966 63.4%	113051 55.2%	57103 49.3%	55948 62.8%	205561 57.9%	91283 57.9%	237990 59.4%	733886 91.4%	733886 93.4%
NO VISIT TO REGION	98526 5.9%	-	-	-	-	-	-	-	98526 13.4%	98526 13.4%
SAME-DAY VISIT IN REGION	176028 10.6%	-	321 0.3%	38 0.1%	283 0.5%	5999 2.9%	2386 2.6%	6954 2.9%	160368 21.9%	160368 21.9%
OVERNIGHT VISIT IN REGION	1389183 83.5%	281966 100.0%	112730 99.7%	57065 99.9%	55665 99.5%	199562 97.1%	88898 97.4%	231036 97.1%	474992 64.7%	474992 64.7%
REGION 6: CENTRAL ONTARIO	93681 4.0%	19495 4.4%	16772 8.2%	13679 11.8%	3093 3.5%	22594 6.4%	11242 7.1%	23578 5.9%	-	-
NO VISIT TO REGION	-	-	-	-	-	-	-	-	-	-
SAME-DAY VISIT IN REGION	1644 1.8%	-	1 *	-	1 *	567 2.5%	281 2.5%	796 3.4%	-	-
OVERNIGHT VISIT IN REGION	92037 98.2%	19495 100.0%	16771 100.0%	13679 100.0%	3093 100.0%	22027 97.5%	10961 97.5%	22782 96.6%	-	-
REGION 7: ST. LAWRENCE RIVER CORRIDOR	34309 1.5%	9423 2.1%	4626 2.3%	3024 2.6%	1602 1.8%	7911 2.2%	3476 2.2%	7921 2.0%	952 0.1%	-
NO VISIT TO REGION	799 2.3%	-	-	-	-	-	-	-	799 83.9%	-
SAME-DAY VISIT IN REGION	2830 8.2%	-	3 0.1%	3 0.1%	-	1063 13.4%	446 12.8%	1183 14.9%	136 14.3%	-
OVERNIGHT VISIT IN REGION	30680 89.4%	9423 100.0%	4624 99.9%	3022 99.9%	1602 100.0%	6848 86.6%	3030 87.2%	6737 85.1%	17 1.8%	-
REGION 8: OTTAWA REGION	208260 8.8%	54739 12.3%	21716 10.6%	10371 9.0%	11345 12.7%	33904 9.6%	13583 8.6%	36598 9.1%	47721 5.9%	47721 6.1%
NO VISIT TO REGION	939 0.5%	-	-	-	-	-	-	-	939 2.0%	939 2.0%
SAME-DAY VISIT IN REGION	9396 4.5%	-	9 *	- *	9 0.1%	1566 4.6%	678 5.0%	1771 4.8%	5371 11.3%	5371 11.3%
OVERNIGHT VISIT IN REGION	197925 95.0%	54739 100.0%	21706 100.0%	10371 100.0%	11336 99.9%	32338 95.4%	12905 95.0%	34827 95.2%	41410 86.8%	41410 86.8%

Continued

ITS 2001 - OVERSEAS RESIDENTS

VISIT COSTS ASSIGNED TO REGION OF VISIT
BASE: TOTAL VISIT COSTS IN ONTARIO

		CATEGORY OF EXPENDITURES	TRANSPORT IN CANADA						CDN CARRIER FARES	
	TOTAL	ACCOM-MODATION	TOTAL	PRIVATE /AUTO	PUBLIC /LOCAL	FOOD/ BEVERAGE	REC./ ENTER-TAINMENT	RETAIL /OTHER	TOTAL	INT'L AIR FARES
TOTAL (WEIGHTED - $000s)	2365915	444849	204886	115852	89035	354831	157774	400582	802993	785706
REGION 9: EASTERN ONTARIO	8393 0.4%	1012 0.2%	1766 0.9%	1465 1.3%	300 0.3%	2176 0.6%	987 0.6%	2453 0.6%	-	-
NO VISIT TO REGION	-	-	-	-	-	-	-	-	-	-
SAME-DAY VISIT IN REGION	230 2.7%	-	3 0.1%	3 0.2%	-	90 4.1%	26 2.6%	112 4.6%	-	-
OVERNIGHT VISIT IN REGION	8163 97.3%	1012 100.0%	1763 99.9%	1463 99.8%	300 100.0%	2086 95.9%	961 97.4%	2341 95.4%	-	-
REGION 10: NORTH-CENTRAL	10065 0.4%	1994 0.4%	2176 1.1%	1883 1.6%	293 0.3%	2697 0.8%	1145 0.7%	2053 0.5%	-	-
NO VISIT TO REGION	-	-	-	-	-	-	-	-	-	-
SAME-DAY VISIT IN REGION	240 2.4%	-	-	-	-	41 1.5%	24 2.1%	175 8.5%	-	-
OVERNIGHT VISIT IN REGION	9826 97.6%	1994 100.0%	2176 100.0%	1883 100.0%	293 100.0%	2656 98.5%	1121 97.9%	1878 91.5%	-	-
REGION 11: NORTH-EAST	16560 0.7%	4344 1.0%	3137 1.5%	2229 1.9%	908 1.0%	3502 1.0%	1642 1.0%	3678 0.9%	258 *	258 *
NO VISIT TO REGION	199 1.2%	-	-	-	-	-	-	-	199 77.4%	199 77.4%
SAME-DAY VISIT IN REGION	266 1.6%	-	-	-	-	208 5.9%	17 1.0%	41 1.1%	-	-
OVERNIGHT VISIT IN REGION	16094 97.2%	4344 100.0%	3137 100.0%	2229 100.0%	908 100.0%	3294 94.1%	1625 99.0%	3636 98.9%	58 22.6%	58 22.6%
REGION 12: NORTH-WEST	6876 0.3%	655 0.1%	1085 0.5%	722 0.6%	363 0.4%	1638 0.5%	805 0.5%	2454 0.6%	238 *	193 *
NO VISIT TO REGION	61 0.9%	-	-	-	-	-	-	-	61 25.8%	61 31.8%
SAME-DAY VISIT IN REGION	327 4.8%	-	- *	- *	-	146 8.9%	67 8.3%	114 4.6%	-	-
OVERNIGHT VISIT IN REGION	6488 94.4%	655 100.0%	1085 100.0%	721 100.0%	363 100.0%	1492 91.1%	738 91.7%	2340 95.4%	177 74.2%	132 68.2%

Continued

VISIT COSTS ASSIGNED TO REGION OF VISIT
BASE: TOTAL VISIT COSTS IN ONTARIO

		CATEGORY OF EXPENDITURES								
			TRANSPORT IN CANADA						CDN CARRIER FARES	
	TOTAL	ACCOM-MODATION	TOTAL	PRIVATE /AUTO	PUBLIC /LOCAL	FOOD/ BEVERAGE	REC./ ENTER-TAINMENT	RETAIL /OTHER	TOTAL	INT'L AIR FARES
TOTAL (WEIGHTED - $000s)	2365915	444849	204886	115852	89035	354831	157774	400582	802993	785706
REGIONS 10-12	33501 1.4%	6994 1.6%	6398 3.1%	4834 4.2%	1564 1.8%	7837 2.2%	3592 2.3%	8185 2.0%	496 0.1%	451 0.1%
NO VISIT TO REGION	261 0.8%	-	-	-	-	-	-	-	261 52.6%	261 57.9%
SAME-DAY VISIT IN REGION	755 2.3%	-	- *	- *	-	361 4.6%	96 2.7%	298 3.6%	-	-
OVERNIGHT VISIT IN REGION	32485 97.0%	6994 100.0%	6398 100.0%	4834 100.0%	1564 100.0%	7477 95.4%	3495 97.3%	7887 96.4%	235 47.4%	190 42.1%
REGION UNKNOWN	679 *	202 *	209 0.1%	9 *	200 0.2%	96 *	48 *	125 *	-	-
NO VISIT TO REGION	-	-	-	-	-	-	-	-	-	-
SAME-DAY VISIT IN REGION	2 0.3%	-	-	-	-	1 1.1%	-	1 0.6%	-	-
OVERNIGHT VISIT IN REGION	677 99.7%	202 100.0%	209 100.0%	9 100.0%	200 100.0%	95 98.9%	48 100.0%	124 99.4%	-	-

ITS 2001 - OVERSEAS RESIDENTS

AVERAGE SPENDING IN REGIONS
BASE: TOTAL PARTY VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
ANY VISIT IN REGION															
AVERAGE $ PER PARTY	350.15	786.40	452.85	729.45	1624.28	879.23	412.24	829.18	462.28	670.40	810.67	614.33	833.19	988.52	1889.69
AVERAGE $ PER PERSON	244.81	474.50	230.11	428.84	962.83	468.43	200.70	459.14	249.36	298.81	484.35	322.69	430.12	278.67	1102.60
SAME-DAY VISIT IN REGION															
AVERAGE $ PER PARTY	114.62	95.18	111.05	98.52	912.94	96.50	113.47	225.71	63.63	88.11	78.07	220.79	116.24	71.43	746.62
AVERAGE $ PER PERSON	92.25	54.75	57.91	58.75	557.78	51.93	49.90	123.62	34.64	23.95	55.92	101.39	48.50	23.81	433.09
OVERNIGHT VISIT IN REGION															
AVERAGE $ PER PERSCN	345.87	598.49	374.49	543.38	1060.41	546.78	278.29	527.05	302.13	414.99	554.68	362.56	526.43	286.94	1233.47
AVERAGE $ PER PARTY PER NIGHT	64.28	76.02	223.04	84.67	200.58	107.79	135.07	164.65	93.04	89.61	116.83	72.97	96.59	842.15	184.48
AVERAGE $ PER PERSON PER NIGHT	40.45	46.50	110.84	49.56	118.02	57.32	69.03	91.37	50.07	46.53	67.53	39.20	52.28	236.00	107.76
WITH ANY ROOFED COMMERCIAL ACCOMMODATION IN REGION															
AVERAGE $ PER PARTY PER NIGHT	205.37	246.82	370.61	208.89	447.75	177.72	247.61	351.48	177.31	144.95	176.91	234.95	161.66	1191.44	305.91
AVERAGE $ PER PERSON PER NIGHT	118.57	157.93	174.61	121.95	244.95	87.47	121.05	185.95	81.86	78.56	104.05	132.16	88.53	297.86	167.78

Continued

AVERAGE SPENDING IN REGIONS
BASE: TOTAL PARTY VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
OVERNIGHT VISIT IN ONTARIO - MAIN PURPOSE PLEASURE															
AVERAGE $ PER PERSON	277.66	495.39	349.07	473.83	956.74	509.22	241.16	296.06	254.65	374.17	499.32	268.81	448.84	207.56	1142.45
AVERAGE $ PER PARTY PER NIGHT	108.48	92.65	329.01	116.58	274.70	158.62	160.50	187.03	130.30	169.74	117.72	99.31	124.41	207.56	257.41
AVERAGE $ PER PERSON PER NIGHT	61.26	53.88	149.23	54.35	140.48	75.20	77.60	91.84	61.10	75.65	63.29	43.40	58.68	103.78	129.68
WITH ANY ROOFED COMMERCIAL ACCOMMODATION IN REGION															
AVERAGE $ PER PARTY PER NIGHT	262.26	195.59	453.22	206.69	538.55	255.70	294.16	308.93	277.38	275.85	185.46	235.14	198.48	-	390.32
AVERAGE $ PER PERSON PER NIGHT	135.73	114.61	199.59	89.23	253.94	119.67	134.92	143.06	106.50	122.33	97.97	113.81	94.97	-	183.71
OVERNIGHT VISIT IN ONTARIO - MAIN PURPOSE BUSINESS															
AVERAGE $ PER PERSON	242.08	966.90	631.93	625.05	1466.75	580.39	412.86	1344.09	547.87	371.34	1672.19	1199.82	1225.84	297.86	1638.38
AVERAGE $ PER PARTY PER NIGHT	8.64	159.64	270.59	183.13	272.07	232.30	148.10	241.09	119.82	202.52	149.24	22.00	104.74	1191.44	266.51
AVERAGE $ PER PERSON PER NIGHT	8.64	127.34	193.93	164.38	208.92	172.09	103.89	172.88	119.82	111.60	86.51	22.00	61.50	297.86	200.91
WITH ANY ROOFED COMMERCIAL ACCOMMODATION IN REGION															
AVERAGE $ PER PARTY PER NIGHT	118.75	282.63	389.39	230.33	391.10	272.38	202.53	422.21	180.01	202.52	204.83	265.00	207.45	1191.44	344.45
AVERAGE $ PER PERSON PER NIGHT	118.75	206.44	259.12	194.50	291.23	224.51	190.75	317.51	180.01	111.60	107.62	265.00	110.00	297.86	254.95

Continued

ITS 2001 - OVERSEAS RESIDENTS

TABLE R13-3

AVERAGE SPENDING IN REGIONS
BASE: TOTAL PARTY VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
OVERNIGHT VISIT IN ONTARIO - MAIN PURPOSE VFR															
AVERAGE $ PER PERSON	399.76	575.34	391.05	565.67	992.80	580.80	334.84	464.44	328.80	459.41	403.11	487.13	517.52	-	1153.27
AVERAGE $ PER PARTY PER NIGHT	98.63	57.25	111.60	67.70	119.50	77.04	100.04	92.70	76.96	56.53	94.68	80.28	72.50	-	112.69
AVERAGE $ PER PERSON PER NIGHT	60.21	32.95	63.45	38.00	73.61	43.82	55.83	53.46	42.26	34.39	59.16	56.05	45.29	-	68.68
WITH ANY ROOFED COMMERCIAL ACCOMMODATION IN REGION															
AVERAGE $ PER PARTY PER NIGHT	140.92	251.31	163.14	164.97	307.49	111.30	188.14	201.87	110.51	89.90	117.18	226.19	105.88	-	156.58
AVERAGE $ PER PERSON PER NIGHT	140.92	119.93	89.25	71.24	167.26	51.89	102.21	99.40	57.84	61.76	77.84	164.11	68.69	-	85.10

LENGTH OF STAY IN REGIONS
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	84	354	2236	662	5575	665	511	1526	126	103	131	69	259	3	7221
TOTAL (WEIGHTED - 000s)	20	102	756	202	1626	200	167	452	34	34	34	21	77	2	2146
SAME DAY	8 39.8%	23 22.8%	345 45.6%	48 23.6%	316 19.4%	32 15.8%	57 34.0%	76 16.8%	7 19.7%	10 29.7%	5 14.1%	3 15.3%	16 20.2%	- 3.1%	351 16.4%
1 - 3 NIGHTS	6 31.3%	23 22.3%	336 44.4%	54 26.8%	605 37.2%	70 34.9%	87 51.8%	267 59.1%	13 38.9%	11 31.3%	13 37.0%	7 30.9%	21 26.7%	2 96.9%	571 26.6%
1 - 4 NIGHTS	6 31.3%	30 29.8%	352 46.5%	64 31.5%	730 44.9%	83 41.3%	90 54.1%	289 64.1%	15 45.9%	12 36.3%	15 44.6%	9 44.5%	28 36.7%	2 96.9%	732 34.1%
1 NIGHT	3 17.0%	7 7.4%	200 26.5%	22 11.1%	224 13.8%	24 11.9%	50 30.2%	140 31.1%	6 19.1%	4 12.7%	6 16.9%	4 17.8%	9 11.0%	2 85.1%	131 6.1%
2 NIGHTS	3 13.5%	7 6.9%	107 14.1%	20 9.9%	210 12.9%	29 14.3%	26 15.7%	86 19.0%	4 11.2%	3 9.8%	4 12.6%	2 10.7%	7 9.7%	- 11.7%	229 10.7%
3 NIGHTS	- 0.8%	8 8.1%	29 3.9%	12 5.9%	171 10.5%	17 8.6%	10 5.9%	41 9.0%	3 8.5%	3 8.8%	3 7.5%	1 2.4%	5 6.0%	-	210 9.8%
4 NIGHTS	-	8 7.5%	16 2.1%	9 4.6%	125 7.7%	13 6.5%	4 2.2%	23 5.0%	2 7.0%	2 5.0%	3 7.6%	3 13.6%	8 10.1%	-	162 7.5%
5 NIGHTS	-	2 2.4%	8 1.1%	10 4.7%	78 4.8%	13 6.7%	2 1.5%	15 3.2%	1 4.4%	1 3.4%	2 5.7%	2 11.2%	5 6.7%	-	117 5.5%
6 - 9 NIGHTS	3 15.2%	13 13.2%	26 3.4%	32 16.0%	215 13.2%	30 15.0%	8 5.1%	28 6.2%	5 13.7%	4 12.4%	3 10.2%	2 8.1%	8 10.2%	-	355 16.5%
10 - 16 NIGHTS	1 5.7%	13 12.8%	16 2.1%	26 12.7%	158 9.7%	26 12.8%	6 3.8%	23 5.0%	4 12.0%	5 15.2%	5 14.8%	3 12.4%	12 16.0%	-	317 14.8%
17 - 30 NIGHTS	1 5.2%	16 15.2%	5 0.7%	15 7.4%	77 4.7%	9 4.5%	2 1.1%	14 3.1%	1 4.3%	- 0.5%	3 7.8%	2 7.5%	6 7.6%	-	175 8.2%
31+ NIGHTS	1 2.7%	4 3.8%	4 0.5%	8 4.1%	52 3.2%	8 3.9%	1 0.6%	7 1.5%	-	1 2.5%	1 2.9%	- 1.3%	2 2.7%	-	97 4.5%
OVERALL AVERAGE LENGTH OF STAY (NIGHTS)	4.71	9.49	1.74	7.92	6.58	6.93	2.33	4.01	4.72	5.09	6.60	6.39	6.85	1.09	8.84
STANDARD DEVIATION	11.86	16.61	5.50	14.88	15.07	10.33	6.33	10.93	6.45	9.32	10.46	13.97	11.94	0.82	16.19
STANDARD ERROR	1.29	0.88	0.12	0.58	0.20	0.40	0.28	0.28	0.57	0.92	0.91	1.68	0.74	0.47	0.19
MEDIAN	1.0	4.0	1.0	3.0	3.0	3.0	1.0	2.0	2.0	2.0	3.0	4.0	4.0	1.0	4.0
AVERAGE LENGTH OF STAY OF OVERNIGHT VISITORS (NIGHTS)	7.82	12.29	3.19	10.37	8.17	8.23	3.53	4.82	5.88	7.24	7.69	7.54	8.58	1.12	10.56
STANDARD DEVIATION	14.05	17.71	6.94	16.22	16.34	10.76	7.15	11.76	6.57	9.63	10.71	14.43	12.23	0.50	16.97
STANDARD ERROR	2.07	1.05	0.19	0.72	0.24	0.45	0.37	0.33	0.64	1.02	1.00	1.82	0.80	0.35	0.22
MEDIAN	2.0	7.0	2.0	6.0	4.0	5.0	2.0	2.0	4.0	4.0	4.0	4.0	5.0	1.0	6.0

ITS 2001 - OVERSEAS RESIDENTS

TABLE R15-1

LENGTH OF STAY IN REGIONS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE PLEASURE

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	17	87	867	148	2131	237	228	682	35	39	55	31	105	1	2712
TOTAL (WEIGHTED - 000s)	6	22	289	53	662	75	71	207	11	11	14	12	32	-	851
SAME DAY	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1 - 3 NIGHTS	3 49.3%	10 43.4%	252 87.4%	23 42.8%	374 56.6%	35 46.9%	62 86.6%	177 85.2%	8 68.8%	7 57.9%	7 50.3%	5 39.6%	13 40.2%	- 100.0%	329 38.7%
1 - 4 NIGHTS	3 49.3%	11 48.1%	261 90.5%	27 50.3%	432 65.3%	42 55.6%	64 90.1%	185 89.4%	9 85.8%	8 68.4%	9 62.4%	7 62.2%	19 59.4%	- 100.0%	414 48.6%
1 NIGHT	2 34.9%	3 13.6%	151 52.2%	9 17.0%	142 21.5%	13 17.7%	40 55.7%	112 54.3%	4 37.7%	2 17.6%	3 21.3%	3 28.7%	6 17.8%	-	68 8.0%
2 NIGHTS	1 11.7%	3 11.4%	84 29.0%	8 14.4%	132 20.0%	13 17.6%	16 22.7%	51 24.8%	2 18.4%	3 23.3%	2 17.0%	1 8.1%	5 14.4%	- 100.0%	135 15.8%
3 NIGHTS	- 2.8%	4 18.4%	18 6.2%	6 11.4%	100 15.1%	9 11.5%	6 8.3%	13 6.2%	1 12.8%	2 16.9%	2 12.1%	- 2.7%	3 7.9%	-	127 14.9%
4 NIGHTS	-	1 4.8%	9 3.1%	4 7.5%	58 8.8%	7 8.8%	2 3.5%	9 4.2%	2 17.0%	1 10.5%	2 12.0%	3 22.6%	6 19.2%	-	84 9.9%
5 NIGHTS	-	- 0.6%	4 1.4%	2 4.2%	38 5.8%	4 5.2%	1 1.5%	3 1.4%	- 1.8%	1 5.6%	- 0.6%	2 16.9%	2 7.4%	-	61 7.1%
6 - 9 NIGHTS	2 38.7%	5 23.2%	15 5.4%	12 22.6%	97 14.7%	13 17.6%	4 5.3%	7 3.2%	1 5.3%	1 6.4%	2 14.2%	1 4.3%	3 8.1%	-	170 19.9%
10 - 16 NIGHTS	- 2.8%	4 16.5%	7 2.3%	7 12.5%	58 8.8%	12 15.5%	1 1.7%	6 3.1%	- 3.1%	2 18.1%	1 9.2%	1 9.5%	5 15.1%	-	128 15.0%
17 - 30 NIGHTS	1 9.3%	2 8.1%	1 0.4%	4 8.4%	24 3.7%	3 4.3%	1 1.2%	5 2.4%	- 4.0%	- 1.6%	1 9.0%	1 7.1%	3 8.0%	-	61 7.2%
31+ NIGHTS	-	1 3.5%	- 0.1%	1 2.0%	12 1.8%	1 1.8%	- 0.2%	1 0.6%	-	-	1 4.7%	-	1 2.0%	-	18 2.1%
AVERAGE NUMBER OF NIGHTS	5.98	8.54	2.30	7.97	5.81	6.49	2.55	2.78	3.69	4.90	7.30	5.36	6.85	2.00	7.84
STANDARD DEVIATION	6.10	11.47	3.35	12.31	13.44	9.17	6.65	6.92	6.32	5.08	8.67	5.20	7.79	-	13.64
STANDARD ERROR	1.48	1.23	0.11	1.01	0.29	0.60	0.44	0.27	1.07	0.81	1.17	0.93	0.76	-	0.26
MEDIAN	6.0	6.0	1.0	4.0	3.0	4.0	1.0	1.0	2.0	3.0	3.0	4.0	4.0	2.0	5.0

ITS 2001 - OVERSEAS RESIDENTS

TABLE R16-1

LENGTH OF STAY IN REGIONS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE BUSINESS

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	7	36	93	82	904	34	23	241	5	7	13	3	22	1	1233
TOTAL (WEIGHTED - 000s)	1	11	25	25	219	8	6	64	1	1	2	-	4	2	303
SAME DAY	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1 - 3 NIGHTS	-	5	19	15	112	5	5	36	1	1	1	-	2	2	134
	7.0%	44.2%	75.9%	61.1%	51.1%	64.6%	82.4%	56.9%	61.0%	71.1%	24.0%		40.1%	100.0%	44.1%
1 - 4 NIGHTS	-	8	21	18	145	6	5	44	1	1	1	-	2	2	178
	7.0%	69.8%	84.2%	70.6%	66.3%	68.2%	86.0%	68.7%	61.0%	89.6%	24.0%		46.8%	100.0%	58.7%
1 NIGHT	-	2	10	9	45	2	3	9	-	-	-	-	-	2	35
		16.9%	38.1%	34.3%	20.5%	24.9%	56.2%	14.2%		28.1%			10.2%	100.0%	11.7%
2 NIGHTS	-	1	6	6	32	2	1	13	-	-	-	-	-	-	50
	7.0%	10.6%	25.1%	22.0%	14.8%	29.5%	16.3%	21.0%	40.7%						16.5%
3 NIGHTS	-	2	3	1	35	1	1	14	-	1	1	-	1	-	48
		16.7%	12.7%	4.8%	15.9%	10.2%	10.0%	21.7%	20.3%	43.1%	24.0%		29.9%		15.9%
4 NIGHTS	-	3	2	2	33	-	-	8	-	-	-	-	-	-	44
		25.6%	8.3%	9.4%	15.2%	3.6%	3.6%	11.8%		18.5%			6.7%		14.6%
5 NIGHTS	-	-	1	3	16	1	-	6	-	-	-	-	-	-	30
		3.7%	5.4%	12.1%	7.3%	11.6%	1.9%	8.7%	19.0%						9.9%
6 - 9 NIGHTS	-	-	2	3	36	1	-	8	-	-	-	-	1	-	55
	34.4%	4.3%	7.4%	13.7%	16.5%	11.5%	6.6%	13.0%		10.4%	20.6%	19.1%	13.8%		18.2%
10 - 16 NIGHTS	-	1	1	-	8	1	-	2	-	-	-	-	1	-	18
	11.0%	5.8%	2.1%	1.8%	3.8%	8.7%		3.6%	20.0%		20.3%	33.8%	14.8%		5.9%
17 - 30 NIGHTS	-	2	-	-	5	-	-	1	-	-	1	-	1	-	9
		13.3%			2.3%		4.8%	2.0%			21.6%		12.9%		2.9%
31+ NIGHTS	-	-	-	-	8	-	-	3	-	-	-	-	-	-	13
	47.7%	3.1%	1.0%	1.8%	3.8%		0.7%	4.0%			13.4%	47.1%	11.8%		4.4%
AVERAGE NUMBER OF NIGHTS	28.00	7.60	3.04	3.84	6.74	3.65	3.18	6.96	4.57	3.14	16.32	54.53	15.22	1.00	7.65
STANDARD DEVIATION	22.02	17.31	4.21	10.25	18.27	2.80	10.46	18.06	3.38	2.19	20.64	45.02	26.62	-	18.69
STANDARD ERROR	8.32	2.88	0.44	1.13	0.61	0.48	2.18	1.16	1.51	0.83	5.72	25.99	5.68	-	0.53
MEDIAN	12.0	4.0	2.0	2.0	3.0	2.0	1.0	3.0	3.0	3.0	10.0	10.0	7.0	1.0	4.0

ITS 2001 - OVERSEAS RESIDENTS

TABLE R17-1

LENGTH OF STAY IN REGIONS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE VFR

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	20	150	288	253	1295	266	103	318	55	39	41	26	92	-	2021
TOTAL (WEIGHTED - 000s)	5	41	89	70	374	75	28	96	13	10	11	5	22	-	567
SAME DAY	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1 - 3 NIGHTS	3	7	58	15	103	26	16	49	4	3	4	2	5	-	93
	61.8%	18.0%	65.3%	21.5%	27.4%	34.6%	56.6%	50.5%	29.3%	27.2%	35.4%	35.0%	21.2%		16.4%
1 - 4 NIGHTS	3	10	61	18	129	32	17	55	4	3	4	2	6	-	120
	61.8%	25.0%	69.0%	25.0%	34.7%	42.3%	60.3%	56.8%	33.2%	29.3%	39.9%	38.1%	25.4%		21.2%
1 NIGHT	1	3	37	4	31	7	6	17	2	2	3	-	2	-	24
	23.8%	6.2%	41.3%	6.3%	8.2%	9.3%	22.6%	18.0%	12.2%	19.2%	25.2%	6.2%	10.6%		4.3%
2 NIGHTS	2	3	14	6	40	12	8	20	1	1	1	1	2	-	38
	38.0%	6.4%	15.8%	9.0%	10.8%	16.3%	26.6%	20.9%	7.2%	5.7%	7.7%	25.2%	7.5%		6.7%
3 NIGHTS	-	2	7	4	32	7	2	11	1	-	-	-	1	-	30
		5.4%	8.2%	6.2%	8.5%	9.1%	7.4%	11.5%	9.9%	2.3%	2.5%	3.6%	3.1%		5.4%
4 NIGHTS	-	3	3	2	27	6	1	6	-	-	-	-	1	-	27
		7.0%	3.7%	3.5%	7.2%	7.7%	3.7%	6.3%	3.8%	2.1%	4.6%	3.1%	4.2%		4.8%
5 NIGHTS	-	2	3	4	21	6	1	6	1	-	2	-	2	-	23
		4.6%	3.3%	5.8%	5.7%	8.3%	4.4%	6.0%	7.2%	2.0%	16.9%	3.1%	10.4%		4.1%
6 - 9 NIGHTS	1	6	8	16	65	13	4	12	4	3	1	1	4	-	104
	11.1%	14.6%	9.4%	22.6%	17.4%	16.8%	15.2%	12.9%	28.7%	31.8%	6.2%	22.1%	19.2%		18.4%
10 - 16 NIGHTS	1	8	8	17	85	12	4	13	3	3	3	1	6	-	159
	16.9%	19.8%	9.3%	24.0%	22.7%	16.3%	15.2%	13.6%	23.2%	28.3%	29.7%	24.4%	29.5%		28.1%
17 - 30 NIGHTS	1	12	4	10	45	6	1	8	1	-	1	1	2	-	99
	10.1%	29.4%	5.0%	13.6%	12.0%	7.8%	2.4%	8.0%	7.7%		7.3%	10.0%	11.2%		17.5%
31+ NIGHTS	-	3	4	6	28	6	1	3	-	1	-	-	1	-	61
		6.6%	4.0%	9.0%	7.5%	8.4%	2.5%	2.7%		8.6%		2.2%	4.3%		10.7%
AVERAGE NUMBER OF NIGHTS	6.04	16.10	6.22	13.63	12.97	10.86	5.99	7.65	7.90	10.73	6.80	8.85	10.20	-	16.08
STANDARD DEVIATION	6.41	21.02	12.69	17.43	18.17	12.71	7.14	12.73	6.68	12.99	6.00	8.94	10.29	-	18.68
STANDARD ERROR	1.43	1.72	0.75	1.10	0.50	0.78	0.70	0.71	0.90	2.08	0.94	1.75	1.07	-	0.42
MEDIAN	2.0	11.0	2.0	9.0	7.0	5.0	3.0	3.0	7.0	7.0	5.0	6.0	7.0	-	11.0

ITS 2001 - OVERSEAS RESIDENTS

TABLE R18-1

MODE OF TRANSPORT USED WHILE IN CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	84	354	2236	662	5575	665	511	1526	126	103	131	69	259	3	7221
TOTAL (WEIGHTED - 000s)	20	102	756	202	1626	200	167	452	34	34	34	21	77	2	2146
AUTO/PRIVATE (TOTAL)	18 89.7%	90 88.5%	456 60.3%	166 82.1%	1005 61.8%	181 90.3%	117 70.3%	277 61.3%	31 91.6%	33 97.0%	30 89.0%	19 91.2%	71 92.3%	- 14.9%	1378 64.2%
SAME-DAY VISIT	7 39.0%	20 22.5%	215 47.2%	40 23.8%	201 20.0%	27 15.0%	38 32.1%	51 18.3%	6 19.0%	10 30.1%	5 15.1%	3 15.8%	15 21.0%	- 21.1%	217 15.7%
OVERNIGHT VISIT	11 61.0%	70 77.5%	240 52.8%	127 76.2%	804 80.0%	154 85.0%	80 67.9%	226 81.7%	25 81.0%	23 69.9%	26 84.9%	16 84.2%	56 79.0%	- 78.9%	1161 84.3%
AUTO (TOTAL)	18 89.7%	90 88.1%	452 59.8%	165 81.4%	997 61.3%	180 90.0%	117 70.2%	275 61.0%	31 91.6%	32 95.6%	30 89.0%	19 91.2%	71 91.7%	- 14.9%	1369 63.8%
SAME-DAY VISIT	7 39.0%	20 22.6%	213 47.0%	39 23.8%	197 19.8%	27 14.9%	38 32.1%	51 18.4%	6 19.0%	10 30.5%	5 15.1%	3 15.8%	15 21.2%	- 21.1%	215 15.7%
OVERNIGHT VISIT	11 61.0%	69 77.4%	239 53.0%	125 76.2%	800 80.2%	153 85.1%	80 67.9%	225 81.6%	25 81.0%	22 69.5%	26 84.9%	16 84.2%	56 78.8%	- 78.9%	1154 84.3%
PRIVATE AUTO	14 66.8%	70 68.4%	268 35.4%	118 58.1%	614 37.8%	107 53.3%	51 30.5%	148 32.8%	19 55.0%	18 53.9%	15 45.2%	12 57.1%	43 55.8%	- 14.9%	866 40.4%
SAME-DAY VISIT	6 43.0%	17 24.7%	139 51.9%	31 26.2%	131 21.3%	17 16.4%	19 36.6%	29 19.7%	4 22.8%	8 45.7%	3 18.2%	3 25.2%	14 31.7%	- 21.1%	133 15.3%
OVERNIGHT VISIT	8 57.0%	52 75.3%	129 48.1%	87 73.8%	483 78.7%	89 83.6%	32 63.4%	119 80.3%	14 77.2%	10 54.3%	12 81.8%	9 74.8%	29 68.3%	- 78.9%	733 84.7%
RENTED AUTO	6 27.8%	28 27.7%	211 28.0%	58 28.8%	453 27.9%	92 46.2%	80 48.2%	154 34.2%	15 44.1%	16 47.2%	18 53.0%	9 41.5%	34 43.5%	- 3.1%	598 27.9%
SAME-DAY VISIT	1 22.5%	4 15.0%	83 39.1%	10 16.4%	79 17.4%	10 10.7%	25 31.2%	25 16.5%	2 13.1%	2 9.6%	2 9.9%	-	1 3.9%	- 100.0%	92 15.4%
OVERNIGHT VISIT	4 77.5%	24 85.0%	129 60.9%	49 83.6%	374 82.6%	82 89.3%	55 68.8%	129 83.5%	13 86.9%	14 90.4%	16 90.1%	9 100.0%	32 96.1%	-	505 84.6%
PRIVATE PLANE	-	- 0.4%	4 0.5%	2 0.7%	7 0.4%	1 0.4%	- 0.2%	1 0.3%	-	- 0.8%	-	-	- 0.3%	-	8 0.4%
SAME-DAY VISIT	-	-	3 76.9%	- 21.6%	3 38.1%	- 44.2%	-	-	-	-	-	-	-	-	1 14.6%
OVERNIGHT VISIT	-	- 100.0%	1 23.1%	1 78.4%	4 61.9%	- 55.8%	- 100.0%	1 100.0%	-	- 100.0%	-	-	- 100.0%	-	7 85.4%
PRIVATE BOAT	-	3 3.3%	12 1.6%	4 2.2%	23 1.4%	8 3.9%	2 1.0%	6 1.4%	1 3.8%	1 4.2%	2 6.1%	- 1.4%	3 4.0%	-	27 1.2%
SAME-DAY VISIT	-	-	7 58.2%	-	5 23.8%	-	-	- 7.6%	-	- 15.5%	-	-	-	-	2 6.5%
OVERNIGHT VISIT	-	3 100.0%	5 41.8%	4 100.0%	17 76.2%	8 100.0%	2 100.0%	6 92.4%	1 100.0%	1 84.5%	2 100.0%	- 100.0%	3 100.0%	-	25 93.5%

Continued

MODE OF TRANSPORT USED WHILE IN CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	84	354	2236	662	5575	665	511	1526	126	103	131	69	259	3	7221
TOTAL (WEIGHTED - 000s)	20	102	756	202	1626	200	167	452	34	34	34	21	77	2	2146
PUBLIC/LOCAL TRANSPORT (TOTAL)	7 34.2%	36 35.4%	388 51.3%	68 33.6%	875 53.8%	64 32.1%	84 50.5%	265 58.8%	11 32.3%	15 45.2%	13 39.3%	12 54.5%	35 45.8%	2 85.1%	1072 49.9%
SAME-DAY VISIT	2 32.3%	7 19.9%	156 40.4%	15 22.2%	168 19.2%	7 11.0%	29 34.2%	43 16.1%	2 15.7%	8 52.9%	1 9.1%	2 16.9%	10 29.2%	-	161 15.1%
OVERNIGHT VISIT	5 67.7%	29 80.1%	231 59.6%	53 77.8%	707 80.8%	57 89.0%	55 65.8%	223 83.9%	9 84.3%	7 47.1%	12 90.9%	10 83.1%	25 70.8%	2 100.0%	910 84.9%
PLANE	2 11.0%	9 9.3%	132 17.5%	14 7.2%	374 23.0%	15 7.4%	19 11.6%	91 20.2%	2 6.0%	2 6.5%	7 21.7%	8 39.6%	16 21.0%	2 85.1%	450 21.0%
SAME-DAY VISIT	2 68.0%	- 4.9%	43 32.9%	2 11.4%	96 25.6%	1 6.7%	7 38.7%	13 13.8%	- 10.2%	-	- 3.7%	2 21.2%	2 10.9%	-	84 18.8%
OVERNIGHT VISIT	1 32.0%	9 95.1%	88 67.1%	13 88.6%	279 74.4%	14 93.3%	12 61.3%	78 86.2%	2 89.8%	2 100.0%	7 96.3%	7 78.8%	14 89.1%	2 100.0%	366 81.2%
TRAIN	1 6.5%	13 13.1%	81 10.7%	19 9.3%	193 11.9%	19 9.4%	14 8.3%	45 10.0%	4 11.0%	4 12.0%	3 10.0%	1 3.7%	7 8.6%	-	226 10.5%
SAME-DAY VISIT	- 21.6%	2 18.7%	40 48.8%	4 23.2%	28 14.7%	2 13.1%	3 25.2%	6 14.0%	-	- 5.5%	- 0.8%	- 23.2%	- 3.1%	-	22 9.7%
OVERNIGHT VISIT	1 78.4%	11 81.3%	41 51.2%	15 76.8%	165 85.3%	16 86.9%	10 74.8%	39 86.0%	4 100.0%	4 94.5%	3 99.2%	1 76.8%	6 96.9%	-	204 90.3%
BOAT	- 2.1%	5 4.7%	73 9.6%	9 4.2%	121 7.4%	18 9.2%	16 9.8%	35 7.7%	2 4.5%	2 5.4%	2 5.5%	1 3.9%	4 4.7%	-	140 6.5%
SAME-DAY VISIT	-	1 13.7%	22 29.7%	3 29.4%	18 15.0%	4 21.6%	5 30.9%	5 13.5%	- 13.6%	1 40.6%	1 28.4%	-	1 28.9%	-	12 8.4%
OVERNIGHT VISIT	- 100.0%	4 86.3%	51 70.3%	6 70.6%	103 85.0%	14 78.4%	11 69.1%	30 86.5%	1 86.4%	1 59.4%	1 71.6%	1 100.0%	3 71.1%	-	129 91.6%
BUS	5 24.6%	26 25.9%	323 42.7%	50 24.8%	612 37.6%	41 20.5%	67 40.1%	204 45.2%	7 21.6%	12 35.4%	5 16.1%	6 26.4%	21 26.6%	-	747 34.8%
SAME-DAY VISIT	1 14.5%	5 20.8%	133 41.2%	13 26.8%	98 16.0%	5 12.5%	28 42.2%	37 18.0%	1 20.6%	8 67.5%	- 7.5%	2 26.9%	9 45.5%	-	94 12.6%
OVERNIGHT VISIT	4 85.5%	21 79.2%	190 58.8%	37 73.2%	514 84.0%	36 87.5%	39 57.8%	167 82.0%	6 79.4%	4 32.5%	5 92.5%	4 73.1%	11 54.5%	-	653 87.4%

Continued

ITS 2001 - OVERSEAS RESIDENTS

TABLE R18-3

MODE OF TRANSPORT USED WHILE IN CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	84	354	2236	662	5575	665	511	1526	126	103	131	69	259	3	7221
TOTAL (WEIGHTED - 000s)	20	102	756	202	1626	200	167	452	34	34	34	21	77	2	2146
OTHER	5	23	203	43	514	52	39	125	7	5	8	7	19	2	629
	25.9%	22.4%	26.9%	21.2%	31.6%	26.1%	23.1%	27.7%	19.9%	16.1%	24.8%	33.4%	25.0%	85.1%	29.3%
SAME-DAY VISIT	1	3	106	12	69	7	17	20	-	1	1	2	2	-	79
	22.0%	13.1%	52.3%	27.6%	13.4%	14.1%	44.0%	16.0%	4.2%	10.5%	7.8%	21.3%	9.7%		12.5%
OVERNIGHT VISIT	4	20	97	31	445	45	22	105	6	5	8	6	17	2	550
	78.0%	86.9%	47.7%	72.4%	86.6%	85.9%	56.0%	84.0%	95.8%	89.5%	92.2%	78.7%	90.3%	100.0%	87.5%
NOT STATED	-	5	36	6	79	6	8	16	1	-	1	1	1	-	108
	1.0%	4.8%	4.8%	2.7%	4.9%	3.2%	4.7%	3.6%	1.7%	0.5%	2.1%	2.8%	1.9%		5.0%
SAME-DAY VISIT	-	3	16	1	20	2	3	1	-	-	-	-	-	-	26
		51.6%	44.9%	17.2%	24.9%	38.1%	41.7%	8.8%	32.4%		25.9%		12.6%		24.5%
OVERNIGHT VISIT	-	2	20	5	59	4	5	15	-	-	1	1	1	-	81
	100.0%	48.4%	55.1%	82.8%	75.1%	61.9%	58.3%	91.2%	67.6%	100.0%	74.1%	100.0%	87.4%		75.5%

ITS 2001 - OVERSEAS RESIDENTS

TABLE R19-1

MODE OF TRANSPORT USED WHILE IN CANADA
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	46	287	1276	507	4505	569	369	1279	105	90	115	63	233	2	6220
TOTAL (WEIGHTED - 000s)	12	79	411	155	1310	168	110	376	27	24	29	18	62	2	1795
AUTO/PRIVATE (TOTAL)	11	70	240	127	804	154	80	226	25	23	26	16	56	-	1161
	91.0%	88.8%	58.5%	81.9%	61.4%	91.2%	72.3%	60.2%	92.4%	96.5%	87.9%	90.6%	91.3%	12.1%	64.7%
AUTO (TOTAL)	11	69	239	125	800	153	80	225	25	22	26	16	56	-	1154
	91.0%	88.4%	58.2%	81.2%	61.0%	91.0%	72.1%	59.8%	92.4%	94.5%	87.9%	90.6%	90.5%	12.1%	64.3%
PRIVATE AUTO	8	52	129	87	483	89	32	119	14	10	12	9	29	-	733
	63.3%	66.7%	31.3%	56.1%	36.9%	52.9%	29.3%	31.6%	53.0%	41.6%	43.0%	50.4%	47.8%	12.1%	40.9%
RENTED AUTO	4	24	129	49	374	82	55	129	13	14	16	9	32	-	505
	35.8%	30.5%	31.3%	31.5%	28.6%	49.0%	50.2%	34.3%	47.8%	60.6%	55.6%	49.0%	52.4%		28.2%
PRIVATE PLANE	-	-	1	1	4	-	-	1	-	-	-	-	-	-	7
		0.5%	0.2%	0.8%	0.3%	0.2%	0.4%	0.3%		1.1%			0.4%		0.4%
PRIVATE BOAT	-	3	5	4	17	8	2	6	1	1	2	-	3	-	25
		4.3%	1.2%	2.9%	1.3%	4.7%	1.5%	1.5%	4.8%	5.1%	7.1%	1.7%	5.0%		1.4%
PUBLIC/LOCAL TRANSPORT (TOTAL)	5	29	231	53	707	57	55	223	9	7	12	10	25	2	910
	38.4%	36.7%	56.2%	34.3%	54.0%	33.9%	50.3%	59.3%	33.9%	30.3%	41.6%	53.4%	40.6%	87.9%	50.7%
PLANE	1	9	88	13	279	14	12	78	2	2	7	7	14	2	366
	5.8%	11.5%	21.5%	8.3%	21.3%	8.1%	10.8%	20.9%	6.8%	9.3%	24.3%	36.8%	23.5%	87.9%	20.4%
TRAIN	1	11	41	15	165	16	10	39	4	4	3	1	6	-	204
	8.5%	13.8%	10.1%	9.4%	12.6%	9.7%	9.4%	10.4%	13.6%	16.1%	11.5%	3.3%	10.4%		11.4%
BOAT	-	4	51	6	103	14	11	30	1	1	1	1	3	-	129
	3.6%	5.3%	12.5%	3.9%	7.8%	8.5%	10.3%	8.0%	4.9%	4.5%	4.6%	4.6%	4.1%		7.2%
BUS	4	21	190	37	514	36	39	167	6	4	5	4	11	-	653
	35.0%	26.6%	46.2%	23.8%	39.2%	21.3%	35.2%	44.6%	21.4%	16.4%	17.3%	22.8%	18.2%		36.4%
OTHER	4	20	97	31	445	45	22	105	6	5	8	6	17	2	550
	33.6%	25.2%	23.6%	20.1%	34.0%	26.6%	19.6%	28.0%	23.7%	20.5%	26.6%	31.0%	28.2%	87.9%	30.6%
NOT STATED	-	2	20	5	59	4	5	15	-	-	1	1	1	-	81
	1.6%	3.0%	4.8%	3.0%	4.5%	2.3%	4.2%	4.0%	1.4%	0.7%	1.8%	3.4%	2.1%		4.5%

ITS 2001 - OVERSEAS RESIDENTS

TABLE R20-1

ROUTE USED TO ENTER CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	84	354	2236	662	5575	665	511	1526	126	103	131	69	259	3	7221
TOTAL (WEIGHTED - 000s)	20	102	756	202	1626	200	167	452	34	34	34	21	77	2	2146
AIR (TOTAL)	13	92	601	195	1505	193	153	418	31	26	28	15	59	2	1871
	63.6%	90.6%	79.5%	96.5%	92.6%	96.4%	91.4%	92.5%	91.2%	76.8%	83.6%	70.0%	76.0%	88.3%	87.2%
SAME-DAY VISIT	3	17	250	47	285	31	50	70	5	3	3	2	5	-	222
	20.0%	18.7%	41.7%	24.1%	18.9%	16.0%	32.6%	16.6%	17.4%	11.1%	9.3%	13.2%	9.0%	3.6%	11.9%
OVERNIGHT VISIT	10	75	350	148	1220	162	103	348	25	23	26	13	53	2	1649
	80.0%	81.3%	58.3%	75.9%	81.1%	84.0%	67.4%	83.4%	82.6%	88.9%	90.7%	86.8%	91.0%	96.4%	88.1%
DIRECT FROM OVERSEAS	9	75	478	151	1136	166	120	322	25	24	25	10	50	2	1402
	42.0%	73.3%	63.3%	74.8%	69.9%	83.0%	71.8%	71.3%	74.2%	72.1%	74.9%	48.9%	65.1%	85.1%	65.3%
SAME-DAY VISIT	1	15	196	38	203	26	33	55	4	2	3	2	4	-	145
	14.1%	19.7%	40.9%	25.0%	17.8%	15.8%	27.5%	17.2%	15.5%	8.3%	10.3%	18.9%	8.9%		10.4%
OVERNIGHT VISIT	7	60	282	114	934	140	87	267	21	22	23	8	46	2	1257
	85.9%	80.3%	59.1%	75.0%	82.2%	84.2%	72.5%	82.8%	84.5%	91.7%	89.7%	81.1%	91.1%	100.0%	89.6%
VIA THE U.S.	4	18	123	44	369	27	33	96	6	2	3	4	8	-	469
	21.6%	17.3%	16.2%	21.7%	22.7%	13.4%	19.6%	21.2%	17.1%	4.7%	8.7%	21.1%	11.0%	3.1%	21.9%
SAME-DAY VISIT	1	3	55	9	82	5	17	14	1	1	-	-	1	-	77
	31.6%	14.5%	44.4%	21.2%	22.3%	17.3%	51.3%	14.9%	26.0%	54.3%			10.1%	100.0%	16.5%
OVERNIGHT VISIT	3	15	68	35	286	22	16	81	4	1	3	4	8	-	392
	68.4%	85.5%	55.6%	78.8%	77.7%	82.7%	48.7%	85.1%	74.0%	45.7%	100.0%	100.0%	89.9%		83.5%
AUTO/LAND	7	10	155	7	121	7	14	34	3	8	6	6	19	-	274
	36.4%	9.4%	20.5%	3.5%	7.4%	3.6%	8.6%	7.5%	8.8%	23.2%	16.4%	30.0%	24.0%	11.7%	12.8%
SAME-DAY VISIT	6	6	94	1	31	1	7	6	1	7	2	1	10	-	128
	74.4%	62.4%	60.9%	10.4%	25.5%	12.0%	48.8%	19.1%	43.6%	91.0%	38.8%	20.1%	55.3%		46.8%
OVERNIGHT VISIT	2	4	61	6	90	6	7	27	2	1	3	5	8	-	146
	25.6%	37.6%	39.1%	89.6%	74.5%	88.0%	51.2%	80.9%	56.4%	9.0%	61.2%	79.9%	44.7%	100.0%	53.2%

ITS 2001 - OVERSEAS RESIDENTS

TABLE R21-1

ROUTE USED TO ENTER CANADA
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	46	287	1276	507	4505	569	369	1279	105	90	115	63	233	2	6220
TOTAL (WEIGHTED - 000s)	12	79	411	155	1310	168	110	376	27	24	29	18	62	2	1795
AIR (TOTAL)	10 84.5%	75 95.4%	350 85.2%	148 95.9%	1220 93.1%	162 96.3%	103 93.3%	348 92.7%	25 93.9%	23 97.0%	26 88.3%	13 71.7%	53 86.6%	2 87.9%	1649 91.9%
DIRECT FROM OVERSEAS	7 60.0%	60 76.2%	282 68.7%	114 73.5%	934 71.3%	140 83.1%	87 78.9%	267 71.0%	21 78.1%	22 94.0%	23 78.2%	8 46.8%	46 74.2%	2 87.9%	1257 70.0%
VIA THE U.S.	3 24.5%	15 19.2%	68 16.6%	35 22.4%	286 21.9%	22 13.1%	16 14.4%	81 21.7%	4 15.7%	1 3.0%	3 10.1%	4 24.9%	8 12.4%	-	392 21.8%
AUTO/LAND	2 15.5%	4 4.6%	61 14.8%	6 4.1%	90 6.9%	6 3.7%	7 6.7%	27 7.3%	2 6.1%	1 3.0%	3 11.7%	5 28.3%	8 13.4%	- 12.1%	146 8.1%

ITS 2001 - OVERSEAS RESIDENTS

TABLE R22-1

ROUTE USED TO EXIT CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	84	354	2236	662	5575	665	511	1526	126	103	131	69	259	3	7221
TOTAL (WEIGHTED - 000s)	20	102	756	202	1626	200	167	452	34	34	34	21	77	2	2146
DIRECT TO OVERSEAS	11 51.7%	77 75.9%	508 67.2%	151 74.8%	1228 75.6%	162 81.0%	128 76.8%	351 77.7%	25 75.4%	25 72.9%	25 74.8%	14 67.7%	54 69.2%	2 96.9%	1534 71.5%
SAME-DAY VISIT	2 21.1%	18 23.2%	210 41.3%	38 25.1%	240 19.5%	26 16.1%	38 29.4%	59 16.9%	5 18.1%	2 8.3%	3 11.4%	2 13.6%	4 8.3%	-	197 12.8%
OVERNIGHT VISIT	8 78.9%	59 76.8%	298 58.7%	113 74.9%	988 80.5%	136 83.9%	90 70.6%	292 83.1%	21 81.9%	23 91.7%	22 88.6%	12 86.4%	49 91.7%	2 100.0%	1337 87.2%
VIA THE U.S.	10 48.3%	25 24.1%	248 32.8%	51 25.2%	397 24.4%	38 19.0%	39 23.2%	101 22.3%	8 24.6%	9 27.1%	9 25.2%	7 32.3%	24 30.8%	- 3.1%	612 28.5%
SAME-DAY VISIT	6 59.9%	5 21.6%	135 54.3%	10 19.4%	75 19.0%	6 14.6%	19 49.0%	17 16.5%	2 24.7%	8 87.5%	2 22.0%	1 18.7%	11 46.7%	- 100.0%	154 25.1%
OVERNIGHT VISIT	4 40.1%	19 78.4%	113 45.7%	41 80.6%	322 81.0%	32 85.4%	20 51.0%	84 83.5%	6 75.3%	1 12.5%	7 78.0%	6 81.3%	13 53.3%	-	458 74.9%

ITS 2001 - OVERSEAS RESIDENTS

TABLE R23-1

ROUTE USED TO EXIT CANADA
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	46	287	1276	507	4505	569	369	1279	105	90	115	63	233	2	6220
TOTAL (WEIGHTED - 000s)	12	79	411	155	1310	168	110	376	27	24	29	18	62	2	1795
DIRECT TO OVERSEAS	8	59	298	113	988	136	90	292	21	23	22	12	49	2	1337
	67.8%	75.5%	72.4%	73.4%	75.4%	80.8%	82.0%	77.6%	76.9%	95.2%	77.1%	69.1%	79.5%	100.0%	74.5%
VIA THE U.S.	4	19	113	41	322	32	20	84	6	1	7	6	13	-	458
	32.2%	24.5%	27.6%	26.6%	24.6%	19.2%	18.0%	22.4%	23.1%	4.8%	22.9%	30.9%	20.5%		25.5%

PARTY SIZE
BASE: TOTAL PARTY VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	84	354	2236	662	5575	665	511	1526	126	103	131	69	259	3	7221
TOTAL (WEIGHTED - 000s)	14	61	384	119	964	107	81	250	18	15	20	11	40	1	1252
ONE	10	34	151	65	515	46	26	117	8	6	11	4	18	-	668
	70.3%	55.4%	39.4%	54.8%	53.5%	42.9%	31.7%	46.6%	42.0%	39.5%	52.2%	39.0%	45.5%		53.4%
SAME-DAY VISIT	6	7	81	14	110	8	7	17	1	1	2	-	3	-	116
	56.6%	20.1%	53.8%	21.1%	21.3%	17.3%	27.7%	14.5%	16.9%	14.7%	22.8%		17.2%		17.4%
OVERNIGHT VISIT	4	27	70	51	406	38	19	100	6	5	8	4	15	-	552
	43.4%	79.9%	46.2%	78.9%	78.7%	82.7%	72.3%	85.5%	83.1%	85.3%	77.2%	100.0%	82.8%		82.6%
TWO	3	20	165	38	332	42	39	98	8	5	7	5	15	-	425
	22.0%	31.8%	42.8%	32.3%	34.5%	39.7%	48.6%	39.2%	41.7%	35.4%	34.8%	45.9%	36.6%	20.8%	33.9%
SAME-DAY VISIT	1	5	66	13	62	6	12	19	2	1	1	1	2	-	61
	22.6%	24.4%	40.3%	33.5%	18.6%	13.8%	29.5%	19.7%	21.6%	16.2%	10.5%	28.0%	15.9%		14.4%
OVERNIGHT VISIT	2	15	98	26	271	36	28	79	6	4	6	4	12	-	364
	77.4%	75.6%	59.7%	66.5%	81.4%	86.2%	70.5%	80.3%	78.4%	83.8%	89.5%	72.0%	84.1%	100.0%	85.6%
THREE	1	4	30	6	57	8	8	16	1	2	2	1	3	-	74
	5.2%	7.1%	7.8%	5.1%	5.9%	7.8%	9.6%	6.2%	7.9%	11.8%	7.7%	6.2%	8.2%	3.7%	5.9%
SAME-DAY VISIT	-	1	14	1	10	2	3	2	1	-	-	-	-	-	9
	2.4%	17.9%	47.8%	11.0%	17.0%	20.4%	33.8%	16.0%	48.4%	5.4%	13.3%		2.9%	100.0%	12.0%
OVERNIGHT VISIT	1	4	16	5	47	7	5	13	1	2	1	1	3	-	65
	97.6%	82.1%	52.2%	89.0%	83.0%	79.6%	66.2%	84.0%	51.6%	94.6%	86.7%	100.0%	97.1%		88.0%
FOUR	-	3	25	6	40	8	6	14	1	1	1	1	2	1	57
	1.6%	4.1%	6.4%	5.1%	4.1%	7.1%	6.9%	5.6%	6.1%	5.9%	4.9%	5.3%	5.6%	75.5%	4.5%
SAME-DAY VISIT	-	1	11	1	8	1	2	2	-	-	-	-	-	-	11
	5.1%	26.5%	45.8%	8.7%	20.6%	13.3%	30.4%	14.3%			6.8%				19.8%
OVERNIGHT VISIT	-	2	13	6	32	7	4	12	1	1	1	1	2	1	45
	94.9%	73.5%	54.2%	91.3%	79.4%	86.7%	69.6%	85.7%	100.0%	100.0%	93.2%	100.0%	100.0%	100.0%	80.2%
FIVE+	-	1	13	3	19	3	3	6	-	1	-	-	2	-	29
	0.9%	1.7%	3.5%	2.7%	2.0%	2.5%	3.2%	2.3%	2.3%	7.5%	0.5%	3.6%	4.1%		2.3%
SAME-DAY VISIT	-	-	6	1	4	1	2	1	-	1	-	-	1	-	6
	94.6%	29.9%	47.3%	22.3%	18.3%	22.4%	68.4%	15.1%		79.2%		14.4%	58.2%		20.8%
OVERNIGHT VISIT	-	1	7	2	16	2	1	5	-	-	-	-	1	-	23
	5.4%	70.1%	52.7%	77.7%	81.7%	77.6%	31.6%	84.9%	100.0%	20.8%	100.0%	85.6%	41.8%		79.2%

Continued

PARTY SIZE
BASE: TOTAL PARTY VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	84	354	2236	662	5575	665	511	1526	126	103	131	69	259	3	7221
TOTAL (WEIGHTED - 000s)	14	61	384	119	964	107	81	250	18	15	20	11	40	1	1252
AVERAGE PARTY SIZE															
AVERAGE ALL TRIPS (PEOPLE)	1.43	1.66	1.97	1.70	1.69	1.88	2.05	1.81	1.85	2.24	1.67	1.90	1.94	3.55	1.71
STANDARD DEVIATION	1.61	1.03	1.23	1.09	1.07	1.13	1.21	1.13	1.11	1.15	0.96	1.32	1.16	0.82	1.13
STANDARD ERROR	0.18	0.05	0.03	0.04	0.01	0.04	0.05	0.03	0.10	0.11	0.08	0.16	0.07	0.47	0.01
MEDIAN	1.0	1.0	2.0	1.0	1.0	2.0	2.0	2.0	2.0	2.0	1.0	2.0	2.0	4.0	1.0
SAME-DAY TRIPS (PEOPLE)	1.24	1.74	1.92	1.68	1.64	1.86	2.27	1.83	1.84	3.68	1.40	2.18	2.40	3.00	1.72
STANDARD DEVIATION	2.03	0.94	1.37	1.11	1.03	1.04	1.62	1.13	0.64	1.76	0.78	1.97	1.70	-	1.30
STANDARD ERROR	0.33	0.11	0.04	0.09	0.03	0.11	0.14	0.07	0.14	0.49	0.20	0.81	0.33	-	0.04
MEDIAN	1.0	1.0	2.0	2.0	1.0	2.0	2.0	2.0	2.0	2.0	1.0	2.0	2.0	3.0	1.0
OVERNIGHT TRIPS (PEOPLE)	1.59	1.63	2.01	1.71	1.70	1.88	1.96	1.80	1.86	1.93	1.73	1.86	1.85	3.57	1.71
STANDARD DEVIATION	1.14	1.05	1.10	1.09	1.08	1.14	1.00	1.13	1.19	1.03	0.98	1.16	1.08	1.00	1.10
STANDARD ERROR	0.17	0.06	0.03	0.05	0.02	0.05	0.05	0.03	0.12	0.11	0.09	0.15	0.07	0.71	0.01
MEDIAN	1.0	1.0	2.0	1.0	1.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	4.0	1.0

ITS 2001 - OVERSEAS RESIDENTS

TABLE R25-1

PARTY COMPOSITION
BASE: TOTAL PARTY VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	84	354	2236	662	5575	665	511	1526	126	103	131	69	259	3	7221
TOTAL (WEIGHTED - 000s)	14	61	384	119	964	107	81	250	18	15	20	11	40	1	1252
AGE AND GENDER NOT STATED	1	5	42	12	103	11	10	27	1	2	4	1	7	-	133
	6.1%	8.2%	11.1%	10.1%	10.7%	10.7%	12.6%	10.6%	7.6%	10.1%	19.7%	12.7%	16.3%		10.6%
TOTAL ANSWERING	13	56	342	107	860	95	71	224	17	13	16	10	33	1	1119
	93.9%	91.8%	88.9%	89.9%	89.3%	89.3%	87.4%	89.4%	92.4%	89.9%	80.3%	87.3%	83.7%	100.0%	89.4%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
ADULTS ONLY	13	51	309	97	795	84	61	205	15	12	14	8	29	1	1036
	97.4%	90.8%	90.3%	90.9%	92.4%	88.2%	85.7%	91.6%	87.8%	89.6%	88.7%	86.3%	88.3%	100.0%	92.5%
SAME-DAY	6	11	146	25	155	13	18	33	3	1	1	1	3	-	165
	49.6%	20.8%	47.1%	26.0%	19.5%	15.9%	30.3%	16.1%	22.9%	12.2%	6.3%	17.6%	10.6%	3.7%	15.9%
OVERNIGHT	7	41	163	72	640	71	42	172	11	11	13	7	26	1	871
	50.4%	79.2%	52.9%	74.0%	80.5%	84.1%	69.7%	83.9%	77.1%	87.8%	93.7%	82.4%	89.4%	96.3%	84.1%
1 ADULT	10	31	124	58	440	38	20	99	7	5	7	4	13	-	573
	73.7%	54.5%	36.3%	54.0%	51.1%	40.2%	28.5%	44.3%	41.3%	39.9%	41.6%	37.1%	39.8%		51.2%
SAME-DAY	6	6	70	13	91	7	6	14	1	1	-	-	1	-	97
	57.5%	19.5%	56.8%	22.4%	20.7%	17.7%	29.0%	14.1%	18.6%	9.7%	4.2%		5.0%		16.9%
OVERNIGHT	4	25	54	45	348	32	14	85	6	5	6	4	13	-	476
	42.5%	80.5%	43.2%	77.6%	79.3%	82.3%	71.0%	85.9%	81.4%	90.3%	95.8%	100.0%	95.0%		83.1%
2 ADULTS	3	18	150	35	300	40	34	89	7	5	7	4	14	-	386
	18.8%	31.8%	44.0%	32.6%	34.9%	41.7%	47.5%	40.0%	40.3%	39.4%	41.6%	42.9%	40.7%	20.8%	34.5%
SAME-DAY	1	4	59	12	56	6	9	17	1	1	1	1	2	-	54
	28.2%	22.8%	39.2%	34.0%	18.6%	14.3%	27.8%	18.8%	20.6%	16.2%	8.2%	34.2%	17.1%		14.1%
OVERNIGHT	2	14	91	23	245	34	24	73	5	4	6	3	11	-	331
	71.8%	77.2%	60.8%	66.0%	81.4%	85.7%	72.2%	81.2%	79.4%	83.8%	91.8%	65.8%	82.9%	100.0%	85.9%
3 ADULTS	-	2	18	3	30	3	4	8	1	1	1	-	2	-	41
	3.4%	3.4%	5.3%	2.4%	3.4%	3.1%	5.1%	3.4%	5.7%	7.5%	3.7%	3.9%	5.3%	3.7%	3.6%
SAME-DAY	-	1	9	-	4	-	2	1	1	-	-	-	-	-	6
	3.8%	30.7%	49.0%	9.9%	12.8%	7.3%	49.4%	9.6%	72.4%	9.4%			5.4%	100.0%	15.7%
OVERNIGHT	-	1	9	2	26	3	2	7	-	1	1	-	2	-	34
	96.2%	69.3%	51.0%	90.1%	87.2%	92.7%	50.6%	90.4%	27.6%	90.6%	100.0%	100.0%	94.6%		84.3%
4+ ADULTS	-	1	16	2	25	3	3	9	-	-	-	-	1	1	36
	1.5%	1.2%	4.7%	1.9%	2.9%	3.2%	4.6%	3.9%	0.5%	2.8%	1.7%	2.4%	2.5%	75.5%	3.2%
SAME-DAY	-	-	7	-	4	1	1	1	-	-	-	-	-	-	7
	33.3%		45.0%	11.0%	17.1%	21.9%	44.1%	15.9%			24.1%	19.8%	5.6%		19.8%
OVERNIGHT	-	1	9	2	21	2	2	7	-	-	-	-	1	1	29
	66.7%	100.0%	55.0%	89.0%	82.9%	78.1%	55.9%	84.1%	100.0%	100.0%	75.9%	80.2%	94.4%	100.0%	80.2%

Continued

ITS 2001 - OVERSEAS RESIDENTS

TABLE R25-2

PARTY COMPOSITION
BASE: TOTAL PARTY VISITS IN ONTARIO

	ONTARIO REGION OF VISIT													
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	84	354	2236	662	5575	665	511	1526	126	103	131	69	259	3	7221
TOTAL (WEIGHTED - 000s)	14	61	384	119	964	107	81	250	18	15	20	11	40	1	1252
ADULTS WITH CHILDREN	-	5	32	10	63	11	10	18	2	1	2	1	4	-	81
	2.6%	9.2%	9.5%	9.1%	7.3%	11.1%	14.3%	8.2%	12.2%	10.4%	11.3%	13.7%	11.7%		7.2%
SAME-DAY	-	1	15	2	13	1	4	4	-	-	-	-	-	-	10
	20.0%	22.3%	45.5%	16.0%	19.9%	9.8%	40.6%	22.8%	10.4%		11.3%	0.9%	0.3%		12.5%
OVERNIGHT	-	4	18	8	50	10	6	14	2	1	2	1	4	-	71
	80.0%	77.7%	54.5%	84.0%	80.1%	90.2%	59.4%	77.2%	89.6%	100.0%	88.7%	99.1%	99.7%		87.5%
1 ADULT WITH CHILDREN	-	1	4	2	14	1	2	2	-	-	-	-	-	-	16
	1.0%	2.2%	1.2%	2.0%	1.6%	1.0%	3.1%	1.1%	2.5%	1.1%	0.5%	2.7%	1.5%		1.5%
SAME-DAY	-	-	3	-	4	-	1	1	-	-	-	-	-	-	3
		14.6%	72.9%	14.3%	25.8%		58.9%	50.9%	52.1%						16.0%
OVERNIGHT	-	1	1	2	11	1	1	1	-	-	-	-	-	-	14
	100.0%	85.4%	27.1%	85.7%	74.2%	100.0%	41.1%	49.1%	47.9%	100.0%	100.0%	100.0%	100.0%		84.0%
2 ADULTS WITH CHILDREN	-	4	19	4	35	8	6	10	1	1	2	1	3	-	46
	0.4%	6.5%	5.4%	3.9%	4.1%	8.2%	9.0%	4.5%	5.6%	9.2%	9.7%	8.9%	9.1%		4.1%
SAME-DAY	-	1	8	1	7	1	2	3	-	-	-	-	-	-	6
		26.4%	45.1%	21.6%	19.7%	13.3%	37.8%	24.7%			13.2%				12.8%
OVERNIGHT	-	3	10	3	28	7	4	8	1	1	1	1	3	-	40
	100.0%	73.6%	54.9%	78.4%	80.3%	86.7%	62.2%	75.3%	100.0%	100.0%	86.8%	100.0%	100.0%		87.2%
3+ ADULTS WITH CHILDREN	-	-	10	3	14	2	2	6	1	-	-	-	-	-	19
	1.2%	0.5%	2.9%	3.1%	1.6%	2.0%	2.2%	2.5%	4.2%		1.2%	2.1%	1.2%		1.7%
SAME-DAY	-	-	3	-	2	-	-	-	-	-	-	-	-	-	2
	44.7%		34.4%	10.2%	14.4%		26.2%	7.4%				5.6%	2.9%		8.6%
OVERNIGHT	-	-	6	3	12	2	1	5	1	-	-	-	-	-	17
	55.3%	100.0%	65.6%	89.8%	85.6%	100.0%	73.8%	92.6%	100.0%		100.0%	94.4%	97.1%		91.4%
CHILDREN ONLY	-	-	1	-	2	1	-	-	-	-	-	-	-	-	2
			0.2%		0.3%	0.6%		0.2%							0.2%